



Annote

LINDSEY, SAM, NICOLE, MARK



Value Proposition
Selected Interface
Lo-fi Prototype
Task Flows
Experimental Method
Learnings
UI Changes

Overview

Value Proposition

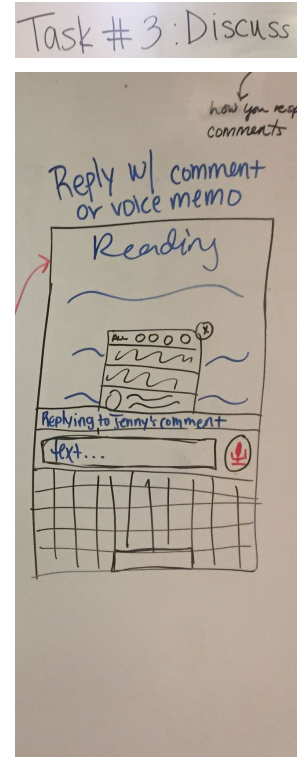
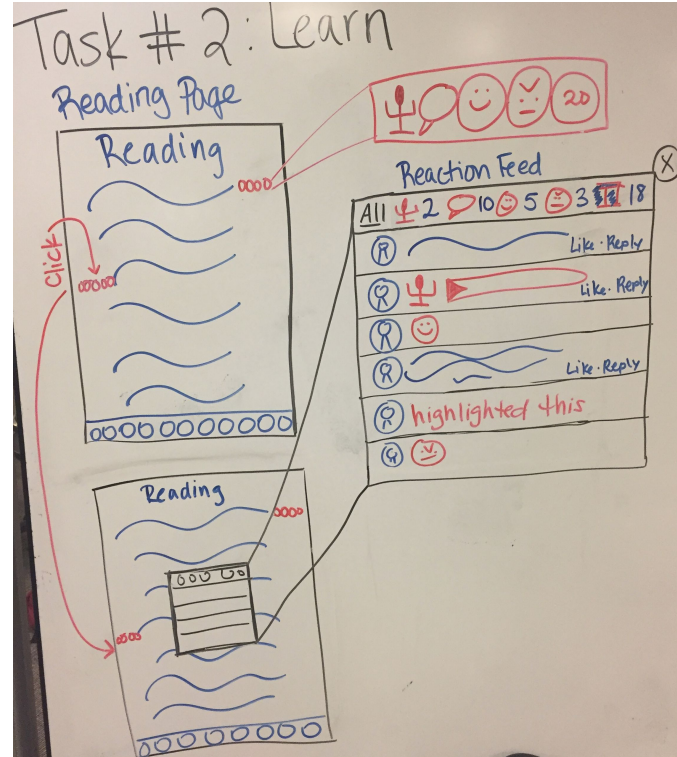
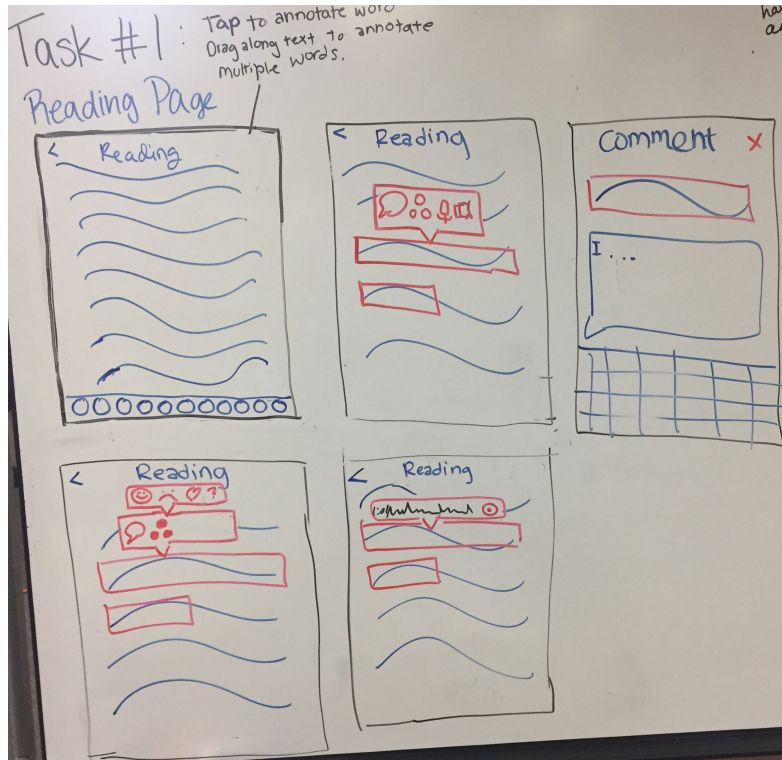
Join The Conversation!

