

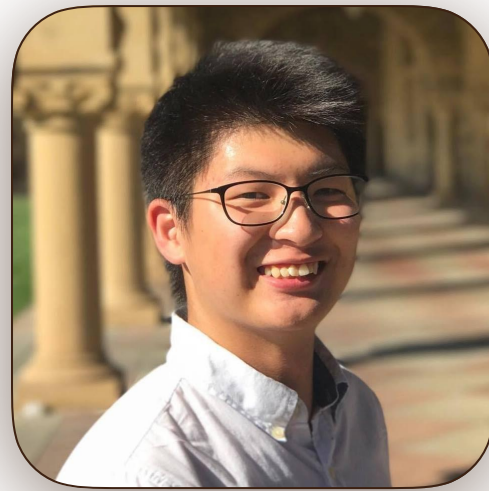
Team 3
Craving



The Team



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Problem, Solution, & Value Proposition

Due to their changing locations, food trucks often aren't easily found or considered reliable.

We aim to connect consumers directly to food trucks by allowing them to discover, track, and evaluate them.

Find a food truck, calm your craving.

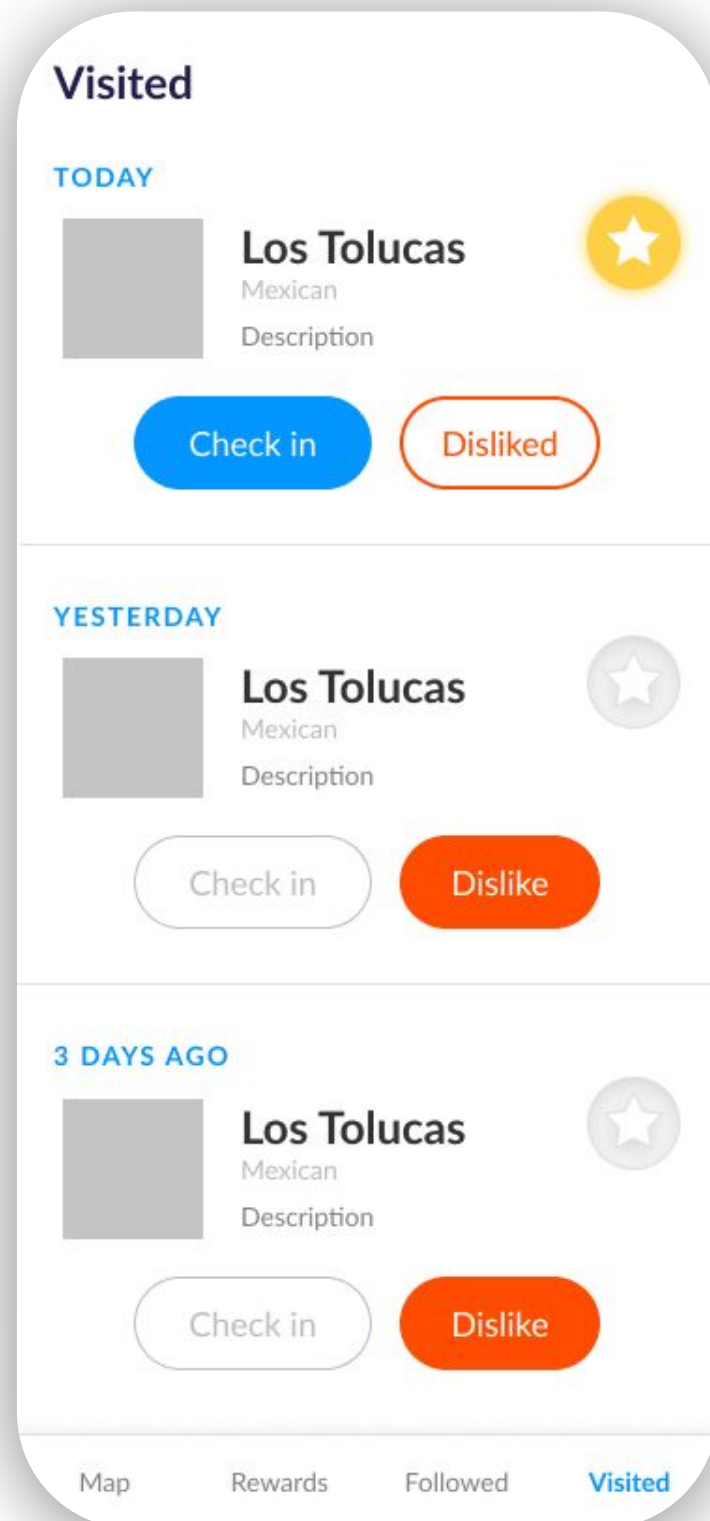
Overview

- **Heuristic Evaluation Results**
- **Overview of Revised Design**
- **Prototype Implementation Status**
- **Demonstration of Prototype**



