

pelican

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problem

People who've moved to a new country feel uncomfortable in a new community

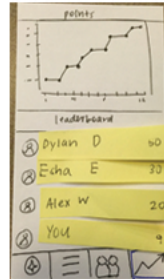
&

It's hard to make friends who are also newcomers

process



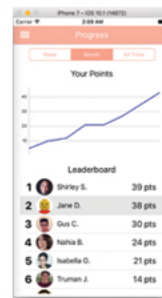
needfinding



lo-fi



medium-fi



hi-fi

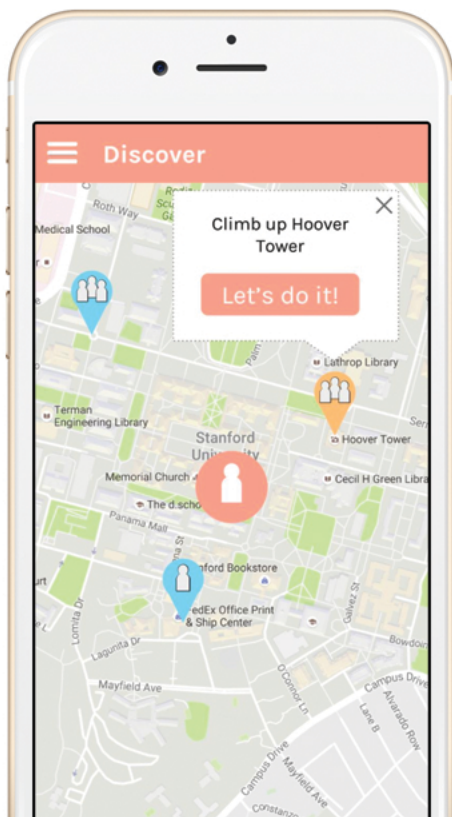
solution

Make getting out of your comfort zone = fun!

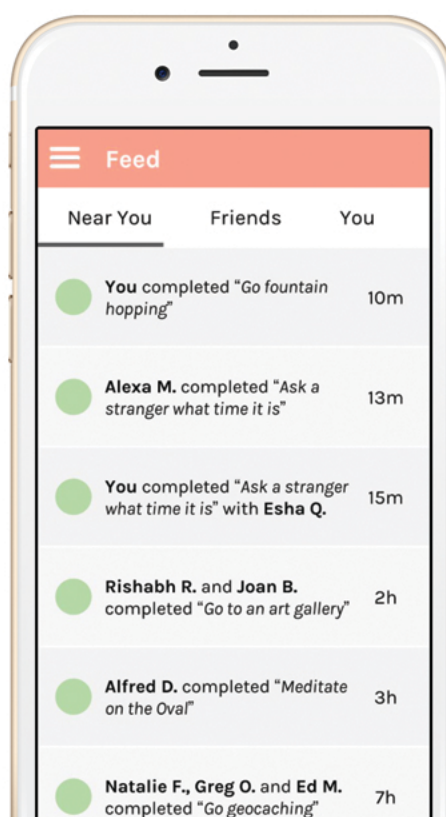
Meet up with other newcomers

Gamify by competing with friends

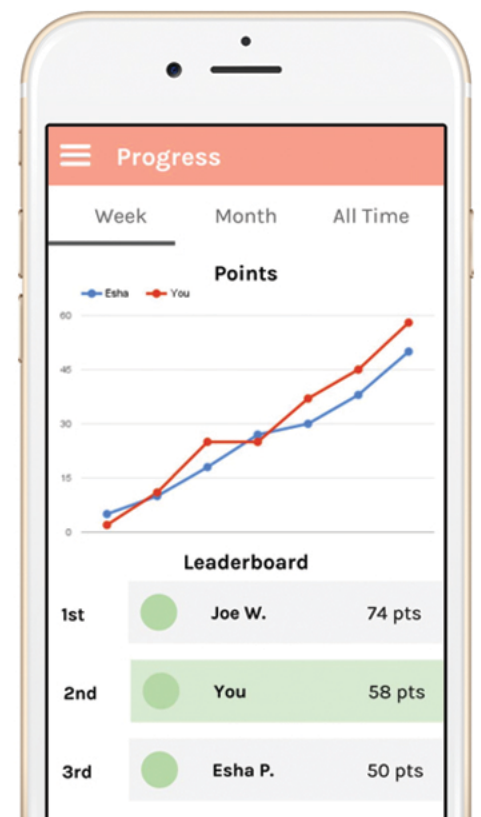
key features



Explore challenges nearby, like "Climb Hoover Tower"



See what your friends have been up to



Keep track of points earned from challenges