



HI-FI PROTOTYPE
[MICRO] ADVENTURE

Introduction

Value Prop, Problem and Solution Overview

Heuristic Evaluation Results

Revised Design

Prototype Implementation Status

Demonstration of Prototype

Summary

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OUR TEAM



Alex
Usability
Testing



Alexandre
Software
Engineering



Basel
Design



Kim
Team
Manager



VEA

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VALUE PROPOSITION

We want to help travelers
make the **most** out of their adventures

Let a personal guide help you plan your adventure

PROBLEM



Planning a fun adventure takes too much **time** and **effort**

SOLUTION OVERVIEW

We'll connect you with a **local** guide,
on-demand **wherever** you go

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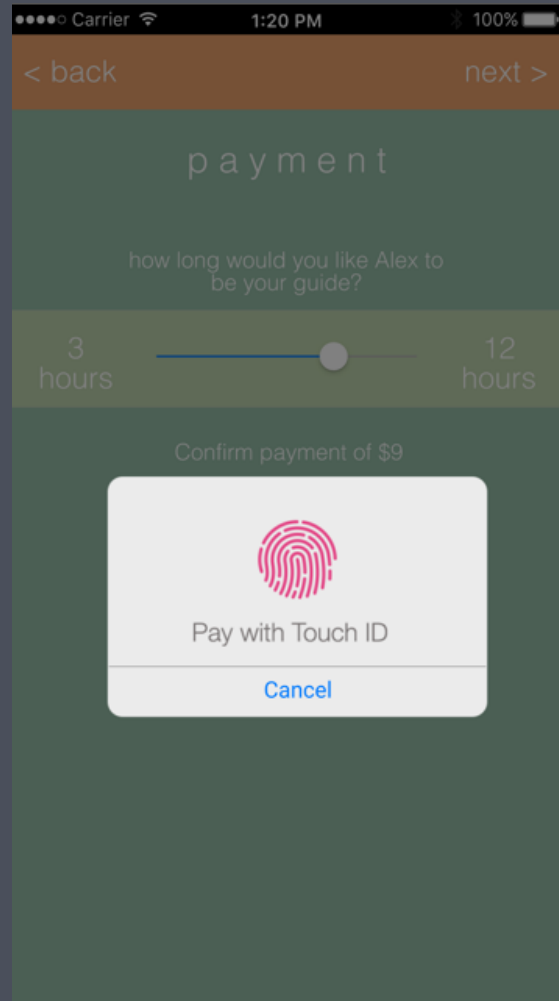
Demonstration of Prototype

Summary

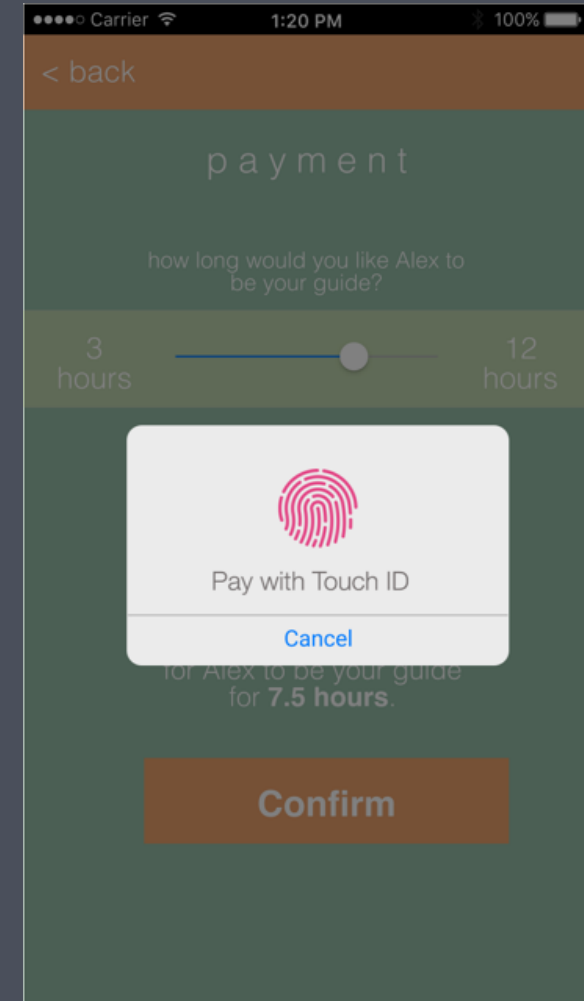
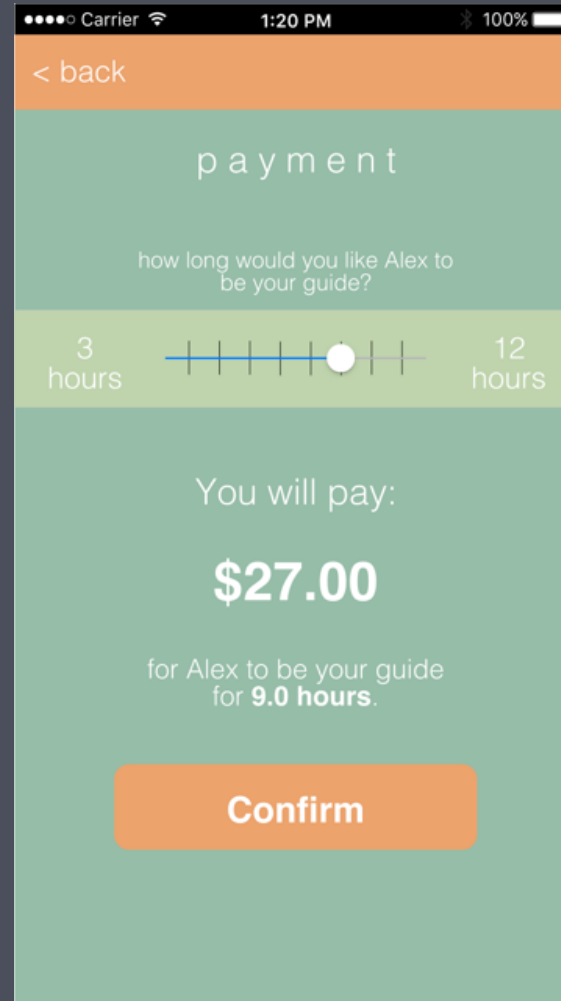
REVISED DESIGN

