

VOXYL

**Medium Fi Prototype**

VALUE PROPOSITION

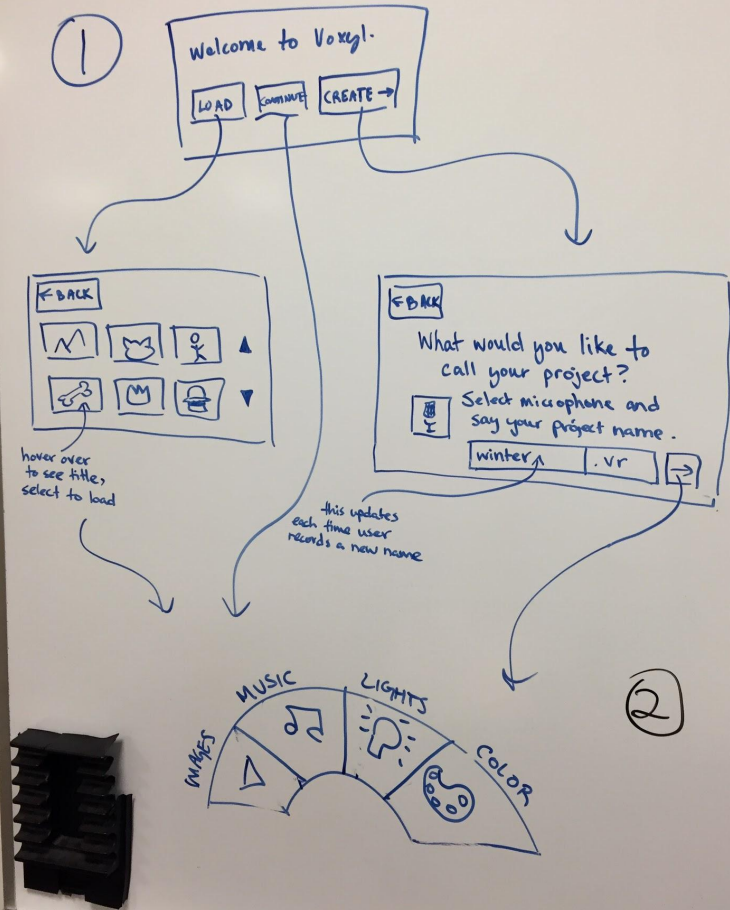
**Share your vision.  
Get your shot.**

**Provide a natural,  
physical way for  
artists to form  
representations of  
their ideas.**

TASKS

# SIMPLE TASK

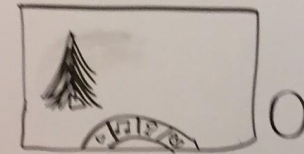
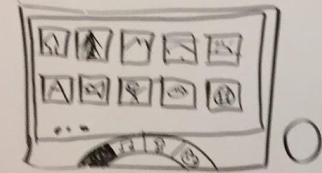
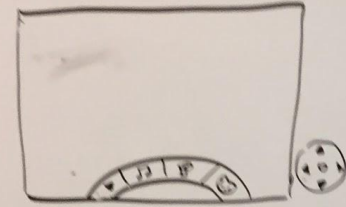
Create a new vision or load a previously created project.



# MEDIUM TASK

Choose a piece of media from the gallery and add it to the 3D canvas.

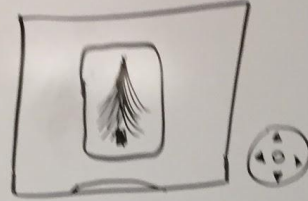
②



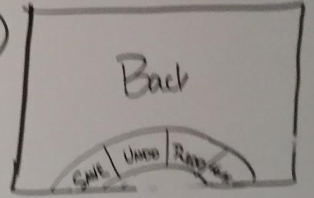
# COMPLEX TASK

Update and refine vision by scaling and moving media and adding music/lighting/color.

