

**FUN**



**MOMENT**

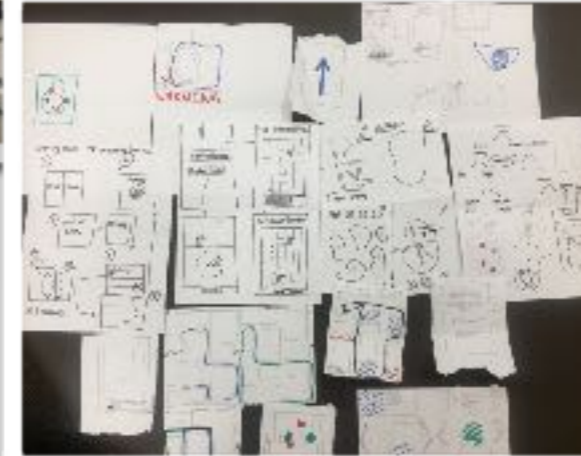


**SAFETY**



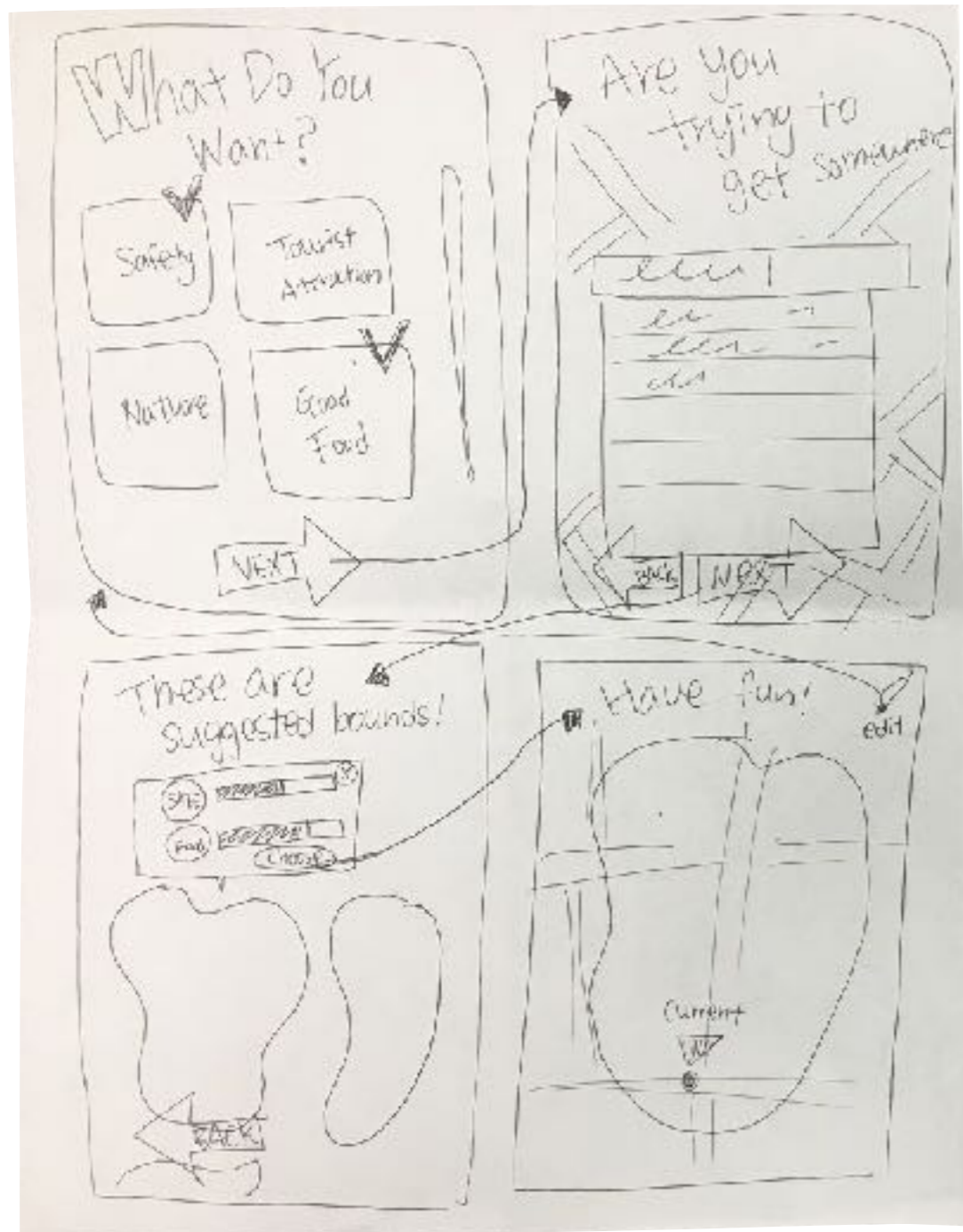


explore more  
worry less



## Low-fi Prototyping & Pilot Usability Testing

# PACKAGE

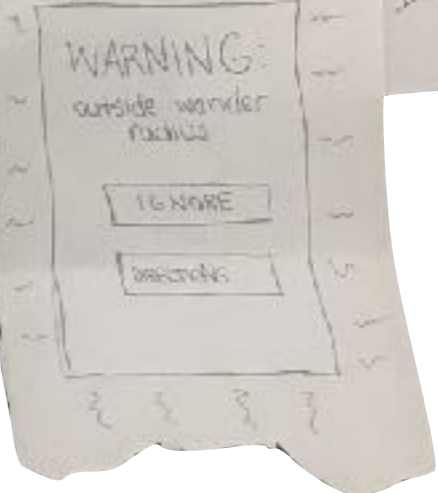
