

## POV Statements

- We met **Christian who is a 24 year old aspiring rapper from Houston, TX**  
We were amazed to realize **how difficult it was for him to find legitimate sources, both in information and people.**  
It would be game-changing if **we could provide crucial and legitimate information for aspiring artists.**
- We met **Noelle, a writer and actor in New York who abhors sharing early stages of her written work.**  
We were amazed to find out that **Noelle uses twitter as a space to find prompts and work with other writers.**  
It would be game-changing if **we gave authors a space to collaborate and communicate at any time.**
- We met **Sohene, a songwriter who likes to strum her guitar and sing and see what comes out.**  
We were amazed to find out that **she uses voice memos whenever she gets a burst of inspiration so as not to forget the idea.**  
It would be game-changing if **we could help authors use a**  
**We met Scott who is a 22 year old author studying at Princeton while in Australia**  
We were amazed to realize **that he waits for inspiration to strike before starting his writing process**  
It would be game changing if **we could give him more inspiration/material to write about**  
**nd incorporate voice-memos into their work to revisit later.**
- We met **Beatriz who is a middle-aged Cuban woman who has been writing for some years and is working on her novel, most of which is autobiographical.**  
We were amazed to realize **how she meditates and word-dumps to increase her creativity.**  
It would be game-changing if **we made writing a meditative experience.**
- We met **Noelle, a young actor-writer in New York who struggles to create complete, cohesive writing pieces.**  
We were amazed to learn that **Noelle uses twitter to get new ideas for stories and to share her stories with friends and fellow writers**  
It would be game-changing if **content-creators had an easy way to share early drafts of artistic pieces.**
- We met **Noelle, a young actor-writer in New York who struggles to create complete, cohesive writing pieces.**  
We were amazed to realize that most of **Noelle's writing ends up being snippets about characters and random scenes with letter coherence.**  
It would be game changing to **provide writers with a space to outsource the structure of their work without having to keep it in their brains. +1**
- We met **Tommy who is a 22 year old singer/songwriter that constantly shares his pieces with friends.**  
We were amazed to realize that **he only sends his material to people who he thinks would find it relevant.**

It would be game changing if we could **facilitate revision processes across authors of different forms and genres.**

- We met **Beatriz who is a grandmother studying at the University of Miami who writes every day.**

We were amazed to realize **she meditates everyday before beginning her writing.** It would be game changing if we could **make the writing process more meditative in and of itself.**

- We met **Beatriz who is a grandmother studying at the University of Miami who writes every day.**

We were amazed to realize **she meditates everyday before beginning her writing to clear her mind.**

It would be game changing if we could **make writing more carefree. +1**

- We met Tommy, **a songwriter in Washington who journals 15-30 minutes a day to generate ideas,**

We were amazed to learn that **Tommy thinks writer's block happens when a writer doesn't believe anything they're currently writing is good.**

It would be game changing if **we could destroy writer's block by inspiring confidence in writers.**

- We met Tommy, **a songwriter from Washington who often goes back to old writing to inspire new writing.**

We were amazed to realize that **Tommy believes pulling elements from prior work is one of the best ways to improve new work.**

It would be game changing if we could **help writers use their old work to inspire their new work.**

- We met Tommy, **a songwriter from Washington who often suffers from writer's block.**

We were amazed to realize that **Tommy's solution to writer's block is time: he just keeps writing until he finds something good**

It would be game-changing if we could **help writers keep writing through the writer's block.**

## HMW's

- HMW give aspiring artists a place to conglomerate and share resources
- HMW provide legitimate information to creatives
- HMW establish credibility of sources within the creative community
- HMW provide inspiration so that authors don't need to wait for the inspiration to hit
- HMW eliminate inspiration from the writing process
- HMW provide misinformation to aspiring artists
- HMW provide a collaborative space for artists
- HMW stop all artistic collaboration
- HMW give prompts to writers
- HMW help writers get over writer's block
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