When a user has selected to pay for a guide's services they are prompted to pay "with touch id" however the user is not given the cost of the services.

ORIGINAL

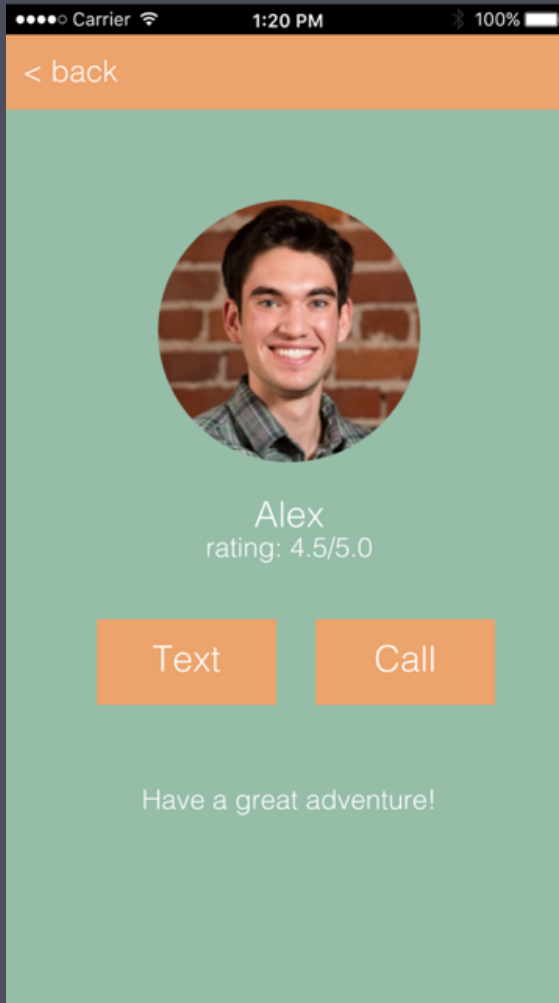


REVISED

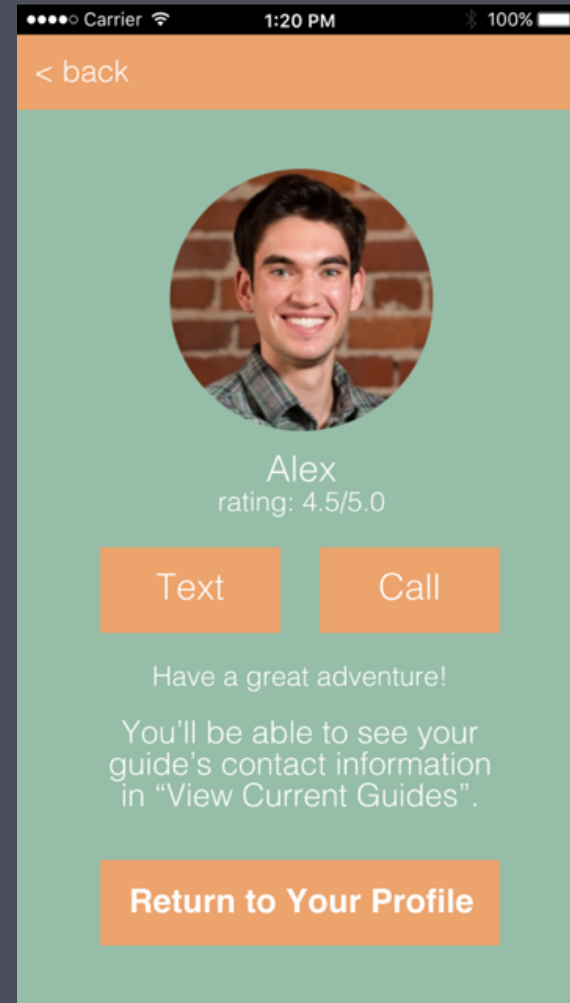


Added button to return to 'Home' after getting connected with a guide.