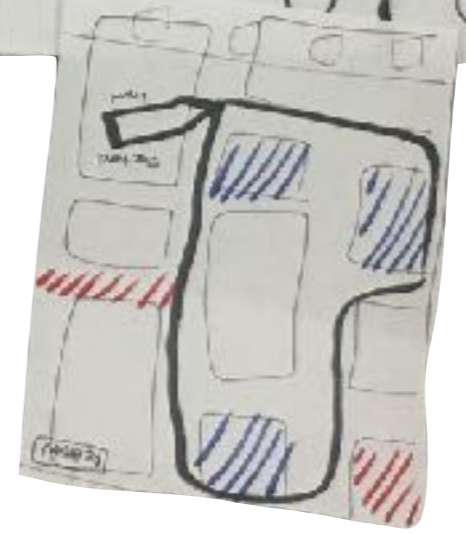
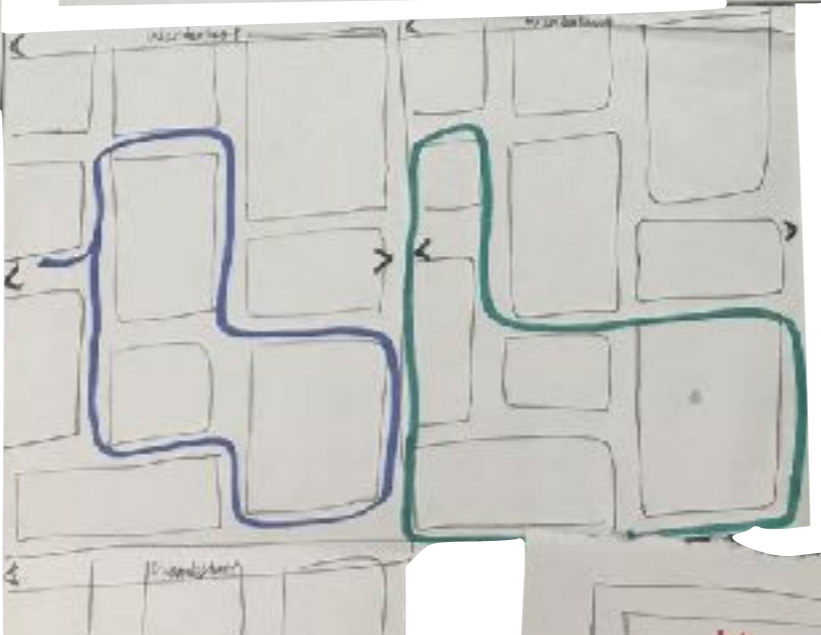
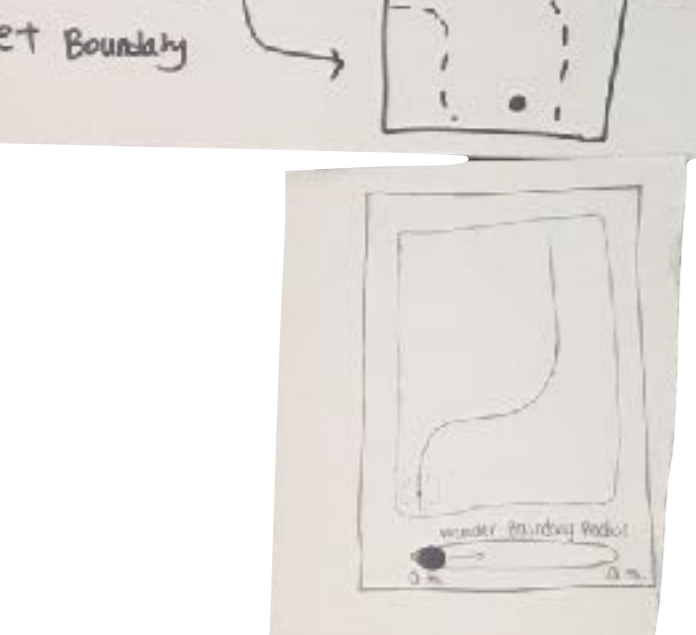
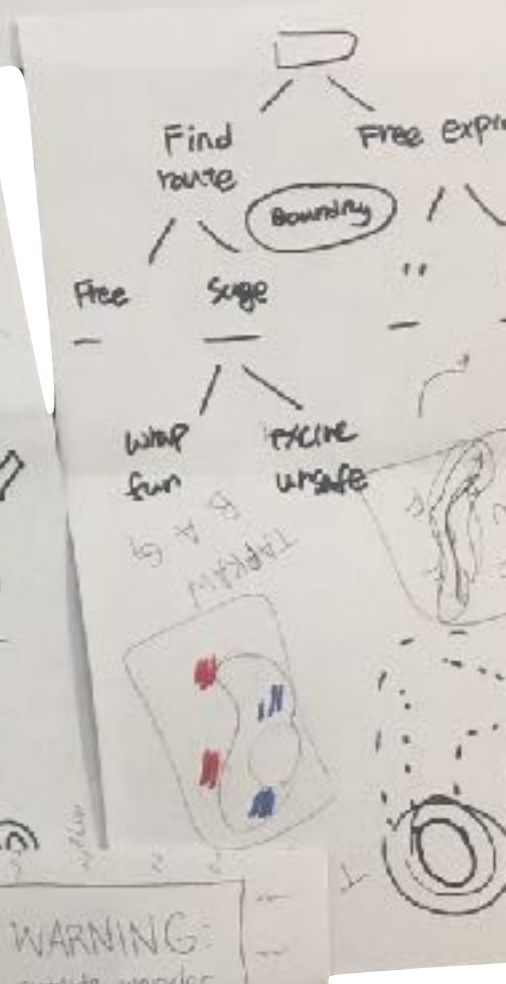
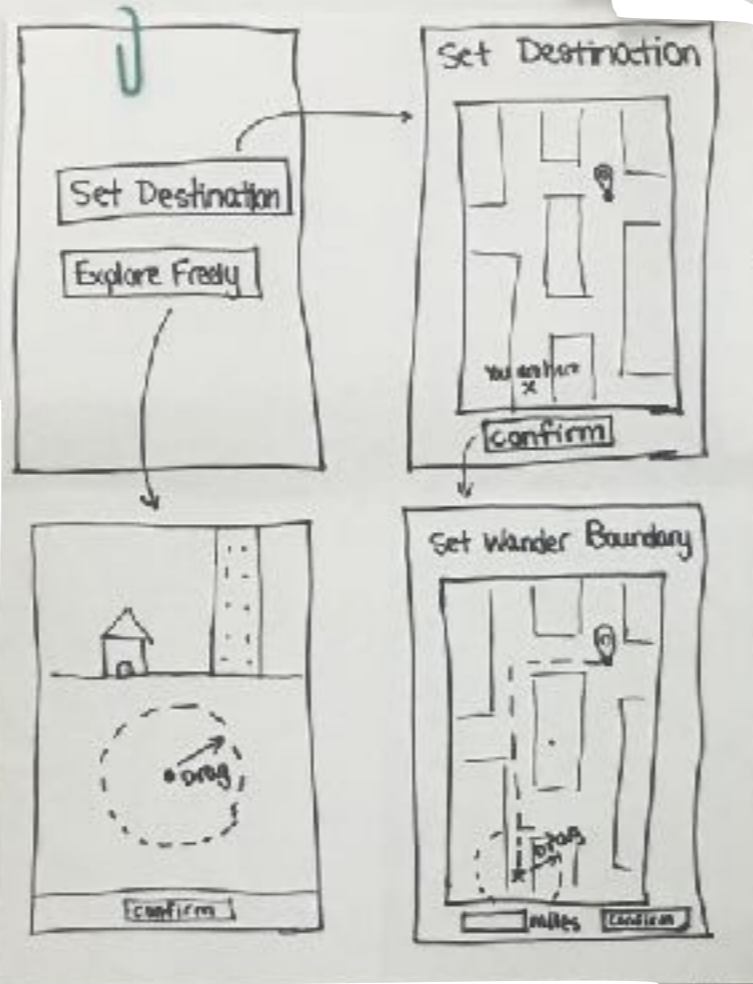