Students enter the college classroom with unique backgrounds and varying personality types. For students coming from under-represented backgrounds, the classroom environment can feel intimidating or even unwelcoming. Annote makes every reading assignment into an online collaborative environment where these students can share and learn others' perspectives and insights in an intuitive and more comfortable way.

Value Proposition

Selected Interface

Selected Interface - iPad



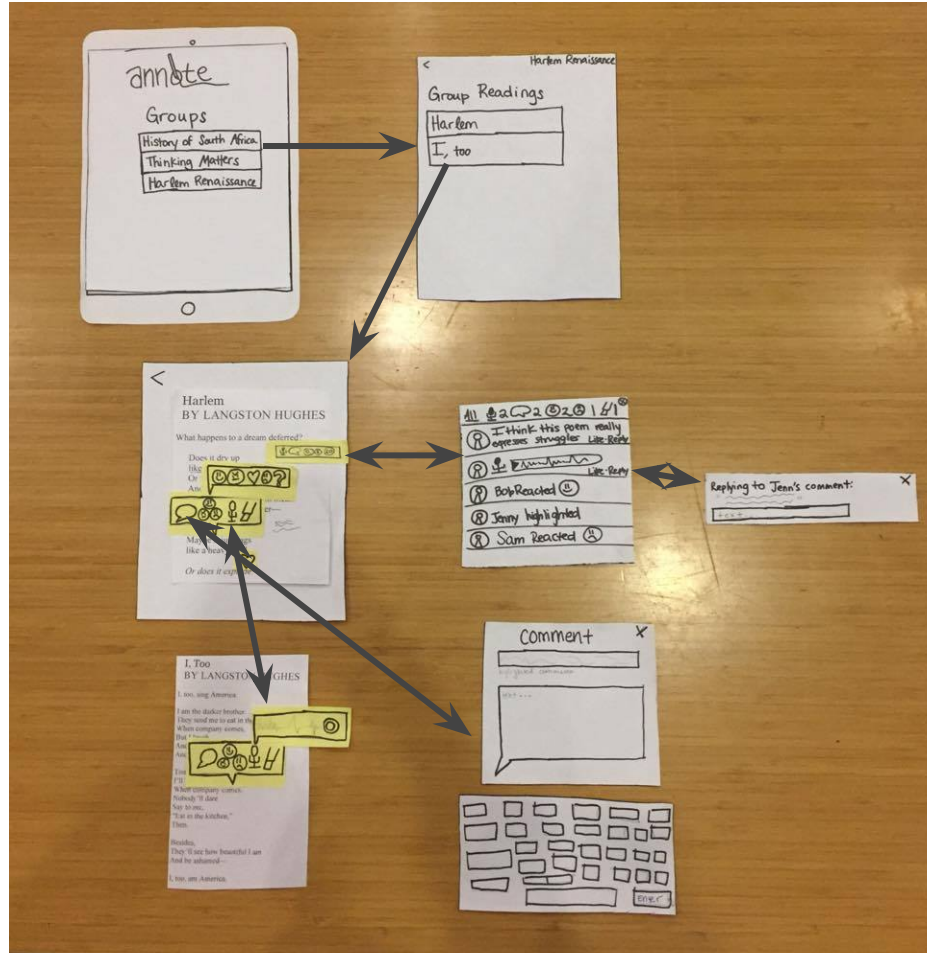
Rationale

(why iPad?)

