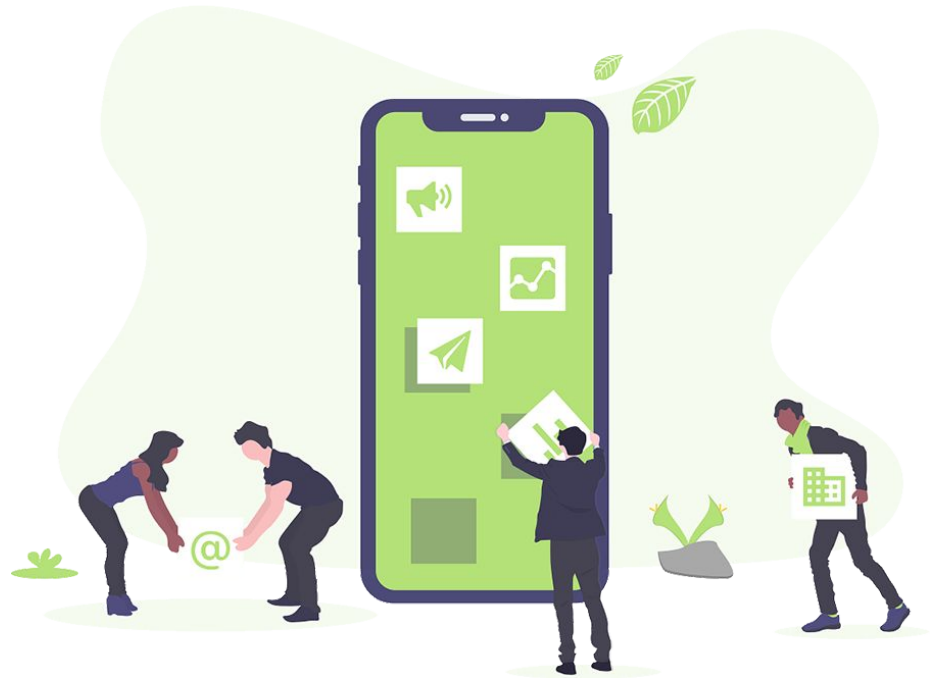


Pathways Midway Milestone

Gray Wong, Pao Thao, & Mamadou Diallo



Team Pathways

Empowering students forward.



Gray Wong



Pao Thao



Mamadou Diallo

“Empowering students forward” conveys our mission statement of wanting to propel students forward on their path to college, and aid them in taking charge of their college application process.

Problem & Solution

College is seen as a goal for many students, but the college application process is confusing, complicated, and stressful.

We could address this with the creation of a single app that would allow students to 'map' out their college application process and connect them with similar background college students to provide mentorship and guidance.



Overview



Heuristic Evaluation Feedbacks



UI Changes + Implementation Status



Hi-Fi Mobile Demonstration



Heuristic Evaluation Summary

- Lack of visibility and user control
- Explanations for certain screen processes
- Ultimately needing a more structured experience

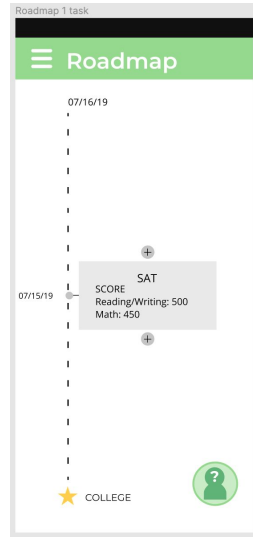
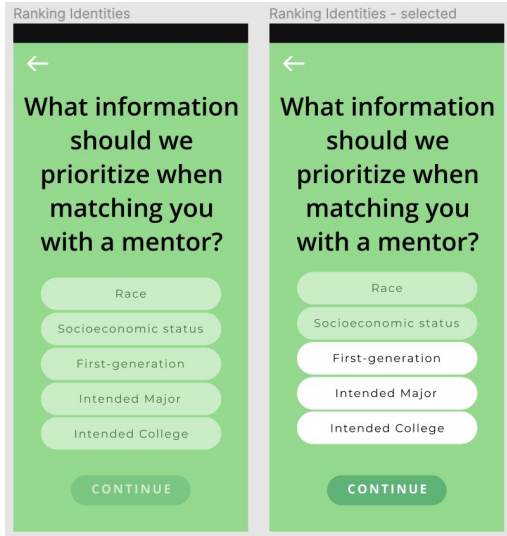
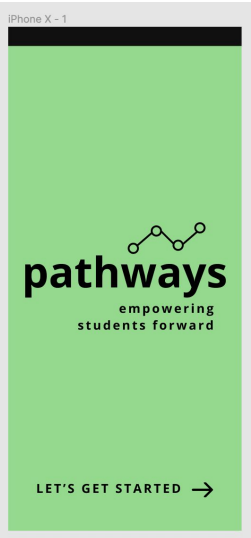
Category	# Viol. (sev 0)	# Viol. (sev 1)	# Viol. (sev 2)	# Viol. (sev 3)	# Viol. (sev 4)	# Viol. (total)
H1: Visibility of Status	0	1	0	0	1	2
H2: Match Sys & World	1	0	0	1	1	3
H3: User Control	0	3	1	3	0	7
H4: Consistency	0	0	1	1	0	2
H5: Error Prevention	1	0	1	0	1	3
H6: Recognition not Recall	0	2	0	1	3	6
H7: Efficiency of Use	0	0	0	1	0	1
H8: Minimalist Design	2	1	1	2	0	6
H9: Help Users with Errors	0	0	0	0	0	0
H10: Documentation	0	0	0	1	2	3
Total Violations by Severity	4	7	4	11	8	33