# BACKPACKING GUIDE

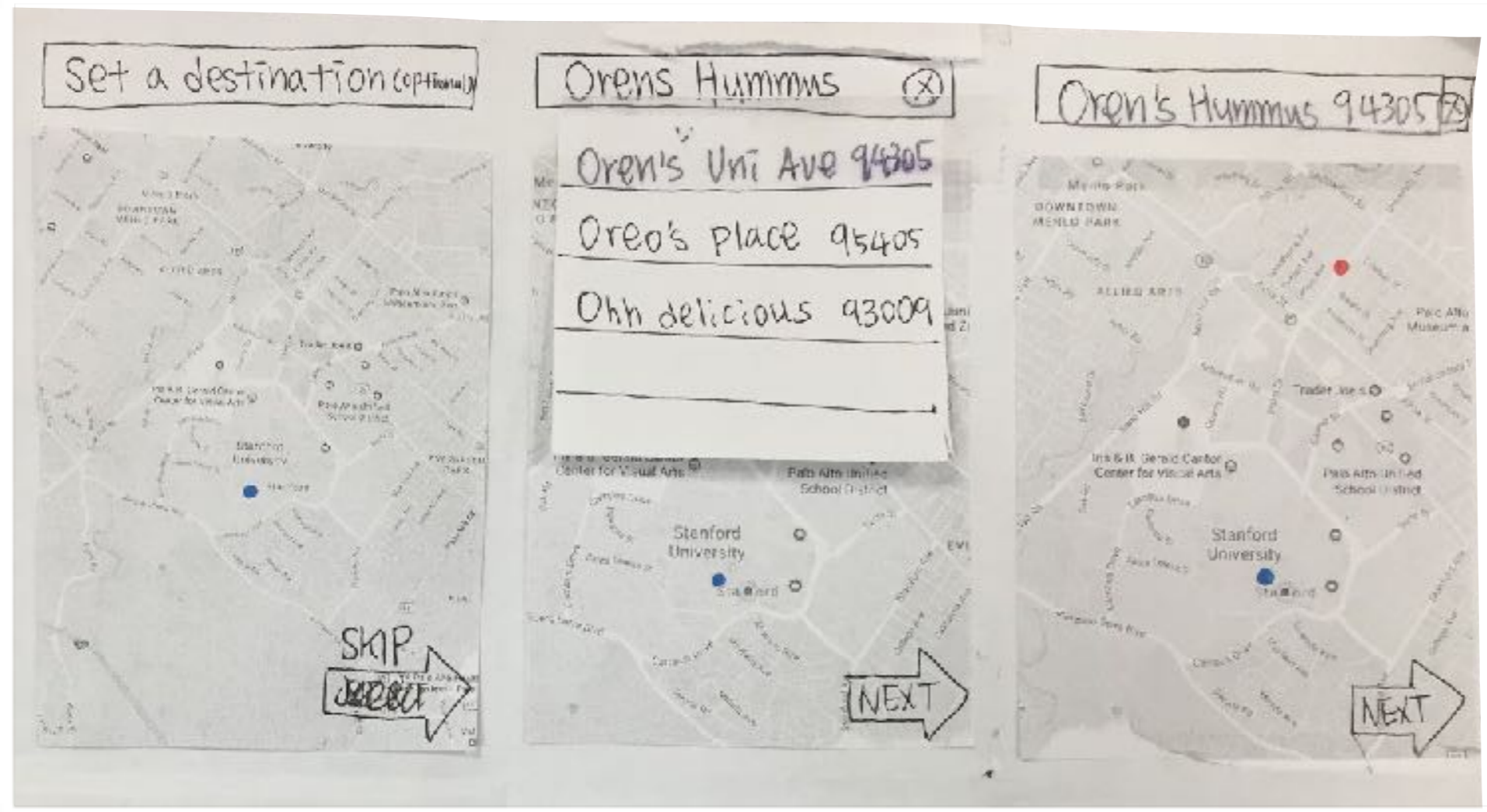




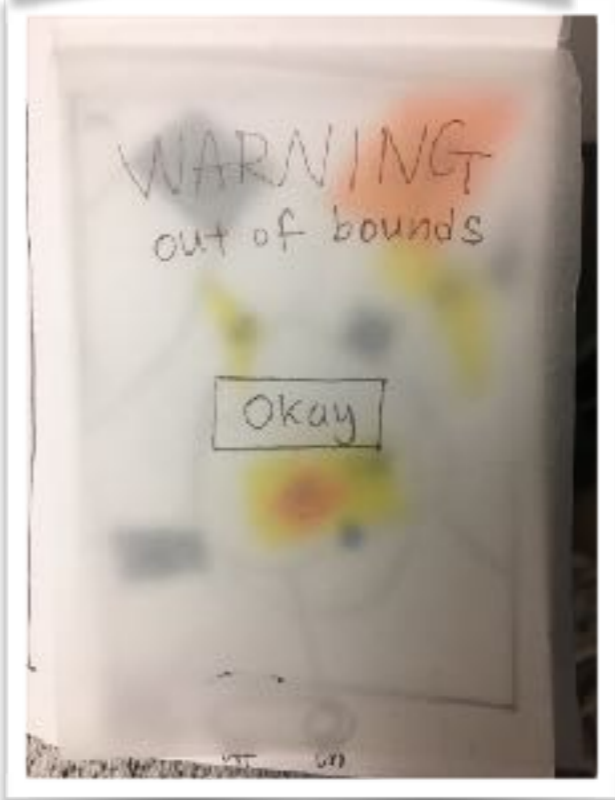
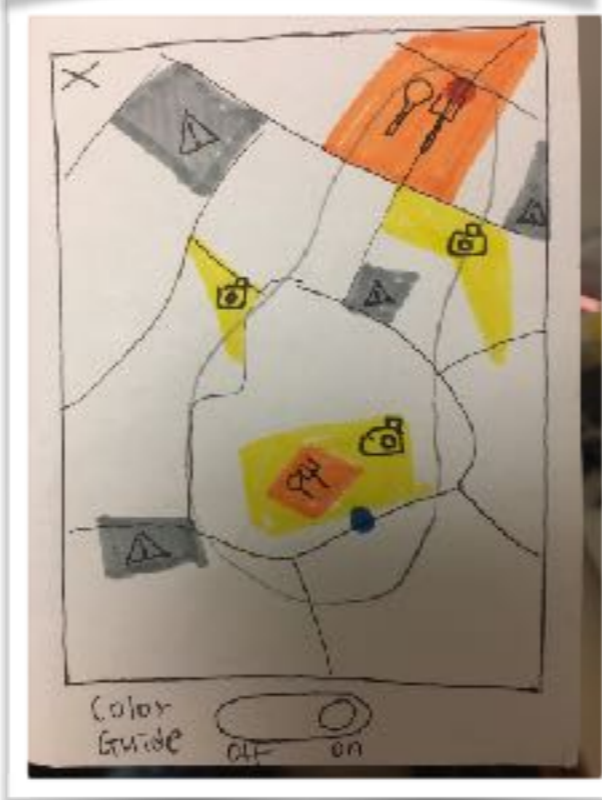
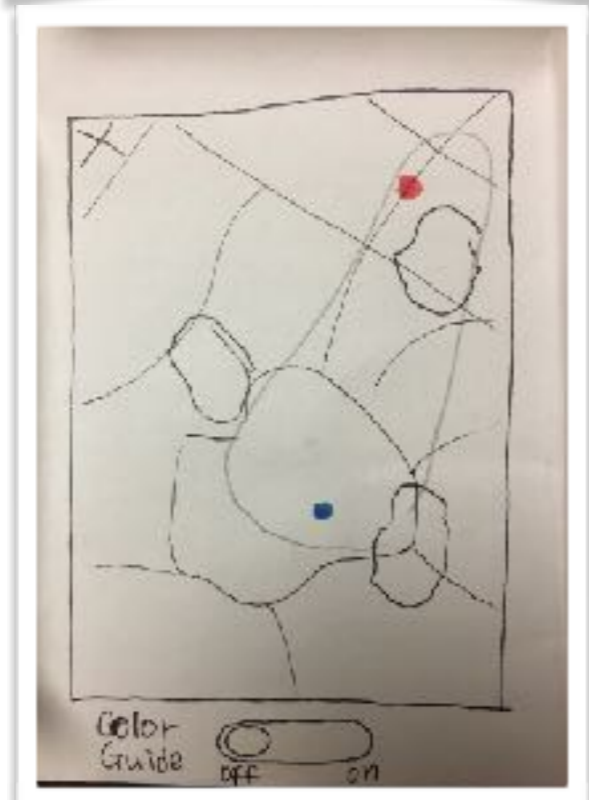
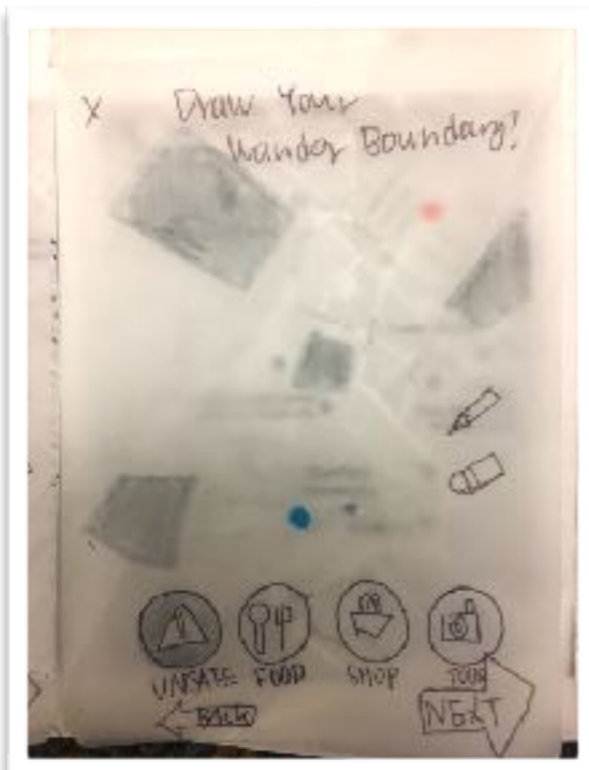
Getting route Ver. Wearable (w/ Tom)



