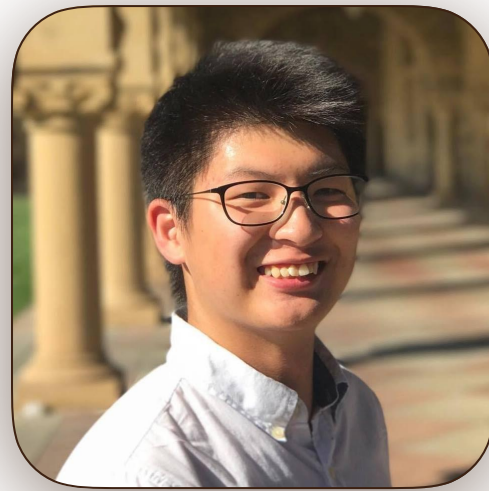Team 3
Craving

The Team

Jessica Chen
undeclared soph

Thomas Hsieh
CS soph

Paula Sáyago
PD senior

Jennifer Tao
CS coterm

Problem, Solution, & Value Proposition

Due to their changing locations, food trucks often aren't easily found or considered reliable.

We aim to connect consumers directly to food trucks by allowing them to discover, track, and evaluate them.
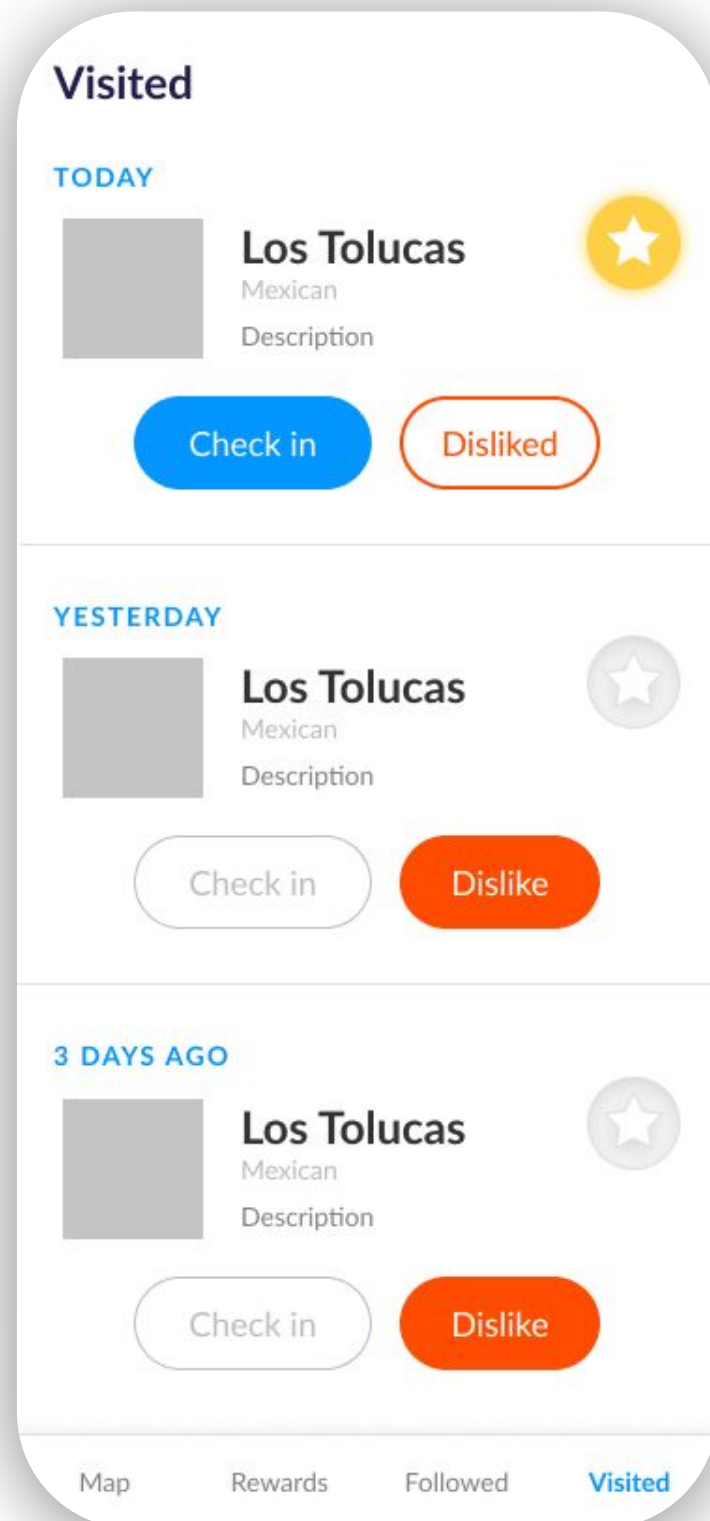
Find a food truck, calm your craving.

