

share your vision. get your shot.

problem



Often artists need others to make a project come to life.



How might we more effectively and accurately communicate a vision to collaborators?

solution



Quickly create a virtual moodboard with a variety of multimedia including audio, pictures, and videos

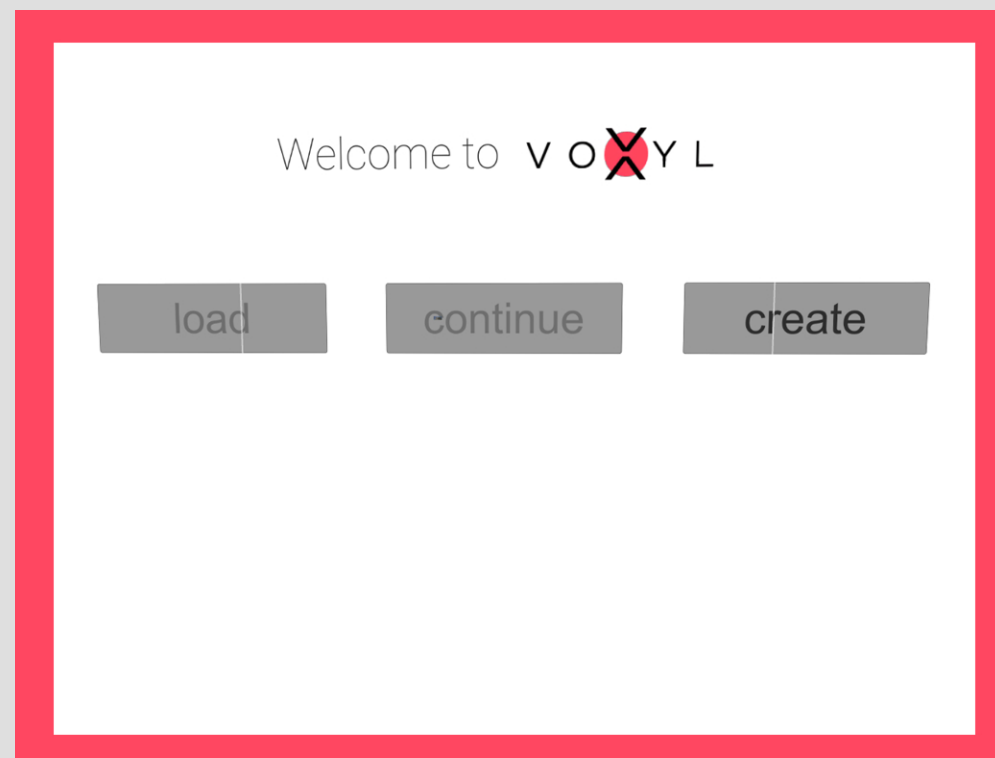


Convey abstract ideas such as mood, scale, and time of day.

