

College Companion

Medium Fidelity
Prototype

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College Companion

Problem

The college application process is convoluted and stress-inducing. The application is unintuitive and information about how to apply is not consolidated in one place.

Solution

College Companion will help guide the student through the process. Through proactive guidance on the application itself and combining all relevant information in one user-friendly place, College Companion will help students conquer their applications!

Conquer
your college
apps with
College
Companion!

Tasks

Easy Task:

Find a college and
add it to your list

Medium Task:

Fill out an
application

Hard Task:

Find schools
recommended for
you

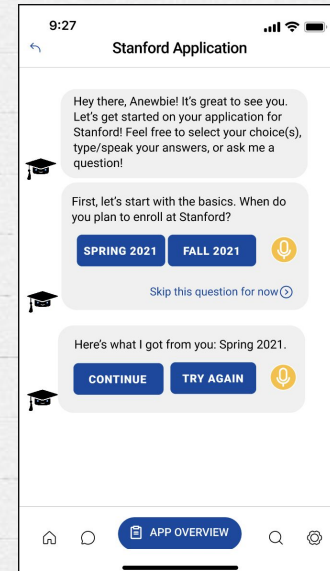
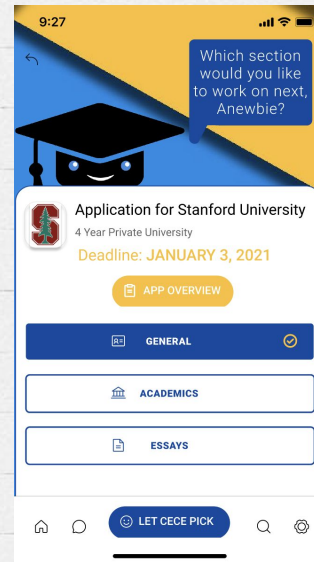
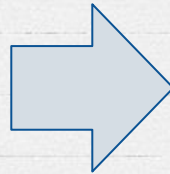
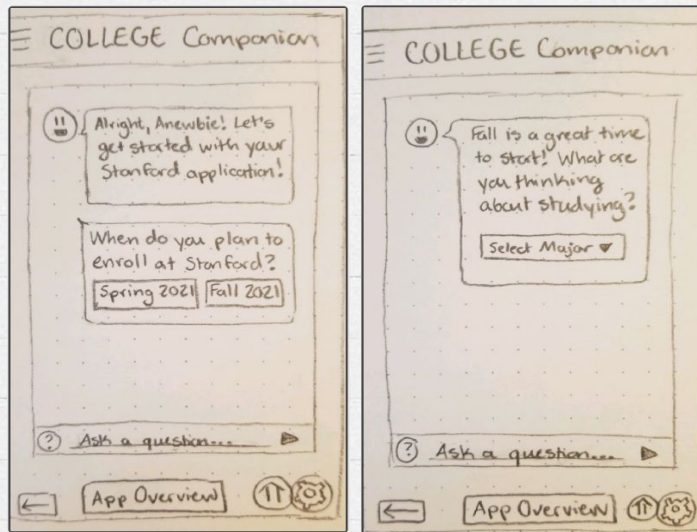


