

# i get you



Low-fi prototype

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# Roadmap



Our Mission

Brainstorming

Low-fi Prototype

Task Flows

Interviews

Results

What We Learned



# Mission



Understanding mental health through  
personal stories



# Brainstorming



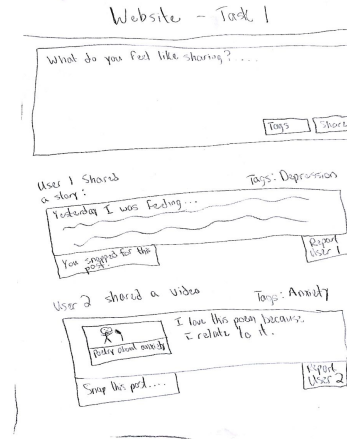
Task 3



Apple Watch

One screen dedicated to very simple, specific task

Confines the type of stories you can share (can't type on the screen or take picture)

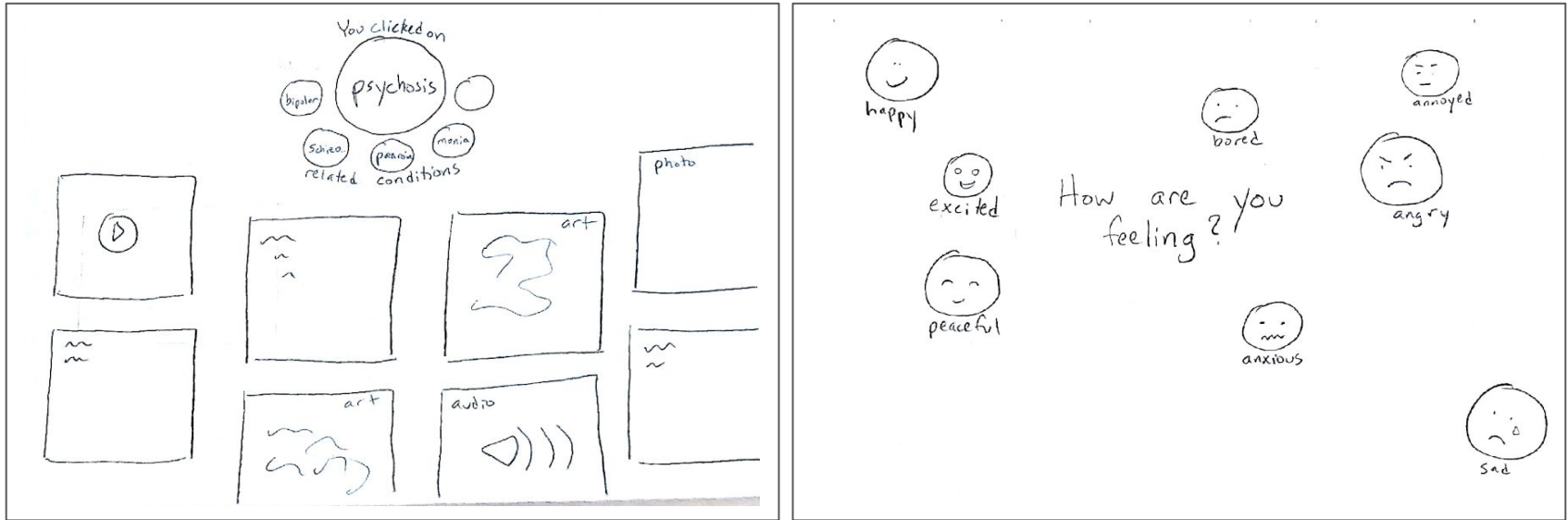


Website

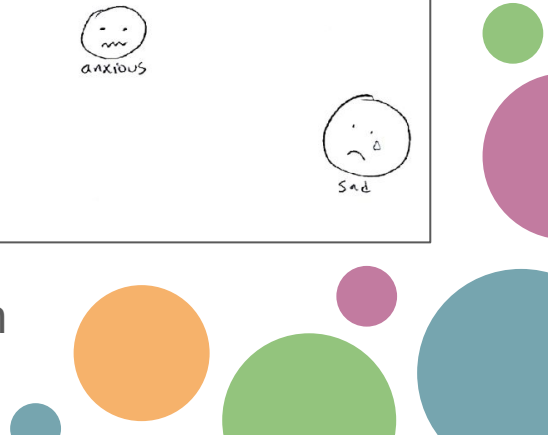
Easier to upload text-based user stories