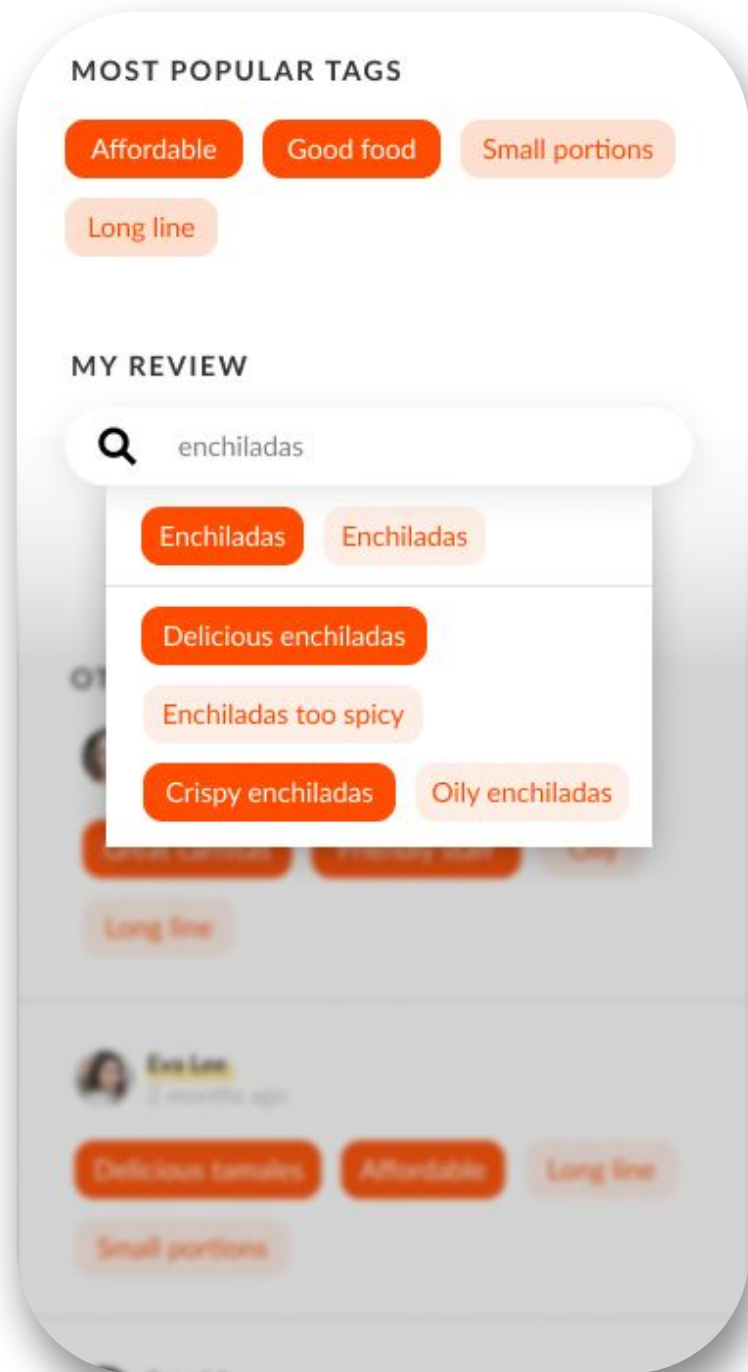
HE Results

Heuristic Evaluation Results

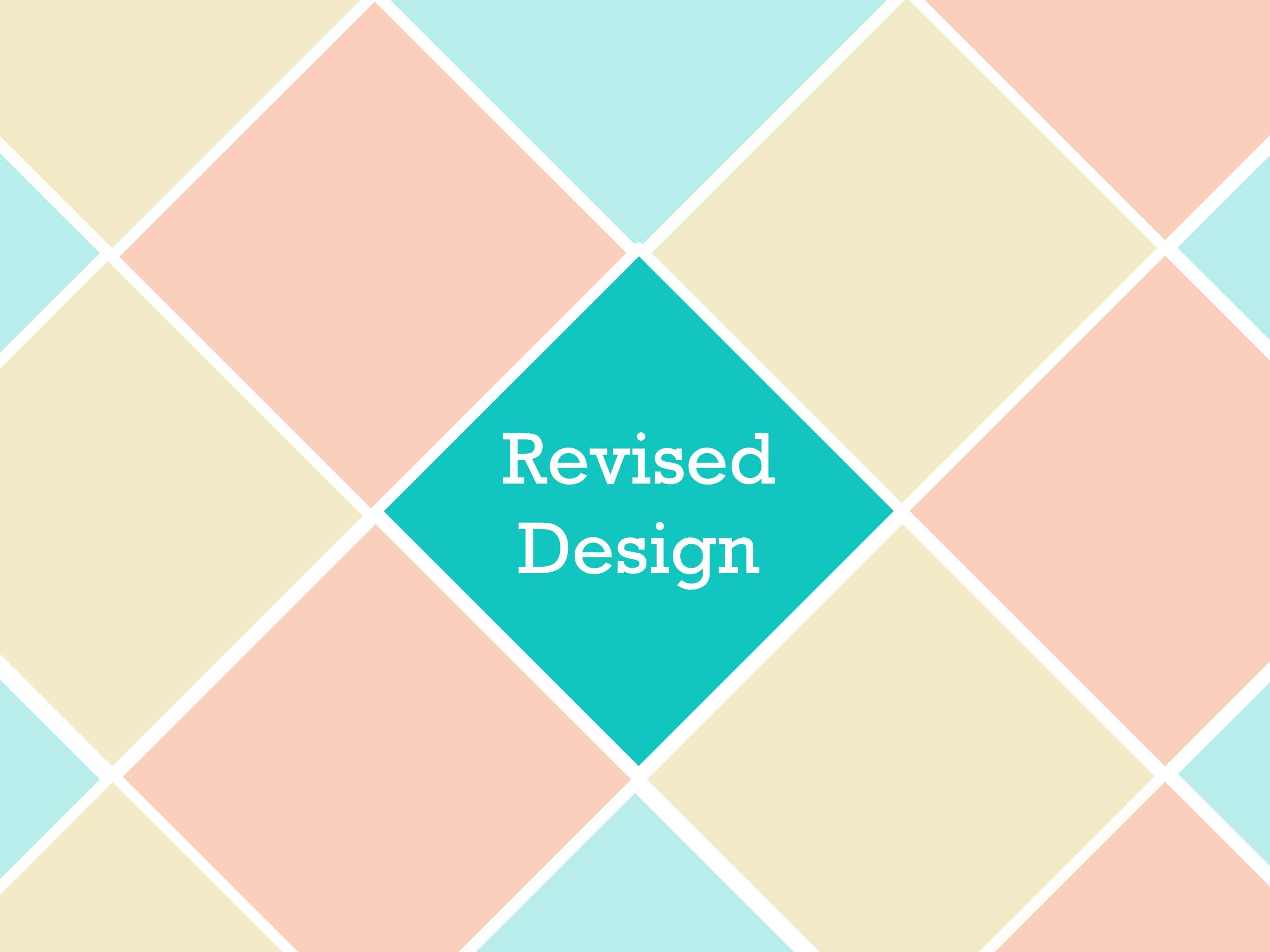


Issue: Users had different expectations of features