



CONCEPT VIDEO

[MICRO] ADVENTURE



VEA

[PERSONAL] TRAVELING

Overview:
Planning out a fun adventure takes time.
Let us do that for you.

T A S K S

THE USER is visiting a new, unknown place.

1. **THE USER** would like to talk to someone who knows the area.
(Simple)
2. **THE USER** would like to experience something unique to the area.
(Moderate)
3. **THE USER** would like to do something, but with constraints (budget, time, location, transport, etc.) *(Complex)*

STORYBOARDS

Scene #1

INTRO

"TOURIST"

I want a guide to help me.
- TASK #1

- user inputs interests into phone

I'm a guide!
- The "BUDDY"

- Guide inputs their interests

- MATCH MAKING -
- match user & guide

Scene #2

TASK #3

I have \$8 and 10 min
- User has constraints, wants to do activity

User tells buddy CONSTRAINTS

BUDDY thinks on constraints

TEXT suggestion

BO TOURIST is happy

Scene #3

TASK #2

User asks for something FUN

GUIDE message back w/ activity

- TEXT -

User does the fun suggestion



VIDEO



QUESTIONS