

Video

CS 147 - Learning Studio - Fall 2016

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Value Proposition

An illustration of a diverse group of people walking on a light blue, textured surface. They are carrying various types of luggage, including backpacks, rolling suitcases, and shoulder bags. The people are shown in profile, moving in different directions. The background is a solid light blue color with some darker blue shadows cast by the figures. The overall style is simple and colorful.

Feel at home in a new place.

Problem

Newcomers:

- Are uncomfortable going out of comfort zone to interact in new environment
- Find it hard to meet fellow newcomers easily and establish a lasting connection



Solution

Pelican helps newcomers:

- Get used to going out into their new environment by having fun
- Complete challenges in groups to form lasting friendships



Tasks

Complex

Become more comfortable
approaching strangers



Medium

Find other newcomers and complete challenges with them



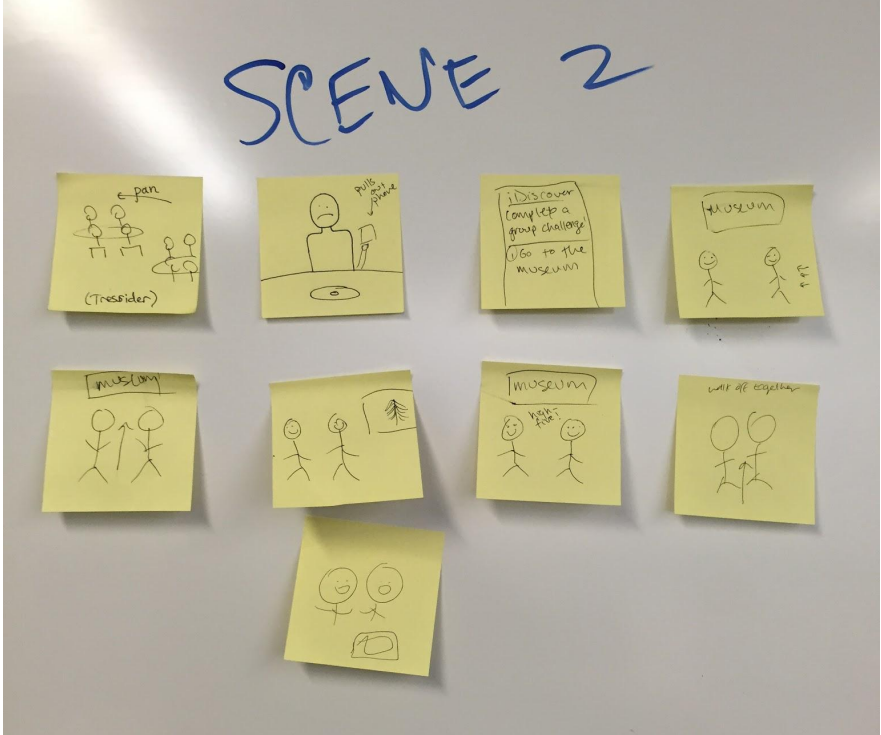
Simple

Complete challenges to get points and compete with your friends

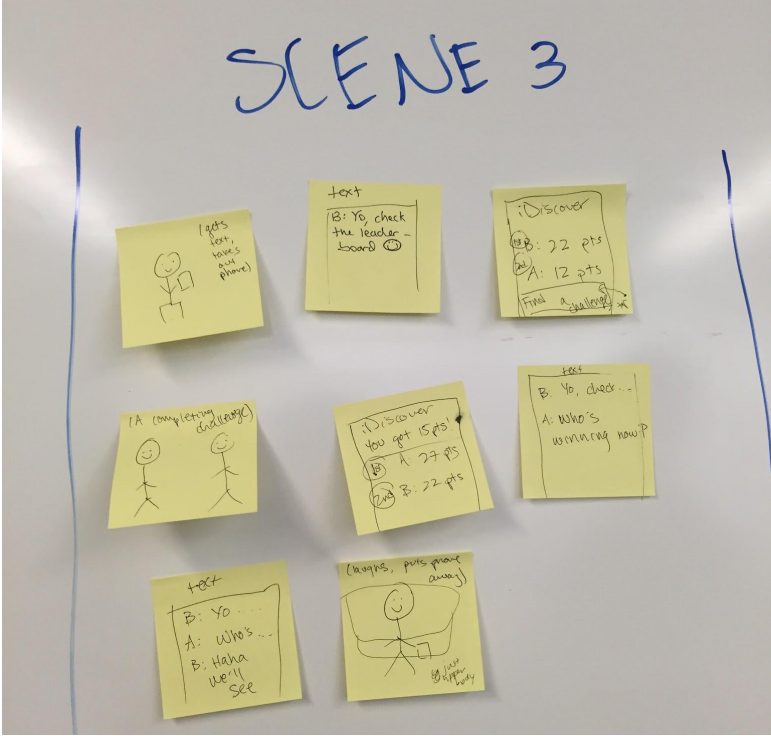


Storyboards

Medium



Simple



7 stickies

Video Link:

<https://www.youtube.com/watch?v=8Jzbz2pbqll>

Thank you!

Image Sources

- http://az616578.vo.msecnd.net/files/2016/06/29/636028043798068323-2046823592_How-To-Step-Out-Of-Your-Comfort-Zone.jpg
- <http://www.superhero-therapy.com/wp-content/uploads/2014/04/lonely.jpg>
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