such as the check-in button

Heuristic Evaluation Results



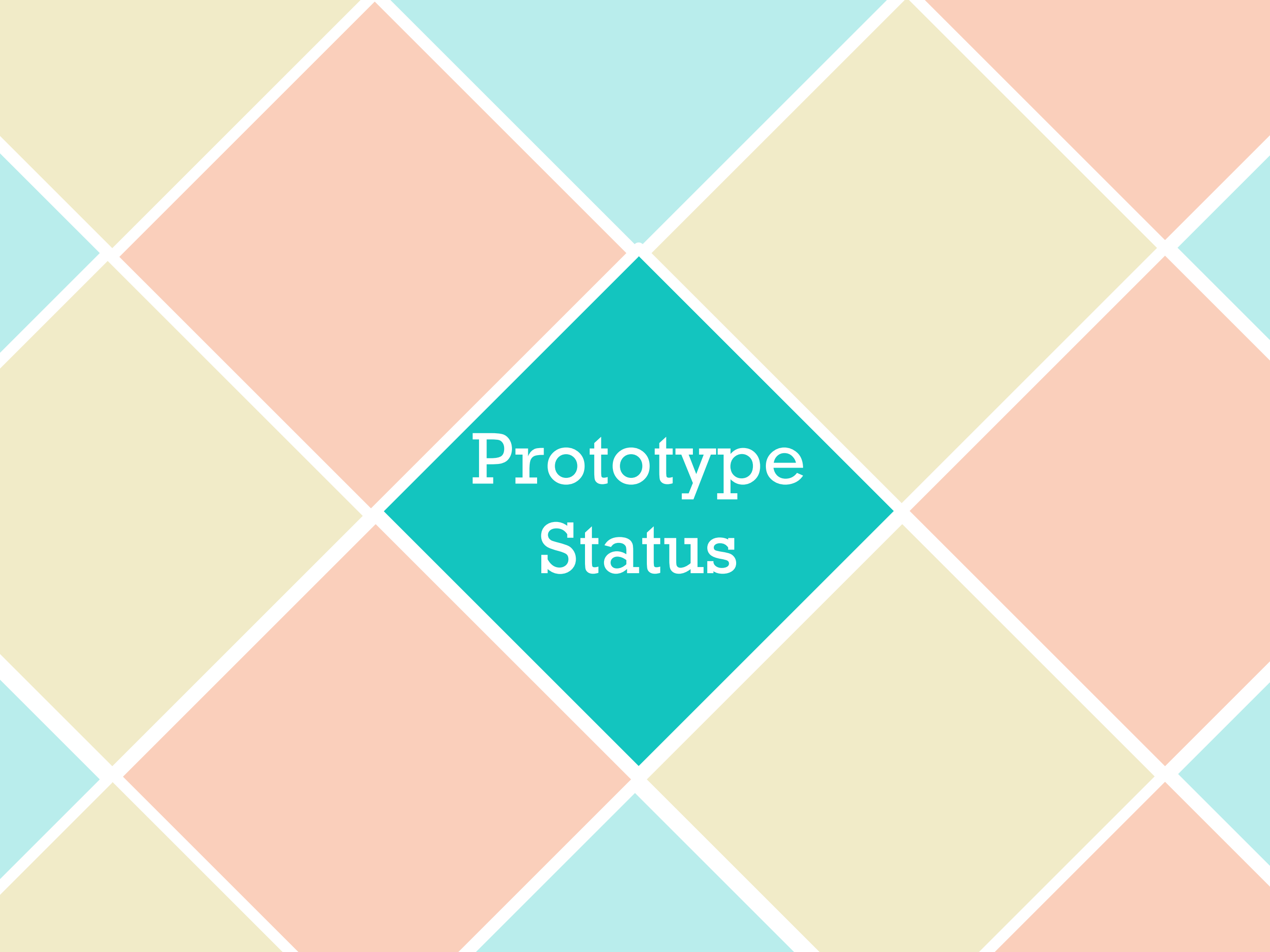
Issue: Review tags were not clear about being good or bad reviews