Revised Interface Design



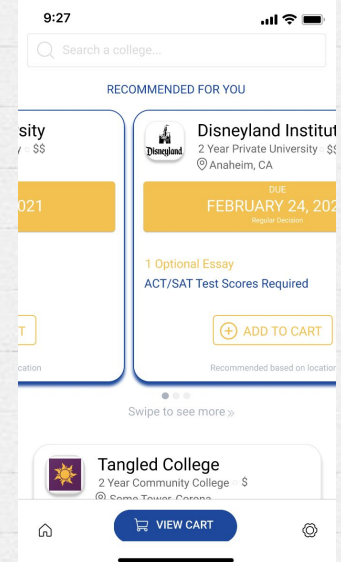
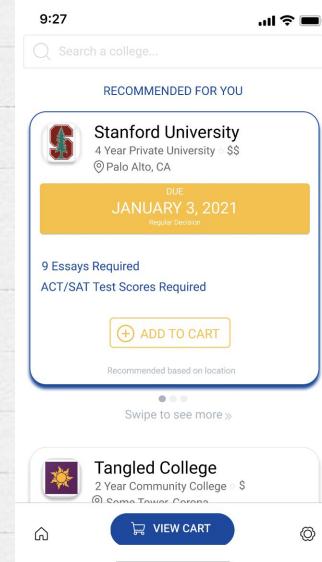
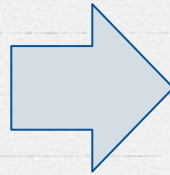
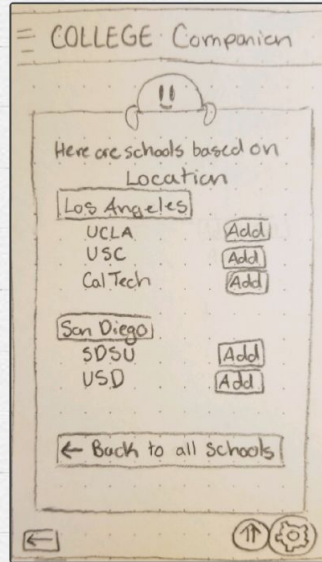
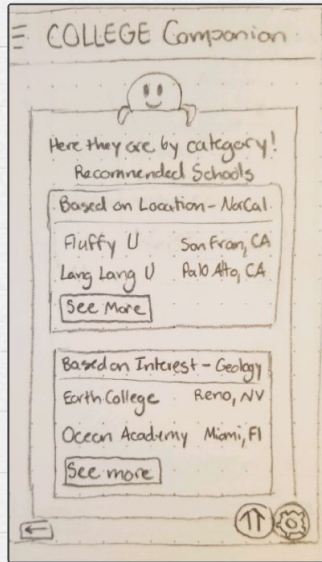
Major Change #1: Application

Created sections when filling out app



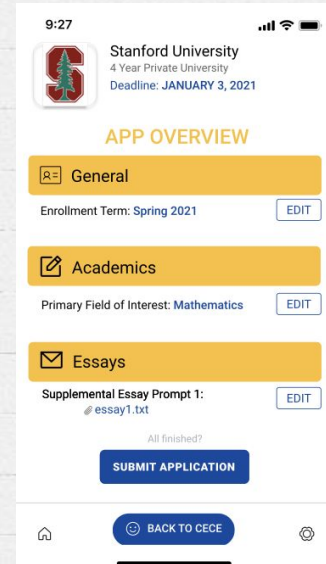
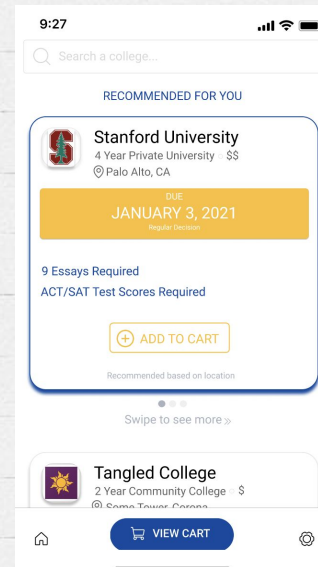
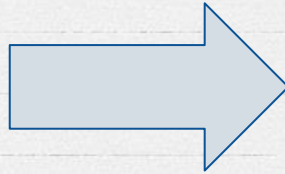
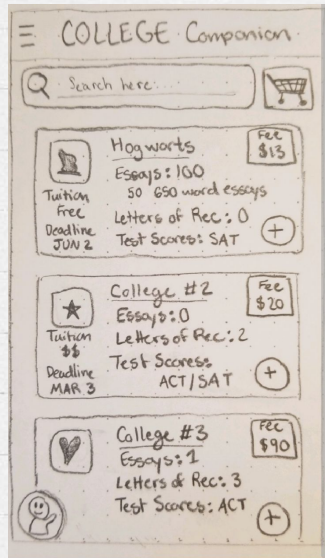
Major Change #2: Recommendations