③



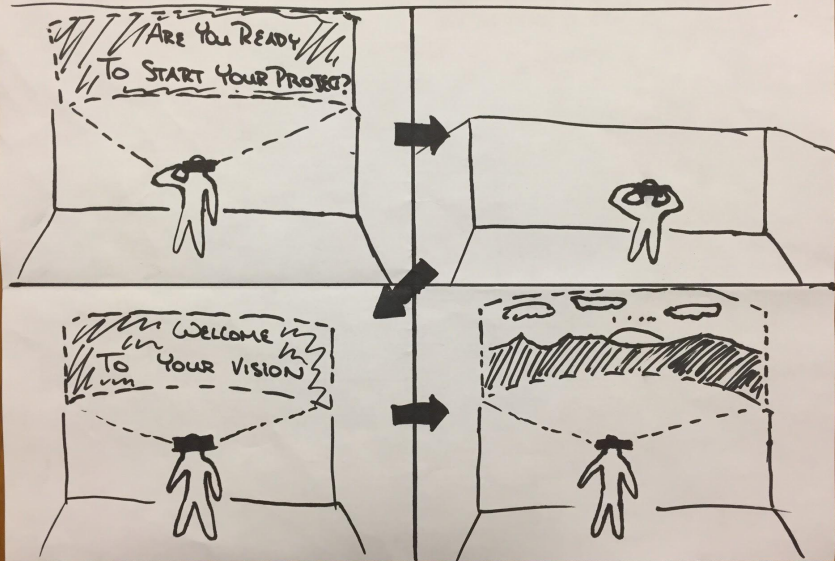
④



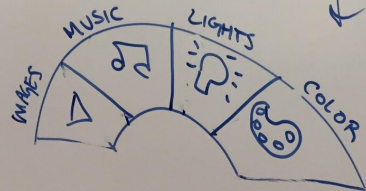
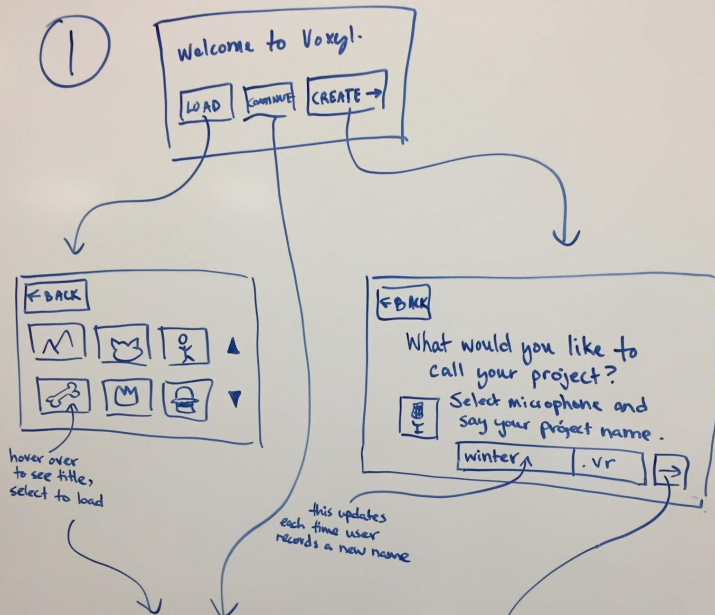
# INTERFACE REVISIONS

SIMPLE TASK

# SIMPLE TASK: CREATE A NEW, SHAREABLE VISION



1



2

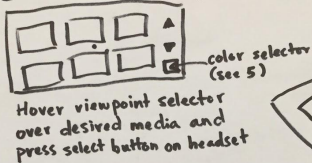
MEDIUM TASK

## Medium Task: convey concrete details using photos, video, and colors

① Equip VR headset



② Choose media from gallery

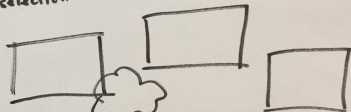
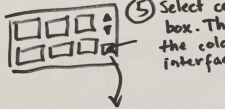


Hover viewpoint selector over desired media and press select button on headset

③ Position media in 3D space using head tracking. Press select button to place. Press back button to return to gallery.



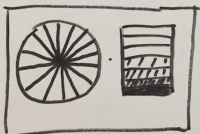
⑤ Select color box. This expands the color selection interface.



④ Repeat step 3 for multiple photos and videos.



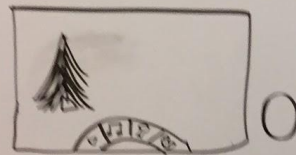
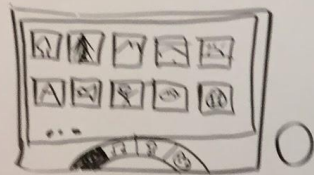
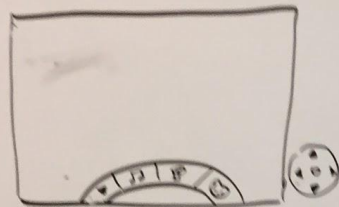
⑥ Pick color on color wheel and weight from right-hand chart.



⑦ Add splashes of color to the scene using head tracking and the selector button.