Revised
Design

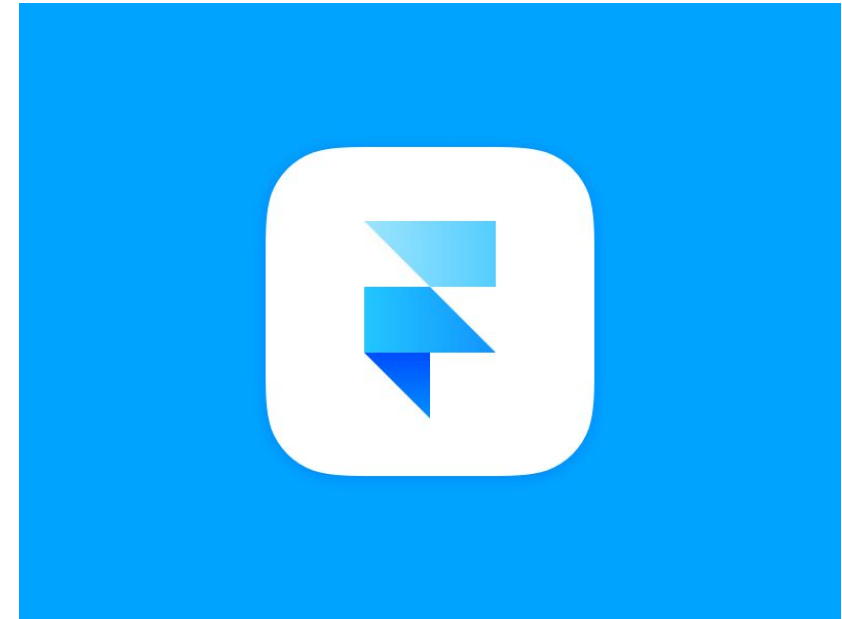
Overview of Revised Design

- Create an onboarding process that will clearly define features
- Use icons to indicate popular reviews
- Get rid of the “dislike” button to minimize confusion