Heuristic Evaluation

- Changes to Figma prototype to address all severity 3s and 4s
- Addition of onboarding screens to help inform users of how identity information will be used or shared
- Implemented features that we had overlooked (e.g. deleting tasks, mentor information page)
- Clearer icon and color usage
- Tutorial to provide a more structured usage of app



Visibility/Consistency



RACE: Asian or Asian American White

Black or African American Latino Other

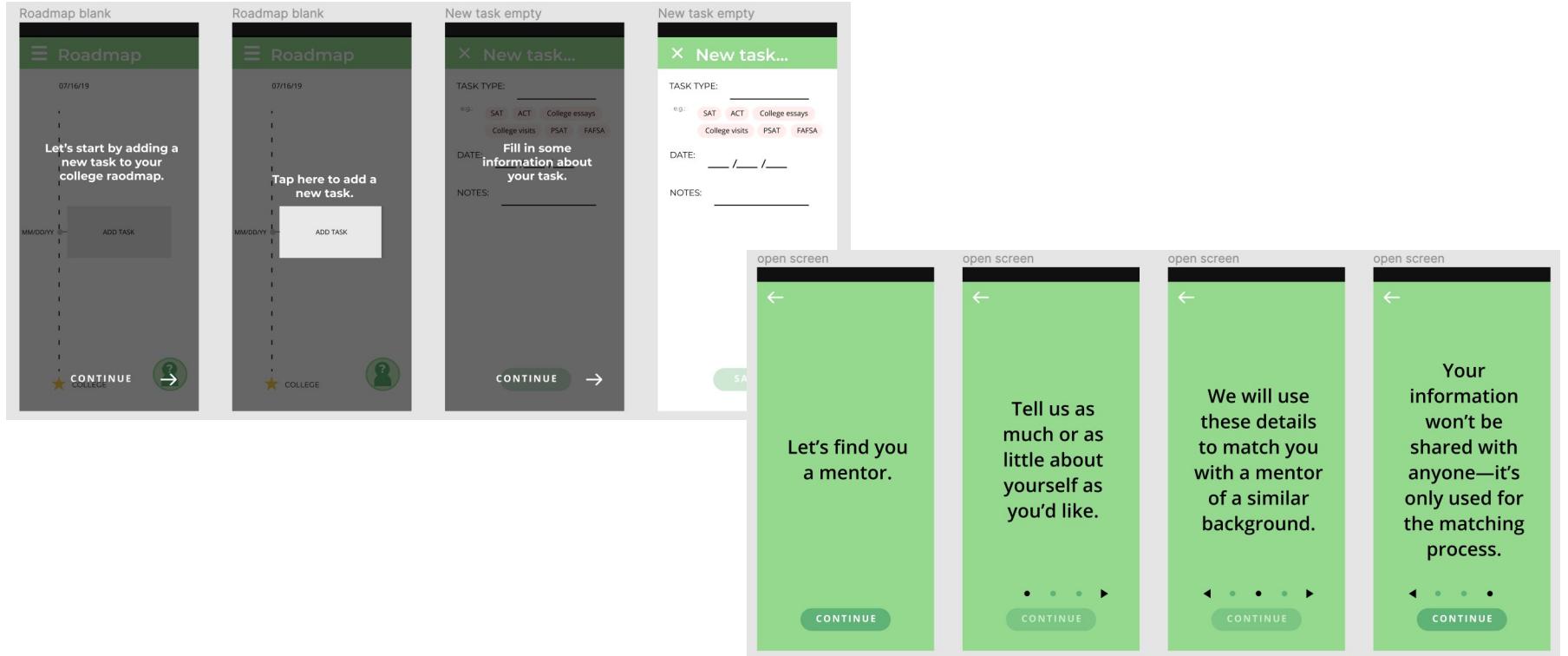
Native Hawaiian or Other Pacific Islander Native American or Alaska Native