Overview

- Heuristic Evaluation Results

- Overview of Revised Design

- Prototype Implementation Status

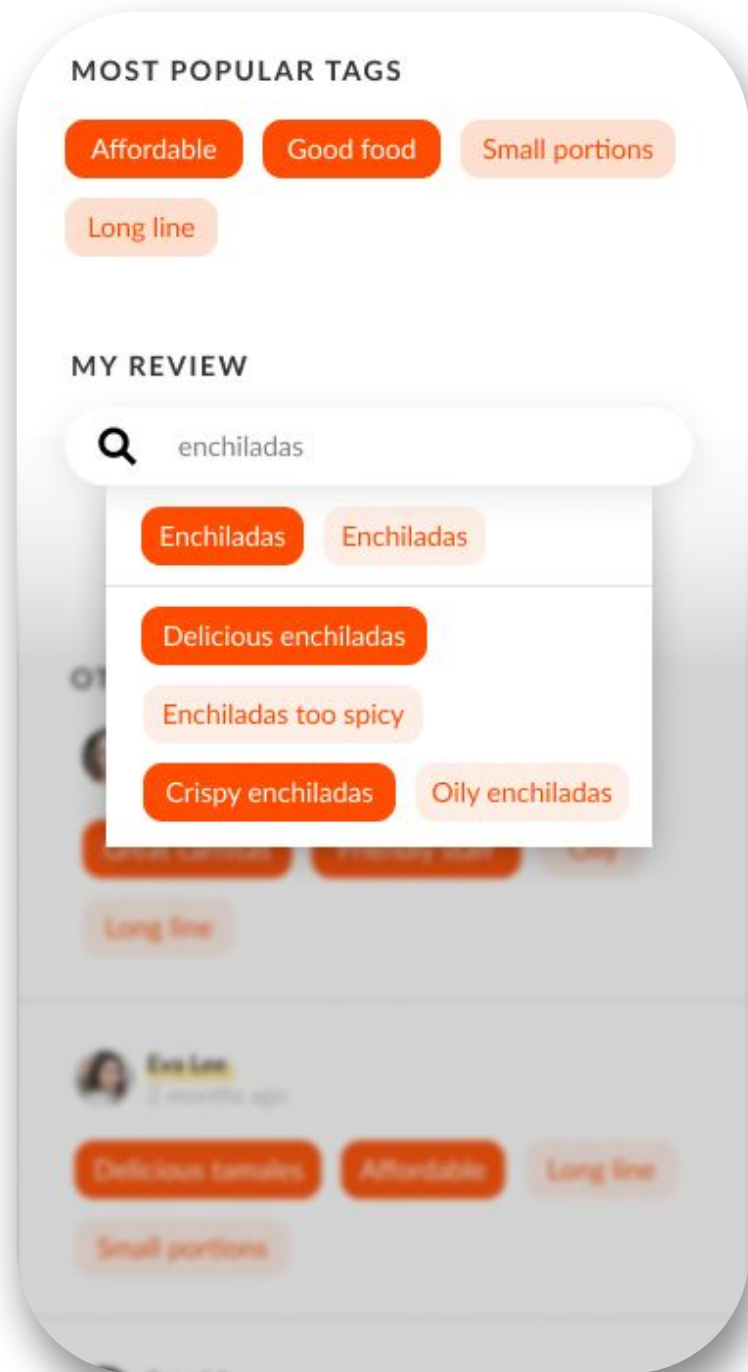- Demonstration of Prototype