Changed recommendations to search bar



Major Change #3: School Information Display

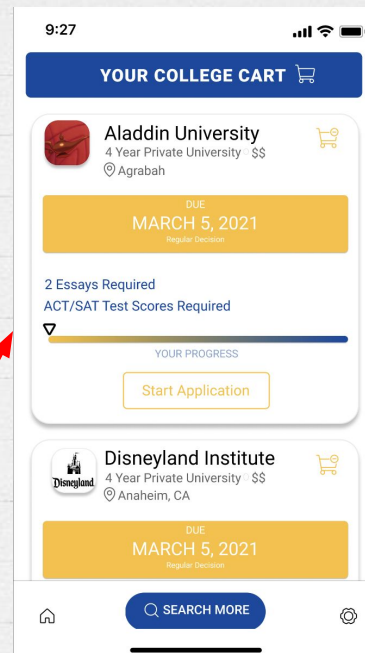
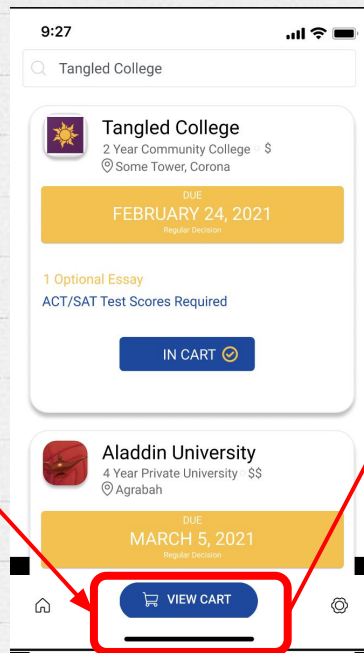
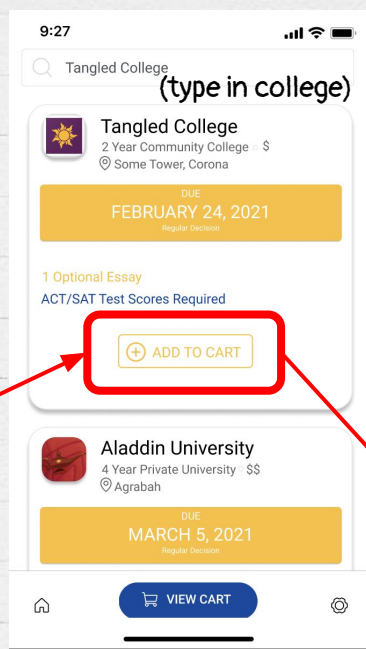
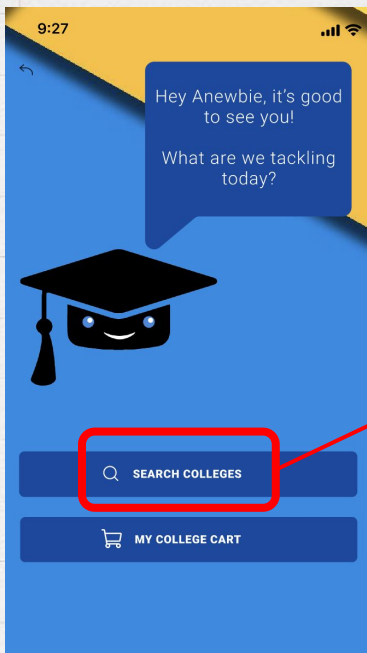
Change school information displayed



