



# Pathways

empowering students forward

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**OUR VALUE**  
"EMPOWERING STUDENTS FORWARD"  
conveys our aim of wanting to provide students with a direction in their path to college and empower them in the college application process.

## THE PROBLEM

College is seen as a goal for many students, but the college application process is confusing, complicated, and stressful.

A resource for students to help them create a personalized roadmap and connect them with a mentor of a similar background to support them throughout the college process.

## THE SOLUTION

## THE PROCESS

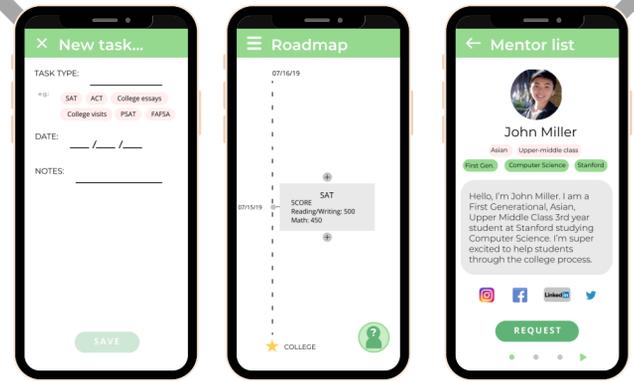
### Needfinding



### Lo-Fi Prototype



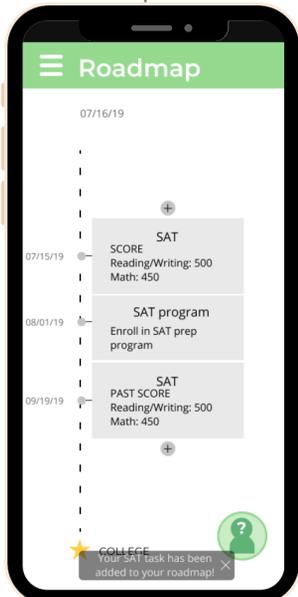
### Brainstorming/HMW



### Med-Fi Prototype



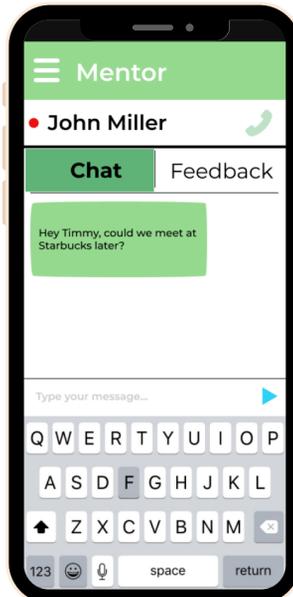
### Roadmap Home



### Mentor Bio



### Mentor Chat



## KEY FEATURES

- ✓ Students can create and manage their own personal college roadmaps
- ✓ Students can match with a mentor of a similar background
- ✓ Students can receive feedback and chat with their mentor