RALLY

VALUE PROPOSITION

Democracy is a community effort.

PROBLEM/SOLUTION OVERVIEW

Going to political events can be inconvenient and uncomfortable -- **RALLY** makes civic engagement an easy decision, giving users transportation recommendations and connecting them with friends who want to show out to events.

Three Tasks

1. Notify user of events located near them

2. Notify users of mutual friends interested in the same events

3. Suggest mode of transportation between user and mutual friend

Video Storyboard