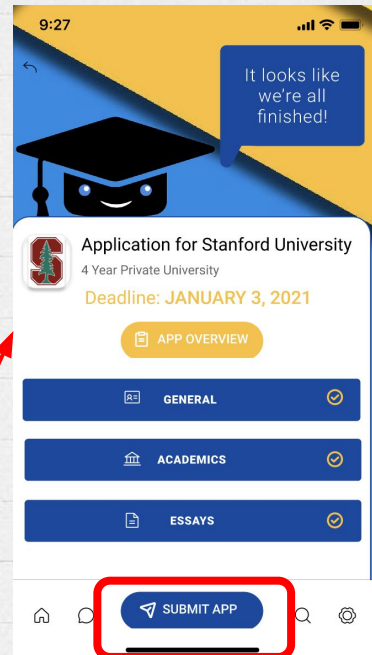
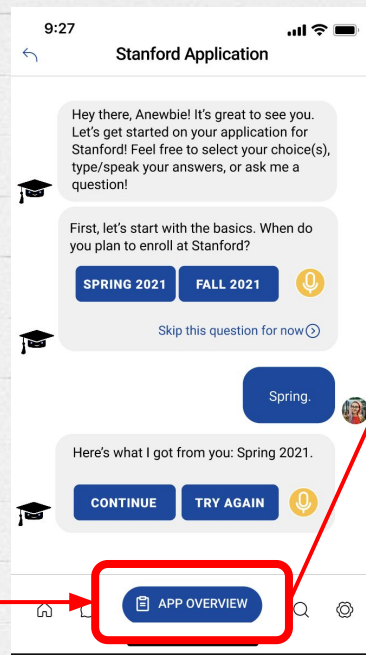
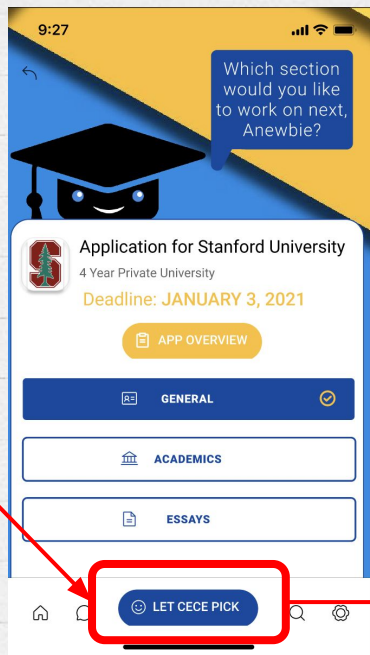
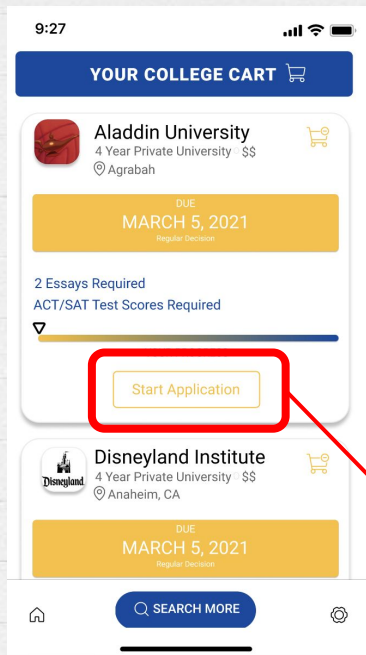


Task Flows

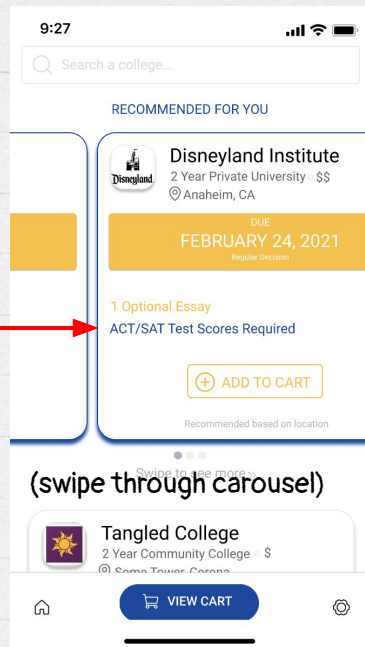
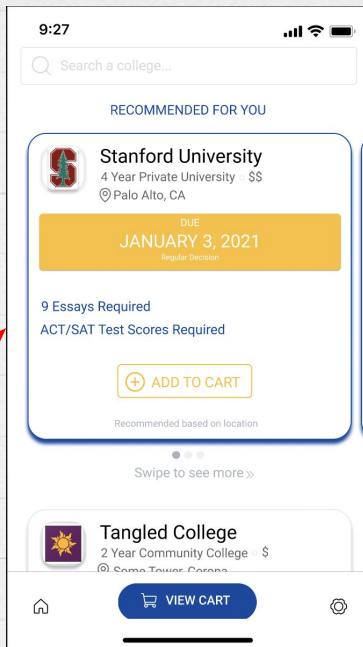
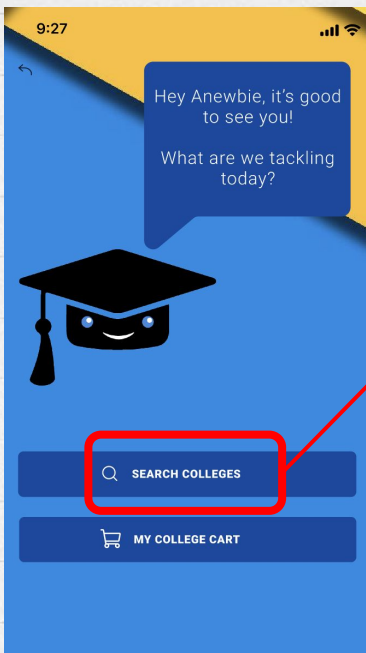
Task #1:
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Task #2:
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Task #3:
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Prototype Overview



