



2fit

- Fit Together -

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Online/Local Community
October 25, 2019

Outline

01



Mission Statement

02



Prototype Structure

03



Experiment & Results

04



Proposed Changes



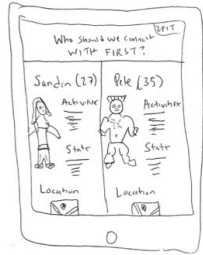
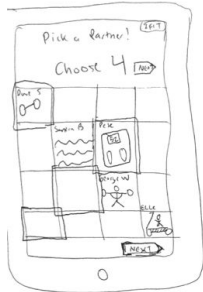
The logo for '2fit' is displayed in white text within an orange rounded rectangular box. The '2' is significantly larger than the 'fit'.

-Fit Together-

“To connect people with compatible fitness buddies.”



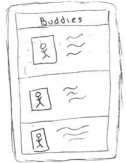
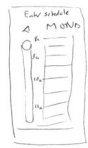
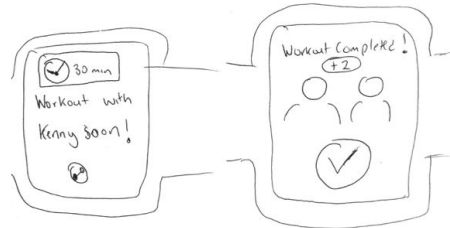
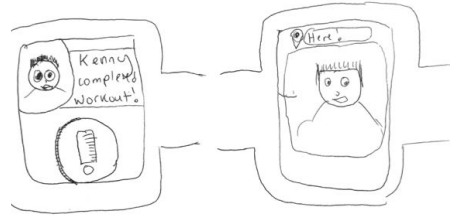
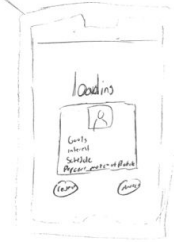
Interface Sketching



-Only shows Profile card on your filter page



Filter profile from on the video call



Interface Sketching



Selected Interface

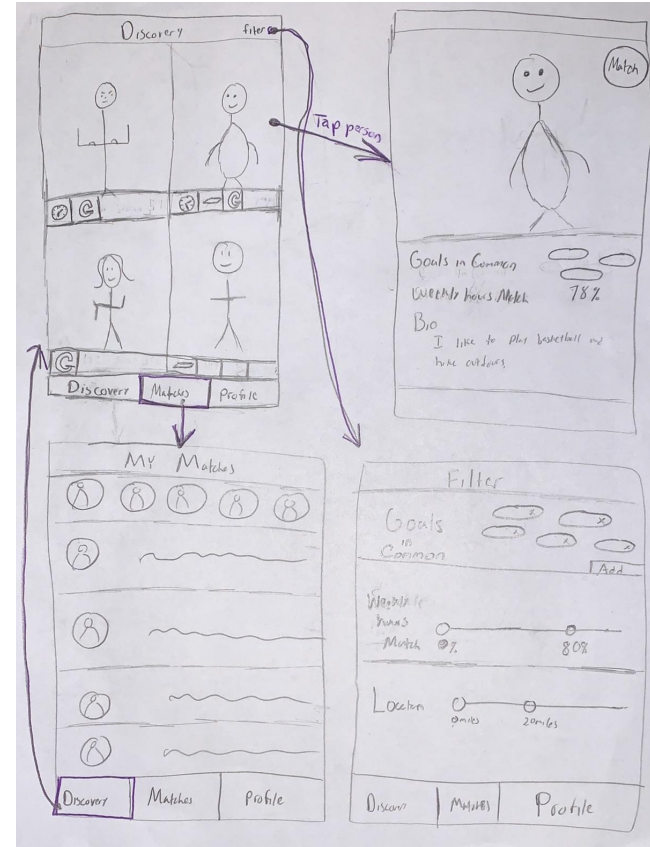


Pros:

- Complex schedule entry leads to easy workout scheduling
- Intuitive scrolling system

Cons:

- Hard to tell a good fit at a glance



Tasks



 Find **compatible** fitness buddies
complex

 **Schedule** joint workouts
medium

 **Support** and hold each other **accountable**
simple

Low-Fi prototype Structure



Hand-drawn low-fidelity prototype for a fitness app, including screens and sticky notes.

