



# Concept Video

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Studio: Home 9:30 Section  
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Many people in today's world have a busy and charismatic work life while their home life is dull and lazy. How can we spice up their home life and make their home lively?

Vesta is a voice controlled intelligent audio assistant that motivates you using music -- it wakes you up, encourages you to do your household chores, reminds and prepares you for your meetings, your next date, etc and also plays music based on your mood.

*Why not add background music to your life?*



Start *every* day  
on a high note

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# Tasks

## Simple Task:

Set alarm for events/activities ( like waking up, meetings, date, workouts, etc) and prepare yourself for them

## Moderate Task:

Get reminded and motivated to do household chores.  
Time your household chores (like dish washing) using music and track your energy footprint.

## Complex Task:

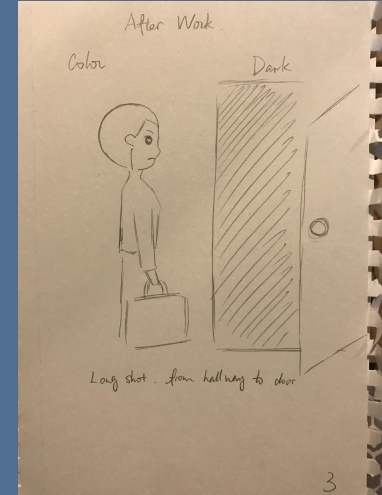
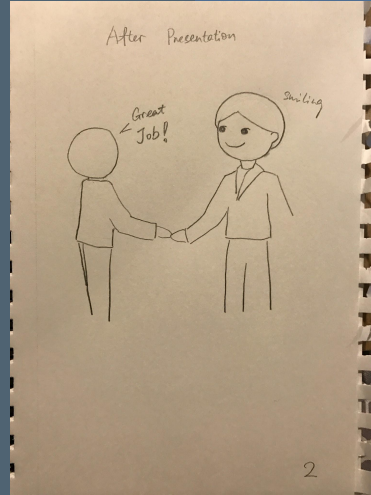
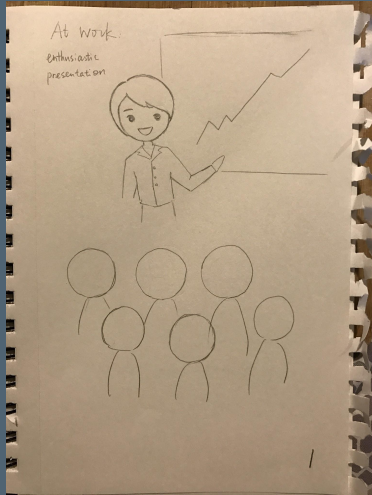
Automatically play music based on mood

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# Storyboard (Part 0)

Charismatic character in the outside world

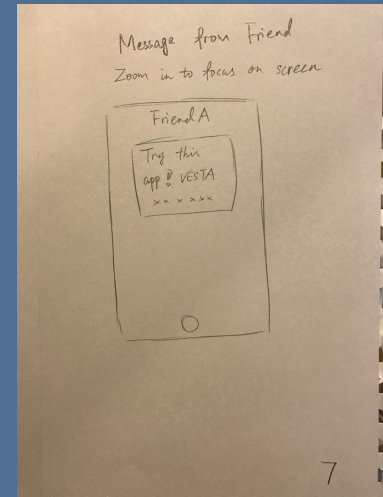
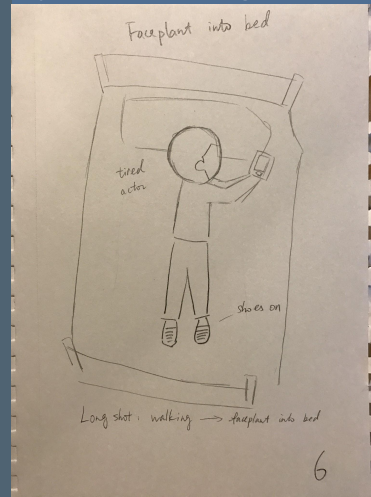
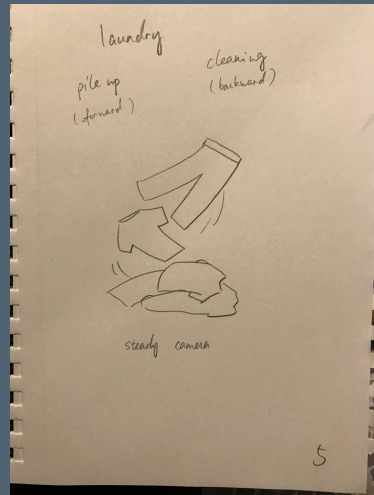
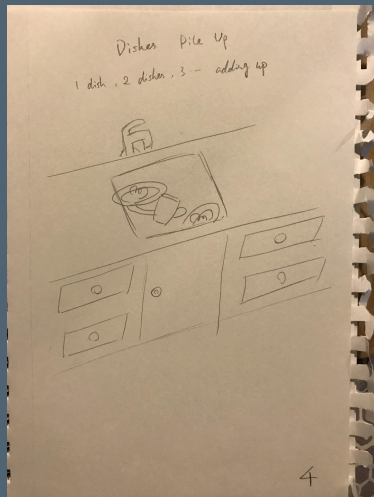


