

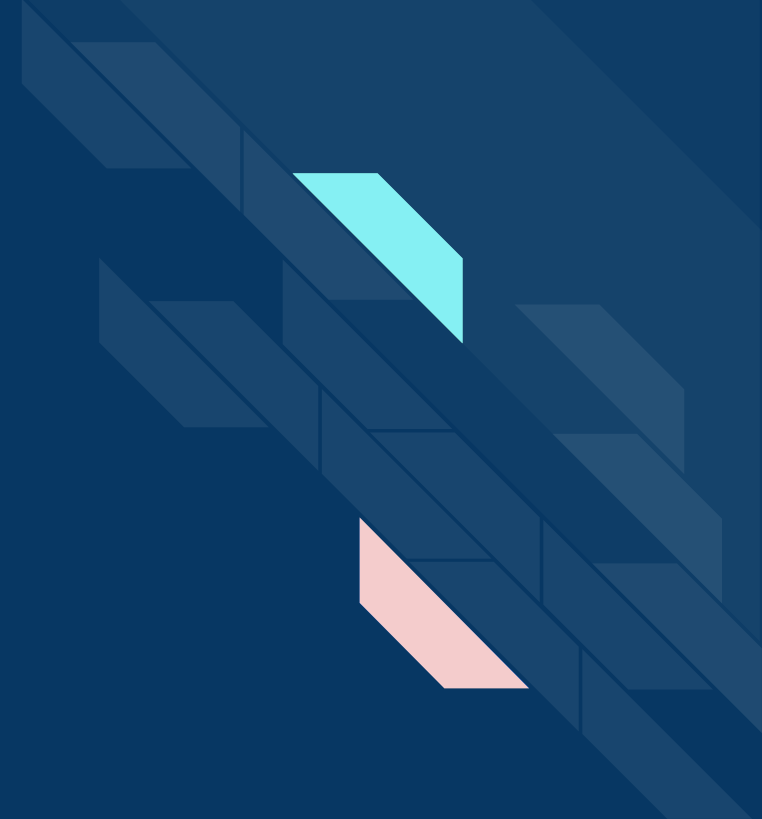


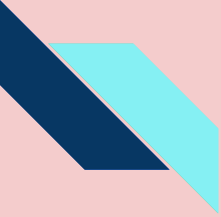
RECHORDS

Turn Memories Into Music

*Jourdann Fraser
Vy Mai
Tiffany Manuel*

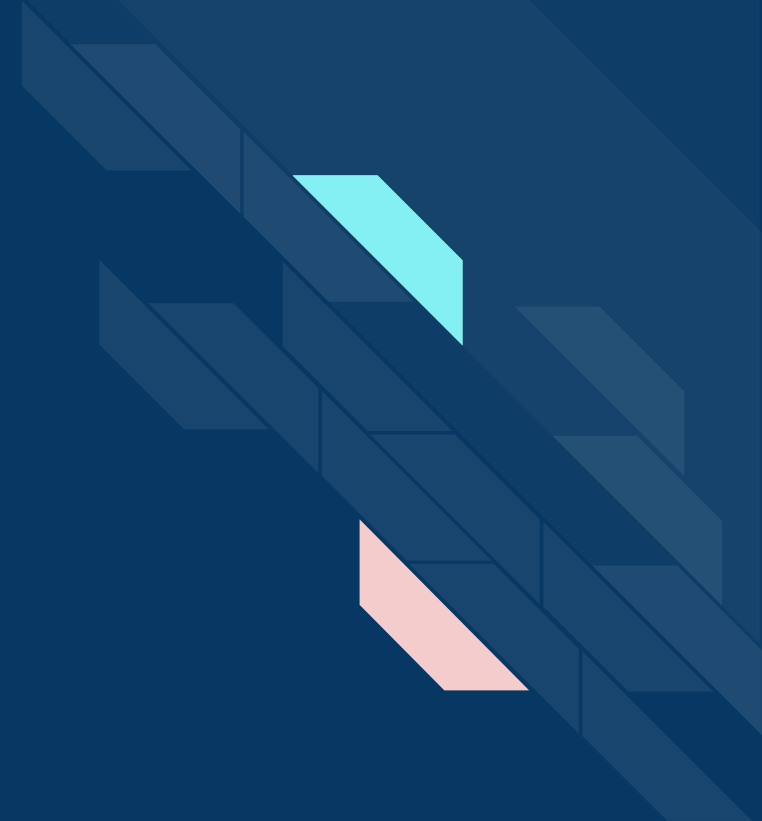
SOLUTION OVERVIEW





*RECHORDS was created to
simplify the task of
memory-keeping by tapping
into the connections between
music, time, and location.*