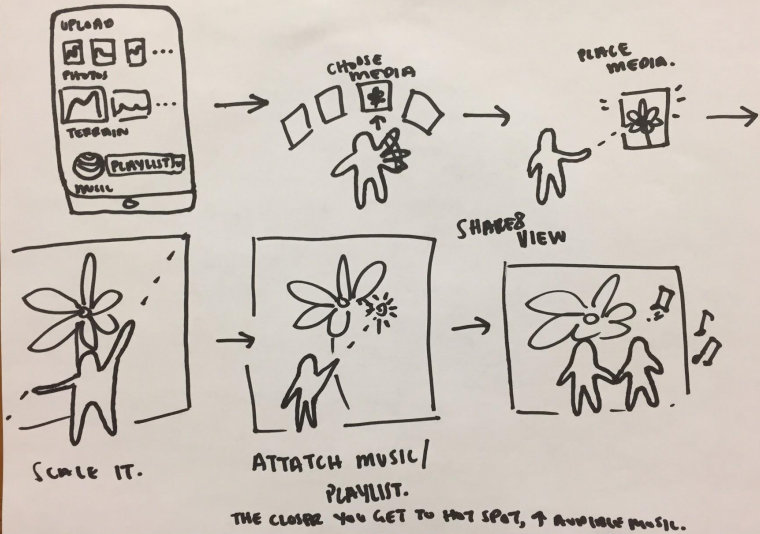


②

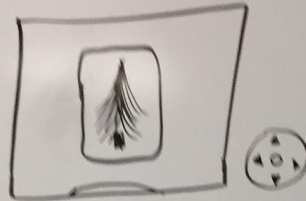


COMPLEX TASK

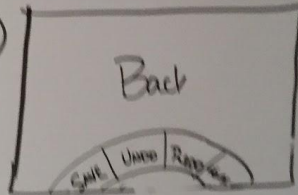
COMPLEX TASK : CONVEY MOOD & SCALE. BE UNDERSTOOD.



③



④



# TASK FLOWS

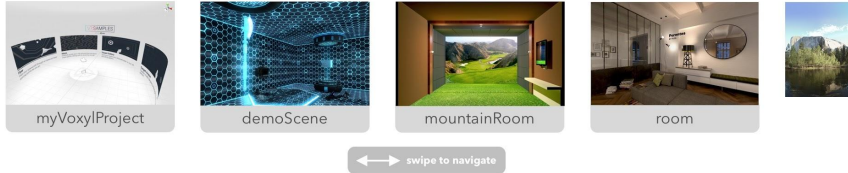
SIMPLE TASK

# Welcome to Voxy!l

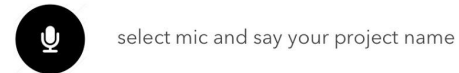
load

continue

create new



What would you like to call your project?



What would you like to call your project?

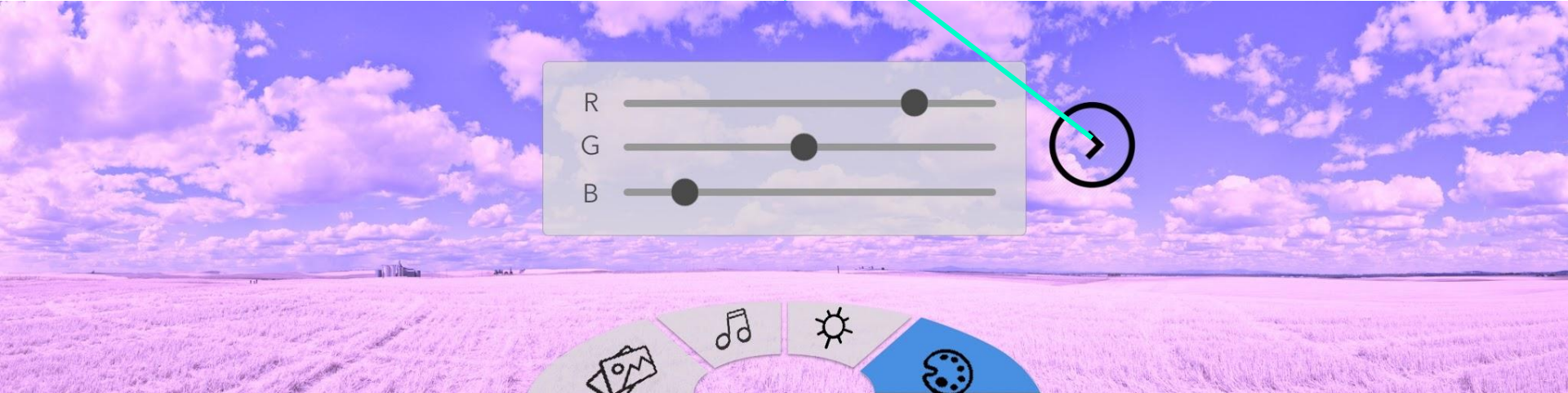
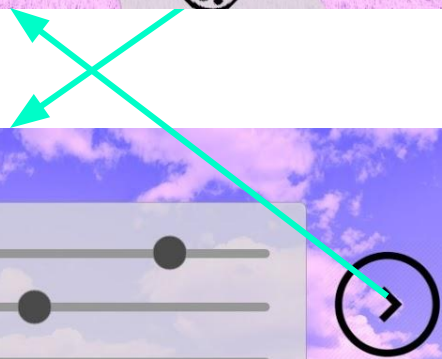
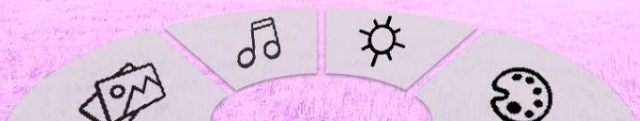