ORIGINAL

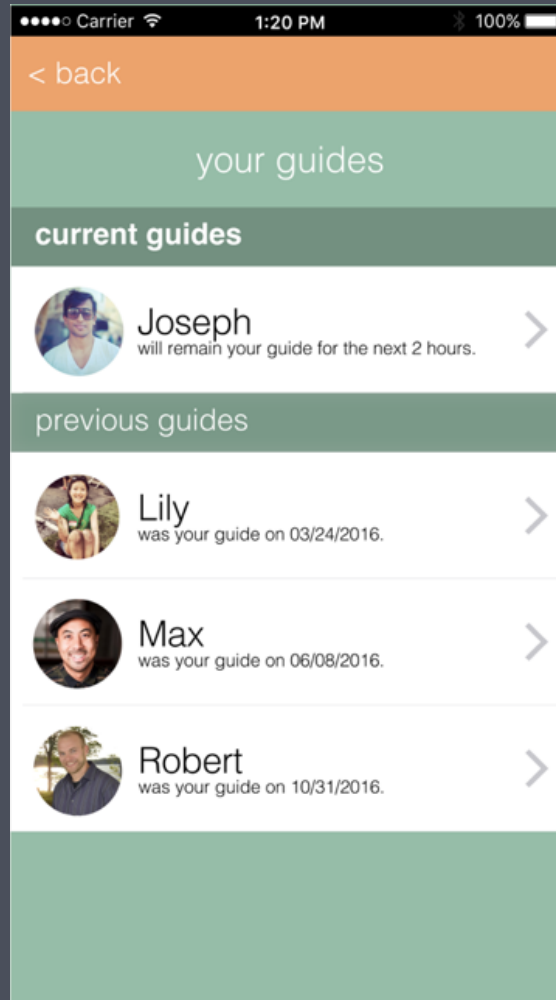
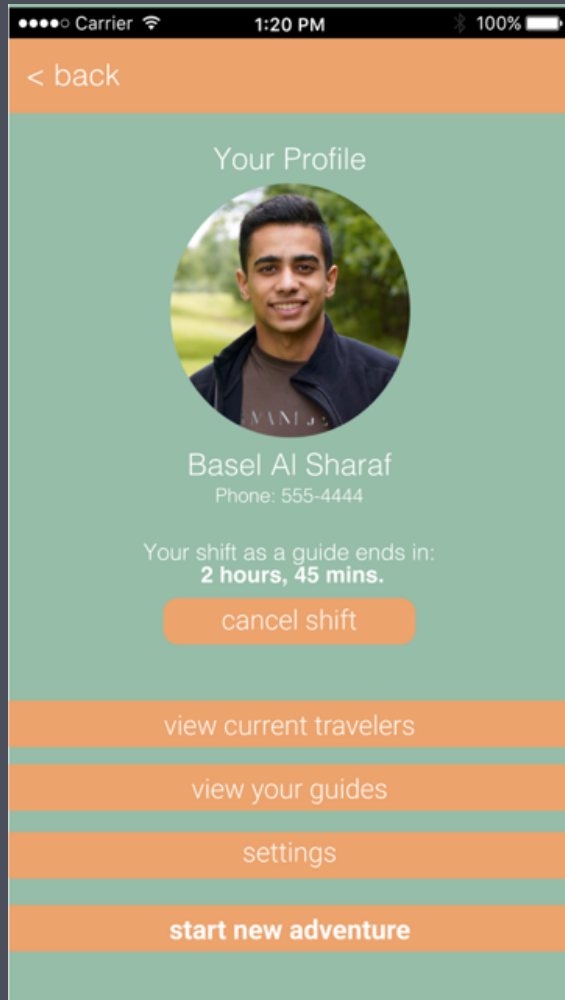


REVISED



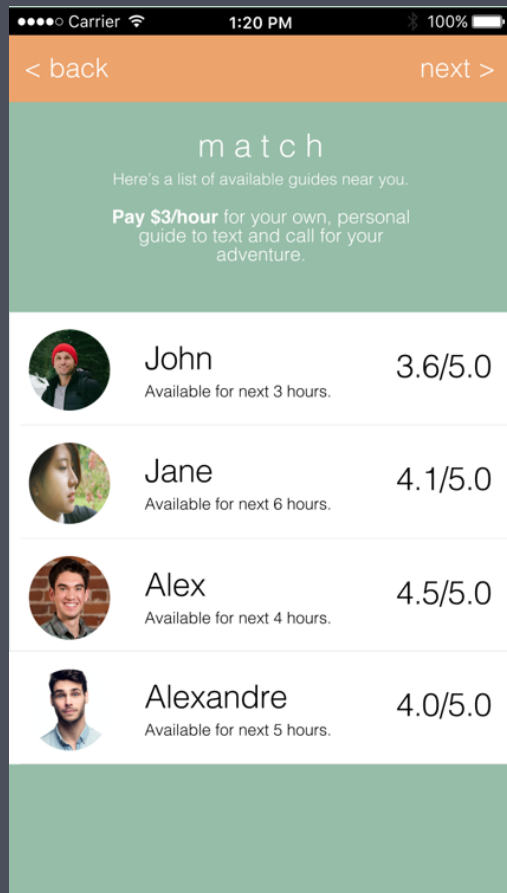
There does not appear to be any way for travelers to rate their previous tour guides.

