

College Companion

Problem: The college application process is convoluted and stress-inducing. The application is unintuitive and information about how to apply is not consolidated in one place.

Solution: College companion will help guide the student through the process. Through proactive guidance on the application itself and combining all relevant information in one user-friendly place, College Companion will help students conquer their applications!

Conquer
your college
apps with
College
Companion!

Tasks

Easy Task:

Compare the requirements of different colleges' applications

Medium Task:

Students can receive guidance with filling out and submitting applications

Hard Task:

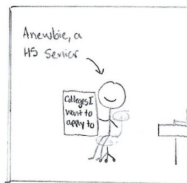
Receive recommendations for colleges similar to the schools the student is already interested in

Video Link

<https://vimeo.com/508152772>

Storyboard 1

Scene 1



We see Anewbie looking at their list of colleges they want to apply to while at their desk (quiet, happy music playing)



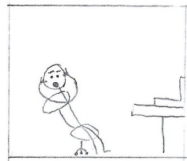
Anewbie wonders what they have to do to apply (show thought bubble above head) (quiet, happy music still playing)



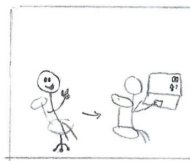
Anewbie runs to their laptop and searches on Google, scrolls through college websites.



Anewbie looks and looks (show some searches up close for letters of rec, essays). They end up with hundreds of tabs open (zoom and show all tabs) (stressful music)



Anewbie slumps back in their chair with a stressed expression and hands on their head.



Then, a loch of sudden realization. Anewbie dramatically clicks the 'X' on the browser window (zoom in to see the click)



Anewbie turns to the side and says... College Companion (cat) appears and says... (happy music playing faintly)



Anewbie shows College Companion their list. The Companion says... and places cards with the colleges and info onto board.

Storyboard 1

Scene 1 (cont.)

COLLEGE CART

# of Essays	Total Fics \$
###	###

If looks like you'll need to write this many essays and pay \$6 in app fees.

(zoom into subtotals) Companion says... to Anewbie

Sweet! How many essays will I have to write for this school?

SCHOOLS

Anewbie says... and points to one of the schools on their list

It looks like you'll need 2,650 word essays for that school.

SCHOOL 1

CAP

Companion goes to board, finds card with school, and says...

Location-based features

Free for In-State Apps

Then the Companion says...
"If looks like you're in-state for school 1, so your app fee will be waived. yay!"

Sweet! I'll get to it!

Anewbie beams, nods and says... and turns back to their laptop to work.

Storyboard 2

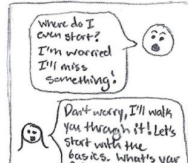
Scene 2



Anewbie opens up the Common App and stares at the screen, scratching their head



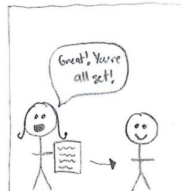
Then they turn to the side and say...
College Companion appears



Anewbie expresses his concerns, Companion assures them, pulls up a chair, and begins to ask guiding questions.



Show a time lapse of College Companion asking Anewbie questions (happy music playing over)



Companion finishes asking questions and says... and hands Anewbie the filled form.

Storyboard 3

Scene 3