Mobile
On/Offline
Familiar
Simple

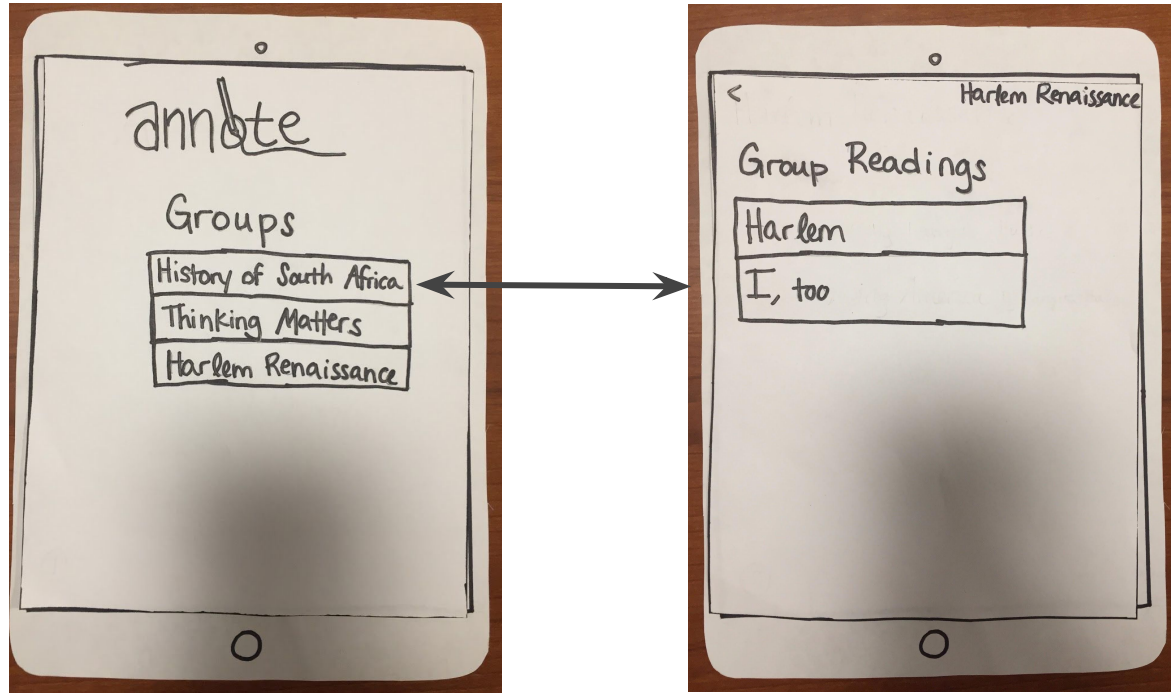
Lo-fi Prototype Structure

Lo-fi Prototype Structure



Task Flows

Task 0 - Access Class Readings

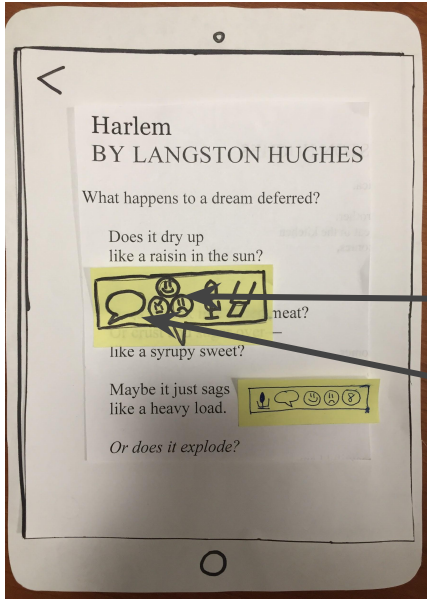


Task Flows

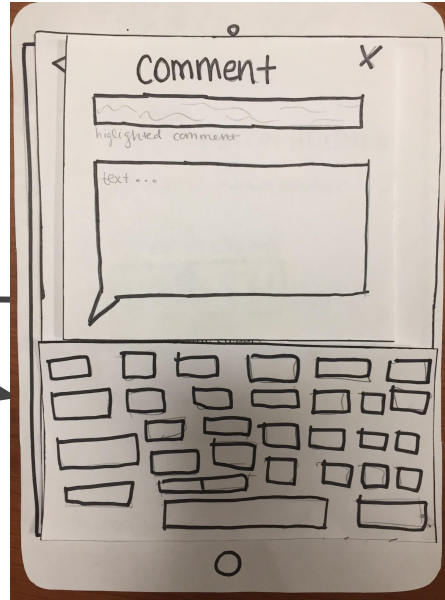
Home Screen

Readings Screen

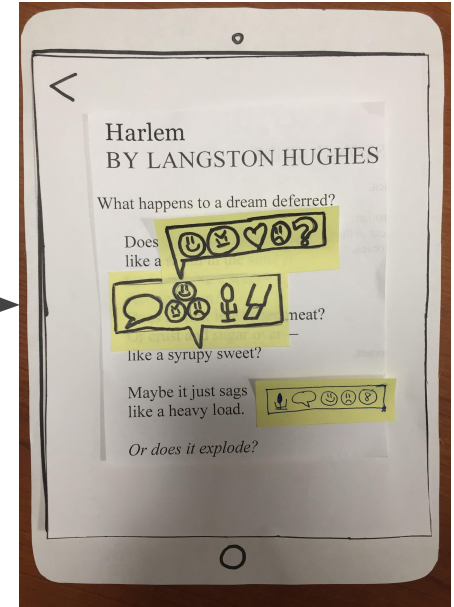
Task 1 - Annotate Text



Annotation Screen



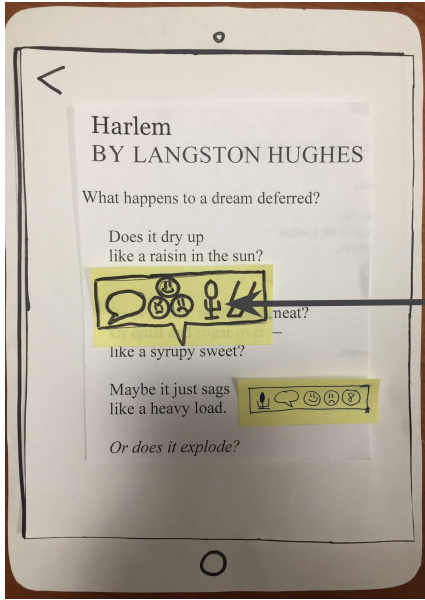
Comment Screen



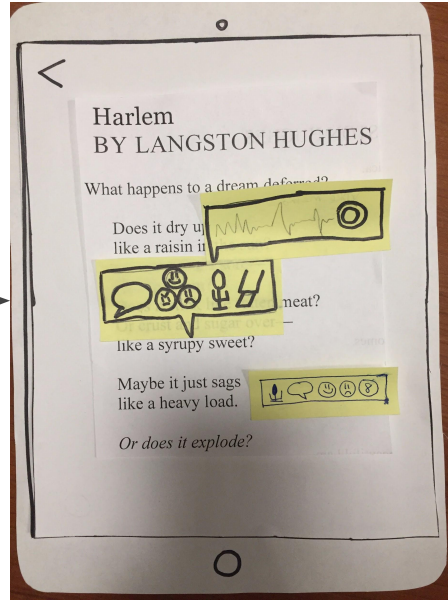
Emoji Reaction Pop-up

Task Flows

Task 1 - Annotate Text

