

Paola M., Emilia D., Erin C., Amrita V.

Value Prop/Problem/Solution Overview (1 slide)
Value Proposition: Travel through your kitchen.

Problem

Travelers struggle to find authentic local experiences in their destination, while many locals find travel in accessible.

Solution

Homemade connects these groups of people to share and exchange cultures over a meal.

TASK 1

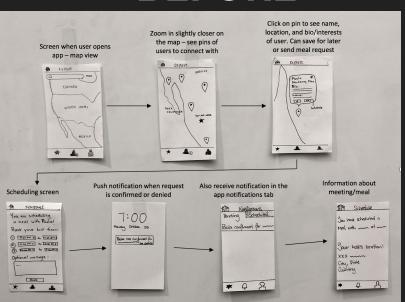
(traveler perspective) Simple

Meet local people to share interests/passions

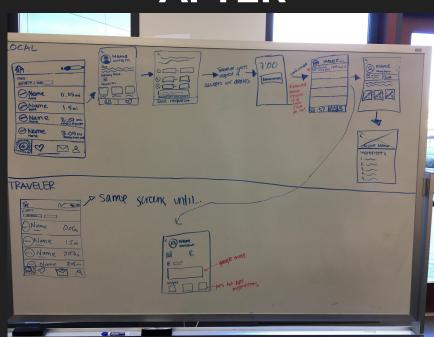
Meet local People (Traveler)

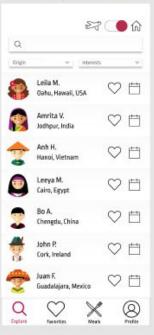
- Traveller searches for hosts in current location
- View a host's profile for their interests and recipes
- Select availability for a shared meal within 48 hrs
- Send a request to schedule a meal with host

BEFORE



AFTER



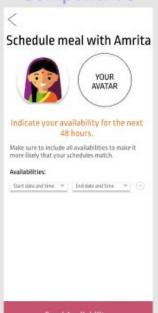


Local

Component 2



Component 3



Send Availability

• Component

Schedule meal with Amrita





Indicate your availability for the next 48 hours.

Make sure to include all availabilities to make it more likely that your schedules match.

Availabilities:

Start date an	t mine	End date and time	
October 18	6:08 AM 6:05 AM 6:30 AM 6:45 AM 9:08 AM 9:08 AM 9:00 AM 9:45 AM		

❖ Component 8



Schedule meal with Amrita





Indicate your availability for the next 48 hours.

Make sure to include all availabilities to make it more likely that your schedules match.

Availabilities:



Component 9



Schedule meal with Amrita





Indicate your availability for the next 48 hours.

Make sure to include all availabilities to make it more likely that your schedules match.

Availabilities:

Dotelber 30 at 9:00 AM . W Dotelber 30 at 19:15 AM . W .

Schedule meal with Amrita





Indicate your availability for the next 48 hours.

Make sure to include all availabilities to make it more likely that your schedules match.

Availabilities:

Dctober 30 at 6:30 AM

Dctober 30 at 11:15 AM



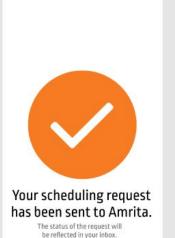
Send Availability

Send Availability

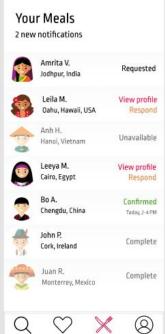
Send Availability

Send Availability

X



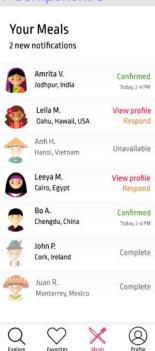
Component 4



Favorites

REQUEST ACCEPT NOTIFICATION SENT TO OTHER PERSON (shown in SB 2)

Component 5





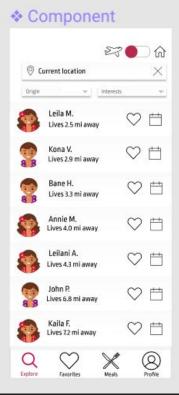
TASK 1 Extended

Meet foreign people to share

interests/passions (local perspective)

Simple

Traveler in Hawaii









Schedule meal with Leila





Indicate your availability for the next 48 hours.

Make sure to include all availabilities to make it more likely that your schedules match.

Availabilities:



Component 11



Schedule meal with Leila





Indicate your availability for the next 48 hours.

Make sure to include all availabilities to make it more likely that your schedules match.

Availabilities:



Component 12



Schedule meal with Leila





Indicate your availability for the next 48 hours.

Make sure to include all availabilities to make it more likely that your schedules match.