Screens:

- Discover:** A grid of four stick figures. Each has a name and activity level below it.
 - Top-left: "Gabriel W, 25, 1.1m", "You have 15 hours a week in common with Gabriel", Intensity: **Low**, Bio: "Looking for someone to play basketball with, or just work out."
 - Top-right: "Ned M, 26, 5m", "You have 8 hours in common with Ned", Intensity: **medium**, Bio: "weightlifting"
 - Bottom-left: "Chad T, 27, 10m", "You have 12 hours in common with Chad", Intensity: **High**, Bio: "looking for a 'sweat mate'"
 - Bottom-right: "Sam G, 42, 2.4m", "You have 2 hours in common with Sam", Intensity: **low**, Bio: "Looking for someone to walk with"
- My 2Fit Buddies:** A list of buddies with profile icons and names. Includes "Joe Moxie".
- Profile:** A screen for a user's profile, showing a stick figure and bio: "Bob Cunningham, 24", Intensity: **low**, Bio: "Hi, I'm Bob. Let's workout together!". Activities listed: Basketball, Run, Swim.
- Calendar:** A weekly calendar grid showing dates from 24 to 30.
- Notification:** "5:00 Thursday, Oct 27" with a question: "Did your workout go well? Do give them some encouragement!"

Sticky Notes:

- Green: "Great work today!"
- Pink: "New workout routine!"
- Yellow: "Ned M", "Chad T.", "Sam G.", "Gabriel W."
- Pink: "also wants to connect with you!"
- Pink: "Say hello!"
- Pink: "Workout Friday with [icon]"
- Green: "Great workout today!"
- Yellow: "Baby has confirmed workout"
- Pink: "Bio says you're a soccer fan. Play on Tues!"
- Yellow: "Do you want to workout on Fri at 6am?"
- Pink: "Great connecting. Let's workout together!"

Task 1 - "Find a buddy"

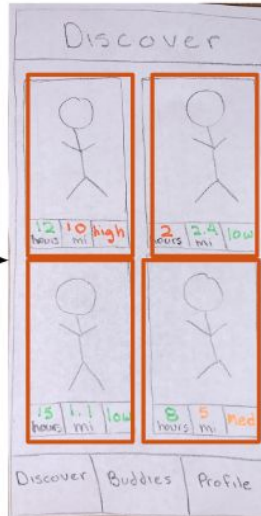


Tester's profile page



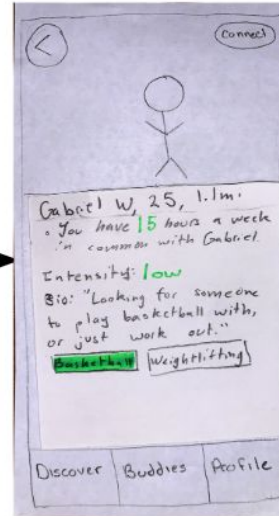
Click "Discover" to go to the discover page

Discover Page



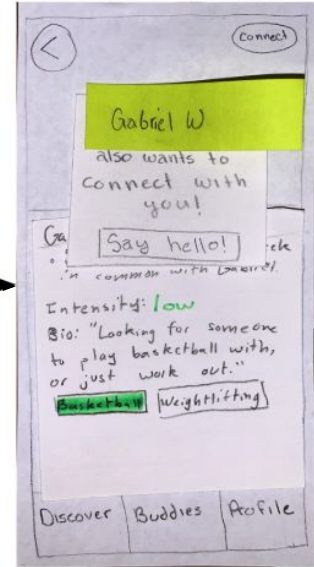
Click on a person to view their full profile

A buddy profile page



Click on "Connect" to connect with a buddy

Connected with buddy page



The buddy also connected, so the task is complete

Task 2 - "Schedule a workout"