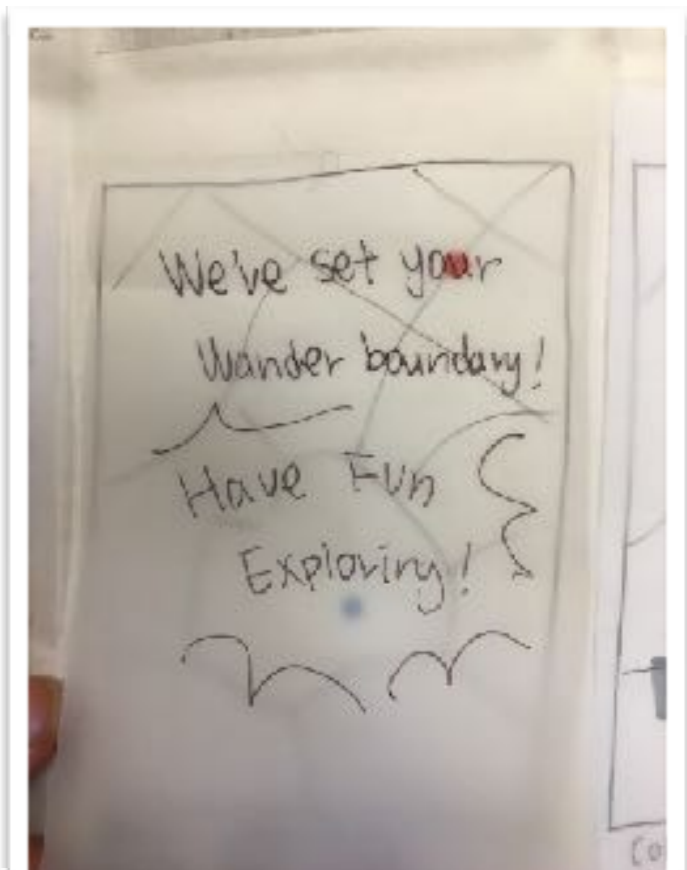
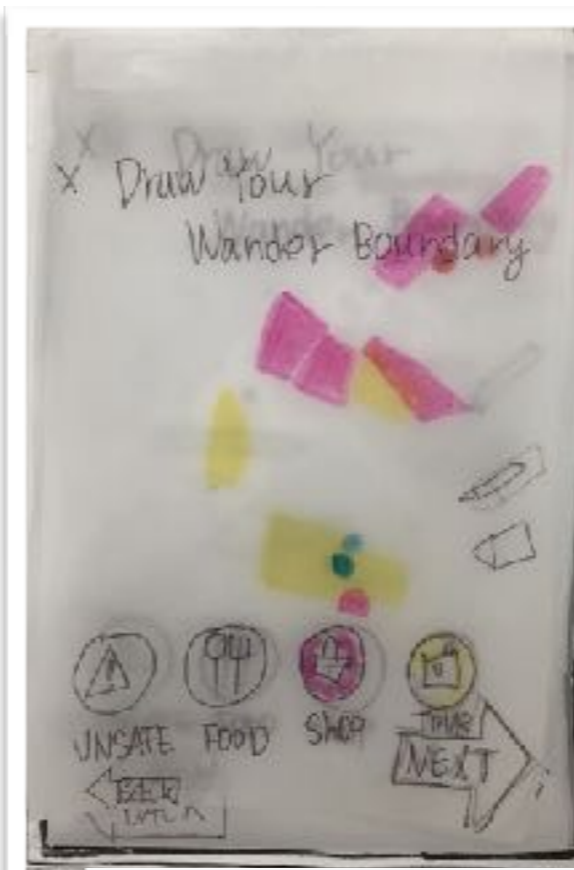
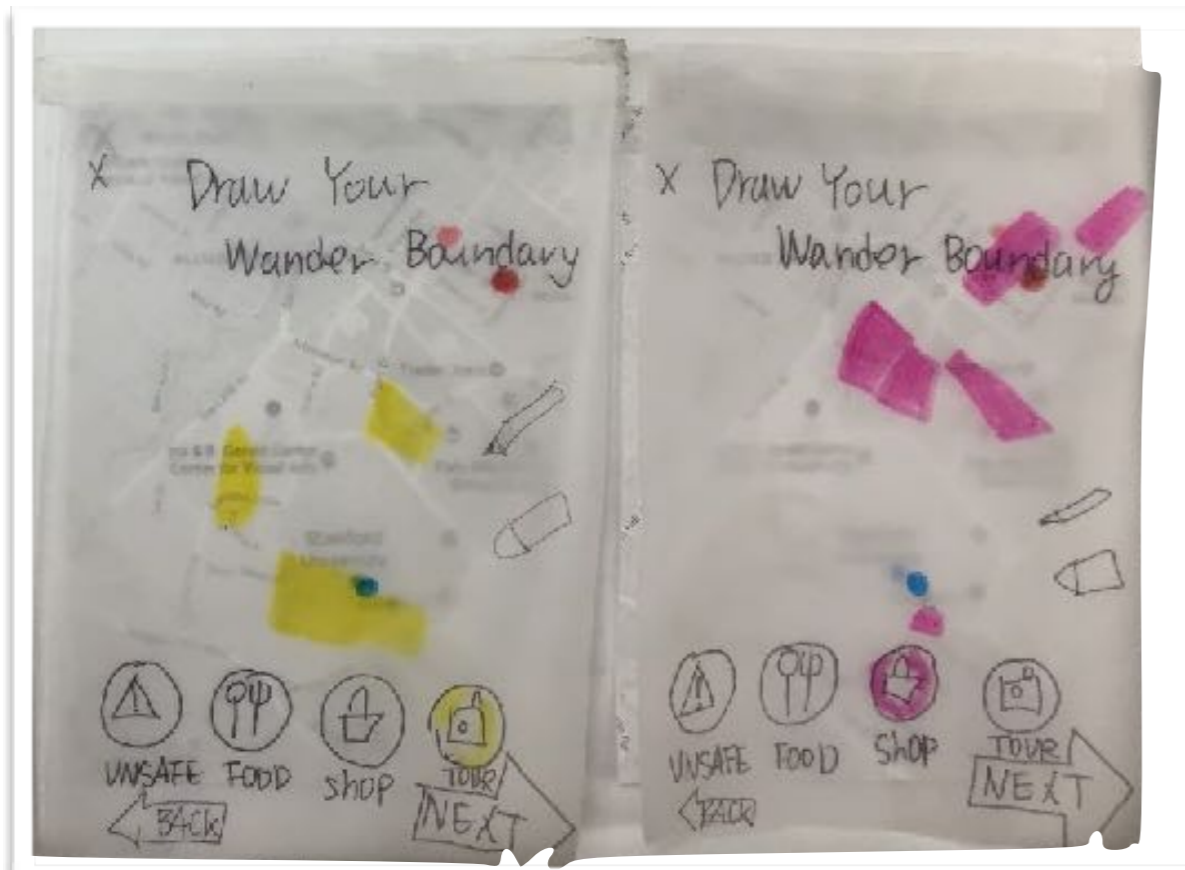
# 1. GET TO DESTINATION