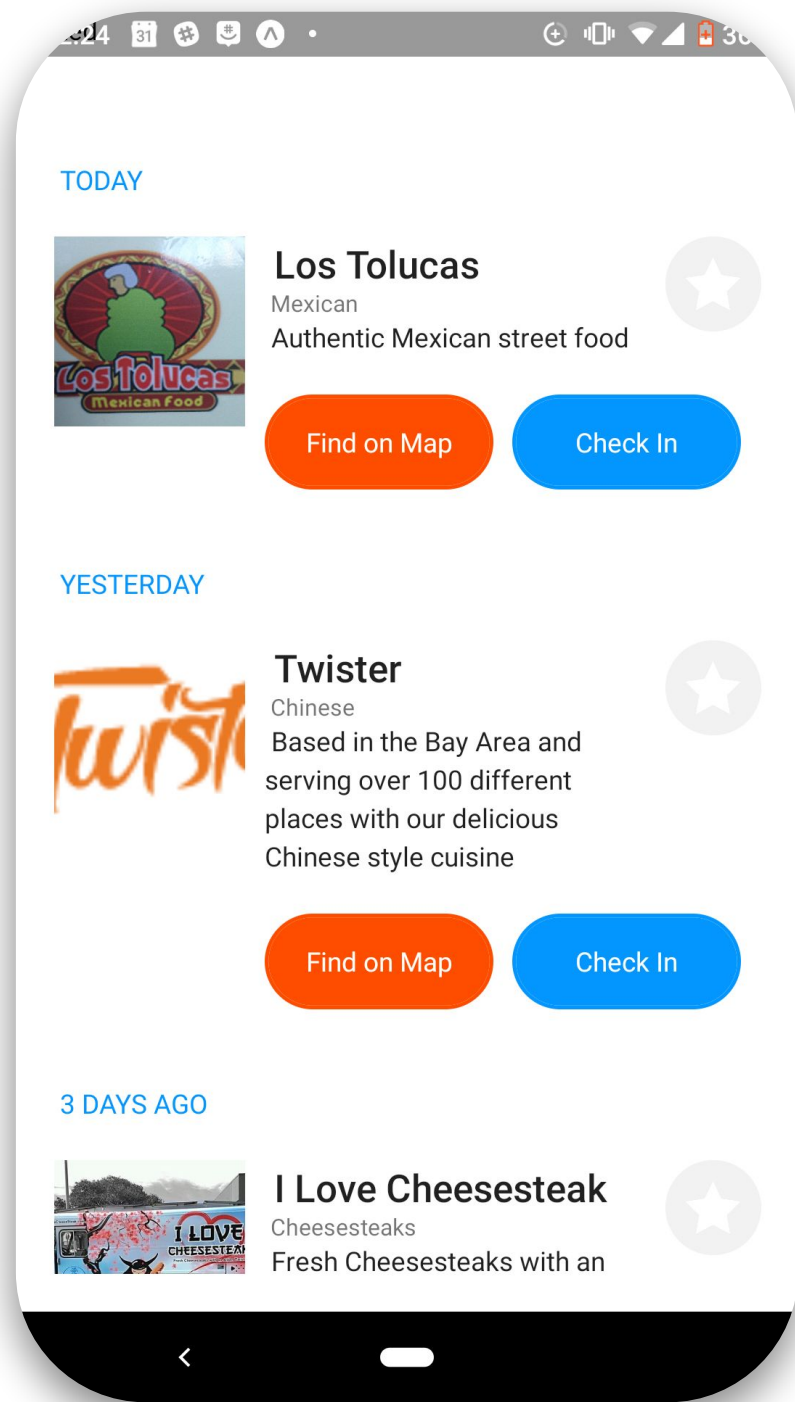


Prototype
Status

Tools



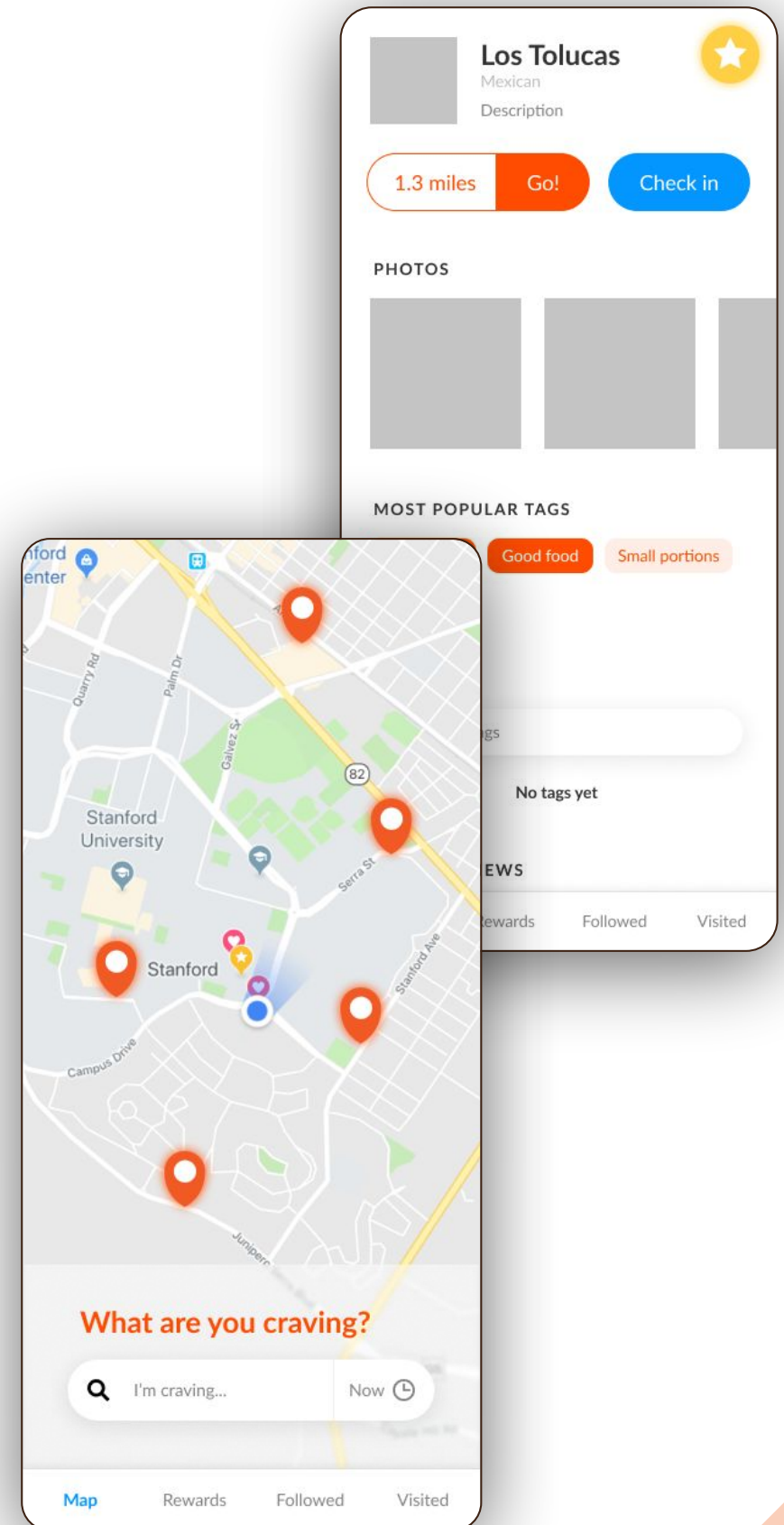
Implemented Features



Follow task flow

Unimplemented Features

- Onboarding flow
- Discover & Review task flows
- Bottom navigation bar
- Saving state (i.e. fave/unfave)