NEW ADDITION

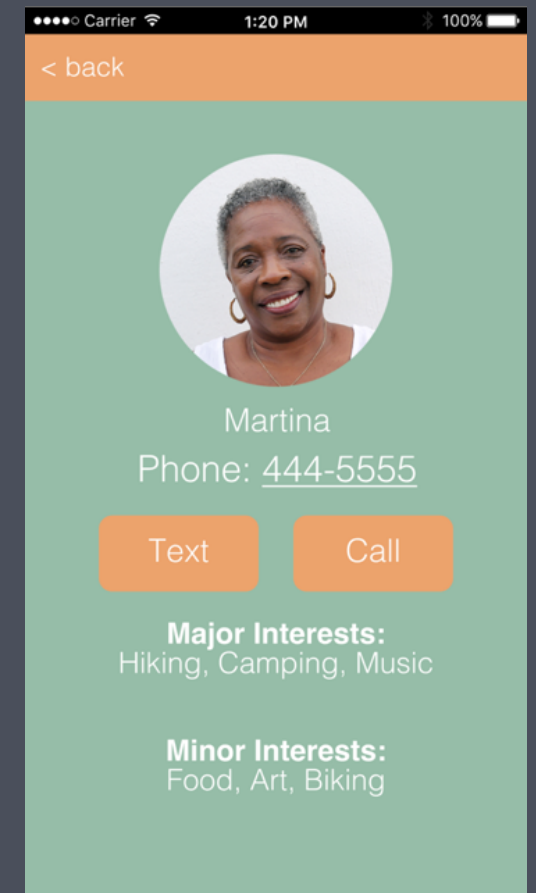
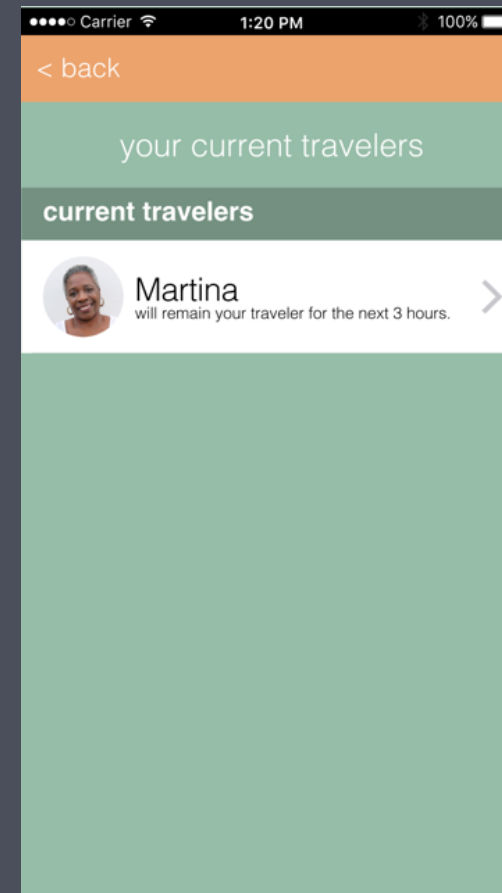
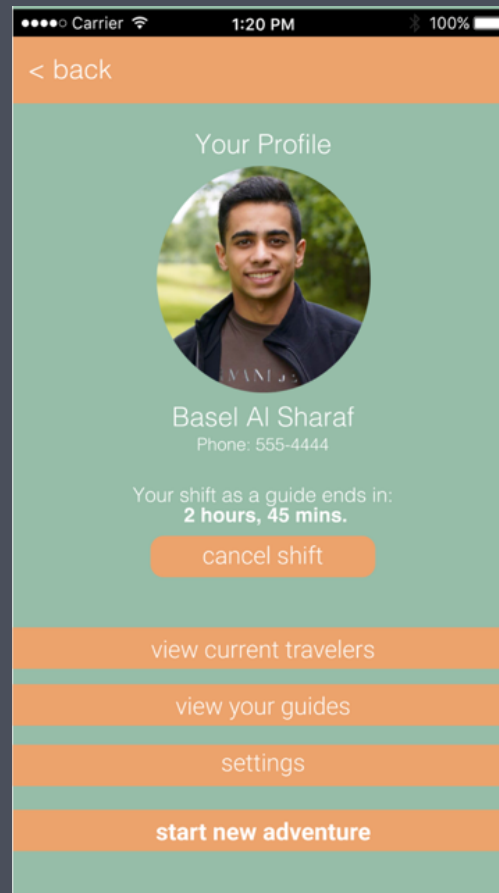


The traveler selects their interests but information does not appear to be used anywhere else in the app. The guide user interface does not have any indication of the interests of a given traveler that selects them.

