Craving



Find a food truck. Calm your craving.

Problem

Food trucks are unreliable and hard to find due to their changing schedules and locations.

Solution







Discover

Track

Evaluate

Design Process



Needfinding



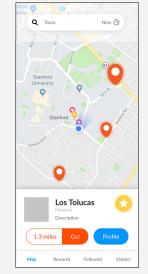
Ideation



Experience Prototype



Low-Fi Prototype

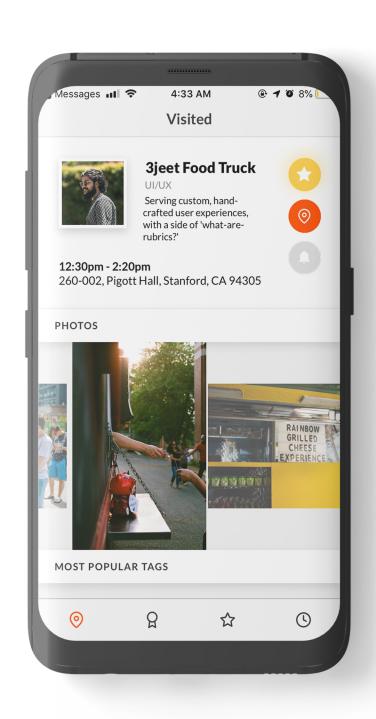


Med-Fi Prototype

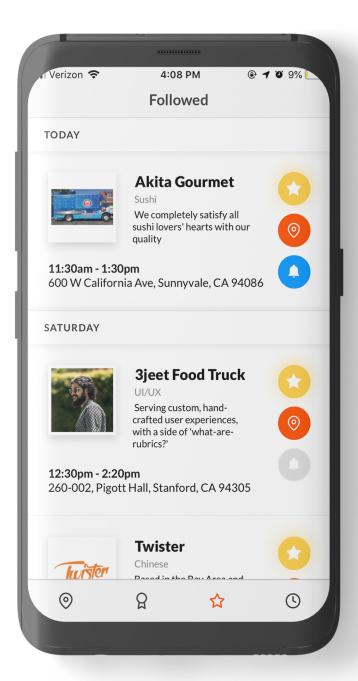
Key Features



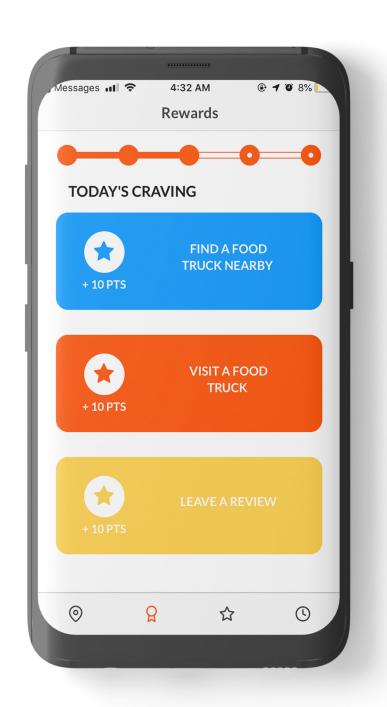
Search trucks by location and time



View detailed truck information



Follow favorite trucks' schedules



Get rewards for visiting trucks