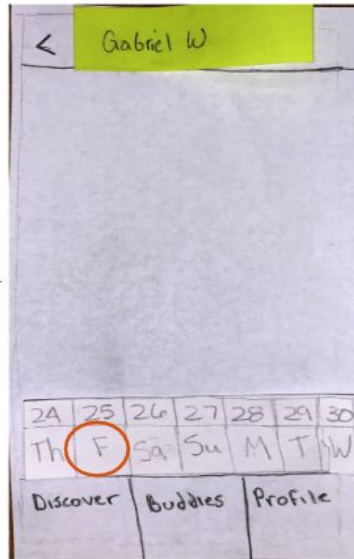


Buddy message screen



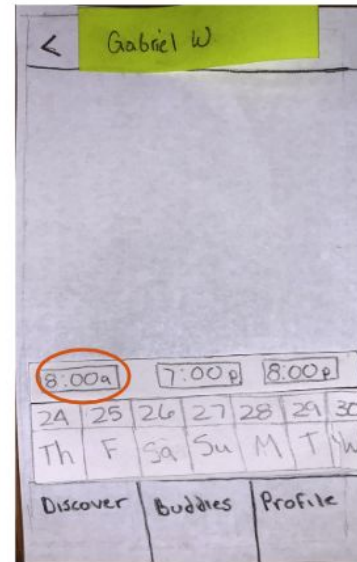
Click the **calendar button** to schedule

Calendar Screen



Click the **Friday** to find suggested hours

Calendar Screen

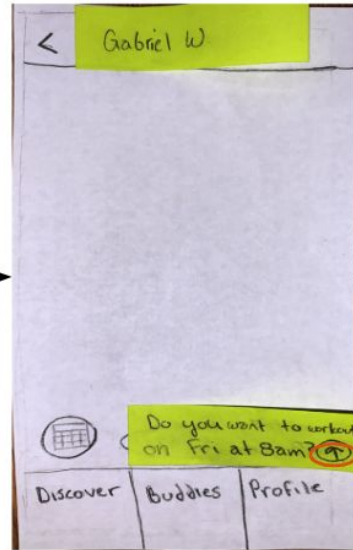


Click **8am** to choose the time to workout

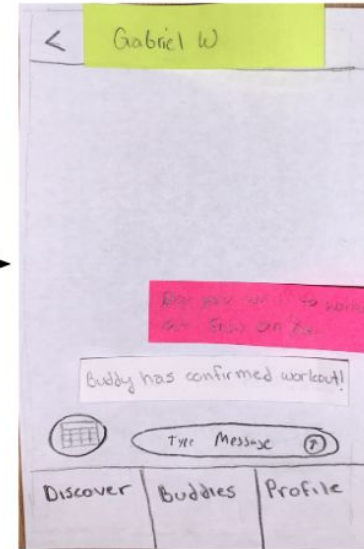
Task 2 - "Schedule a workout"



Message Screen



Workout confirmation

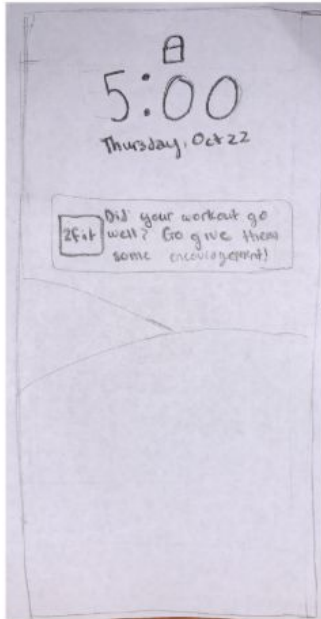


Click **send button** to send the message to schedule

Task 3 - "Send words of support"

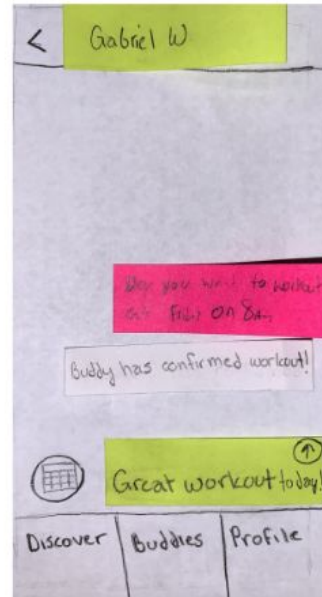


Lock screen with notification



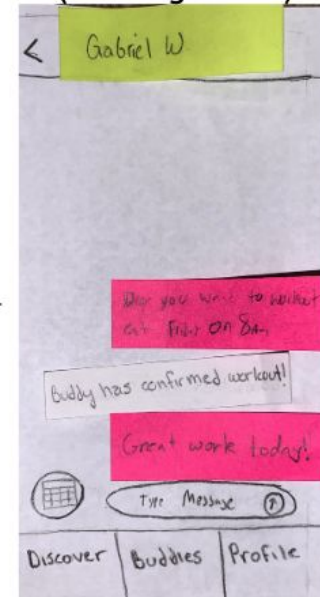
Open notification

Buddy message screen



Click the **send button** to send the prewritten message

Buddy message screen (message sent)