SOCIO-ECONOMIC STATUS: Upper class Upper-middle class Lower-middle class Lower class

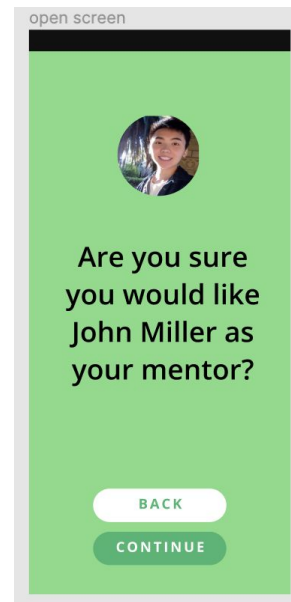
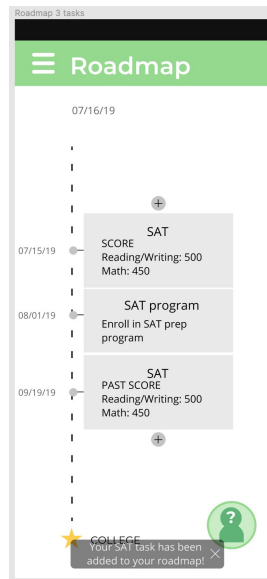
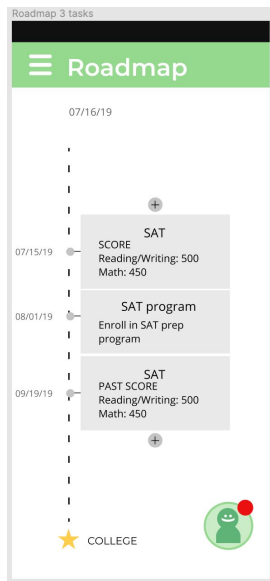
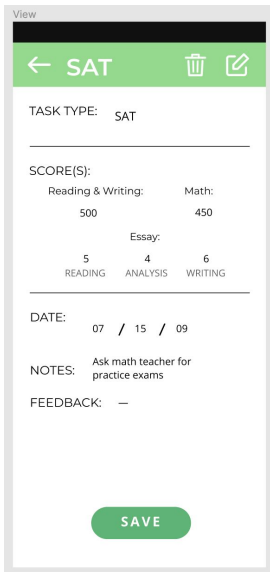
FIRST-GENERATION COLLEGE STUDENT: Yes No



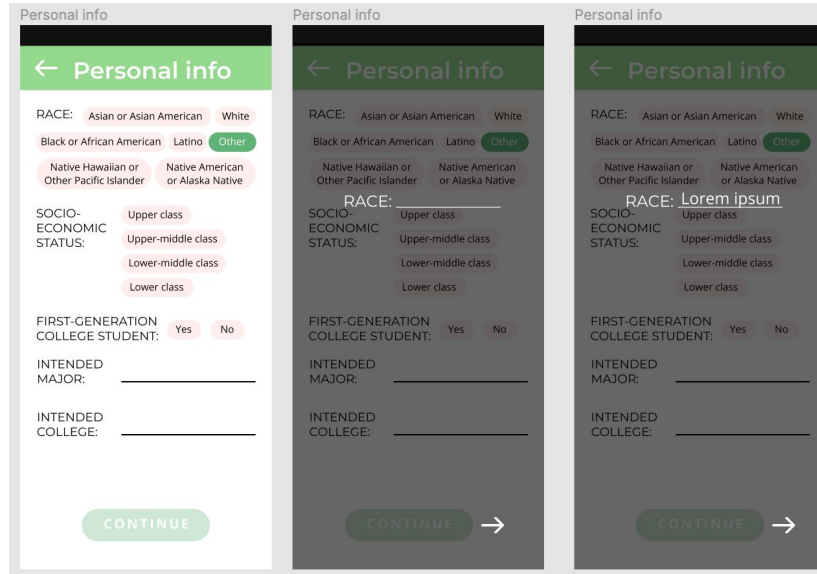
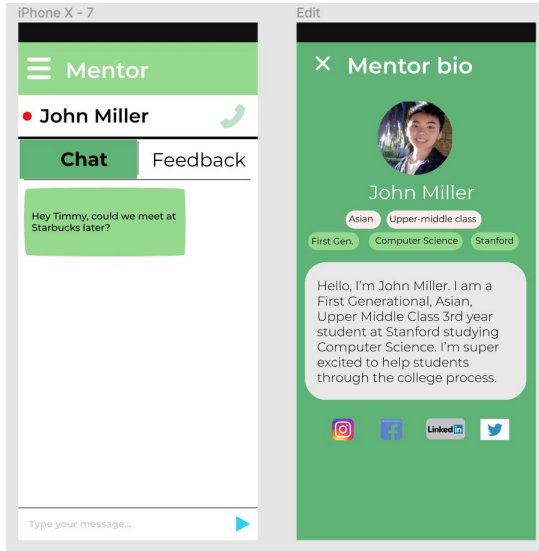
Tutorial/Onboarding Screens