More difficult to upload audio and photos as opposed to a mobile phone

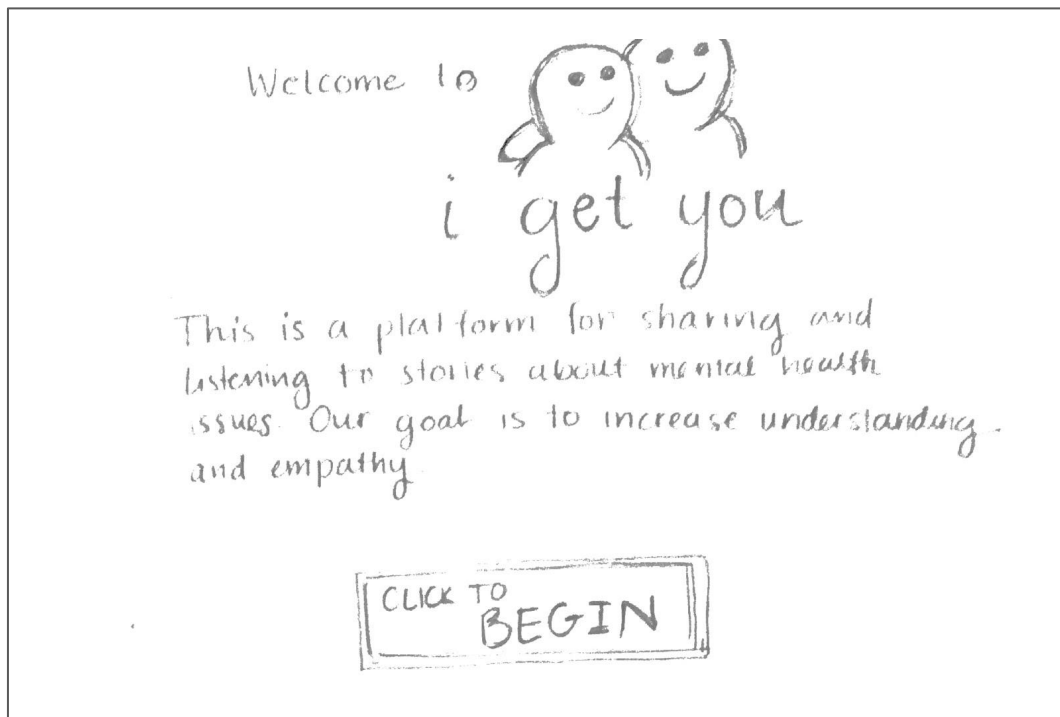
# Chosen Interface: Website



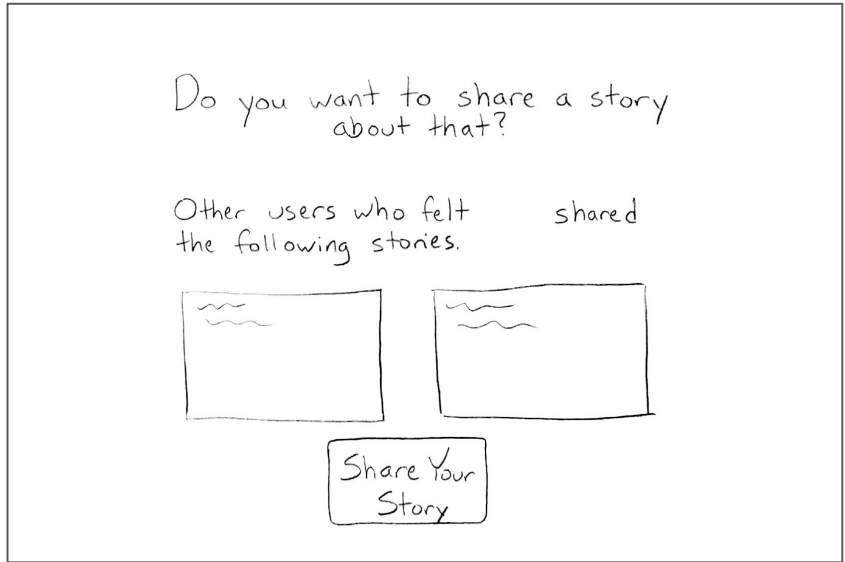
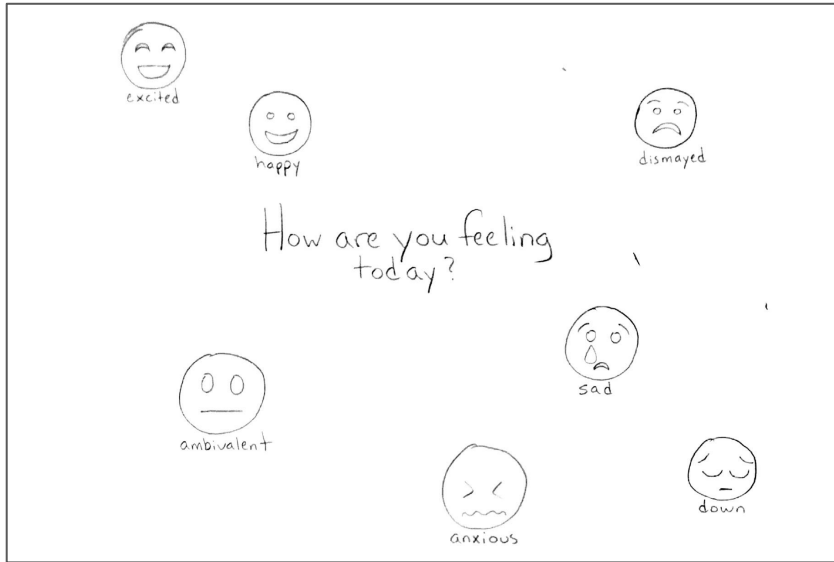
Cleaner UI inspired by the Apple Watch