# 2. BE SAFE



# 3. FIND INTERESTING PLACES ALONG THE WAY



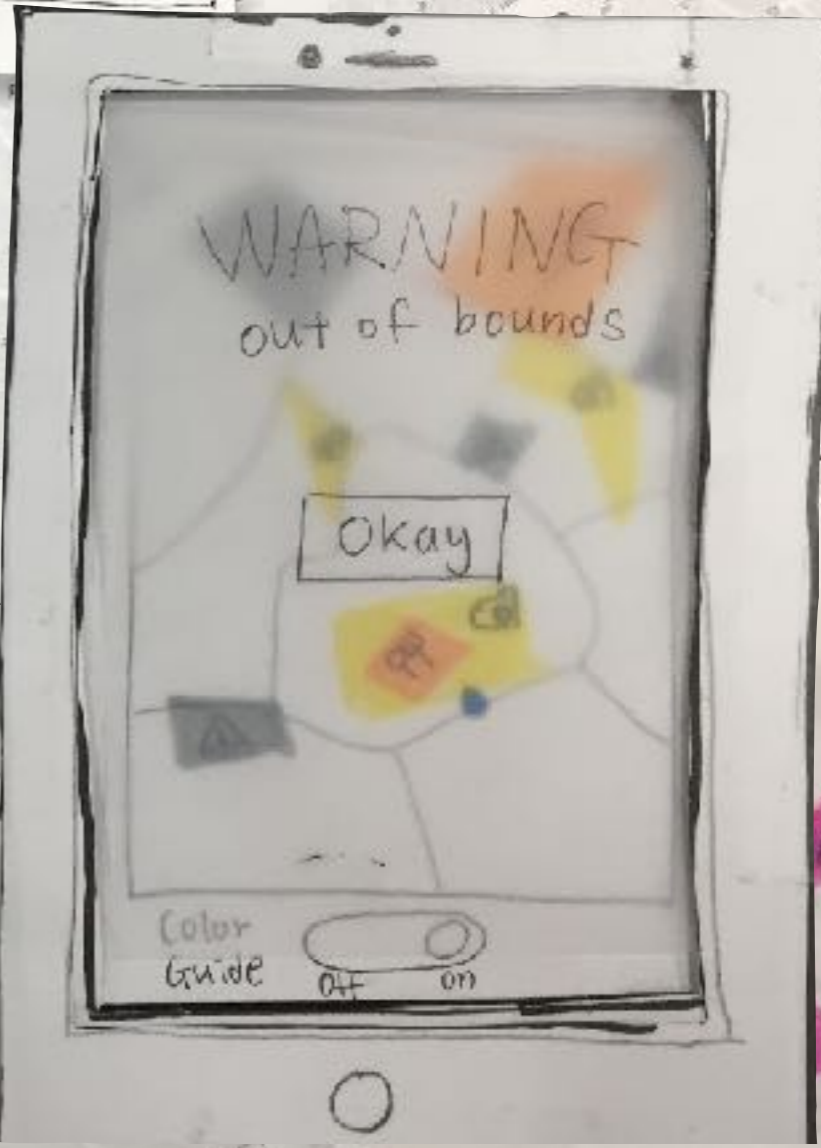
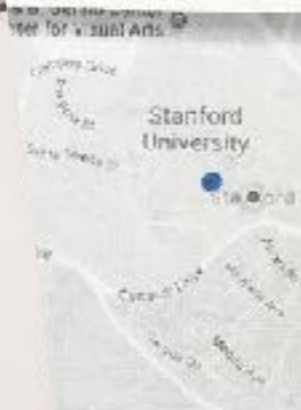
Orens Hummus (X)

Oren's Uni Ave 94305

Oreo's place 95405

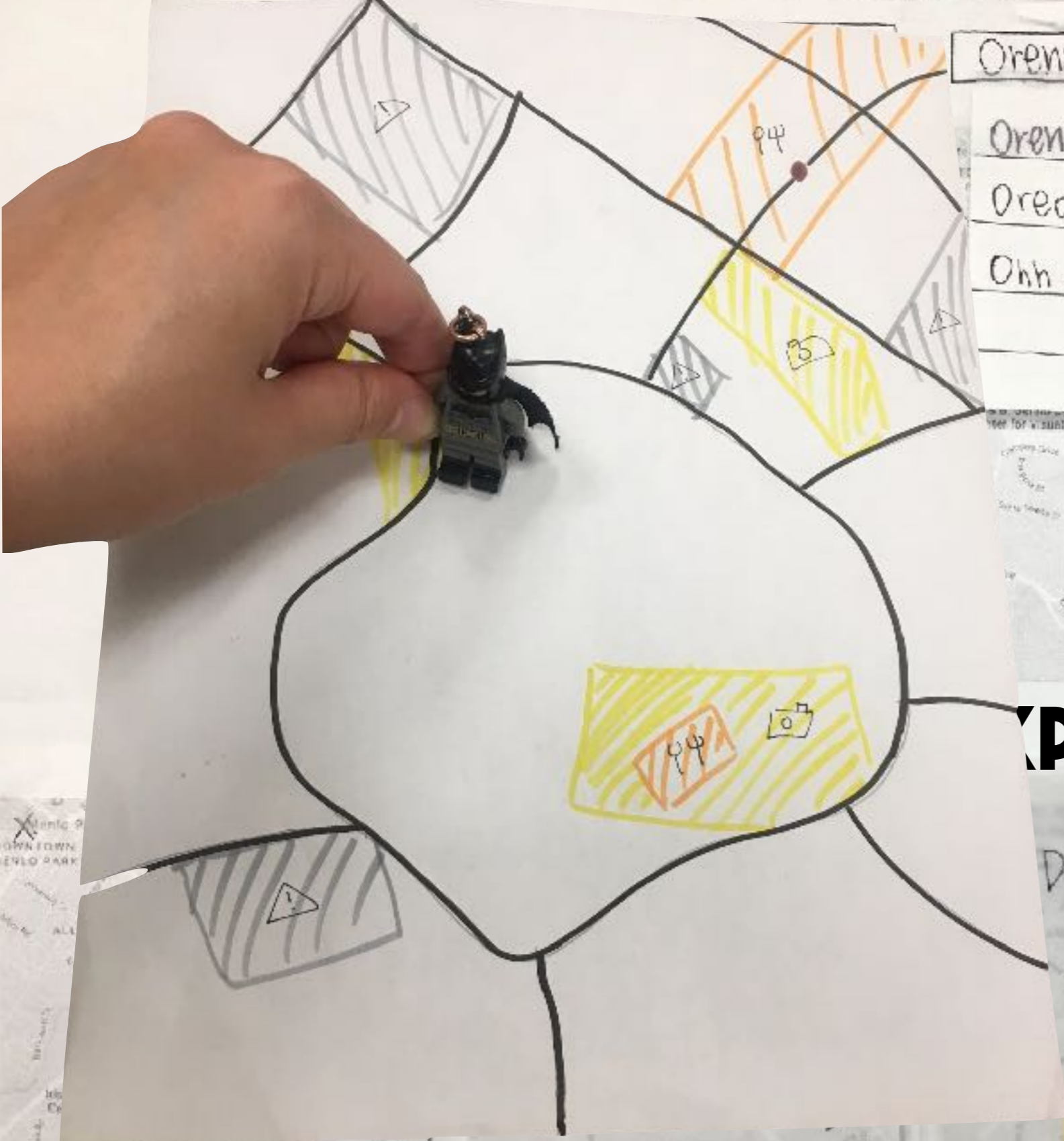
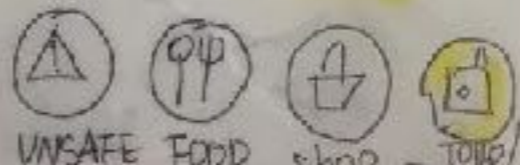
Ohh delicious 93009

Oren's Hummus 94305 (X)