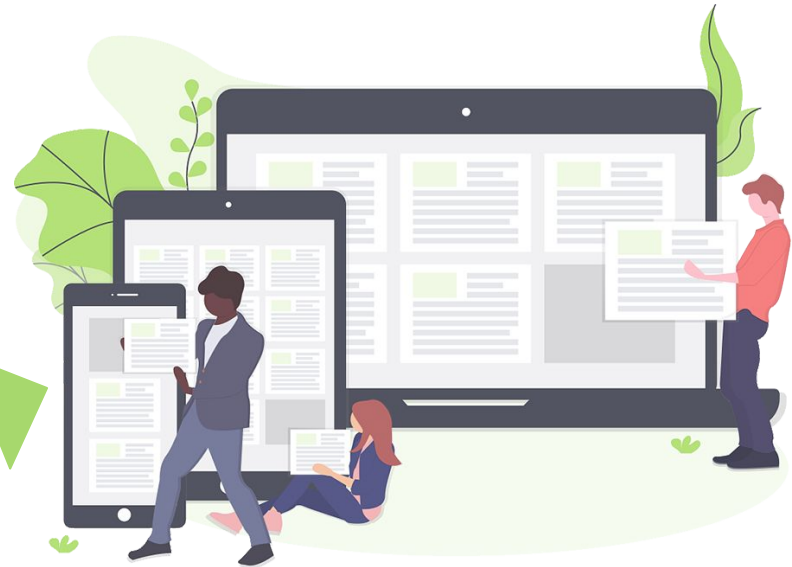
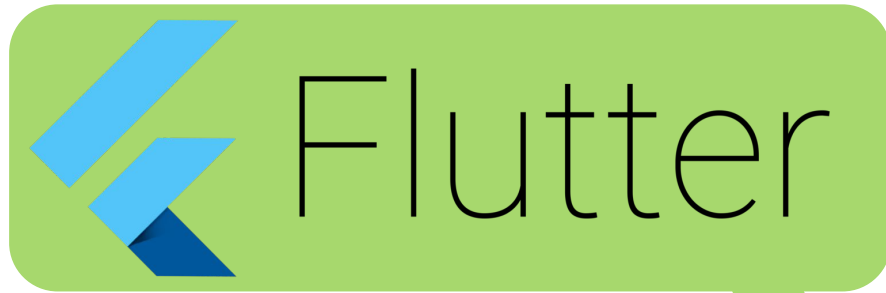
User Control/Status Updates



Additional Functionality



Hi-fi Development



Hi-Fi Implementation Status

Done so far:

- Task 1 - create a college roadmap

Yet to do:

- Task 2 - match students with a mentor of a similar background
- Task 3 - students should be able to receive feedback and guidance from mentor

Wizard of Oz:

- Not used in hi-fi

Hard-coded data:

