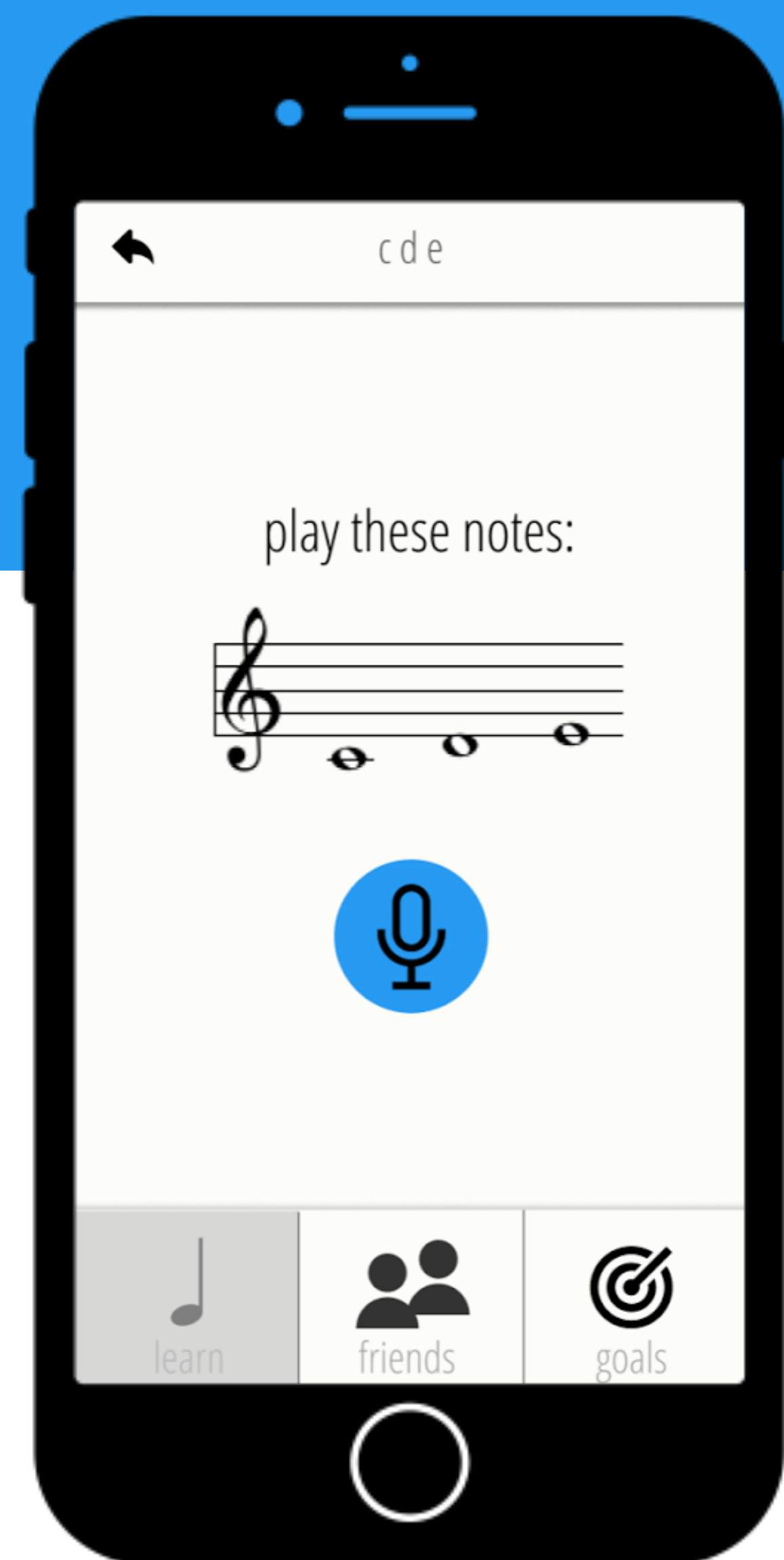


halfstep

Climb higher in your music learning



Problem

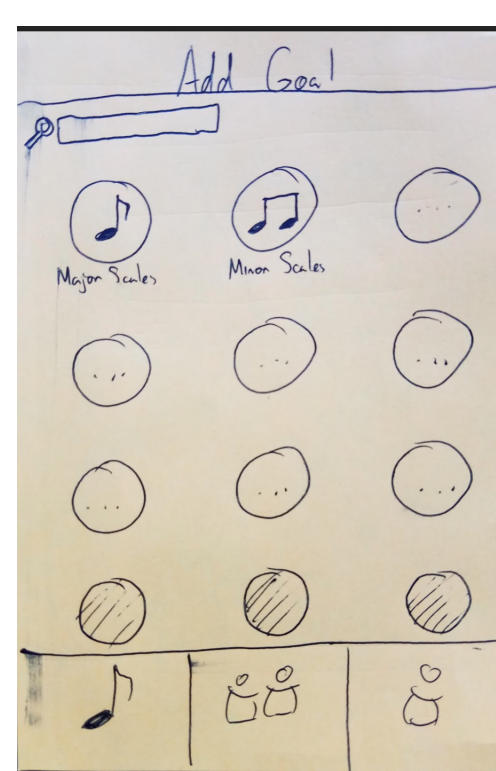
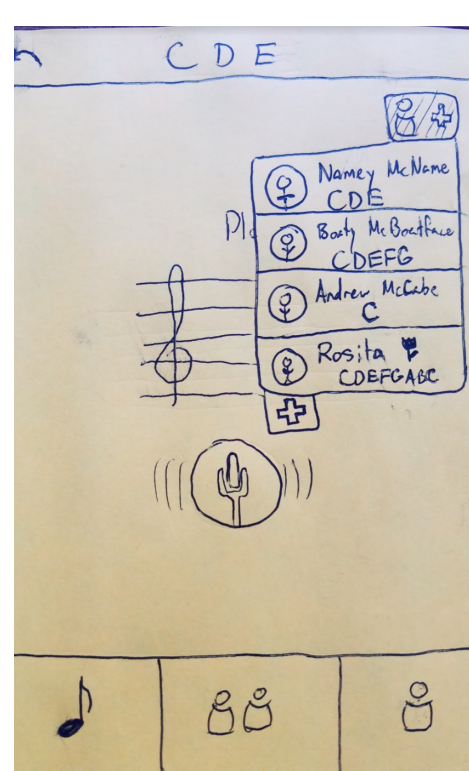
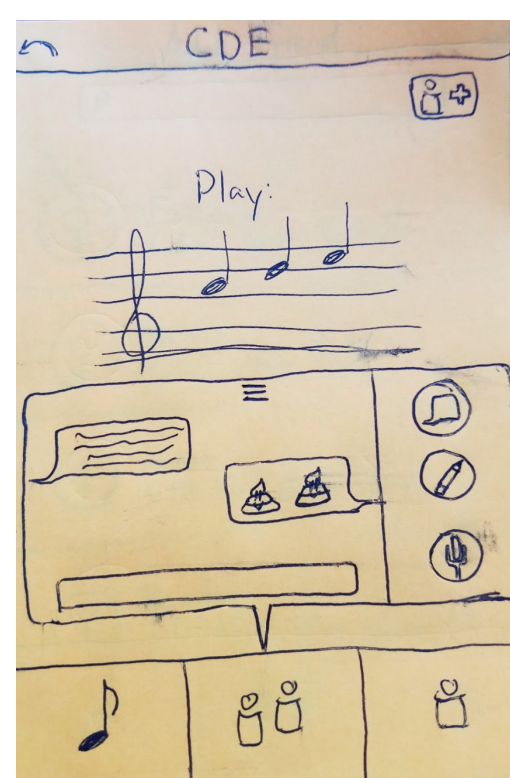
Music practice can be lonely, unfocused, filled with self-doubt, and **disconnected from your goals and dreams.**

Process

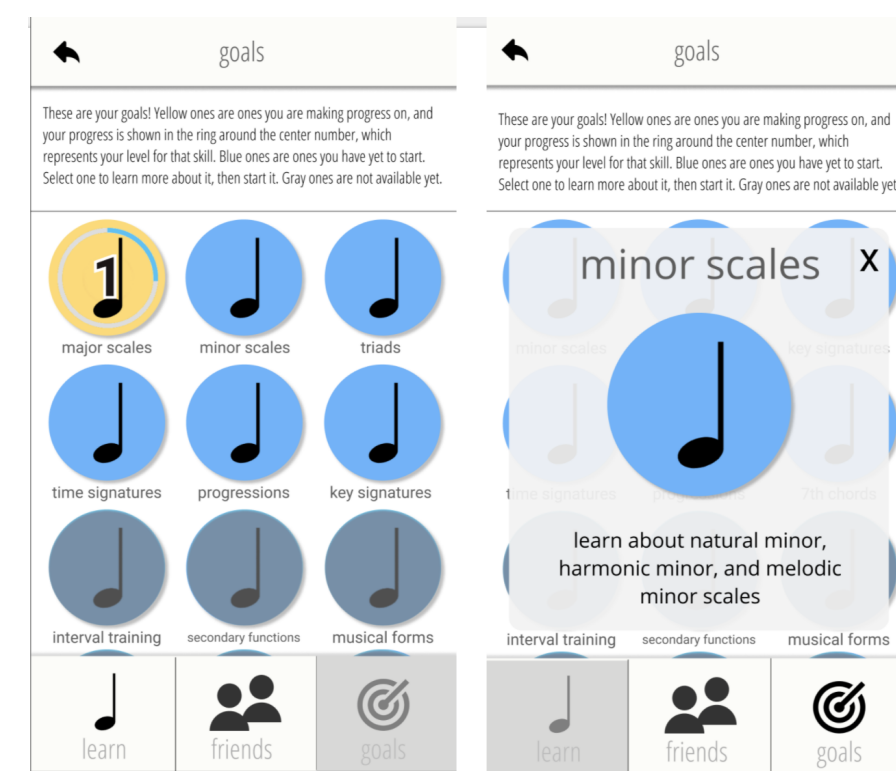
Interviewing musicians and educators, we quickly realized music success was grounded in **social support** and **a clear sense of progress.** Using the design process, we prototyped various solutions, and settled on a mobile app.



Needfinding



Low-fi Prototyping



Heuristic Eval

Key features



1. Approach big goals with **bite-sized tasks**
2. Get help from **near-peer learners**
3. Track your **progress**