ORIGINAL

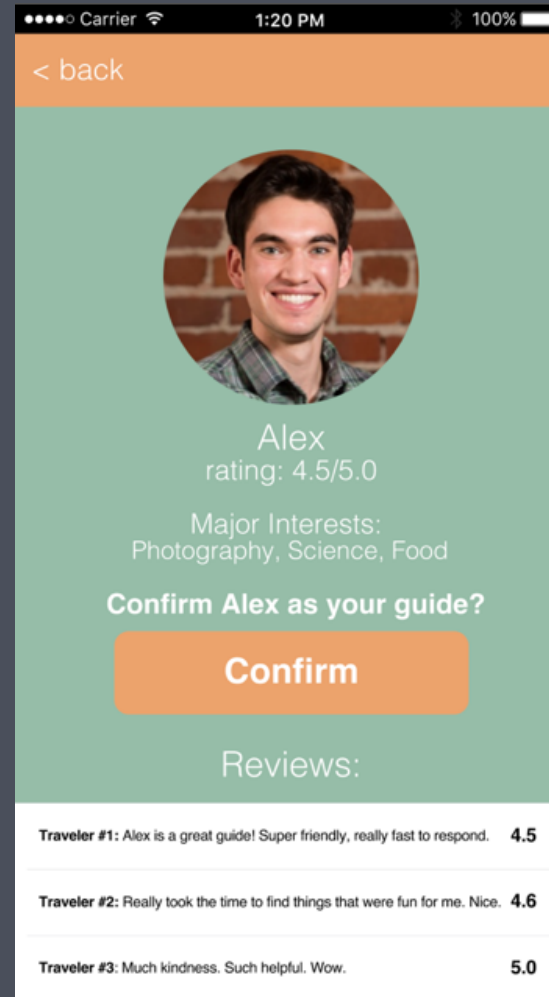
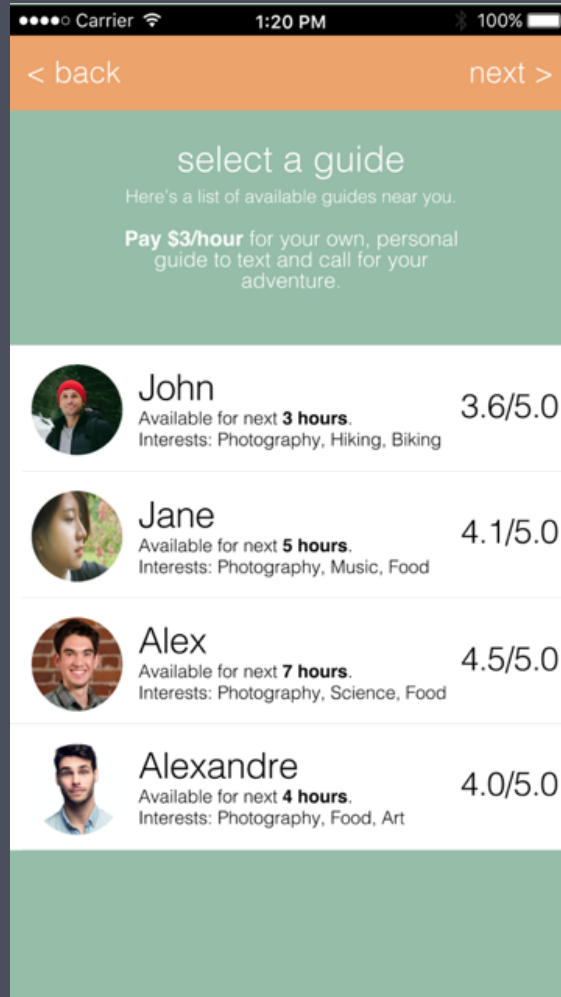


REVISION



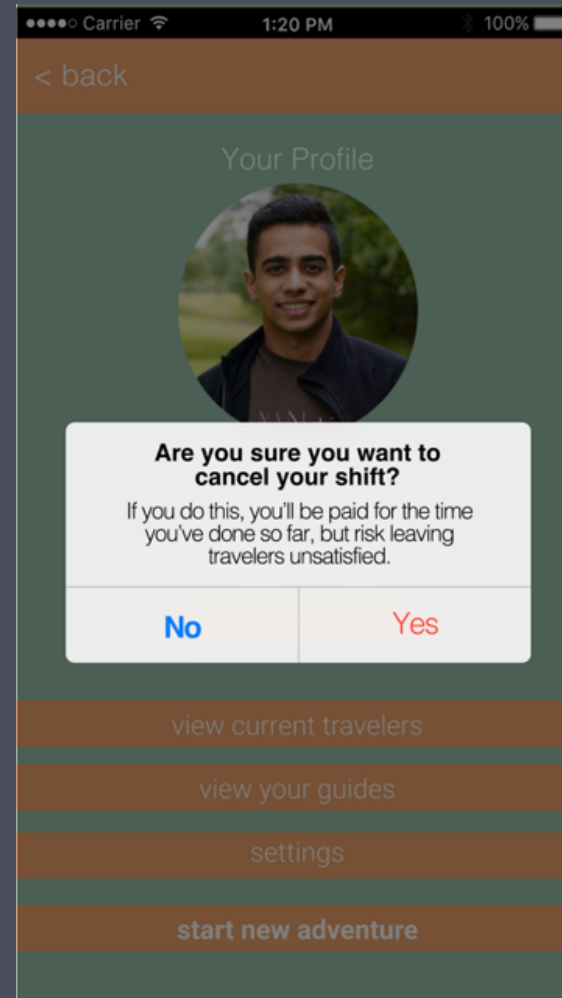
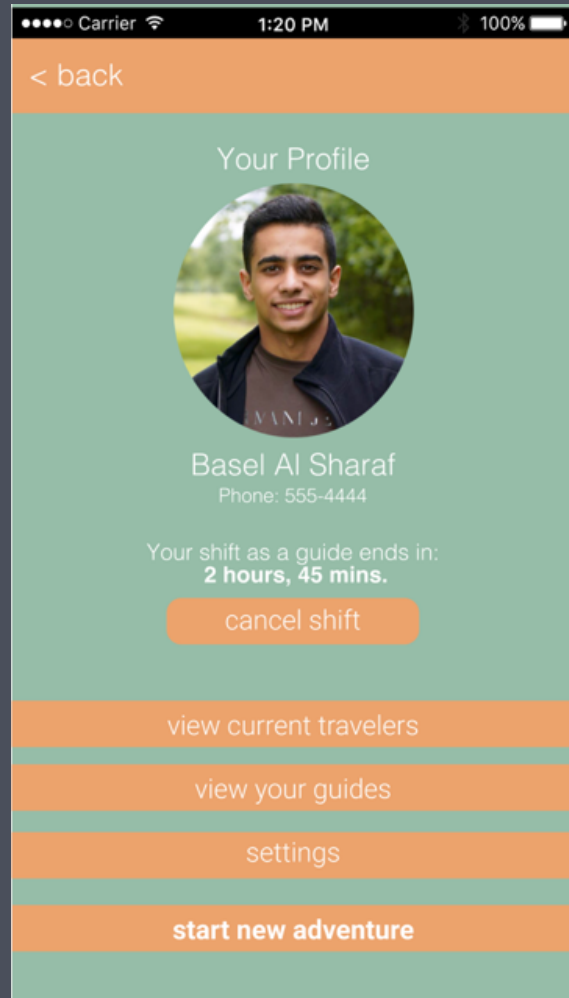
Additional 'Revised' pages where we added in the interests of Guide & Traveler.