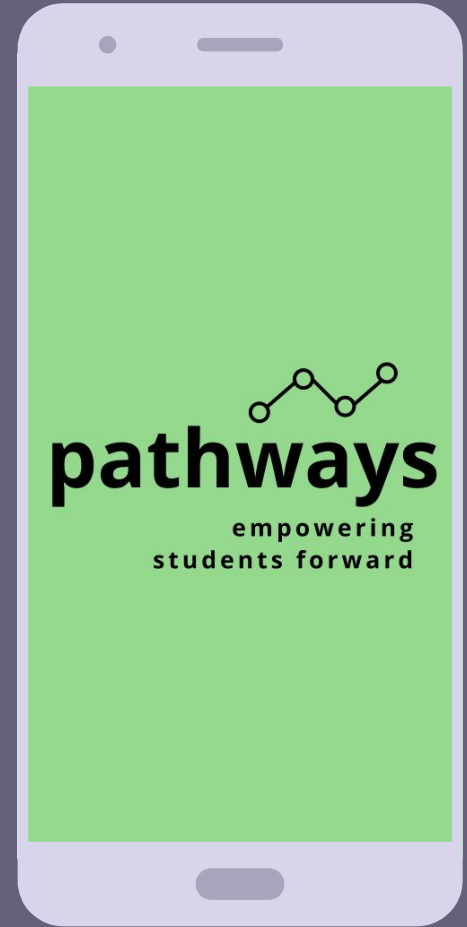
- All user info
- Task widget templates (e.g. SAT)

Questions

- How to save data for each user without using a database
- Unsure how to place the +/add button between tasks so a user can insert a task anywhere on the map

Mobile Demonstration

(using Mamadou's computer)



Summary

“Empowering students forward” conveys our mission statement of wanting to propel students forward on their path to college, and aid them in taking charge of their college application process.

- Heuristic Evaluations:
 - Lack of visibility and user control
 - Explanations for certain screen processes
 - Ultimately needing a more structured experience
- Done so far: Task 1 - create a college roadmap
- Future: Saving User data + Task 2 & 3 Completion



“Quotations are commonly printed as a means of inspiration and to invoke philosophical thoughts from the reader.



Big concept

Bring the attention of your audience
over a key concept using icons or
illustrations



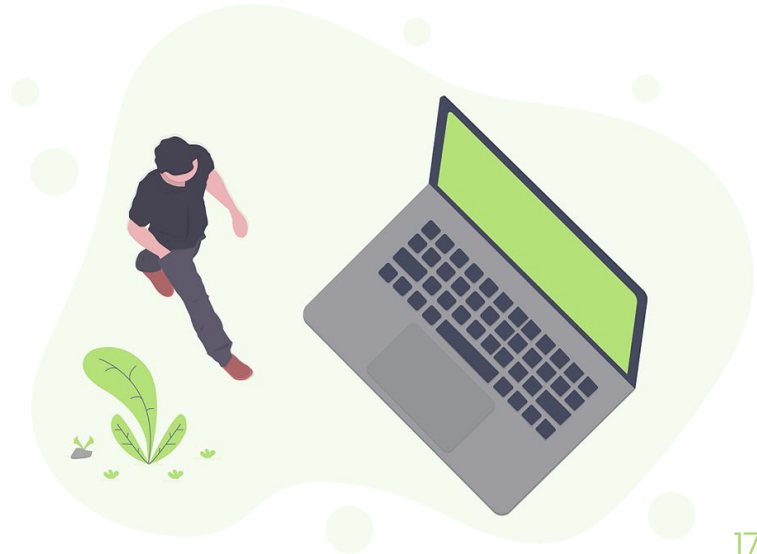
You can also split your content

White

Is the color of milk and fresh snow, the color produced by the combination of all the colors of the visible spectrum.

Black

Is the color of coal, ebony, and of outer space. It is the darkest color, the result of the absence of or complete absorption of light.



A picture is worth a thousand words

A complex idea can be conveyed with just a single still image, namely making it possible to absorb large amounts of data quickly.



Want big impact?