Experimental Method



01 Set up prototype
and camera

03 Explain each task,
wait for completion,
take notes

Introduce the class,
the project, and sign
consent form **02**

Debrief and
overall thoughts **04**

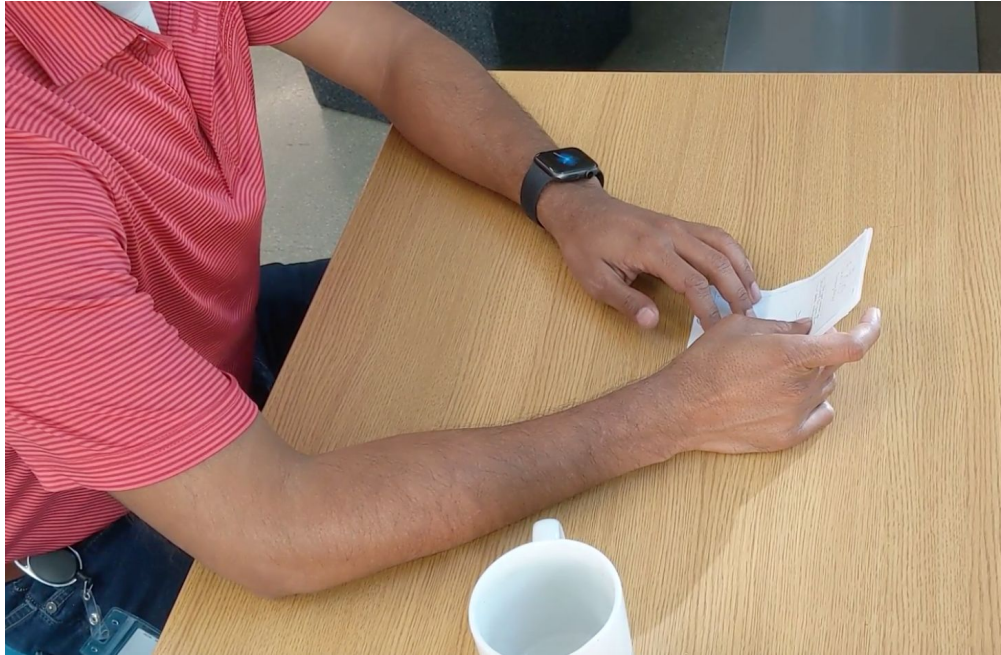
Test Subject 1



- The information she wanted wasn't available at first glance
- Went back and found better matches
- Opted to direct message, both for workout scheduling and words of support