VALUE PROPOSITION

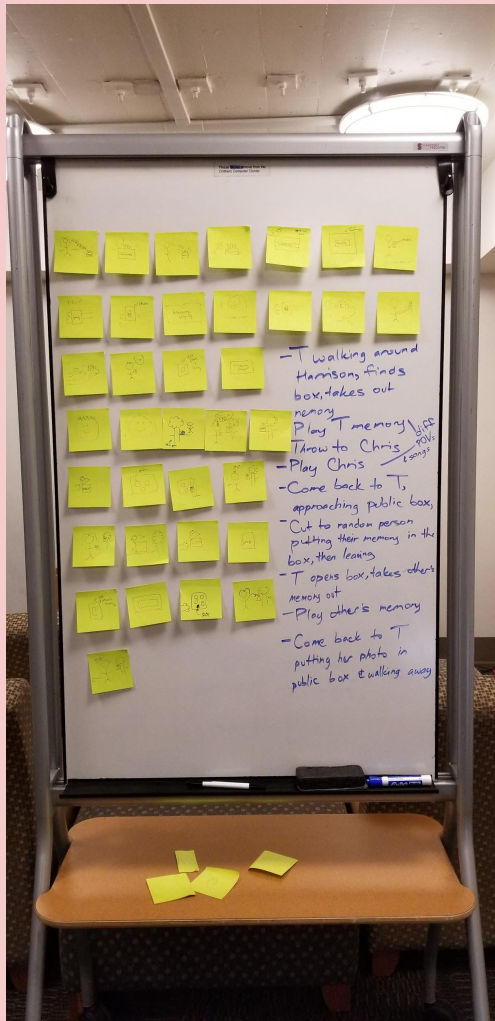




Turn memories into music

VIDEO STORYBOARD





- T walking around Harrison, finds box, takes out memory

Play T memory

Throw to Chris

- Play Chris

- Come back to T, approaching public box,