MAPPER

Draw Yo  
Wander



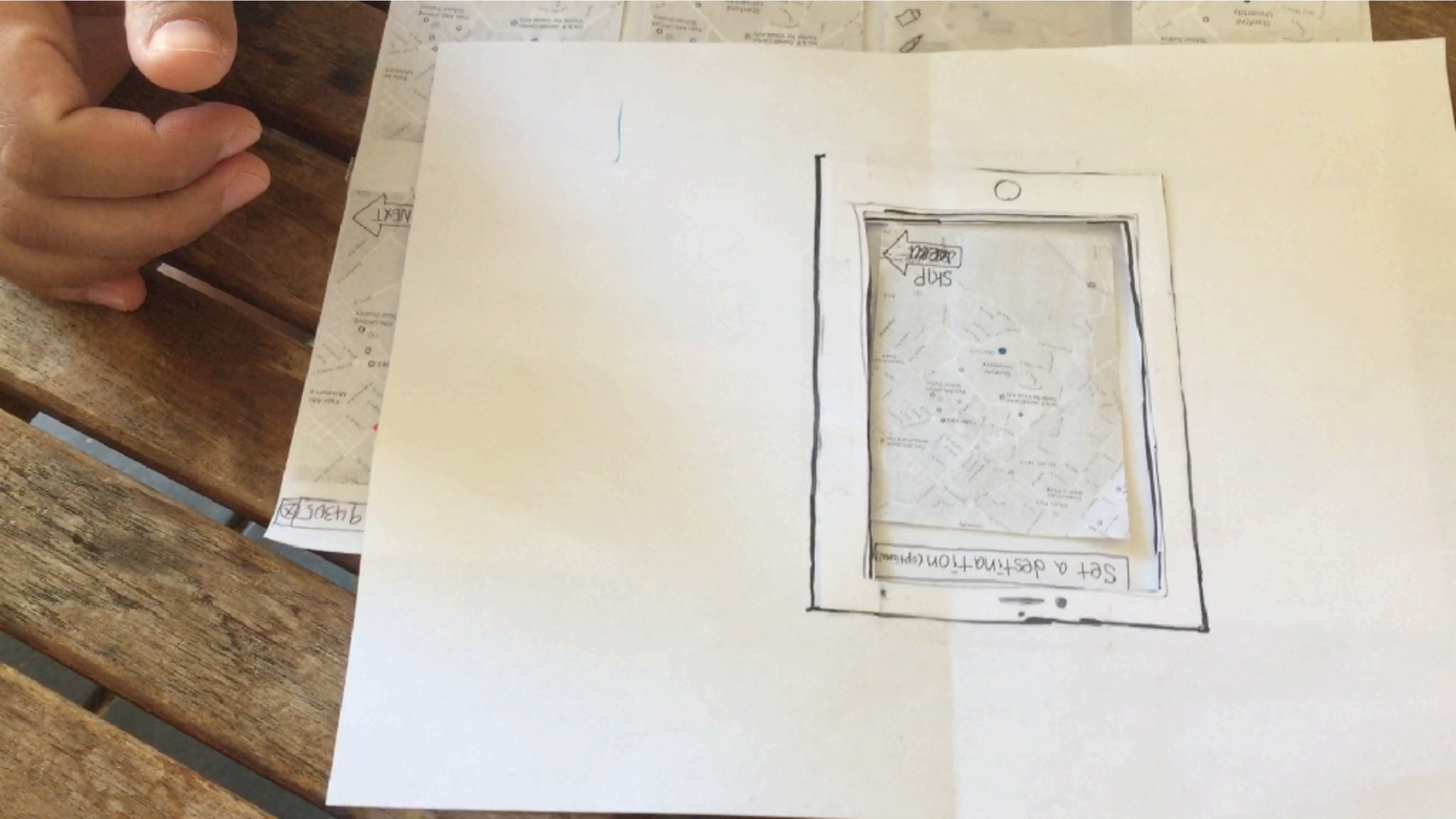


# SCENARIO +

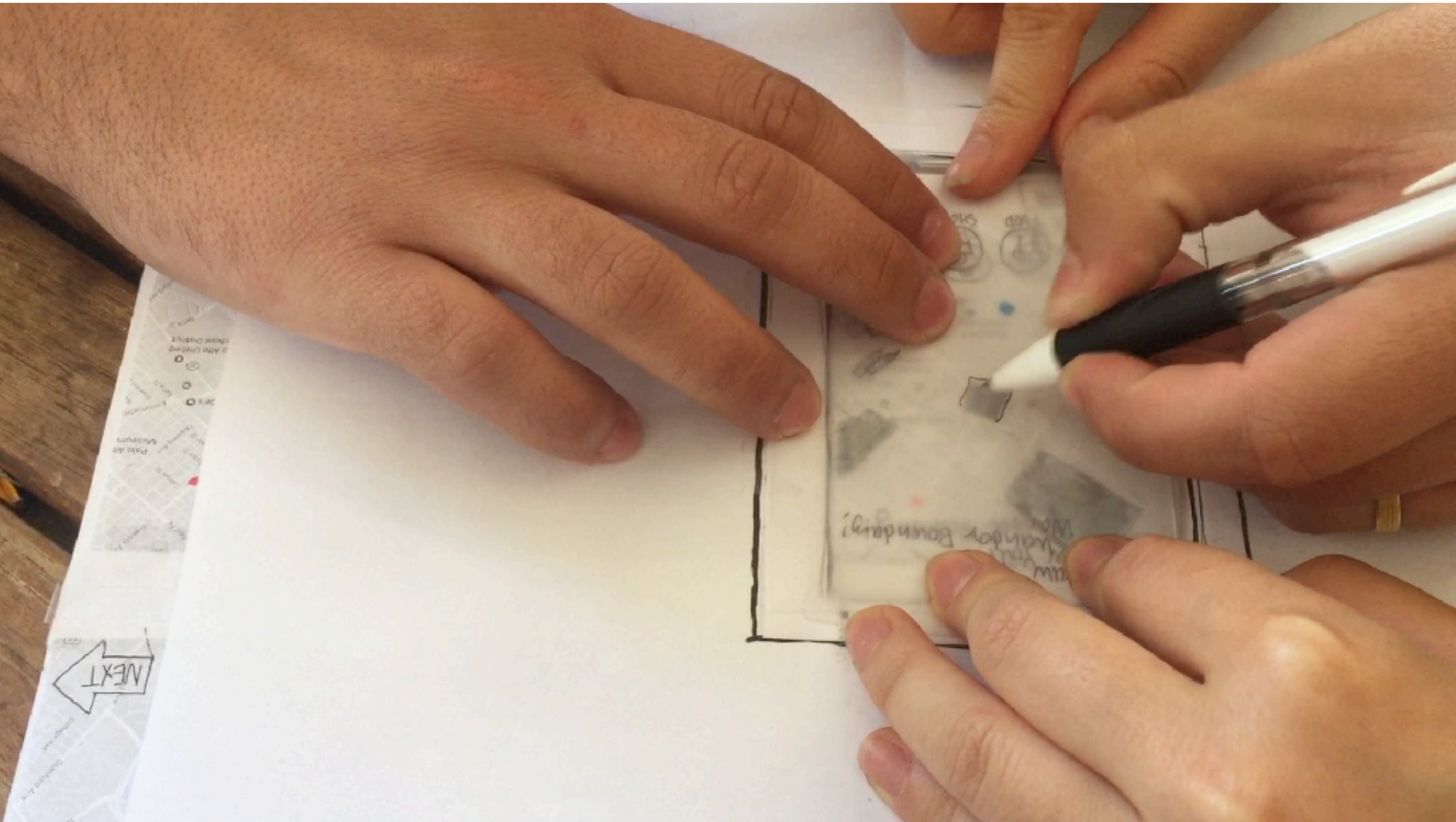
*Oren's Hummus as destination  
Tourist areas (+) , unsafe areas (-)*