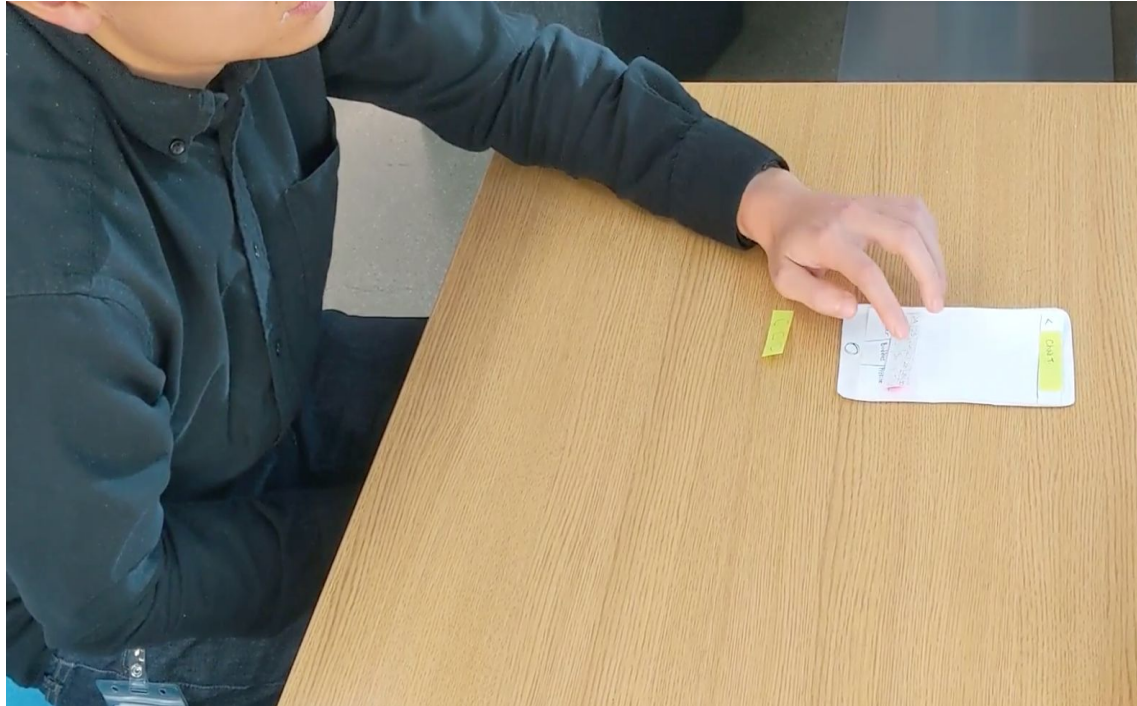


Test Subject 2



- Didn't have the information he wanted, refused to make a choice
- Also opted to direct message for scheduling a workout
- "I don't think the app can assume that my workout went well"

Test Subject 3



- Also had a hard time interpreting heuristics
- Matched with the first profile he looked at
- Used the schedule workout button
- Wanted to add to the pre-generated support message