- Cut to random person putting their memory in the box, then leaving

- T opens box, takes other's memory out

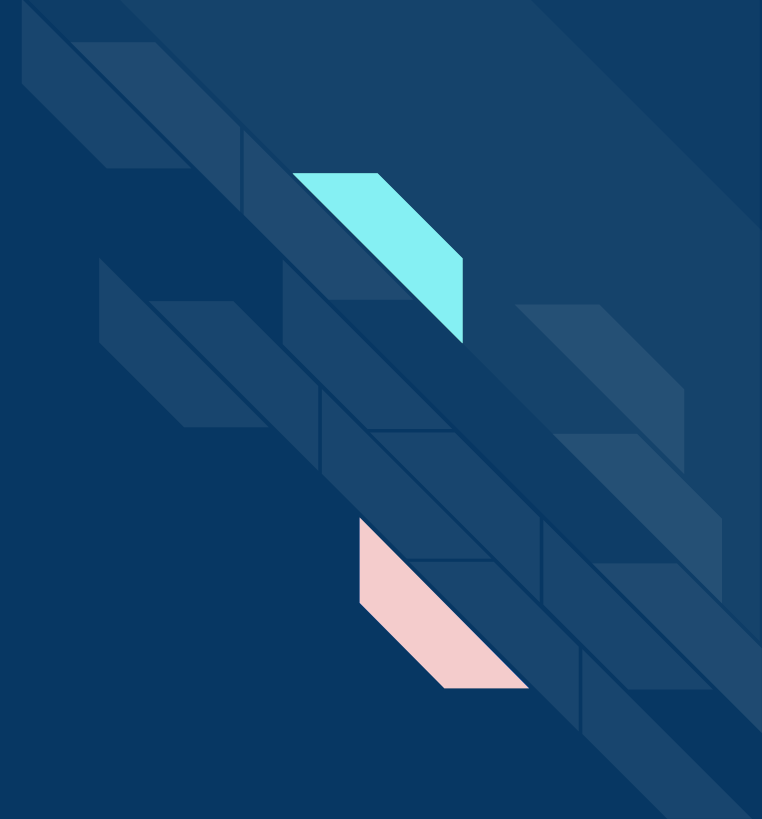
- Play other's memory

- Come back to T putting her photo in public box & walking away

diff POVs & songs

TASK #1

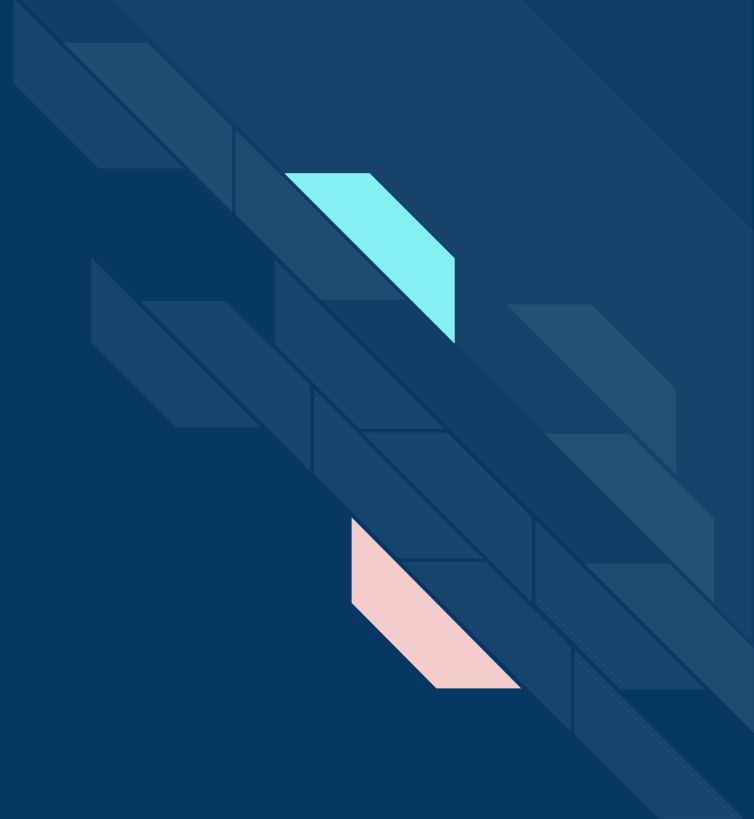
(SIMPLE)