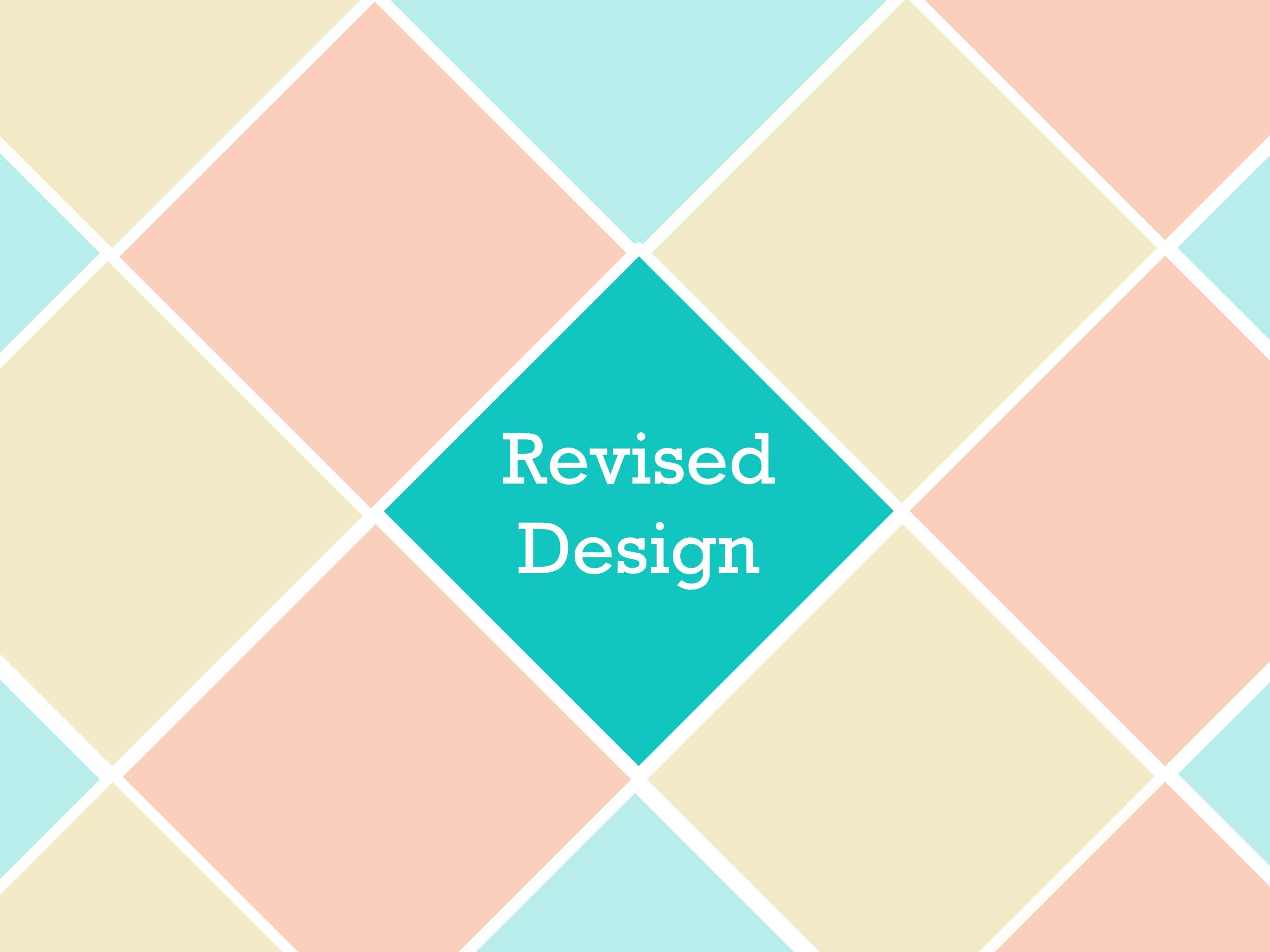# HE Results

Heuristic Evaluation Results

Issue: Users had different expectations of features such as the check-in button