Suggested UI Changes - Task 1



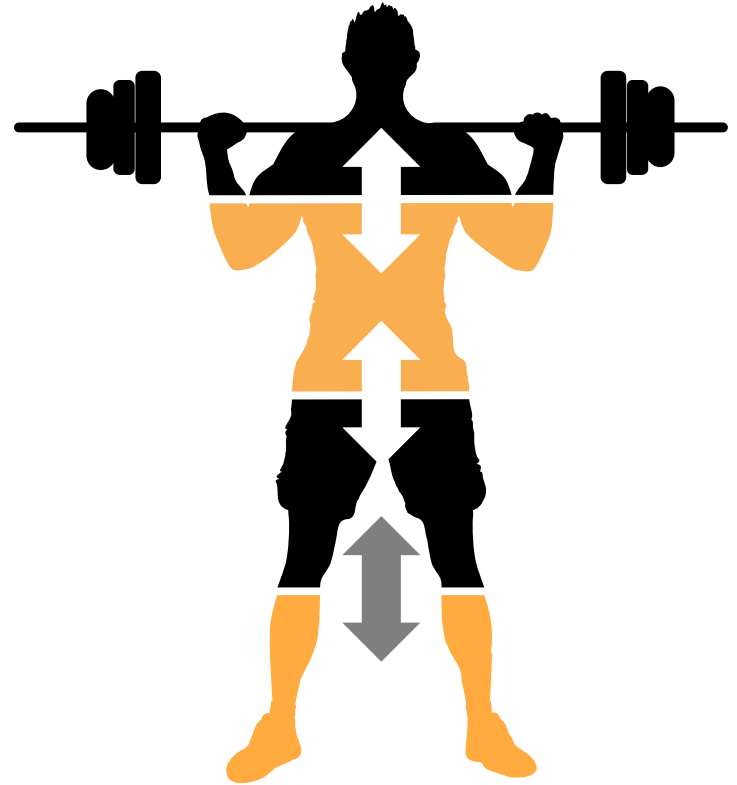
Detail Clarification



Pre Filtering



Connect Quick



Suggested UI Changes - Task 2



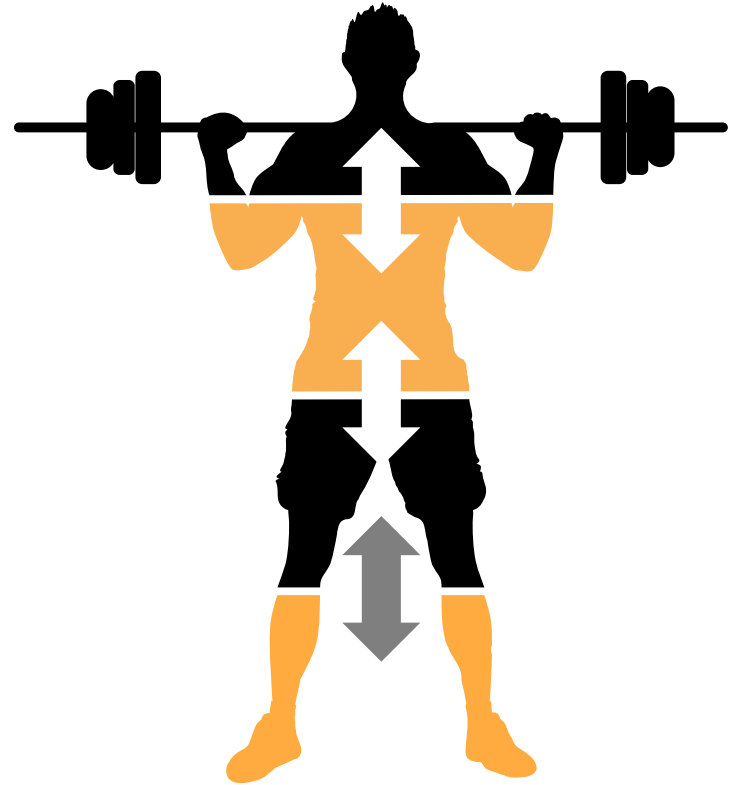
Improve Schedule Button



Time Selector



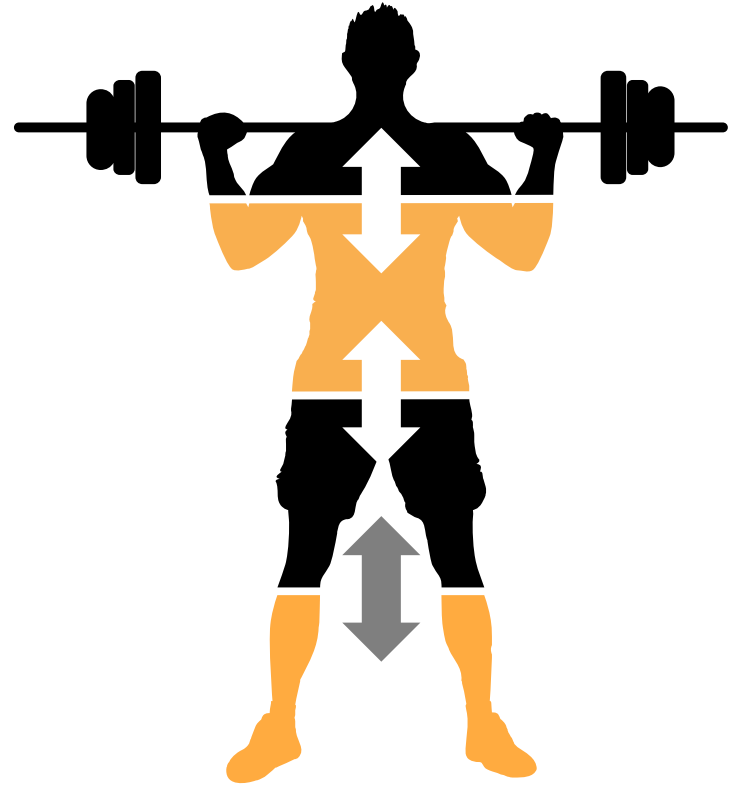
Place Selector



Suggested UI Changes - Task 3



Words of support default text



Summary

We're moving forward with a mobile app where users enter their schedule and build a profile, and see users that match with that.

→ Front-loads the work of scheduling and matching

Our biggest insights from testing were:

→ The three “heuristics” were hard to understand

→ People opted to direct messages instead of scheduling feature



Moving forward, we'll increase the role of filtering and change the time and location scheduling process.



Thank you

From the ²Fit team