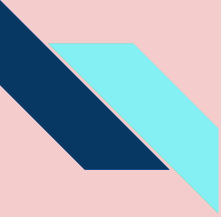




*Quickly save meaningful
songs to remember
special moments*

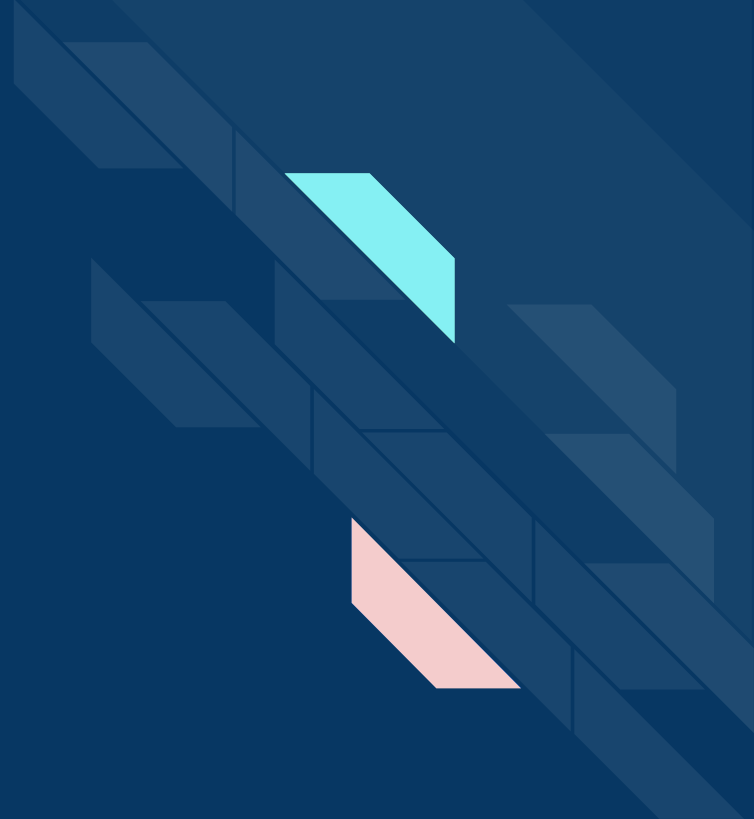
SCENE #1





*Tiffany finishes jet skiing with
Chris at Harrison Hot Springs
and records her memory by
writing a song down on a piece
of paper and placing it into her
private memory box*

TASK #2
(MEDIUM)

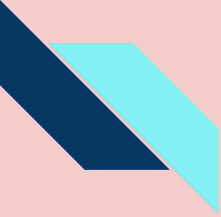




*Travel back in time and
relive your memories
through the power of music*

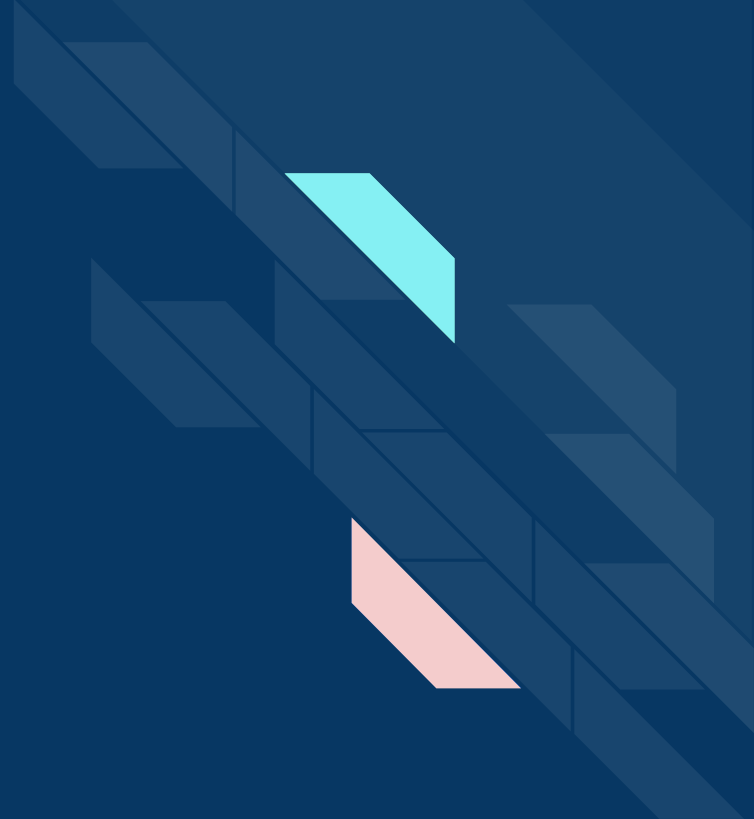
SCENE #2





Tiffany opens the box a few months later and takes out the paper with the song on it, reminding her of her memory

TASK #3
(MEDIUM)