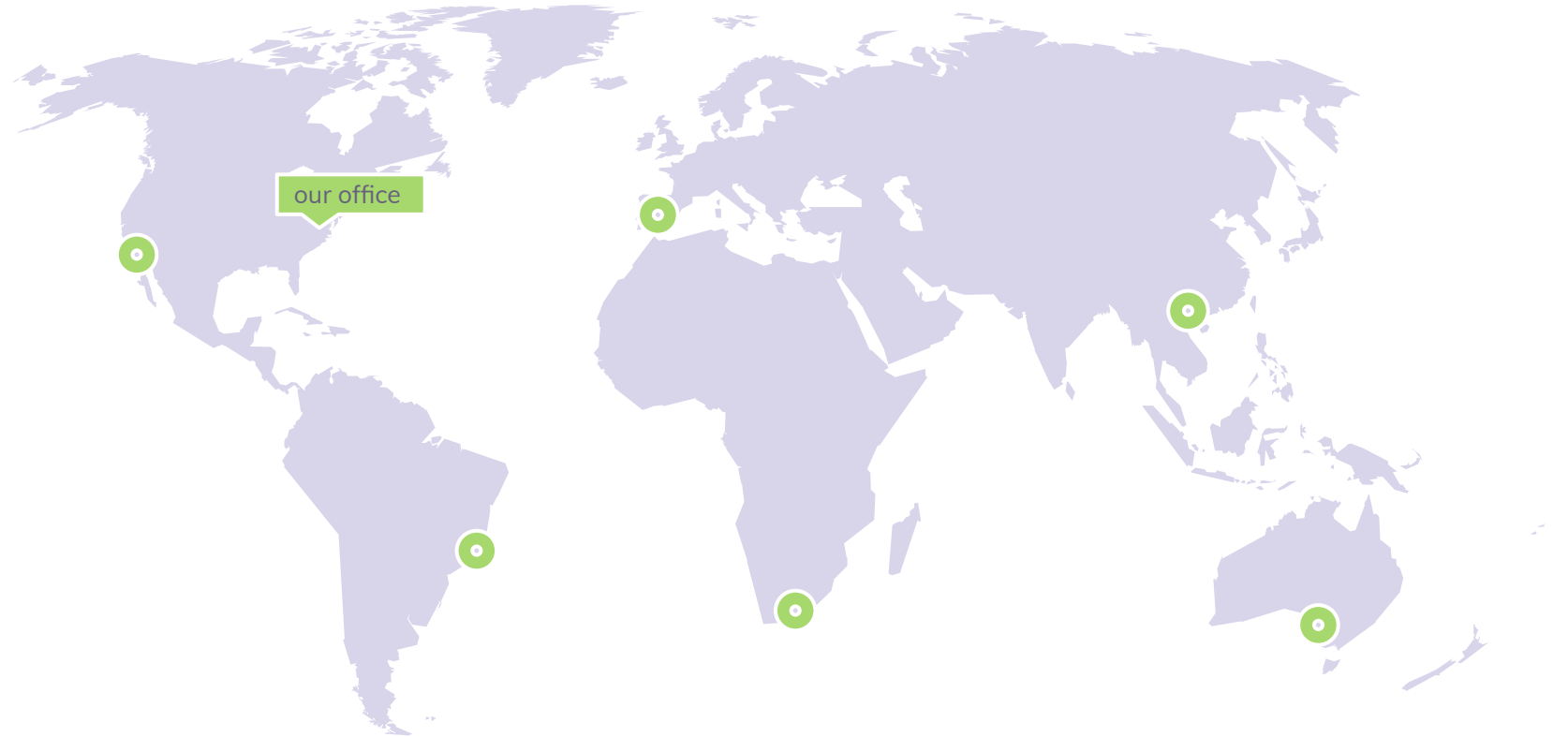
Use big image.

And tables to compare data

	A	B	C
Yellow	10	20	7
Blue	30	15	10
Orange	5	24	16



Maps



89,526,124

Whoa! That's a big number,
aren't you proud?



89,526,124\$

That's a lot of money

185,244 users

And a lot of users

100%

Total success!



Our process is easy

1

Vestibulum congue tempus

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor. Donec facilisis lacus eget mauris.

2

Vestibulum congue tempus

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor. Donec facilisis lacus eget mauris.

3

Vestibulum congue tempus

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor. Donec facilisis lacus eget mauris.



Let's review some concepts

Yellow

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

Yellow

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

Blue

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

Blue

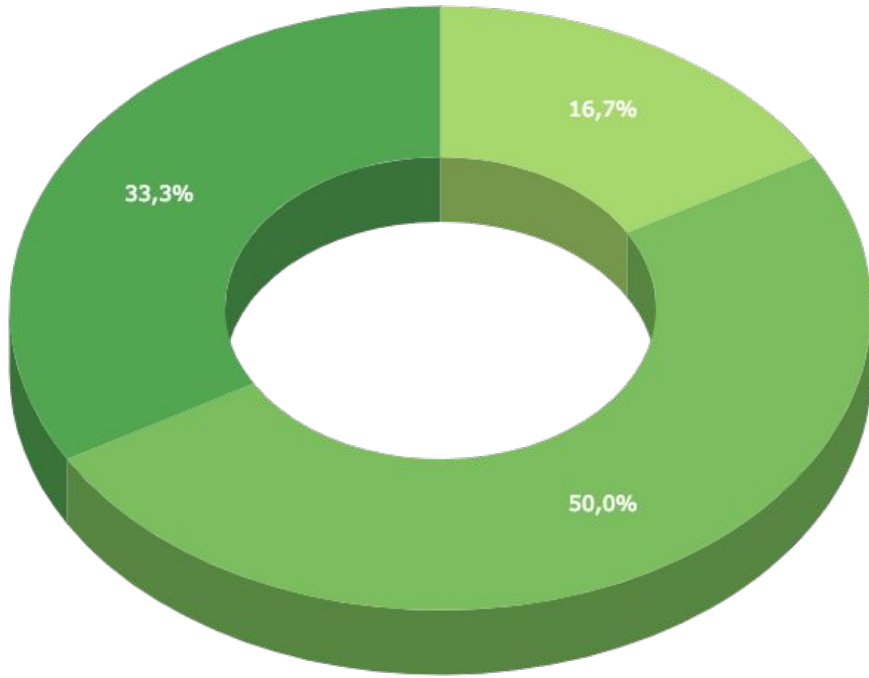
Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