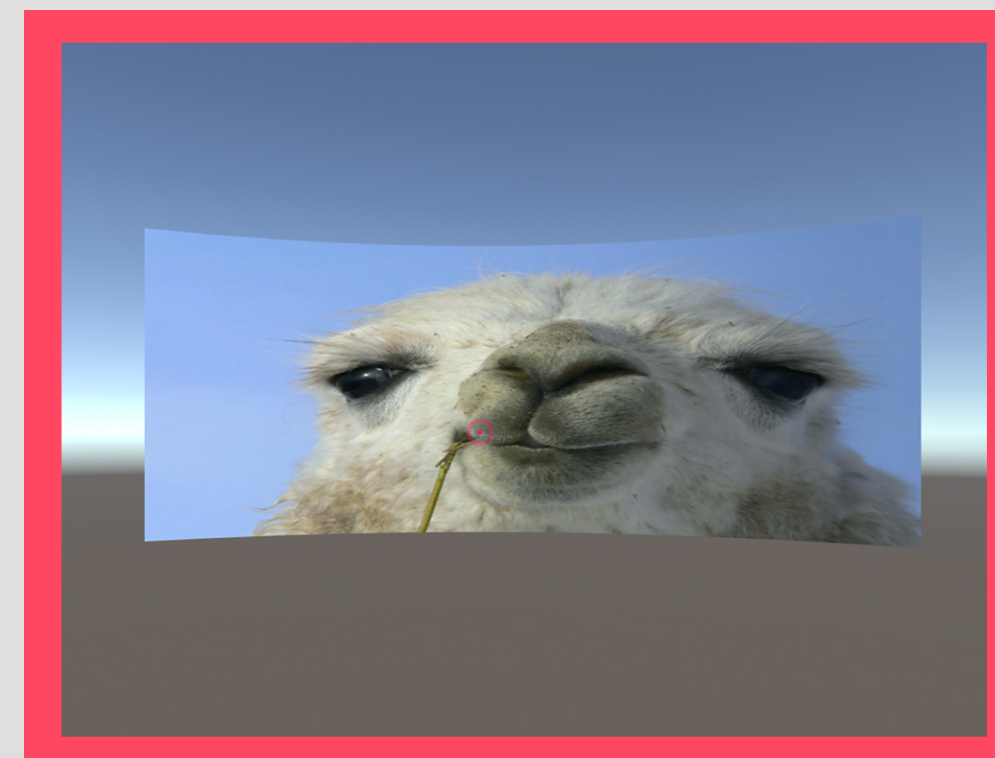


Share your vision in immersive virtual reality

features



Create new moodboards

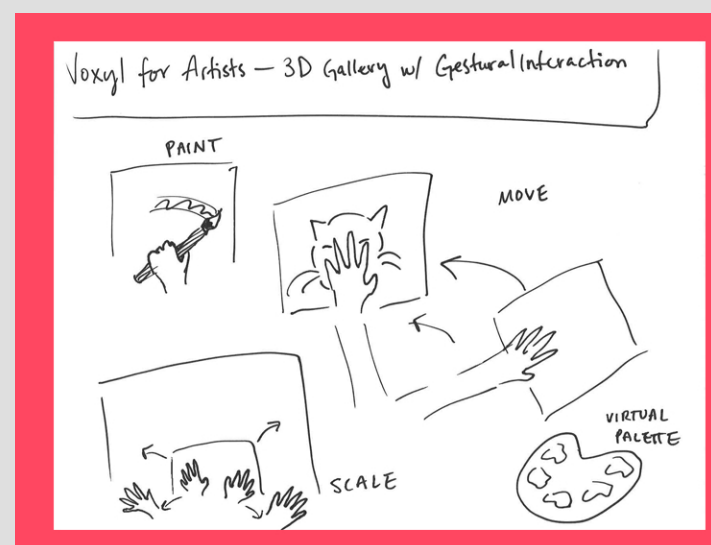


Spawn, scale and position media

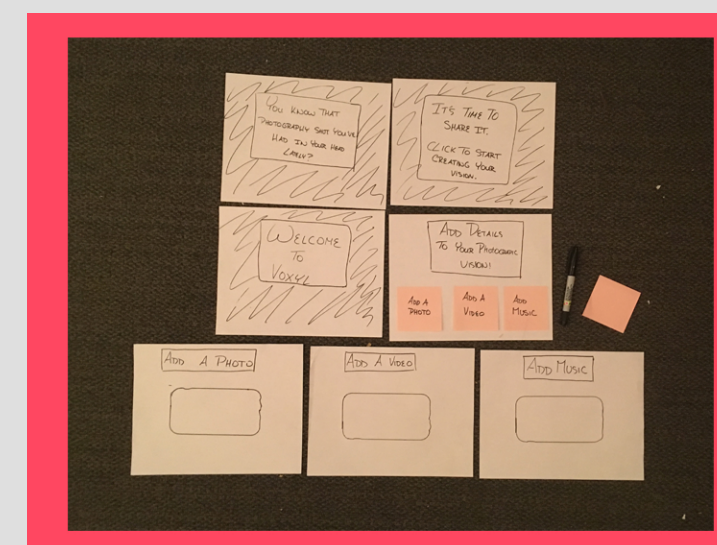


Add lighting and audio to create ambiance

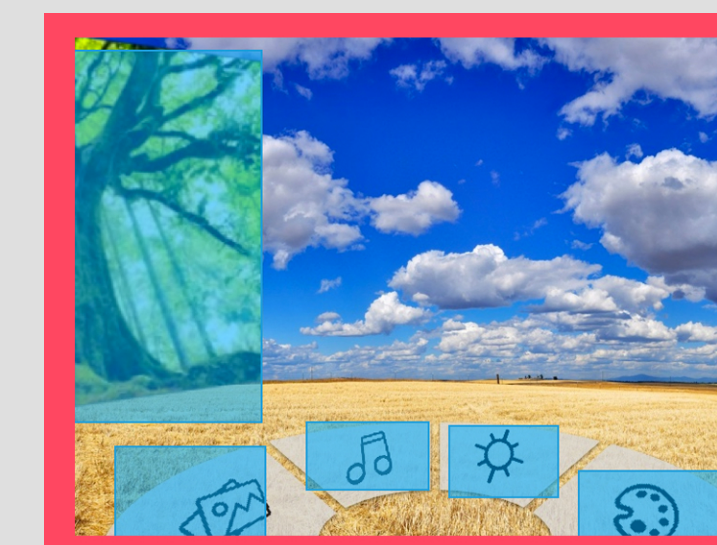
iterations



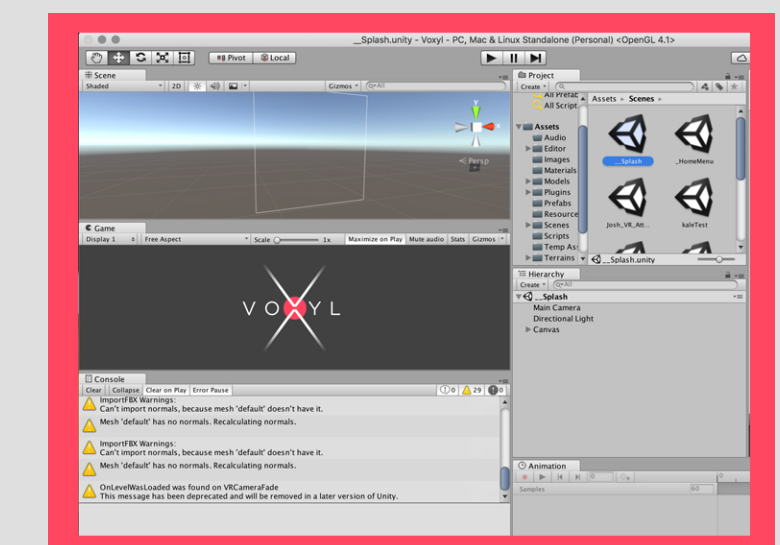
Storyboarding



Low-Fi Prototype



Med-Fi Prototype



Hi-Fi Prototype