# Equalizing Mental Health

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# Initial POV's

- X It would be game-changing if... Jennifer and Lourdes knew all students were being helped, or were able to help those who were not being helped
- X It would be game-changing to... connect people with similar experiences to facilitate vulnerable conversations
- X It would be game-changing to... enable him to experience and understand what his brothers are going through



# John, student with bipolar disorder

X Found his current psychiatrist through a contact, feels like he got lucky by having a provider he works well with



#### Fran, a student with anxiety

X Can relate well to others with mental illness "the feeling that you can't control yourself or your mind is common throughout all mental illness"



# Rosemary, first-gen low-income student with depression

X Rosemary mentioned having bad experiences with scheduling appointments and being referred to places that had no openings



# Christy, student with depression and anxiety

X Aimed to understand her boyfriend in high school by "listening and asking a lot of questions"



#### Justin, Princeton senior

X

Ex-girlfriend "cuts herself but I don't know exactly why. I think it's that she feels like she's in so much pain emotionally that the physical pain will not compare"



## **Revised POV's**

It would be game-changing to... provide validation for friends and family who are noticing unusual behaviours in a loved one



#### It would be game-changing if... people who don't normally have access to care would be able to find help



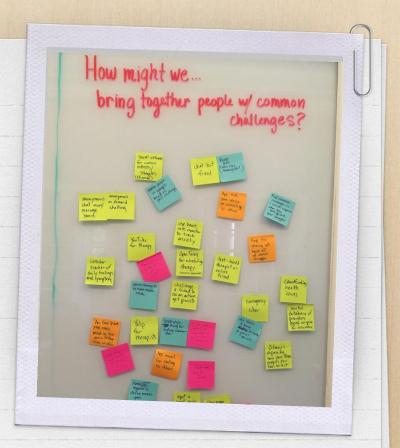
It would be game-changing to... enable people to learn about mental health on a personal level



### Three HMW's

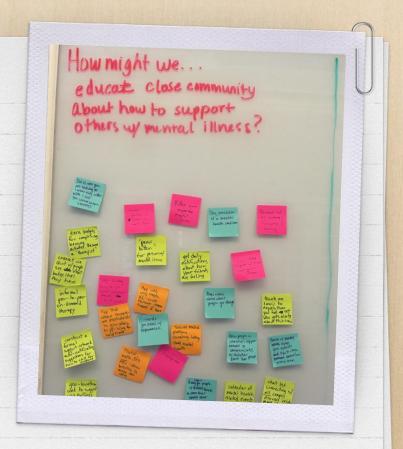
# HMW...

Bring together people with common challenges?



# HMW...

Educate close community about how to support those with mental illness?



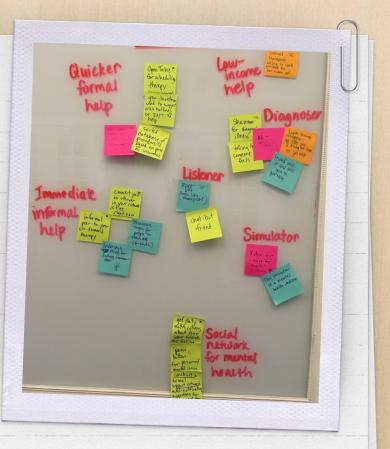
# HMW...

# Reduce barriers to accessing care?

How might we... reduce barriers to accessing care? Sincome, shame, trust Open Table Brscheduli bruk bad news share long-term care plans w/your

## Solution Brainstorming

#### Potential Solutions Automated listener and care X recommender Experience simulation for X those without mental health challenges Streamlined speedy access X to low-cost care providers



## Revisit Assumptions

#### Refined Potential Solutions

- X Way for people to input and go through their friends' symptoms to determine a course of action and seek help faster
  X People with mental health conditions sharing stories with those without, so
  - they can better relate to loved ones
- X Matching students to therapists/ psychiatrists based on their needs



# Experience Prototypes

## Prototype #1 Testing the assumption that people don't know what to do when others exhibit potentially worrisome symptoms



#### Suggest resources for symptoms

#### **Results:**

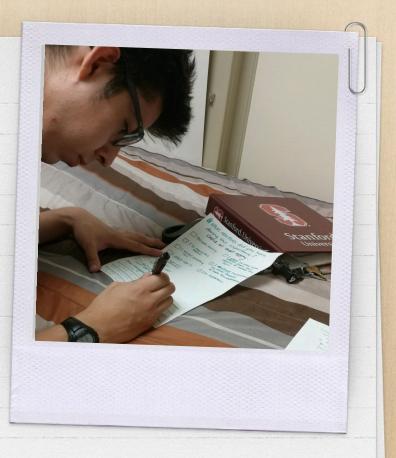
x User was surprised to see the suggested diagnosis and thought it was a strong or scary statement x Worried about who would get the information they disclosed about friend

#### Validity:

 We should rethink our assumption that people want to see this information
<u>New assumption:</u> people want a gentler way to get the information



## Prototype #2 Testing the assumption that people are willing to share stories, and that hearing stories will be a positive experience



Living WI Depression This morning I woke up + was saddened that I I didn't- no I couldn't - get up. There's a weight on me. It feels like 50 pounds. If I stay here I won't have to face the world. So I'll Grany in bed. I Reel sleepy anyways.

& what reactions did you have during this experience? Check all that apply. I want to hear more stories from this person or about this This was boring. topic. I I've heard this before. I I would recommend my other friends to have this experience. I learned something

1\_1 this person. I don't want to hear more stories like this Other thoughts? I thought it was interesting because what the person posted I believe a lot of people feel but don't express. I think this experience or idea can lead to Something very important protocilarly at an institution at Stanford where the "Duck" syndrome is a thing.

#### Share and listen to stories

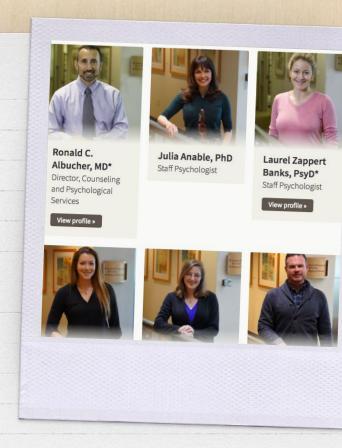
#### **Results:**

Student with X depression was willing to share her story on a piece of paper x Another friend who wanted to learn about mental illness enjoyed the experience

Validity: Confirmed X assumption that people are willing to share anonymously x Confirmed assumption that people got something from reading the experience



## Prototype #3 Testing the assumption that people will be more satisfied if they can easily access and filter their therapist options





#### Pick your therapist

**Results:** Filtered by degree/ X credentials, expertise, position, years in practice, location, time availability, gender, and age x Confused about where they would view information

Validity: Two of the three X users suggested other factors before mentioning availability New assumption: X Time is not the top concern and it varies among users



# Thank you!

## Any questions/feedback?