Red

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

Red

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

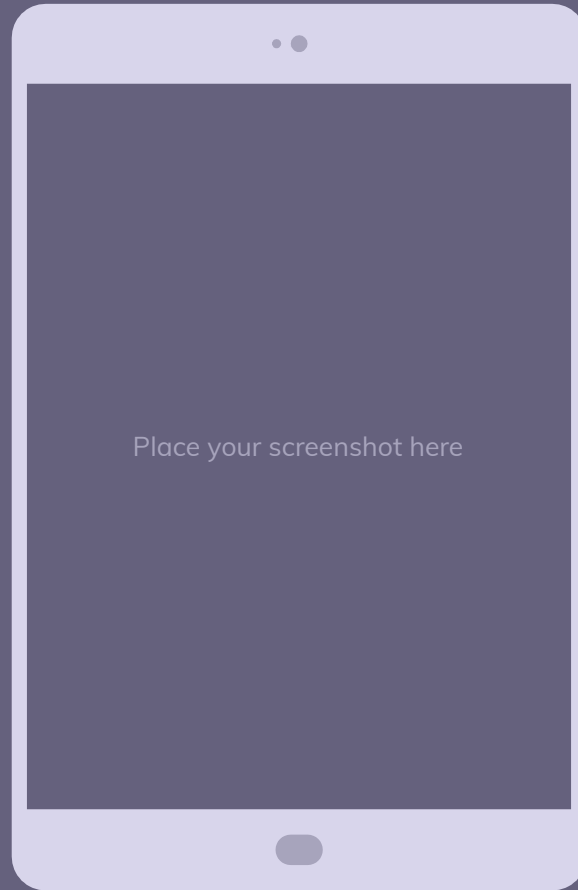


You can insert graphs from [Google Sheets](#)