# Low-fi Prototype



# Task #1: Sharing a story



# Task #1 (continued)



How do you want to share?

**Text**

What do you want viewers to know about this story?

How do you want viewers to be able to react to this story?  
Select reactions you want to allow.

happy love disappointed disappointed sad angry inspired

Tell us about yourself? (optional)

Female	15-18	41-50
	19-23	51-60
Male	24-30	61-70
Other	31-40	70+

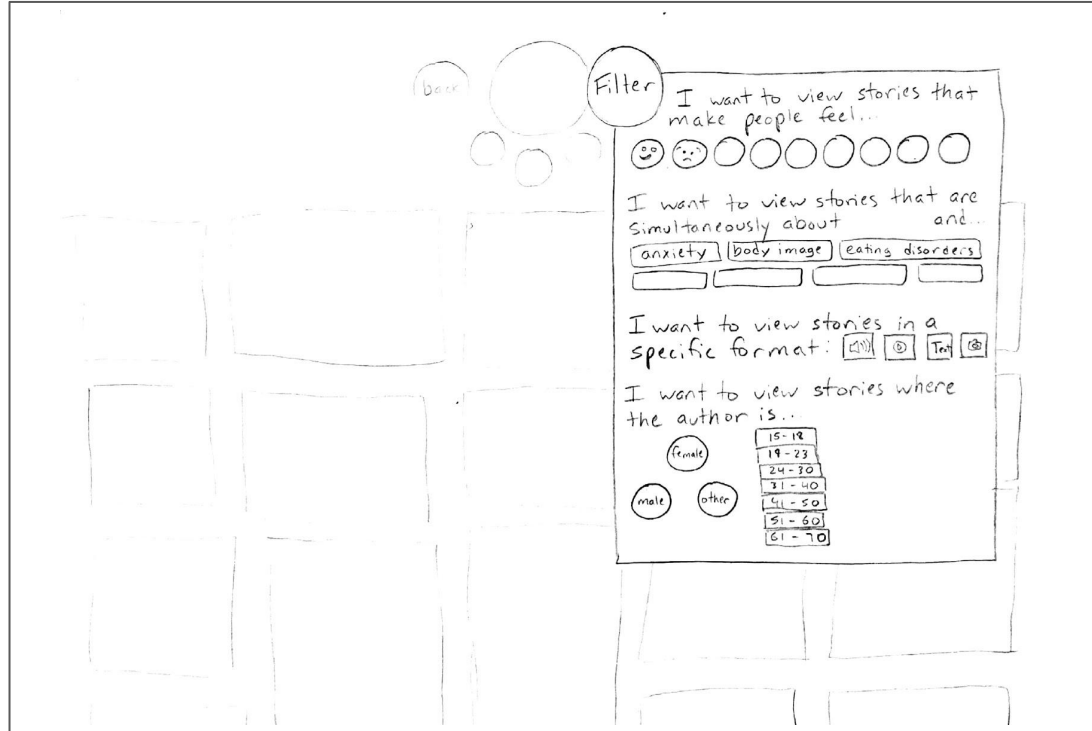
Your story is on its way to making a difference!