Availabilities:



October 30 at 9:30 AM TO October 30 at 11:15 AM TO



Schedule meal with Leila





Indicate your availability for the next 48 hours.

Make sure to include all availabilities to make it more likely that your schedules match.

Availabilities:



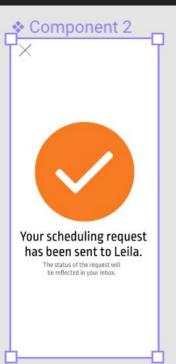


Send Availability

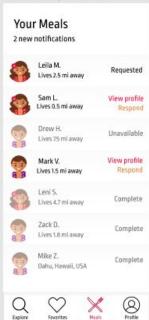
Send Availability

Send Availability

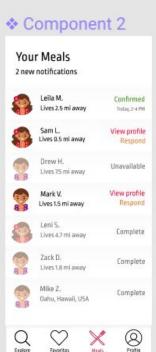
Send Availability

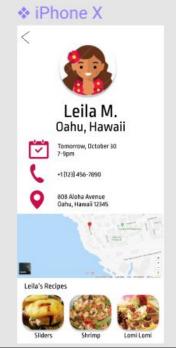






REQUEST ACCEPT NOTIFICATION SENT TO OTHER PERSON (shown in SB 2)





TASK 2 Share a meal with local people to experience

Moderate

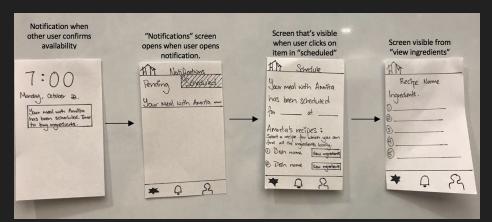
authentic culture (traveler)

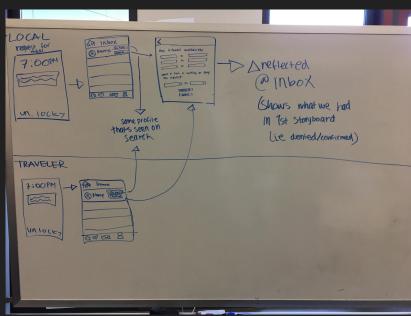
Share a meal with local people (traveller)

- View request with host's availability
- Select preferred meal time and confirm request
- View host' profile with recipes

AFTER

BEFORE

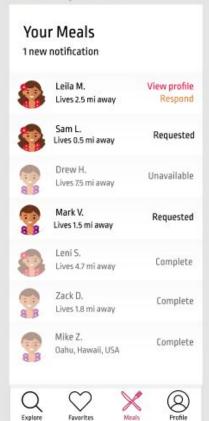




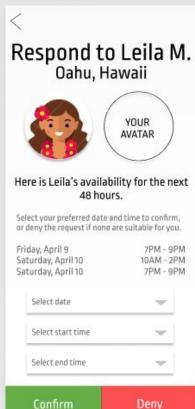
❖ iPhone X

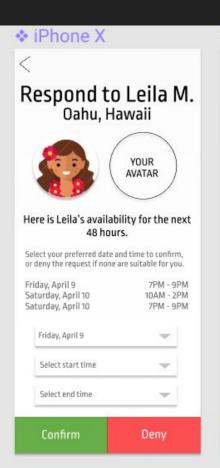


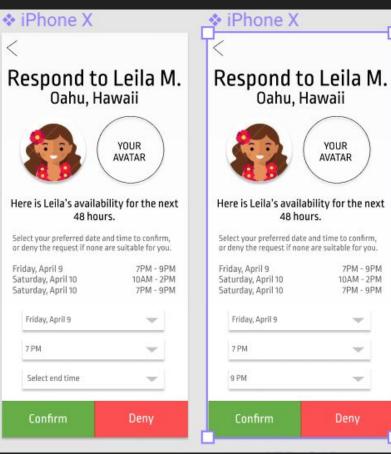
Component











iPhone X





You have scheduled a meal with Leila M.

> The status of the request will be refected in your inbox.