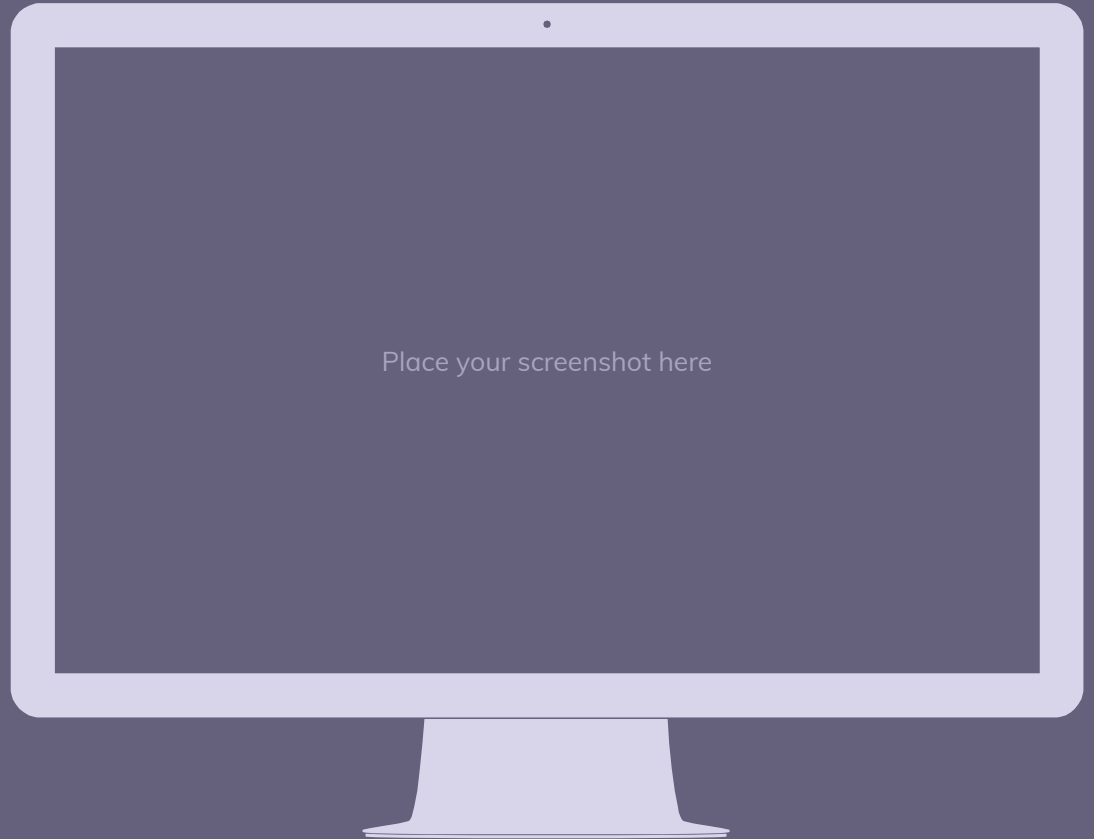
Tablet project

Show and explain your web, app or software projects using these gadget templates.



Desktop project

Show and explain your web, app or software projects using these gadget templates.



Thanks!

Any questions?

You can find me at:

- @username
- user@mail.me



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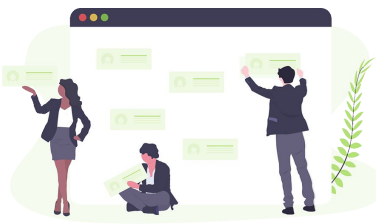
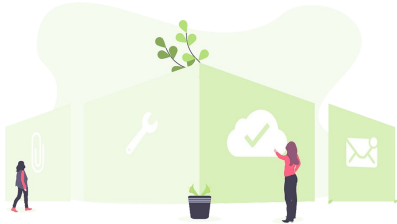
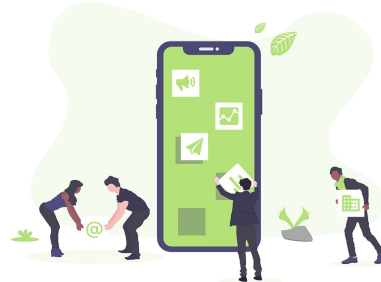
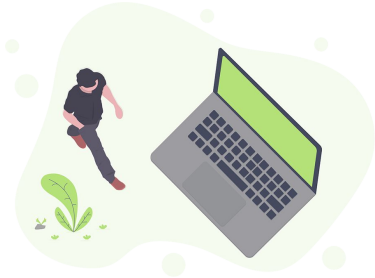
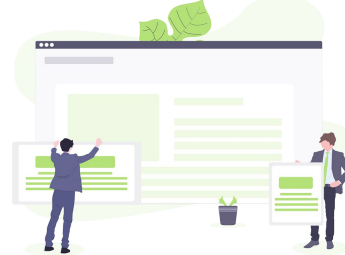
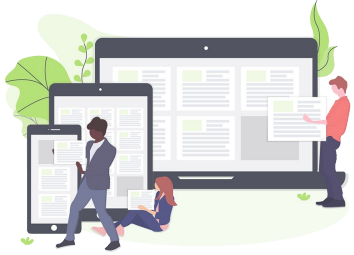
Dark gray #65617d | Medium gray #a7a4bc | Light gray #d8d5eb

Bright green #a7d86d | Grass green #7cbe5f | Bottle green #52a551

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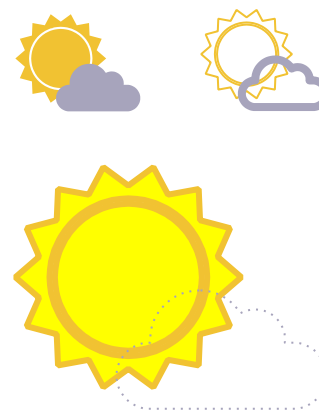
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- Resize them without losing quality.
- Change fill color and opacity.
- Change line color, width and style.

Isn't that nice? ;)

Examples:



Now you can use any emoji as an icon!

And of course it resizes without losing quality and you can change the color.

How? Follow Google instructions

<https://twitter.com/googledocs/status/730087240156643328>



and many more...



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or commercial use



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professional and
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visuals