**Participant 1**



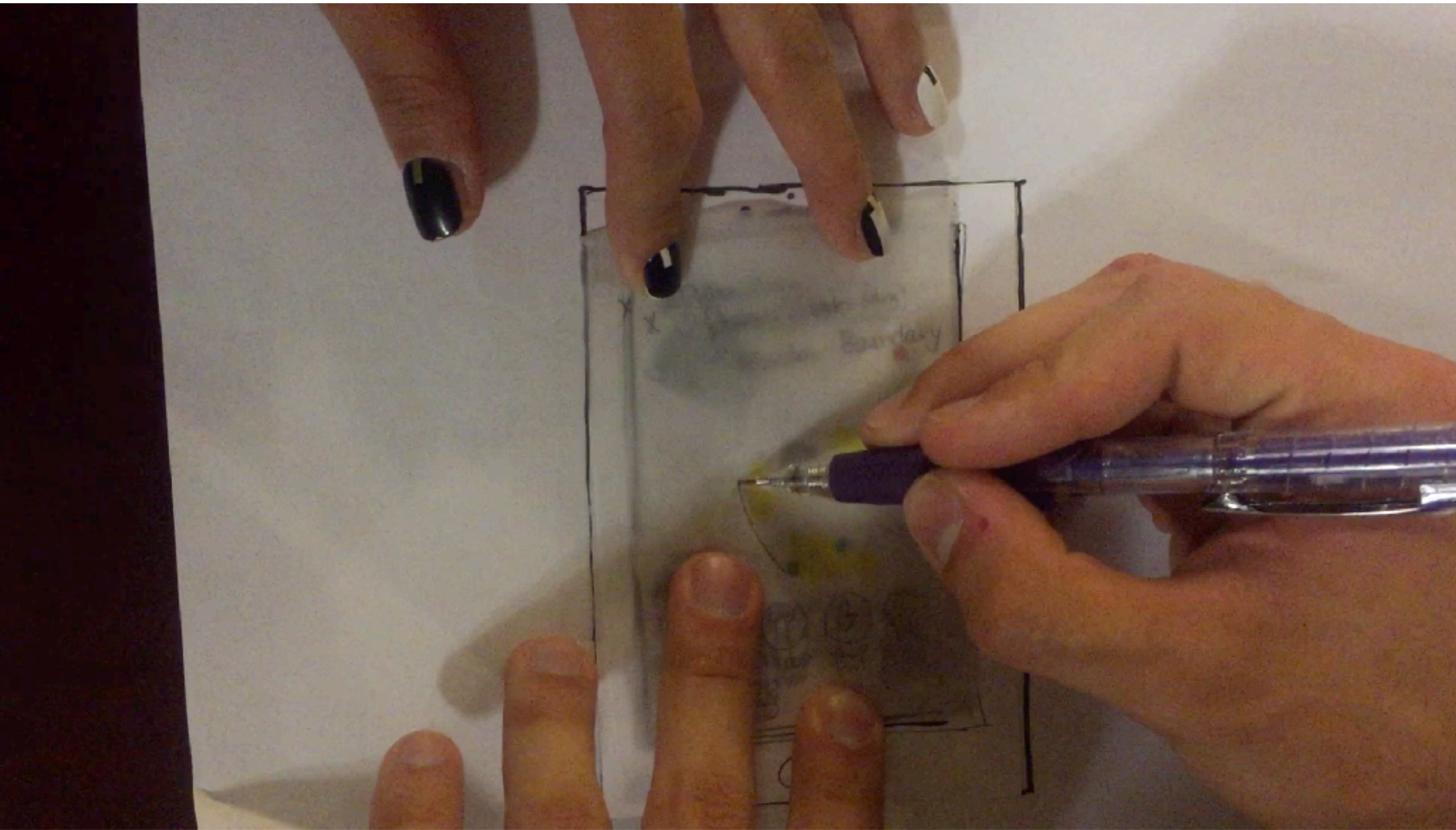
*title or button?*



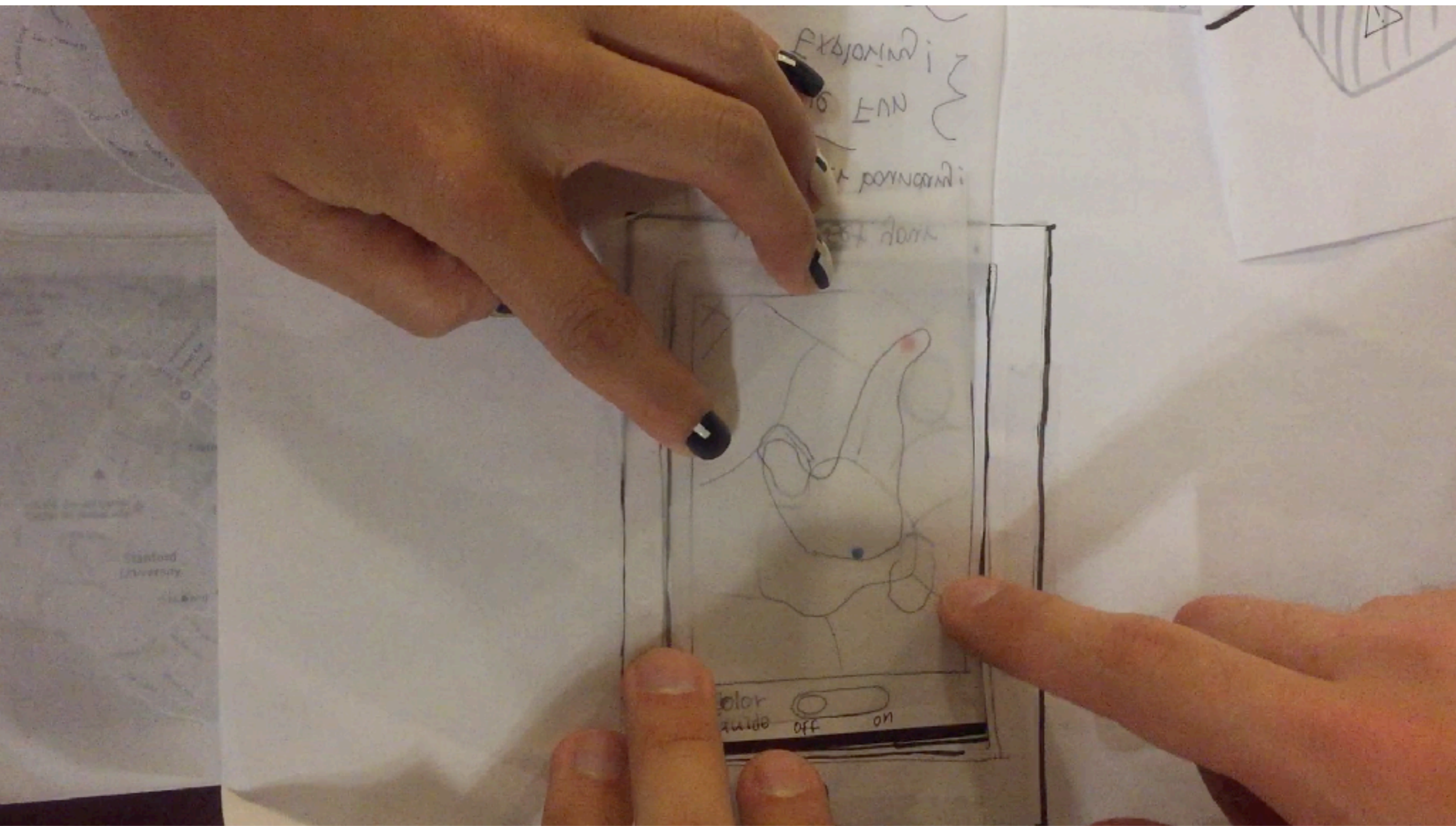
*boundary to exclude*



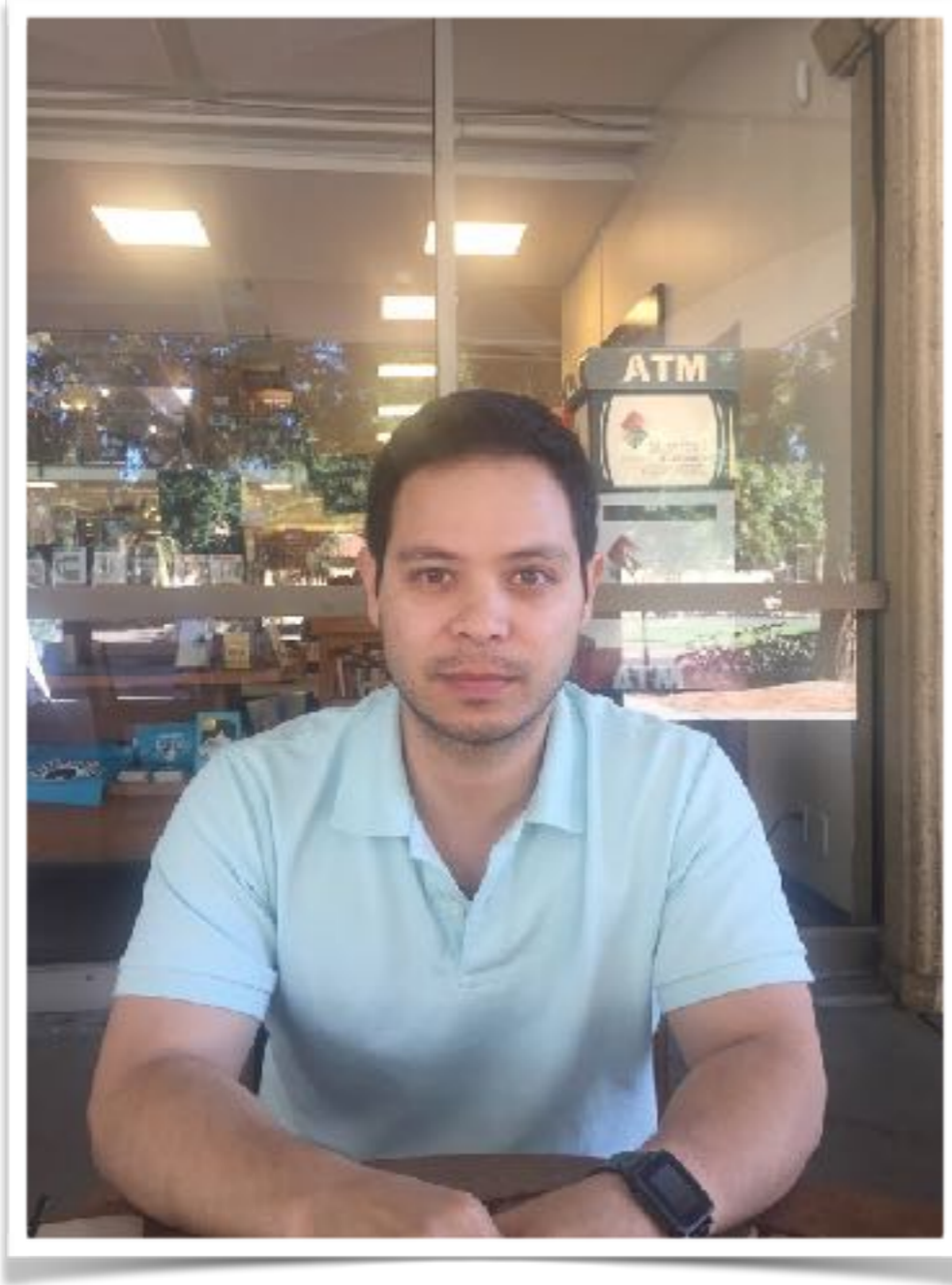
**Participant 2**



Boundary checked



Want Color



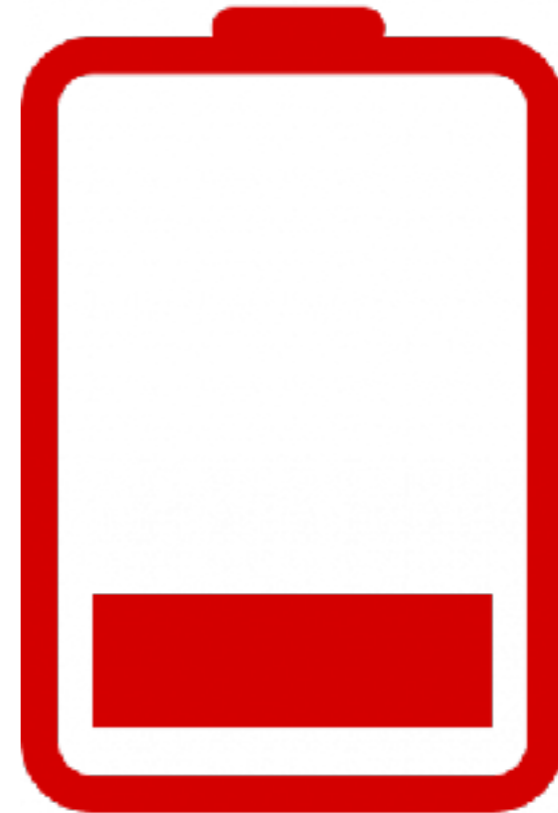
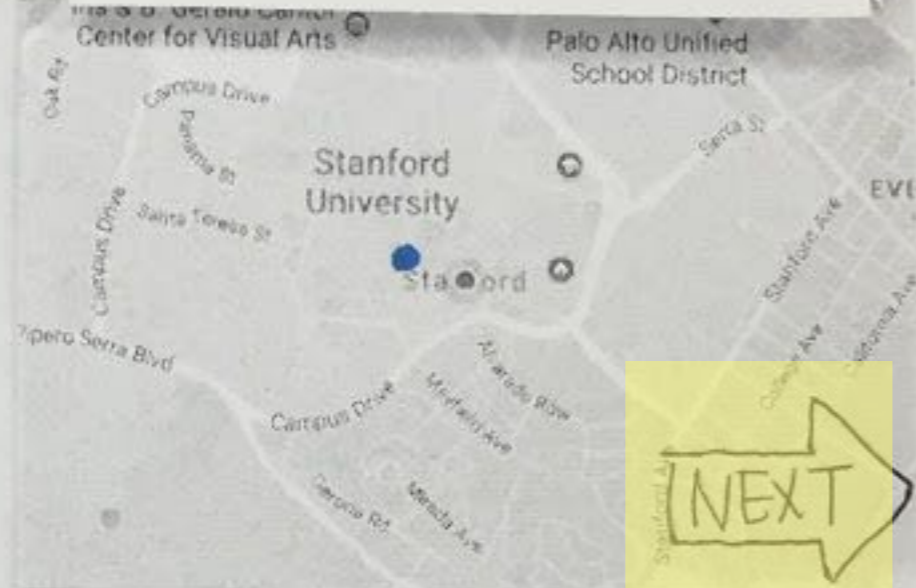
**Participant 3**

Orens Hummus (X)

Oren's Uni Ave 94305

Oreo's place 95405

Ohh delicious 93009



MS 16 267 2011



Color Guide  off  on



Color Guide  off  on



Will I get there on time

**BOUNDARY  
CONFUSION**

**?WARNING  
MESSAGE?**

**WHY NOT  
COLOR GUIDE**

**Fade-Out Cue  
Default Boundary**

**Expectation  
Differentiation**

**Default Option**

# **IDEAS (FOR FEEDBACK)**

Time info

Relative Direction  
+ Color Toggle



Least Intervention + **explore more**  
Guidance + **worry less**