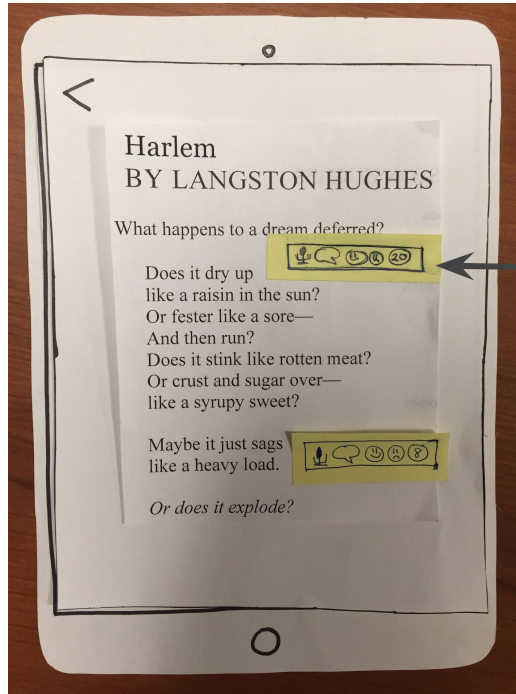


Annotation Screen

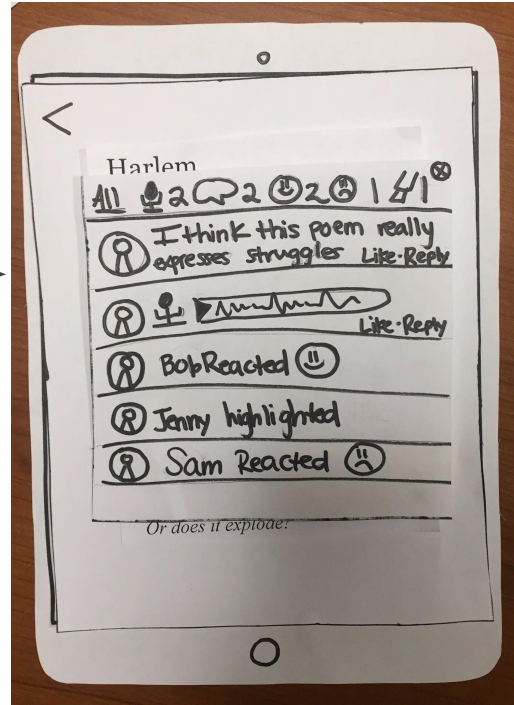


Voice Memo Pop-up

Task 2 - Explore Other's Annotations

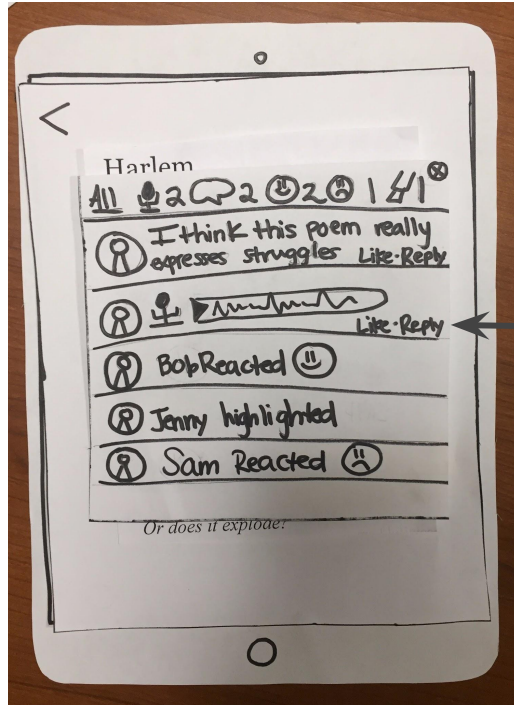


Annotation Indicators

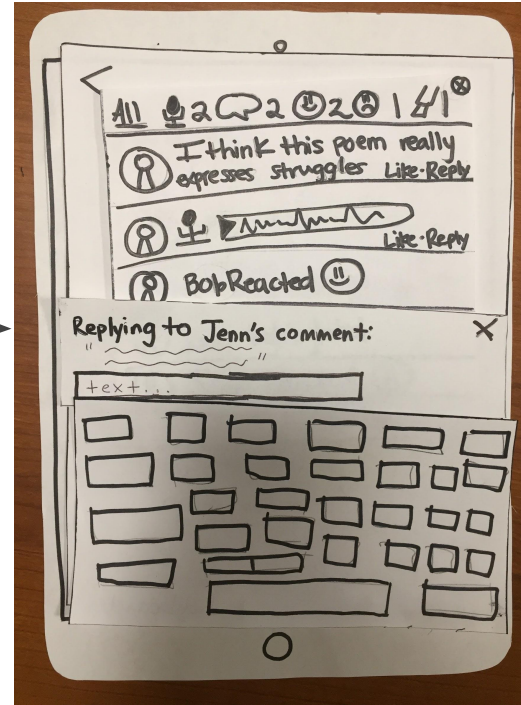


Annotation Feed

Task 3 - Discuss With Others



Annotation Feed



Text Reply Pop-up

Task Flows

Experimental Method

Participants

Kyle

-Stanford Freshman

-Black, 1st Gen., Low-Income

-Studying STEM

Maddie

Menlo College Junior

Studying Entrepreneurship/Business

