



Sex Academy

Discover personalized sex education content,
with a community behind you.





Sex Academy



Problem

Sex education right now is unrelatable, impersonal and tabooed. It emphasizes technical jargon, and lacks emotional nuances as well as community building.



Solution

A combination of personalized content recommendation and story-sharing to educate teenagers about sex in an open, personal and exciting way.



Discover

Personalized content



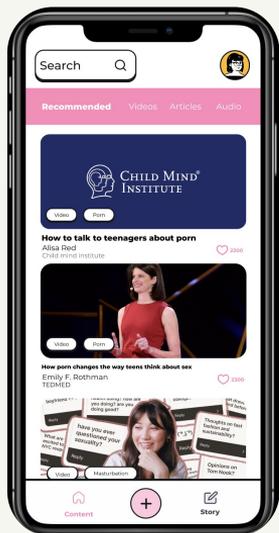
Share

Sex education content



Write and be heard

Your own experiences



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Design Iteration



Need finding: 2 parents, 4 students, 1 expert



Usability testing: 1 parent, 2 students

From our needfinding, the best sex ed experience comes from meeting users where they are, and learning through real experiences and stories.

Balsamiq low-fi

Figma med-fi

ReactNative high-fi