Component 2

Your Meals No new notifications

Leila M. Oahu, Hawaii, USA

Confirmed Tomorrow, 7-9 PM

Sam L. Oahu, Hawaii, USA

Requested



Drew H. Oahu, Hawaii, USA

Unavailable



Mark V. Oahu, Hawaii, USA

Requested



Leni S. Complete Oahu, Hawaii, USA



Zack D. Oahu, Hawaii, USA

Complete



Mike Z. Dahu, Hawaii, USA

Complete









❖ iPhone X



Leila M. Oahu, Hawaii



Tomorrow, October 30



+1 (123) 456-7890



808 Aloha Avenue Oahu, Hawaii 12345



Leila's Recipes







TASK 2 Share a meal with local people to experience

Moderate

authentic culture (traveler)

Share a meal with local people (Host)

- View request with traveller's availability
- Select preferred meal time and confirm request
- View traveller's profile with recipes
- Select recipe and export ingredients list

❖ iPhone X



Component

Your Meals

1 new notification



Amrita V. Jodhpur, India View profile Respond



Sae M. Oahu, Hawaii, USA

Unavailable



Leila M. Oahu, Hawaii

Unavailable



Leila M. Oahu, Hawaii

Requested



Leila M. Oahu, Hawaii Confirmed Today, 2-4 PM



Leila M. Oahu, Hawaii

Complete



Leila M. Oahu, Hawaii

Complete









Component 3



Respond to Amrita V. Jodphur, India

YOUR

AVATAR



Here is Amrita's availability for the next 48 hours.

Select your prefered date and time to confirm, or deny the request if none are suitable for you.

Tuesday, October 30 Wednesday, October 31 Wednesday, October 31 7PM - 9PM 10AM - 2PM

7PM - 9PM

Select date	
Select start time	~
Select end time	~

Confirm

Deny



Respond to Amrita V. Jodphur, India



Here is Amrita's availability for the next 48 hours.

Select your prefered date and time to confirm, or deny the request if none are suitable for you.

Tuesday, October 30 7PM - 9PM Wednesday, October 31 10AM - 2PM Wednesday, October 31 7PM - 9PM



Deny Confirm

Component 3



Respond to Amrita V. Jodphur, India

YOUR



Here is Amrita's availability for the next 48 hours.

Select your prefered date and time to confirm, or deny the request if none are suitable for you.

Tuesday, October 30 7PM - 9PM Wednesday, October 31 10AM - 2PM Wednesday, October 31 7PM - 9PM

Tuesday, October 30	~
7 PM	~
Select end time	~

Deny

Confirm

Component 3



Respond to Amrita V. Jodphur, India



Here is Amrita's availability for the next 48 hours.

Select your prefered date and time to confirm, or deny the request if none are suitable for you.

Tuesday, October 30	7PM - 9PI
Wednesday, October 31	10AM - 2PI
Wednesday, October 31	7PM - 9PI

Tuesday, October 30	~
7 PM	~
9 PM	

Confirm

Deny

❖ iPhone X

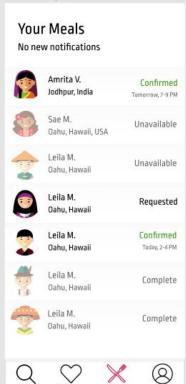




You have scheduled a meal with Amrita V.

The status of the request will be reflected in your inbox.

Component 2



Explore

Favorites

Meals

Component 3





Amrita V. Jodhpur, India



Tomorrow, October 30 7-9pm



+1 [123] 456-7890

Recipes

Be sure to purchase the ingredients for one of Amrita's recipies and one of your own.







Paneer



Ingredients

- 3 tbps of olive oil
- 1 small onion
- 2 cloves of garlic
- 3 tbsp of curry powder
- 2 chicken breasts
- 1 cup plain yogurt
- -1 bay leaf
- 3/4 cup of coconut milk
- 1/2 lemon, juiced

Export Ingredients List

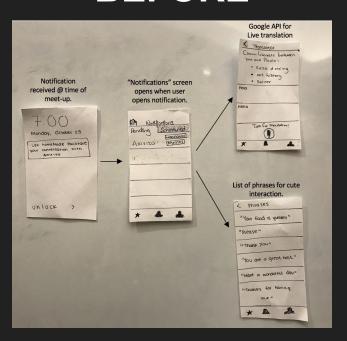
Get to know someone from a different

Task 3

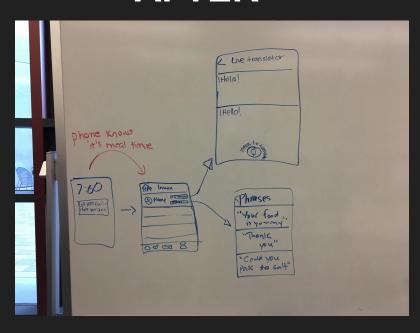
Complex

culture without traveling (local)

BEFORE



AFTER



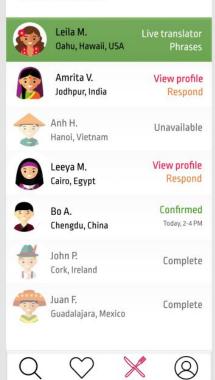


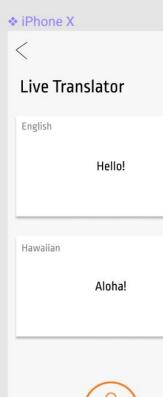
Explore

Favorites

Your Meals

2 new notifications







iPhone X



Phrases

English to Hawaiian

"Your food is yummy."