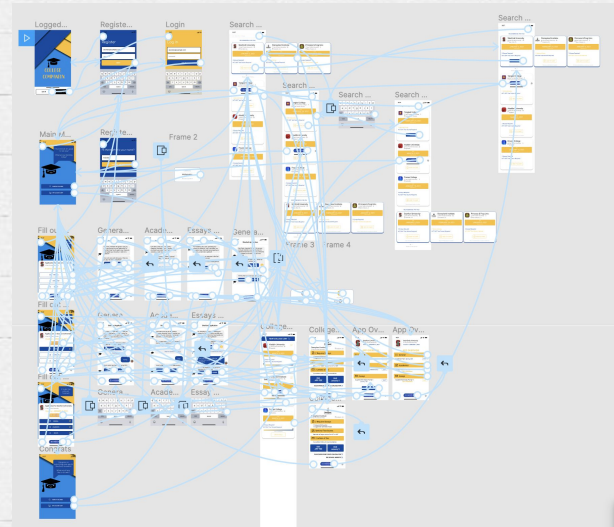
Design and Prototyping Tools

- X Adobe Illustrator for design elements and icons
 - X Freedom for a lot of creativity
 - X Easy to use
- X Figma for prototyping
 - X Smooth storyboard outline
 - X Finicky and crashed a few times



Limitations and Tradeoffs

- X Had to leave out a lot of transitions due to Figma's complexity
- X Could not incorporate features such as voice control
- X Could not include all colleges possible
- X Cannot save actual user information (for now)



Wizard of Oz Techniques + Hard Coded Features

- X User information
- X Application Content
- X Dialogue with CeCe

Log in

anewbie@example.com

.....

LOG IN

APP OVERVIEW

General

Enrollment Term: Spring 2021 EDIT

Academics

Primary Field of Interest: Mathematics EDIT



Essays


Supplemental Essay Prompt 1: essay1.txt EDIT


All finished?

SUBMIT APPLICATION


First, let's upload your response to the first supplemental essay prompt:

[LINK A GOOGLE DOC](#)  

[Skip this question for now](#) 

The most significant challenge society faces today is learning how to use Figma. 

Sweet! I've copied your text into your response for this prompt.

[CONTINUE](#) [TRY AGAIN](#) 

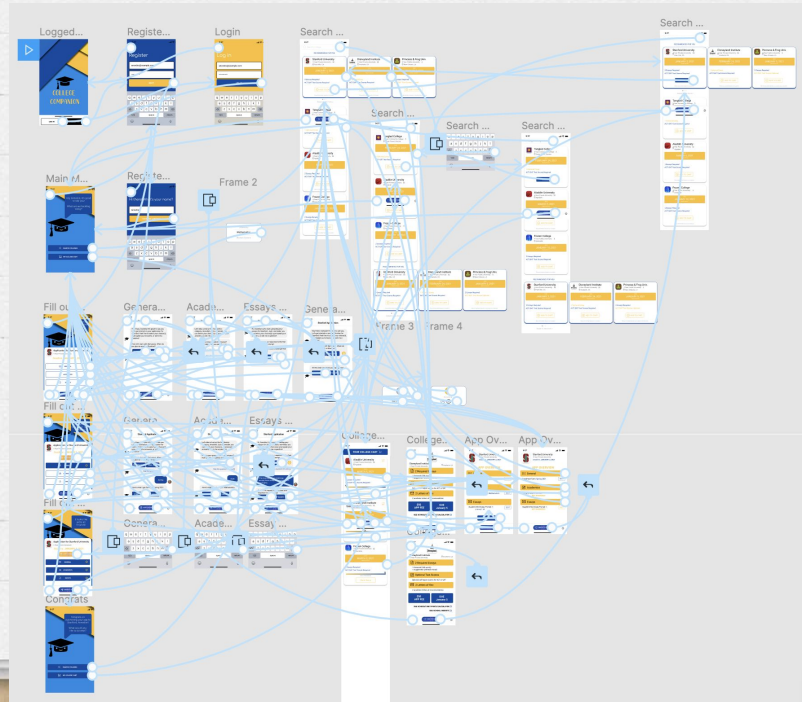
APPENDIX



Figma Prototype



Figma Prototype (with transitions)



Figma Prototype Link

<https://www.figma.com/proto/4LsclATcbzR2wNv5mDtMfU/CollegeCompanion-Med-Fi-Prototype?node-id=0%3A1&scaling=scale-down>