Equalizing Mental Health

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Initial POV's

- X It would be game-changing if... Jennifer and Lourdes knew all students were being helped, or were able to help those who were not being helped
- X It would be game-changing to... connect people with similar experiences to facilitate vulnerable conversations
- X It would be game-changing to... enable him to experience and understand what his brothers are going through



John, student with bipolar disorder

X Found his current psychiatrist through a contact, feels like he got lucky by having a provider he works well with



Fran, a student with anxiety

X Can relate well to others with mental illness "the feeling that you can't control yourself or your mind is common throughout all mental illness"



Rosemary, first-gen low-income student with depression

X Rosemary mentioned having bad experiences with scheduling appointments and being referred to places that had no openings



Christy, student with depression and anxiety

X Aimed to understand her boyfriend in high school by "listening and asking a lot of questions"



Justin, Princeton senior

X

Ex-girlfriend "cuts herself but I don't know exactly why. I think it's that she feels like she's in so much pain emotionally that the physical pain will not compare"



Revised POV's

It would be game-changing to... provide validation for friends and family who are noticing unusual behaviours in a loved one



It would be game-changing if... people who don't normally have access to care would be able to find help



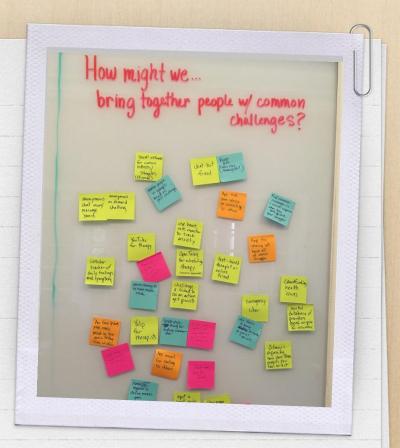
It would be game-changing to... enable people to learn about mental health on a personal level



Three HMW's

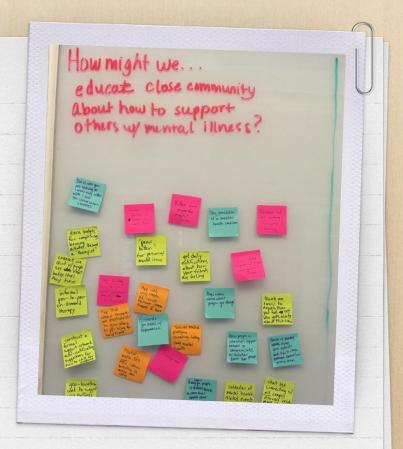
HMW...

Bring together people with common challenges?



HMW...

Educate close community about how to support those with mental illness?



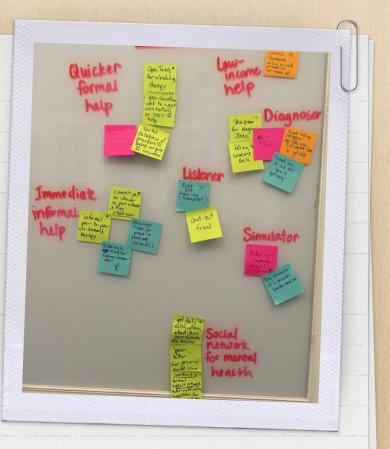
HMW...

Reduce barriers to accessing care?

How might we... reduce barriers to accessing care? Sincome, shame, trust Open Table Brscheduli bruk bad news share long-term care plans w/your

Solution Brainstorming

Potential Solutions Automated listener and care X recommender Experience simulation for X those without mental health challenges Streamlined speedy access X to low-cost care providers



Revisit Assumptions

Refined Potential Solutions

- X Way for people to input and go through their friends' symptoms to determine a course of action and seek help faster
 X People with mental health conditions sharing stories with those without, so
 - they can better relate to loved ones
- X Matching students to therapists/ psychiatrists based on their needs



Experience Prototypes

Prototype #1 Testing the assumption that people don't know what to do when others exhibit potentially worrisome symptoms



Suggest resources for symptoms

Results:

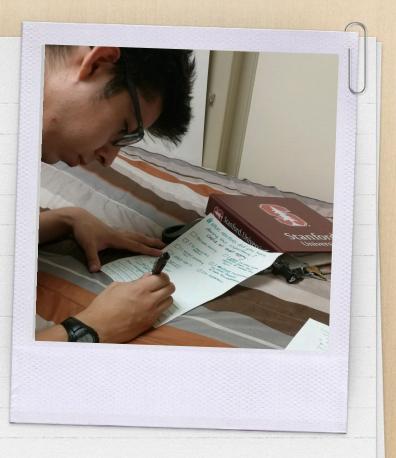
x User was surprised to see the suggested diagnosis and thought it was a strong or scary statement x Worried about who would get the information they disclosed about friend

Validity:

 We should rethink our assumption that people want to see this information
<u>New assumption:</u> people want a gentler way to get the information



Prototype #2 Testing the assumption that people are willing to share stories, and that hearing stories will be a positive experience



Living WI Depression This morning I woke up + was saddened that I I didn't- no I couldn't - get up. There's a weight on me. It feels like 50 pounds. If I stay here I won't have to face the world. So I'll Grany in bed. I Reel sleepy anyways.

& what reactions did you have during this experience? Check all that apply. I want to hear more stories from this person or about this This was boring. topic. I I've heard this before. I I would recommend my other friends to have this experience. I learned something

1_1 this person. I don't want to hear more stories like this Other thoughts? I thought it was interesting because what the person posted I believe a lot of people feel but don't express. I think this experience or idea can lead to Something very important protocilarly at an institution at Stanford where the "Duck" syndrome is a thing.

Share and listen to stories

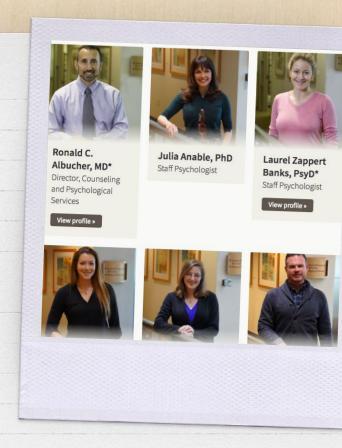
Results:

Student with X depression was willing to share her story on a piece of paper x Another friend who wanted to learn about mental illness enjoyed the experience

Validity: Confirmed X assumption that people are willing to share anonymously x Confirmed assumption that people got something from reading the experience



Prototype #3 Testing the assumption that people will be more satisfied if they can easily access and filter their therapist options





Pick your therapist

Results: Filtered by degree/ X credentials, expertise, position, years in practice, location, time availability, gender, and age x Confused about where they would view information

Validity: Two of the three X users suggested other factors before mentioning availability New assumption: X Time is not the top concern and it varies among users



Thank you!

Any questions/feedback?