Plan to Finish



Google Maps

Use Mapbox or Google Maps SDKs to implement Discover



Reuse and create React components

```
1 |
2 | const profilesList = [
3 |   {image: require('../Images/FTPProfiles/los_tolucas.jpg'), name: "Los Tolucas", cuisine:
4 |     "Mexican", description: "Authentic Mexican Street food", time: "11:00am - 2:00pm", address: "S Service Rd, Stanford, CA 94305", fave: true, reminder: true},
5 |   {image: require('../Images/FTPProfiles/capelos_barbecue.jpeg'), name: "Capelo's Barbecue", cuisine: "Southern Barbecue", description: "Pitmaster John Capelo brings Southern Barbecue to the San Francisco Bay Area", time: "5:00pm - 9:00pm", address: "935 Washington St, San Carlos, CA 94070", fave: false, reminder: false},
6 |   {image: require('../Images/FTPProfiles/twister.png'), name: "Twister", cuisine: "Chinese", description: "Based in the Bay Area and serving over 100 different places with our delicious Chinese style cuisine", time: "11:00am - 2:00pm", address: "401 Via Ortega, Stanford, CA 94305", fave: false, reminder: false},
7 |   {image: require('../Images/FTPProfiles/i_love_cheesesteak.jpg'), name: "I Love Cheesesteak", cuisine: "Cheesesteaks", description: "Fresh Cheesesteaks with an Asian Twist", time: "1:30pm - 3:30pm", address: "Stanford Stadium, 601 Nelson Rd, Stanford, CA 94305", fave: true, reminder: false},
8 |   {image: require('../Images/FTPProfiles/the_waffle_roost.png'), name: "The Waffle Roost", cuisine: "Southern", description: "Chicken and waffles is what we do!", time: "11:00am - 1:00pm", address: "3251 Hillview Ave, Palo Alto, CA 94304", fave: false, reminder: true},
9 |   {image: require('../Images/FTPProfiles/oaxacan_kitchen_mobile.jpg'), name: "Oaxacan Kitchen Mobile", cuisine: "Mexican", description: "Auténtica Comida Mexicana - Oaxacan Street Food at its best", time: "10:30am - 1:30pm", address: "Nordstrom, 550 Stanford Shopping Center, Palo Alto, CA 94304", fave: true, reminder: true},
10 | ]
```


Hard-code data and implement state saving


Wizard of Oz Techniques

None planned so far, but dependent on
Mapbox/Google Maps SDKs

Hard-coded Data


TODAY


 **Los Tolucas**
Mexican
Description



[Check in](#) [Dislike](#)


YESTERDAY


 **Los Tolucas**
Mexican
Description



[Checked in](#) [Dislike](#)

3 DAYS AGO

 **Los Tolucas**
Mexican
Description



[Checked in](#) [Dislike](#)

Food truck
data

MOST POPULAR TAGS


[Affordable](#) [Good food](#) [Small portions](#)
[Long line](#)

MY REVIEW


[Delicious enchiladas](#)

Review data

OTHER REVIEWS

 **Justine Robinson**
2 days ago

[Great carnitas](#) [Friendly staff](#) [Oily](#)
[Long line](#)

 **Eva Lee**
2 months ago

[Great carnitas](#) [Affordable](#) [Long line](#)
[Small portions](#)

 **Saami A.**
1 month ago

[Sweet horchata](#) [Affordable](#) [Large menu](#)

 **H. Guiying**
3 months ago

[Tasty tacos](#) [Friendly staff](#) [Small portions](#)

User data

Issues & Questions

- Is there a way to easily export from Figma to Framer X?
- Is using a Wizard of Oz map appropriate for a hi-fidelity prototype?
- Tips on how to use Google Maps SDK/Mapbox API?



Demo Time

Summary

- We plan to address most HE results with revamped iconography and an onboarding process
- We've implemented one task flow, Follow
- We plan to implement the rest of the app by leveraging existing technologies

Thank You