NEW ADDITION



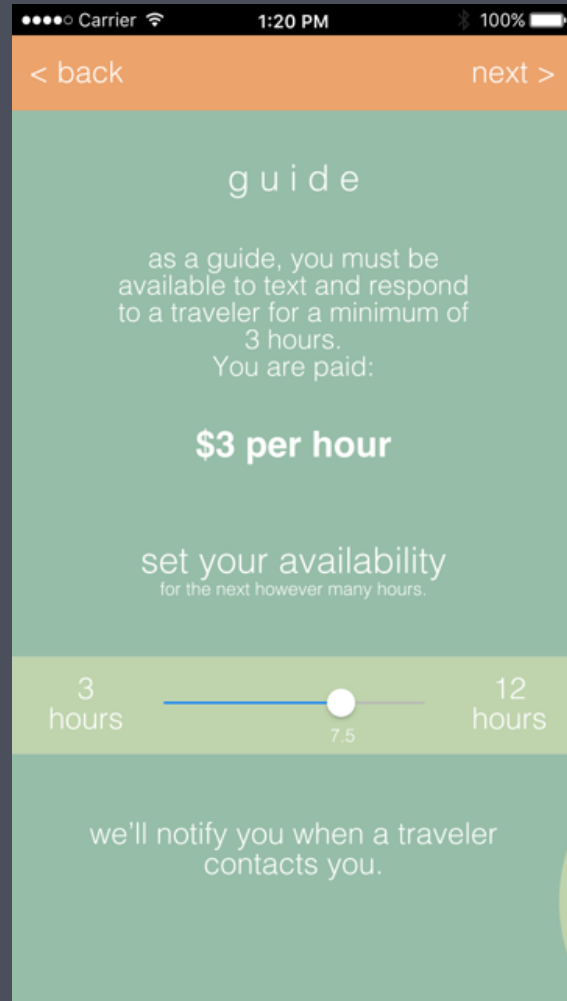
After the guide selects his hours of availability there does not appear to be a way for them to modify the hours or even see that they are currently “active”. There should be a way for guides to see that they are active and modify their hours of availability.

REVISED

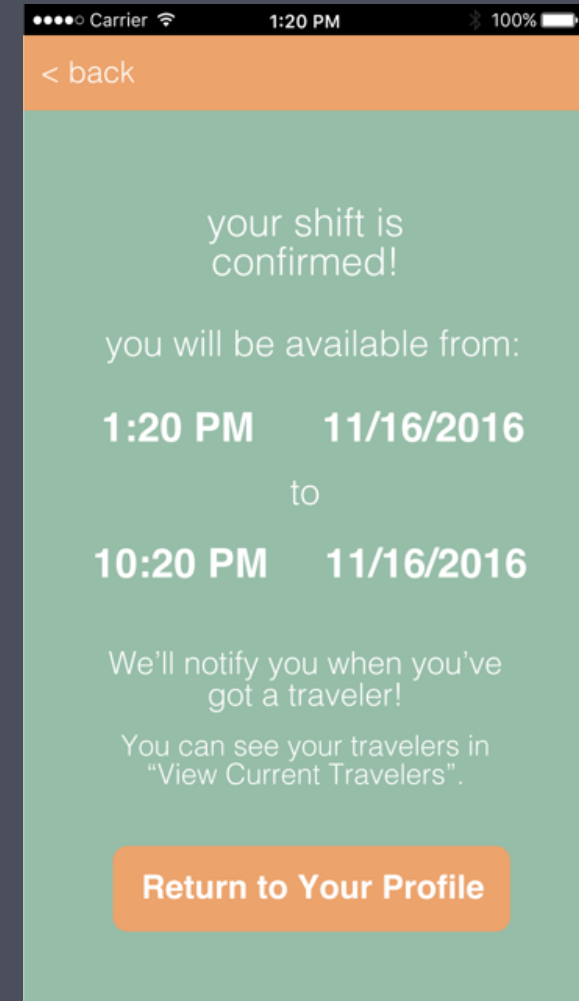
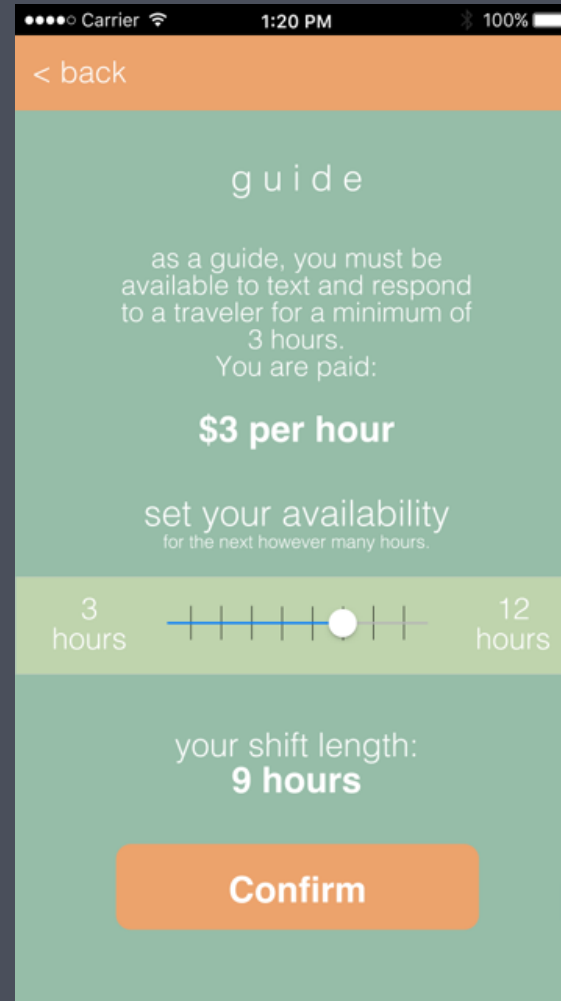


As a user sets his/her preferences for how much time they want to be a guide they enter the amount of time they are free with a slider (which is less exact than typing in a number) and then are not asked to confirm the amount of time they can guide.