"O kau mea ai kai ele"

"Could you pass the salt"

"Hiki iā oe ke hele i ka pa akai"

"Thank you"

"Mahalo"

"Please"

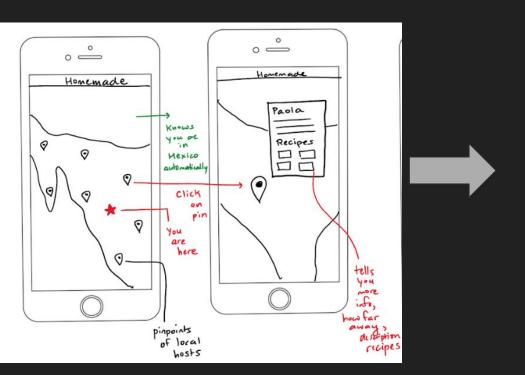
"E 'olu olu"

"You're a great cook"

"He kupua nui oe"

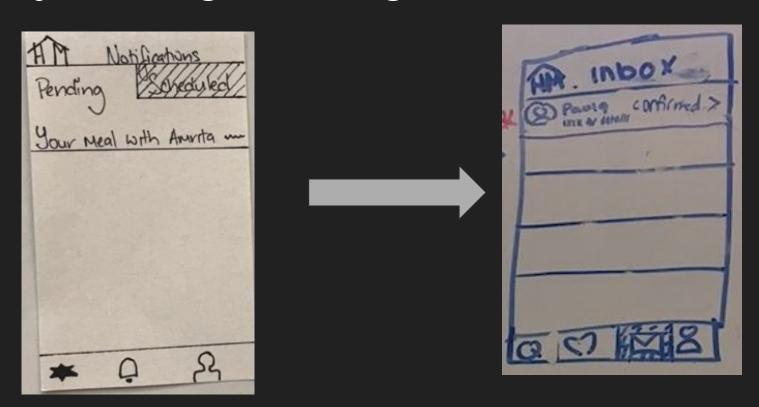
MAJOR CHANGES

Major Change 1: From Map Design to List Design





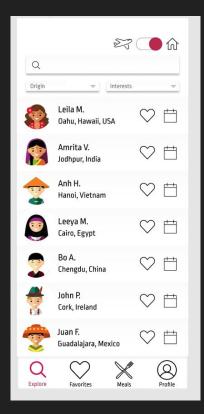
Major Change 2: Reorganized notifications

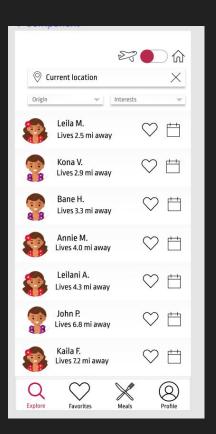


Major Change 3: Traveler Vs. Local Mode Changes UI Significantly

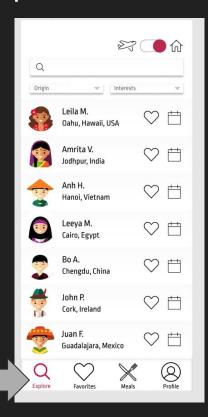
- In our old designs, we thought all our screens would look the same for both the traveler and local (that is, they would have the same interface)
- This proved to be a little confusing
- One of our newer improvements is to change the interface based on the mode you are in

Example: Distances





Major Change 4: Explore Button



PROTOTYPE OVERVIEW

Prototyping Tools

- Used Figma to make and style the prototype (emulating iPhone X)
- Used InVision to add interactive elements which highlighted clickable areas, giving users hints - easy!
- Hard to include audio for our third task hard!

Limitations/Tradeoffs

- Animations simplified/excluded
 - E.g. users should be able to scroll through more times in drop down menu not there yet
 - For now, to keep it simple, we had generate a list of sample times
- Prototype focused on two users
- Prototype does not show how to edit a user profile page
- User's history page (shows who they have previously connected with) currently excluded for simplicity

Wizard of Oz Techniques

- Did the scheduling matches behind the scenes so that user can see what happens after a meal has been scheduled
 - This is done by the InVision
 Prototype "waiting" for a couple seconds after the meal has been requested, and then having that meal being marked as confirmed

Hard-coded Features

- Mock user profiles (textual/image content) to simulate full experience
 - User can customize profiles and info on it like bio, interests, dietary restrictions, and recipes
- Date options hardcoded (in real life this would correspond to actual dates)