

# NOSTALGIA & MEMORY

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# Flashback

An engaging way to store and review memories that matter

**Problem:** In retrospect, people want more recorded **memories** but don't remember to capture candid moments in the moment.

**Solution:** Digital journal with timeboxed prompts to encourage **authentic** memory creation and sharing.

# Tasks

## Simple

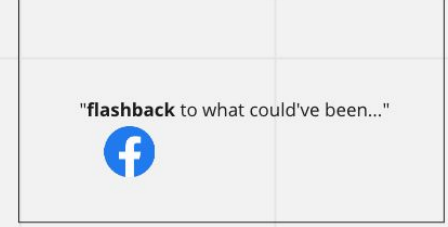
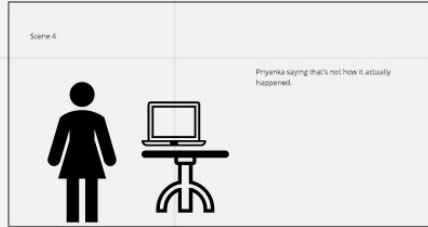
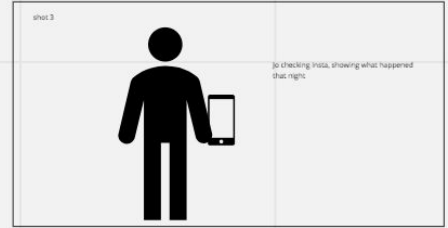
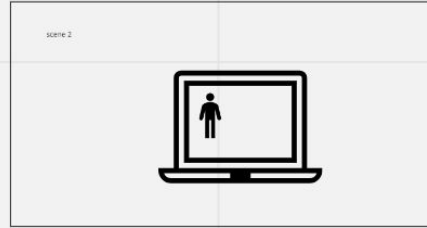
Record an authentic memory

## Medium

Encourage others to record memories that matter to you

## Complex

Create and engage with your flashbacks



Storyboard: <http://>