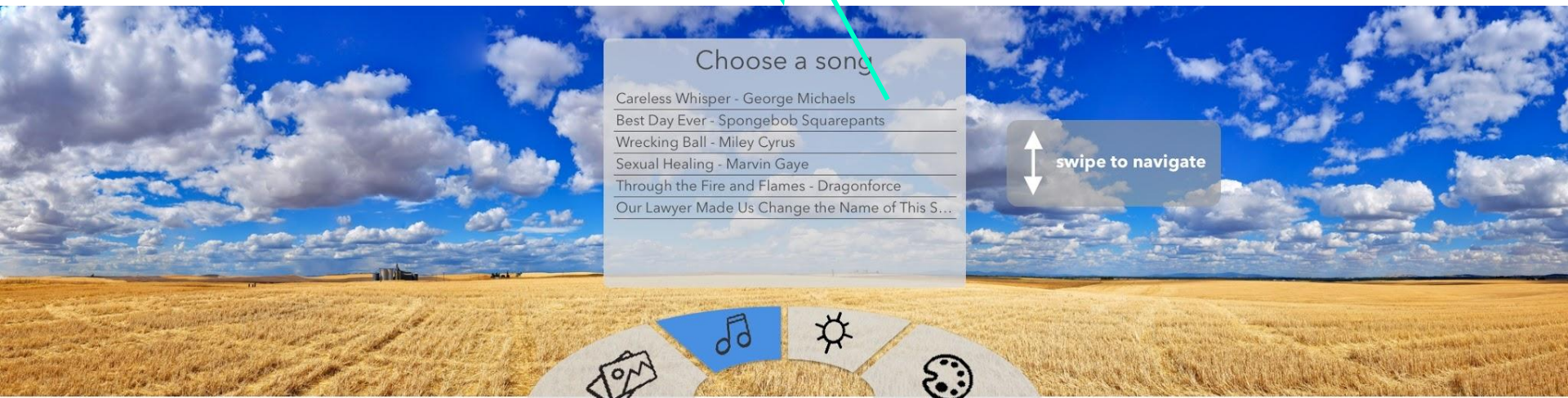
MEDIUM TASK



COMPLEX TASK





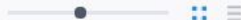


A close-up shot of a man with light brown, wavy hair and a serious expression. He is wearing a dark, textured suit jacket over a white collared shirt. He is holding a thick, white, braided rope with both hands, positioned vertically in front of his face. The background is solid black. The Vevo logo is visible in the bottom left corner of the frame.

**vevo**

# PROTOTYPING OVERVIEW





USER TEST LIVESHARE SHARE

TASK 1 4

Welcome to Voxyl

1 1 Welcome  
a day ago

What would you like to call your project?

1 2 Create New Project  
a day ago

What would you like to call your project?

1 3 Name Project  
a day ago

Pick a project to load

1 4 Load Project  
a day ago

TASK 2 4

2 1  
a day ago

2 2 Media Selected  
a day ago

2 3 Media Placed  
a day ago

2 3 Media Placing  
a day ago

# Welcome to Voxyl

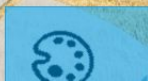
load

continue

create new



Click and drag to create hotspots





[HTTPS://INVIS.IO/4996VI2ZQ](https://invis.io/4996VI2ZQ)