ORIGINAL

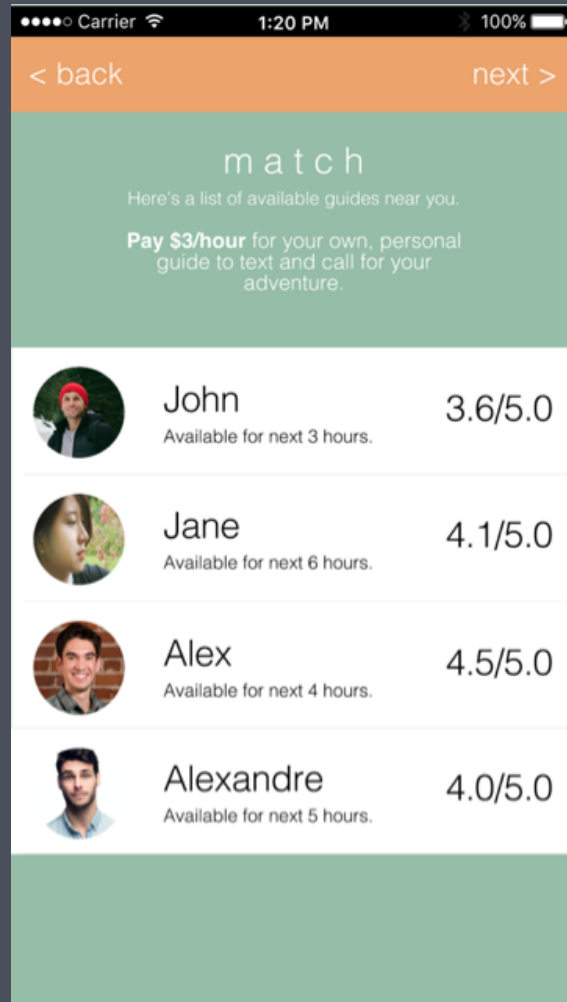


REVISED

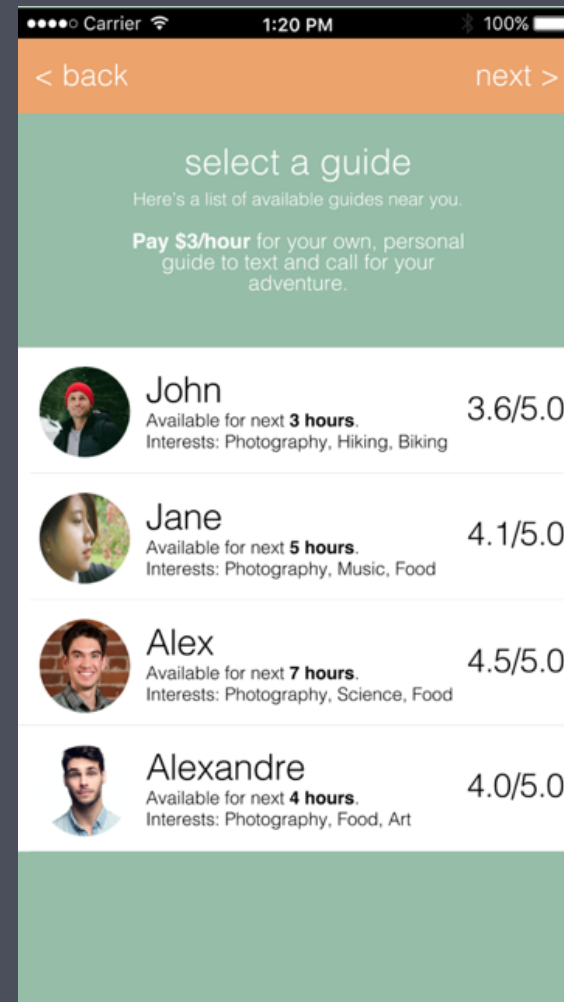


When the traveler is going through the list of guides, they are unable to see what interests the guides had listed and are thus unable to make the most informed decision of who they want to hire.