*Easily share your
memories with friends*

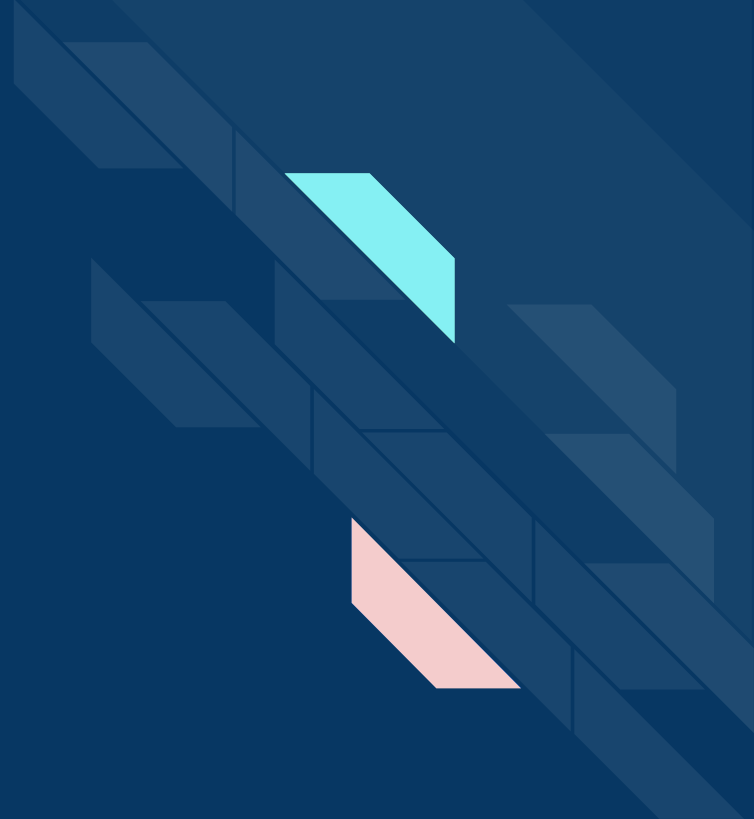
SCENE #3

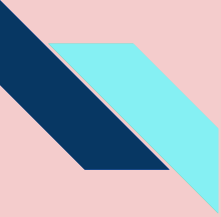




*Tiffany tosses this piece of
paper to share this memory
with Chris*

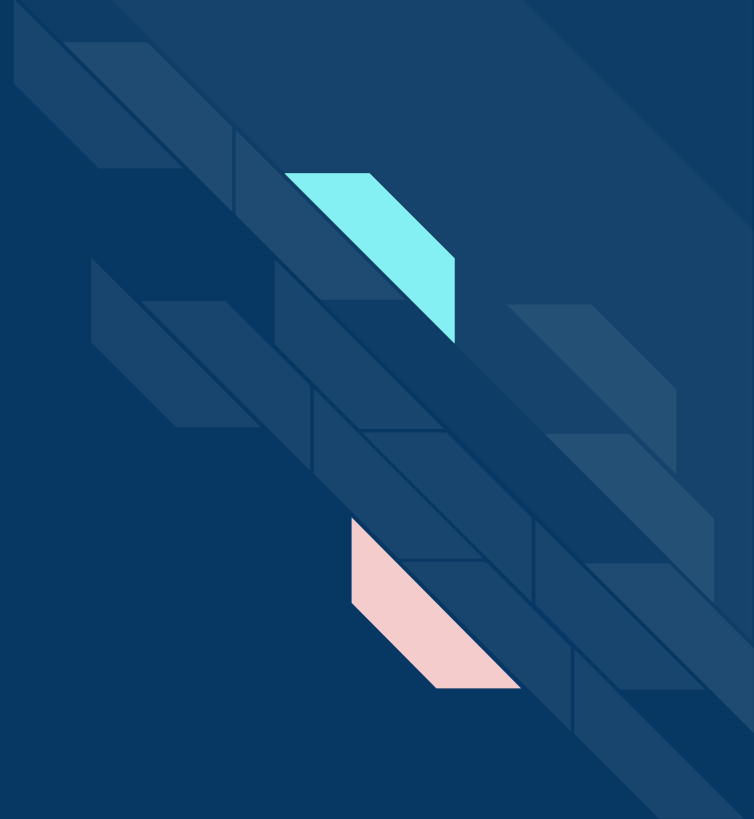
*TASK #4
(COMPLEX)*

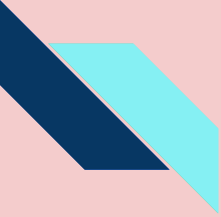




*Discover other memories
made at the same location
as your's*

SCENE #4

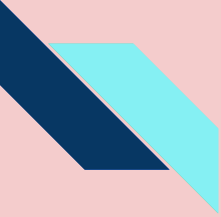




Tiffany takes out another person's memory from the public box of memories for Harrison Hot Springs and is able to "experience" this person's memories

VIDEO





<https://youtu.be/3aPqr1fdZg>