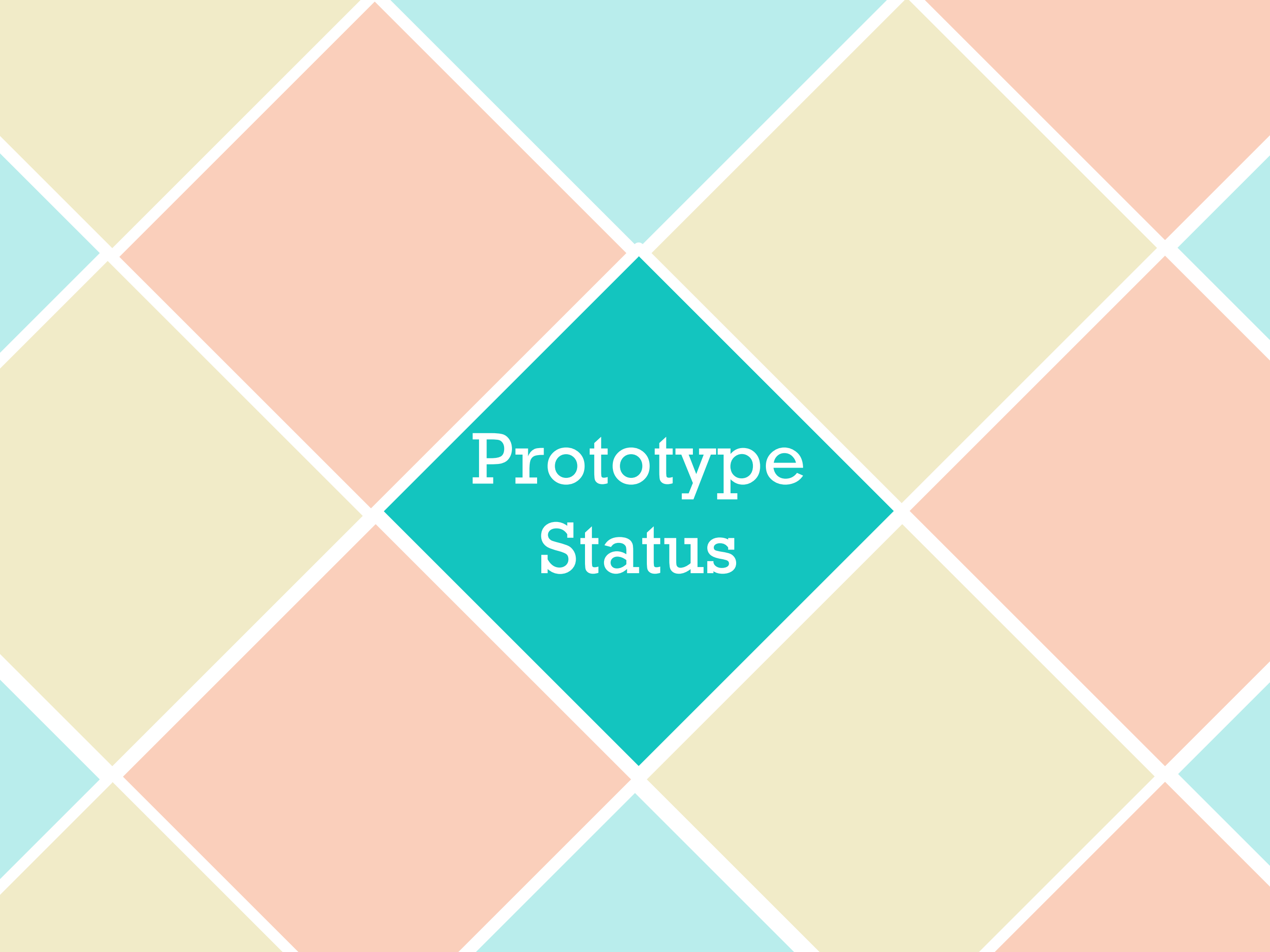
Heuristic Evaluation Results

Issue: Review tags were not clear about being good or bad reviews
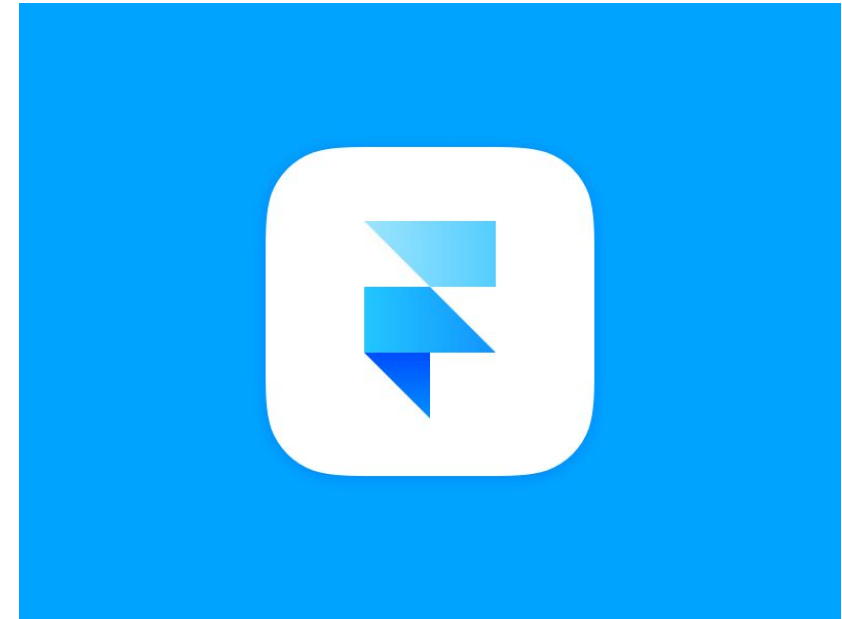
Revised
Design