Esmeralda

Menlo College Junior

-Black, 1st Gen., Low-Income

-Studying Accounting

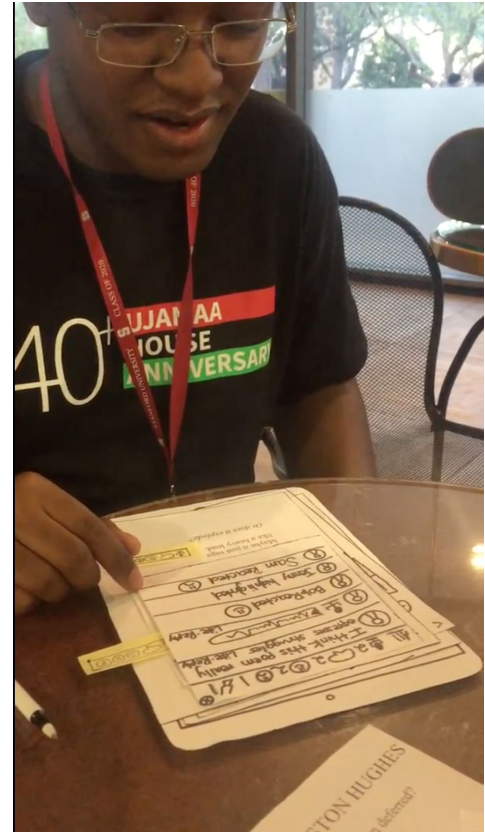
Experimental Method

The Assignment

- I. Explore this new app and annotate your assigned reading.*
- II. Find a way to respond to a classmates annotation.*
- III. Find multiple ways to annotate the reading*

Experimental Method

Experimental Learnings



Learnings

UI Changes

Onboarding Screen

Stacking Annotation Indicator

Salient Publish Button for Replies

UI Changes

Moving
Forward



Thank You