ORIGINAL

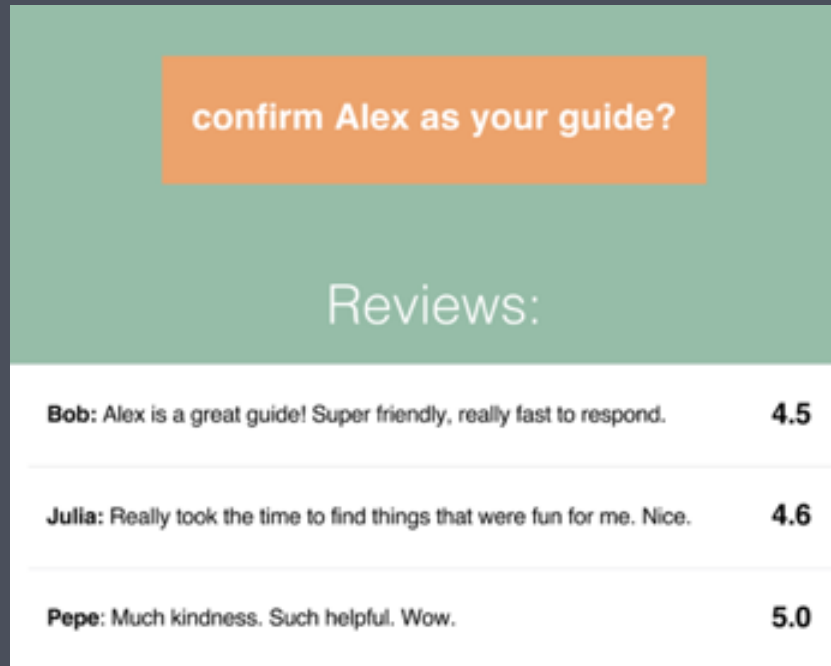


REVISED



On the guide profile screen, the reviews are posted with the name of the traveler that wrote it. This could be a security concern for certain the travelers that wrote an unflattering review of a guide since the guide knows the user's phone number and name.

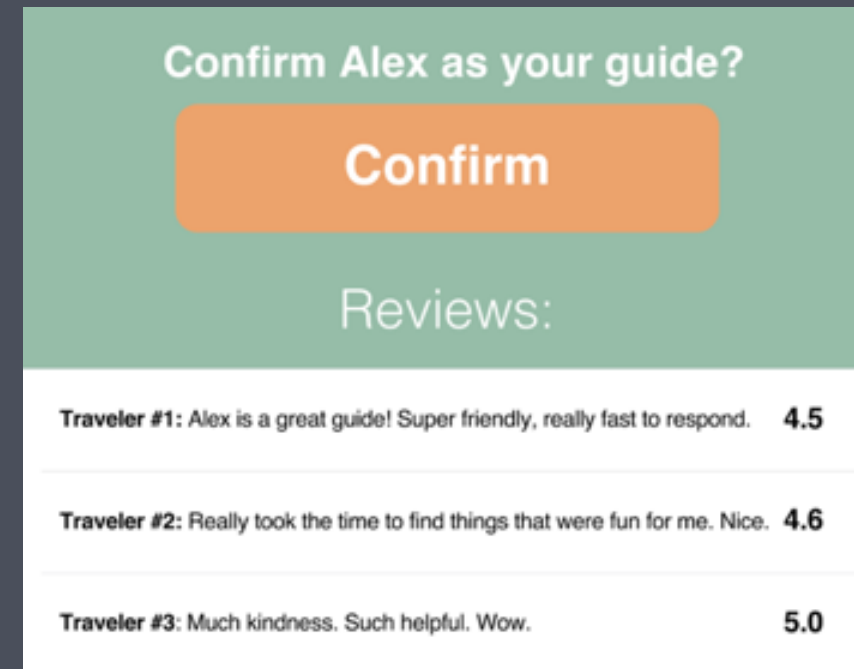
ORIGINAL



The original design features a light green header with a white rounded rectangle containing the text "confirm Alex as your guide?". Below the header, the word "Reviews:" is centered. The reviews are listed in a white area with horizontal dividers. Each review includes the traveler's name, the text of the review, and a numerical rating.

Traveler Name	Review Text	Rating
Bob	Alex is a great guide! Super friendly, really fast to respond.	4.5
Julia	Really took the time to find things that were fun for me. Nice.	4.6
Pepe	Much kindness. Such helpful. Wow.	5.0

REVISED



The revised design features a light green header with the text "Confirm Alex as your guide?". Below the header, a large orange rounded rectangle contains the word "Confirm" in white. Below this, the word "Reviews:" is centered. The reviews are listed in a white area with horizontal dividers. Each review includes the traveler's name, the text of the review, and a numerical rating.

Traveler Name	Review Text	Rating
Traveler #1	Alex is a great guide! Super friendly, really fast to respond.	4.5
Traveler #2	Really took the time to find things that were fun for me. Nice.	4.6
Traveler #3	Much kindness. Such helpful. Wow.	5.0

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TOOLS



+



FEATURES

IMPLEMENTED

Guide Task Flow

UNIMPLEMENTED

Rating Guides

Traveler Task Flow

Improved Interests Page

WIZARD OF OZ TECHNIQUES

We're assuming we've already gone through a 'vetting' process for guides.

The 'Matchmaking' process isn't implemented.

Payment process already confirmed.

Messaging between users just done through porting phone number into iMessage or external message app.

Location services isn't truly implemented either.

HARD-CODED

User profiles, we assume payment options have already been confirmed by users.

ISSUES / QUESTIONS

The initial 'Bubble' interest page; we'll make something more creative later, if we have time.

'Porting' a number from the final 'Text/Call' page to a messaging app - we might just do a screenshot of iMessage.

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DEMONSTRATION

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S U M M A R Y

Realized the tradeoff between our med-fi and final prototyping

Improved our whole structure and UI based on our colleagues' feedback

Almost done building our complete app

Website online



VEA

A person wearing a red jacket and grey pants stands on a rocky outcrop, looking out over a vast, hazy mountain valley. The landscape is filled with rugged, layered mountain ranges and a winding river that flows through the center. The scene is captured in a soft, atmospheric light, suggesting dawn or dusk. The word "QUESTIONS" is overlaid in large, white, sans-serif capital letters across the middle of the image.

QUESTIONS