Overview of Revised Design

- Create an onboarding process that will clearly define features

- Use icons to indicate popular reviews

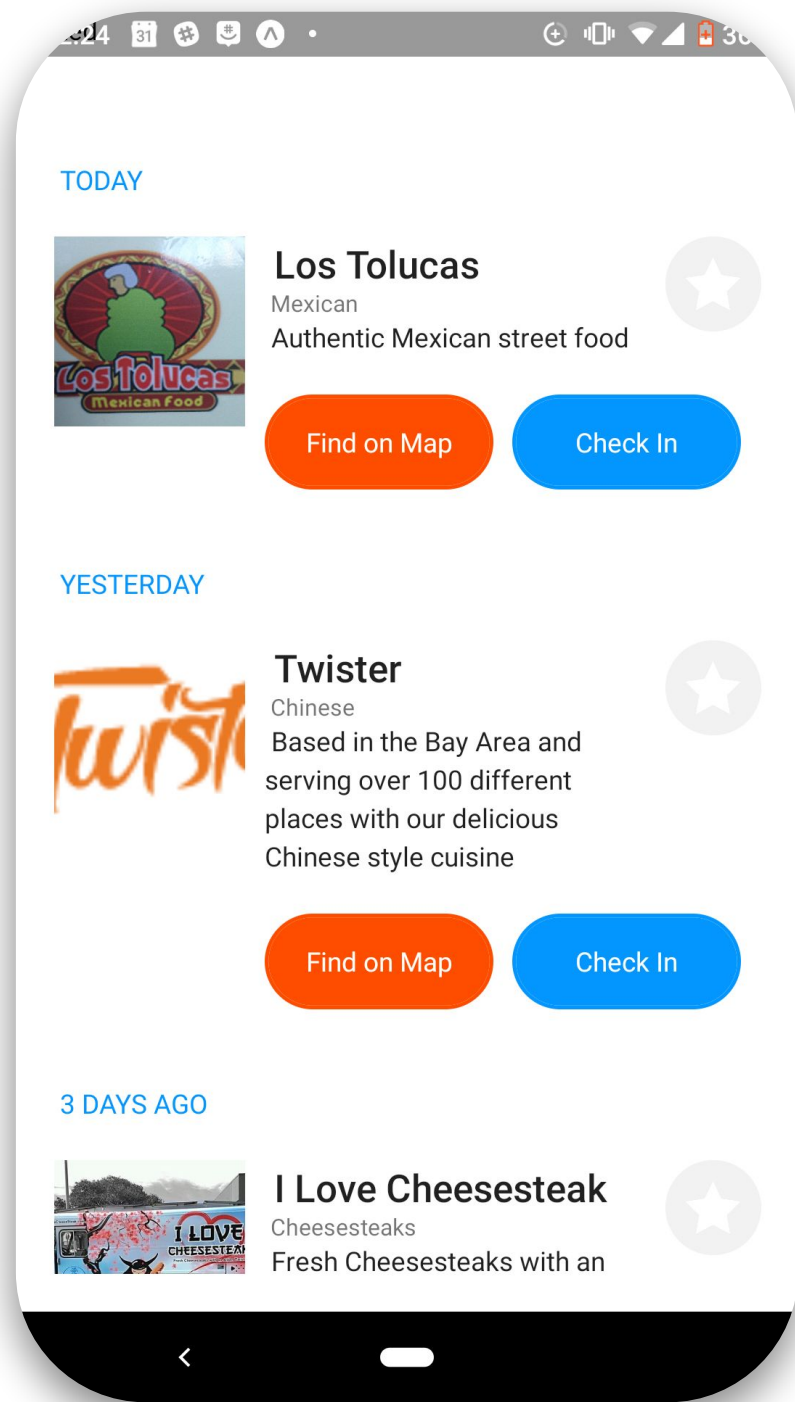- Get rid of the "dislike" button to minimize confusion
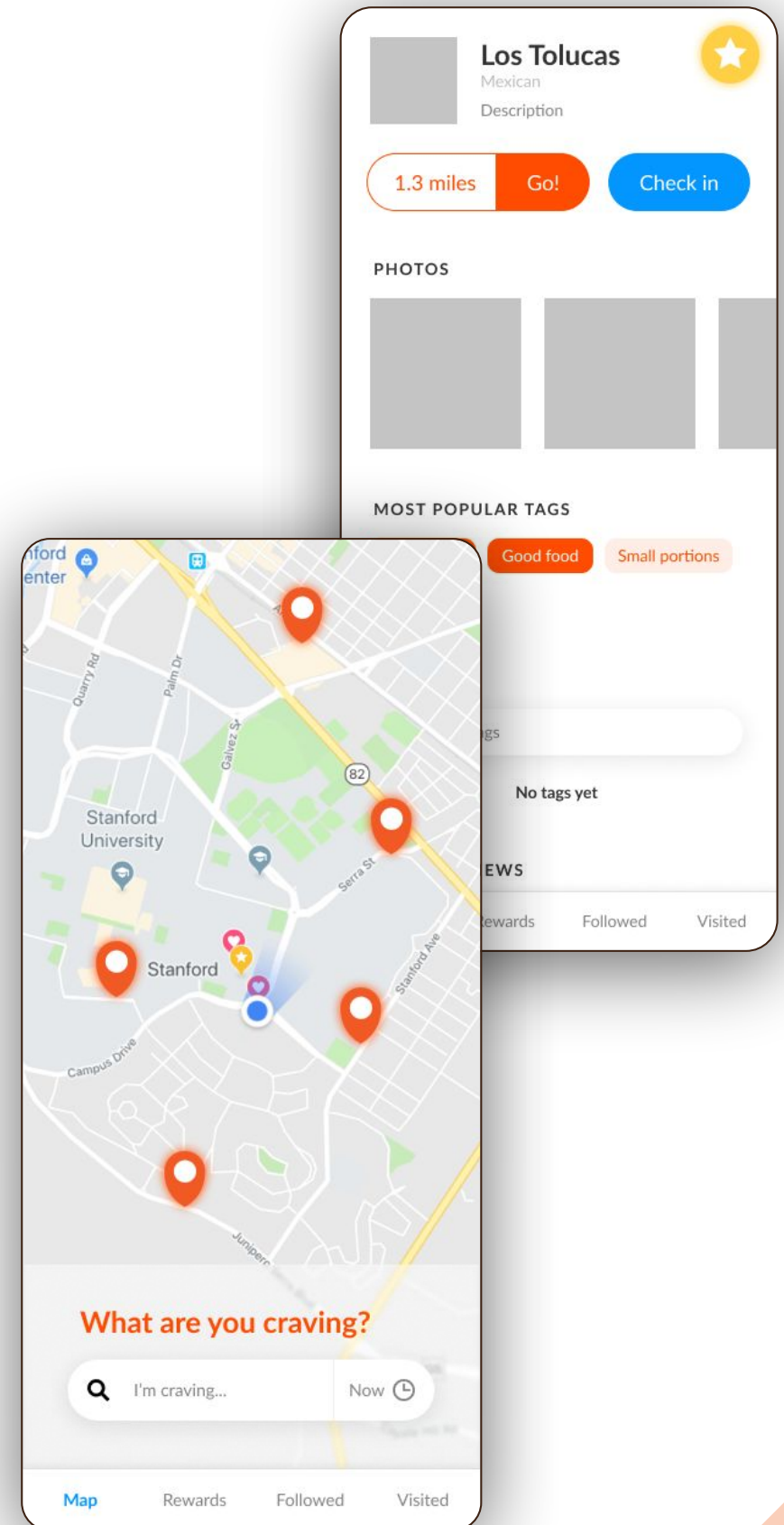
Prototype Status

Tools

Figma

React Native

Implemented Features

Follow task flow

Unimplemented Features

- Onboarding flow

- Discover & Review task flows

- Bottom navigation bar

- Saving state (i.e. fave/unfave)

Plan to Finish

mapbox

Google Maps

Use Mapbox or Google Maps SDKs to implement Discover

React Native

Reuse and create React components

Hard-code data and implement state saving

Wizard of Oz Techniques

None planned so far, but dependent on Mapbox/Google Maps SDKs

Hard-coded Data

Food truck data

Review data

User data

Issues & Questions

- Is there a way to easily export from Figma to Framer X?

- Is using a Wizard of Oz map appropriate for a hi-fidelity prototype?

- Tips on how to use Google Maps SDK/Mapbox API?

Demo Time

Summary

- We plan to address most HE results with revamped iconography and an onboarding process
- We've implemented one task flow, Follow
- We plan to implement the rest of the app by leveraging existing technologies

Thank You