It may take a day or two to pass through our review process.

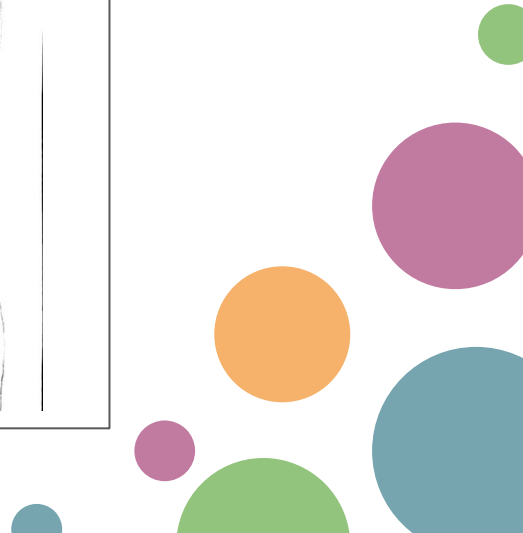




# Task #2 (continued)



# Task #2 (continued)



# Task #3: Receiving feedback on shared stories



We asked:

What feedback would you like to see?

1. “A lot of positive things”
2. Tips on how to get through tough situations
3. Encouragement





# Interviews

**# 1**

Looking at phone  
Late 30's  
Male

**# 2**

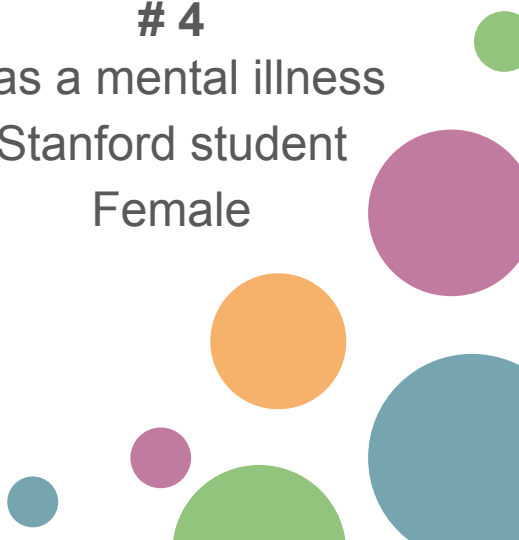
On the computer  
Mid 40's  
Male

**# 3**

Eating lunch  
Early 20's  
Female

**# 4**

Has a mental illness  
Stanford student  
Female



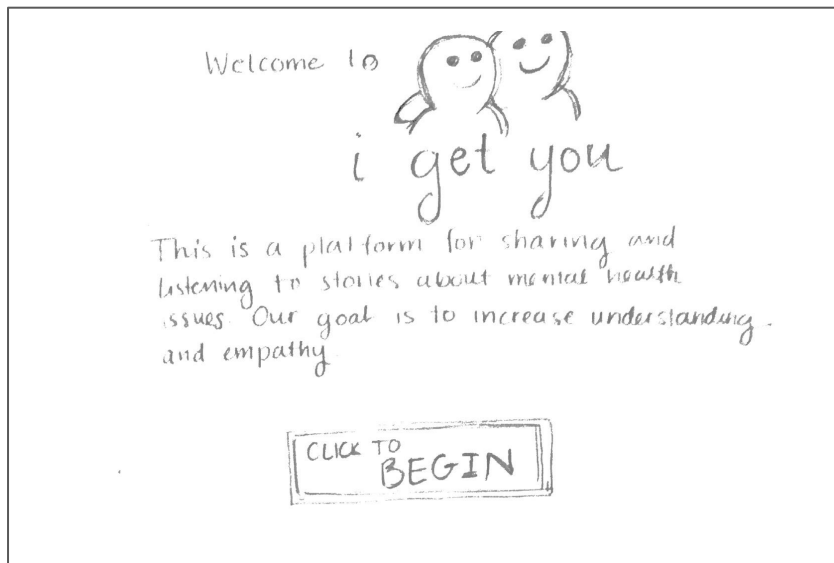
# Results



Doesn't look like a website

Clickbait

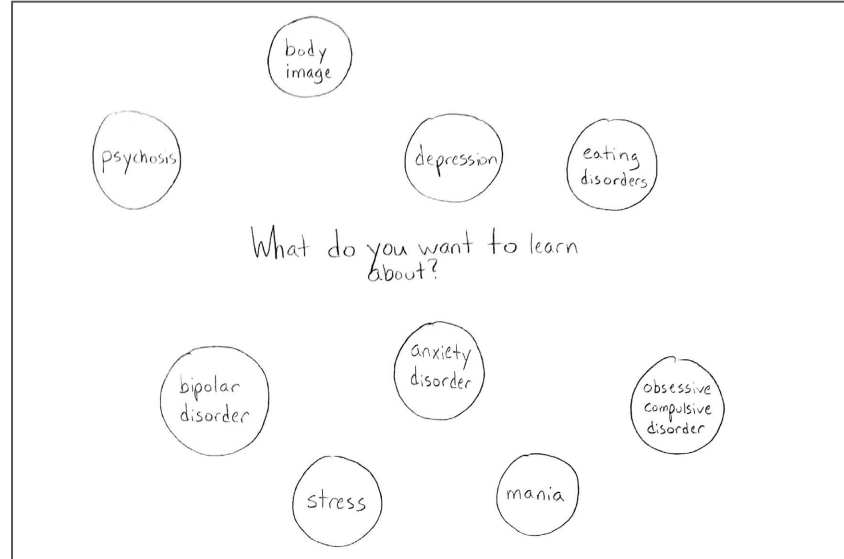
“Am I just going to keep  
clicking through forever?”



# Results



“I couldn’t see all the options. I get that you’re trying to not make a list.”



# Results



“What am I supposed to do?”



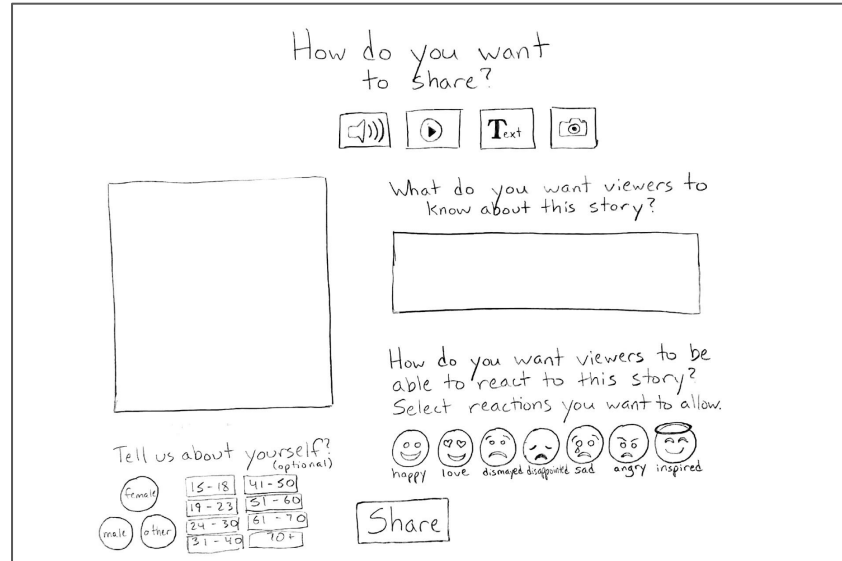



# Results



Only selected the positive  
emoji reactions

Inference: Feels like they are  
imposing negative emotions  
upon others





## What we learned

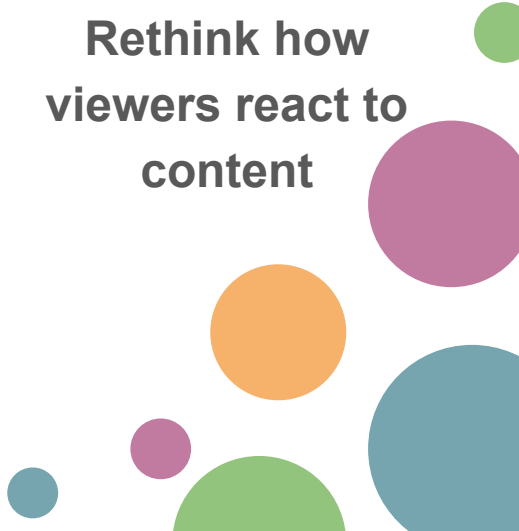
**Random bubbles  
not working**

Find another  
non-list way to  
organize

**Make it clearer  
how to interact  
with the story  
gallery**

**Redesign the  
“entrance” to  
the site**

**Rethink how  
viewers react to  
content**



A decorative graphic consisting of several overlapping circles in various colors (green, orange, purple, teal) scattered in the top-left and bottom-right corners of the slide. The central focus is a large blue circle containing the text "Questions?".

Questions?