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# Storyboard (Part 1)



Has lazy home life. And finally starts using our product.

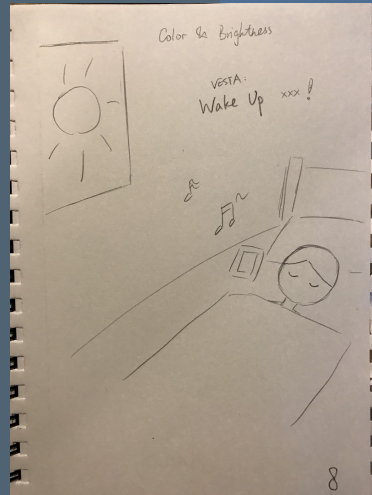


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# Storyboard (Part 2 - Scene 1)

Simple Task: Gets woken up with amazing music

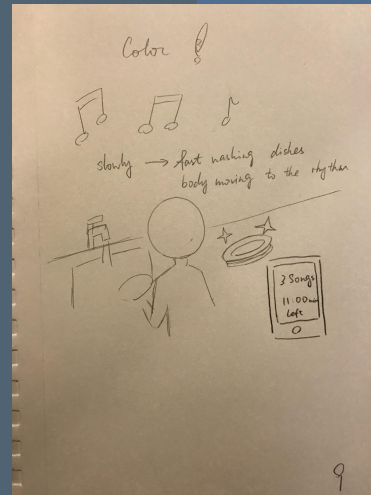


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# Storyboard (Part 2 - Scene 2)

Moderate task: Gets reminded and motivated to do household chores using music as timer. Be more resource conservative while doing chores.

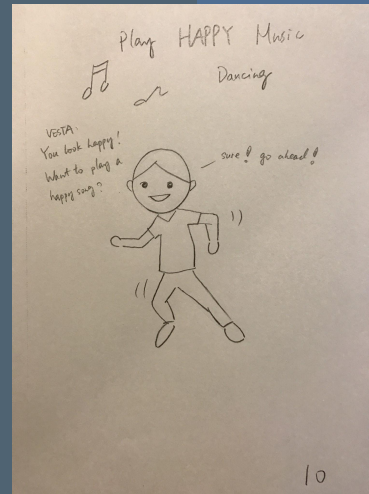


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# Storyboard (Part 2 -Scene 3)

Complex task: Mood based music suggestions



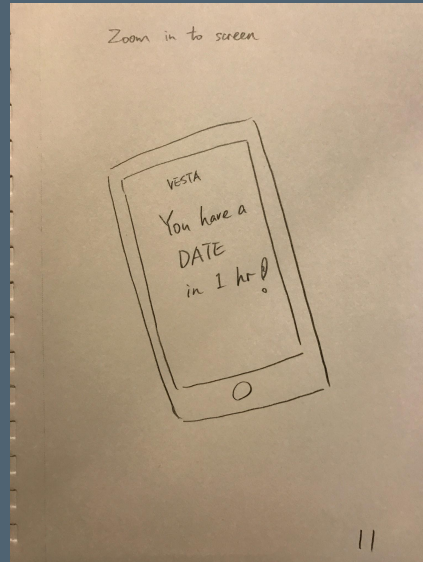


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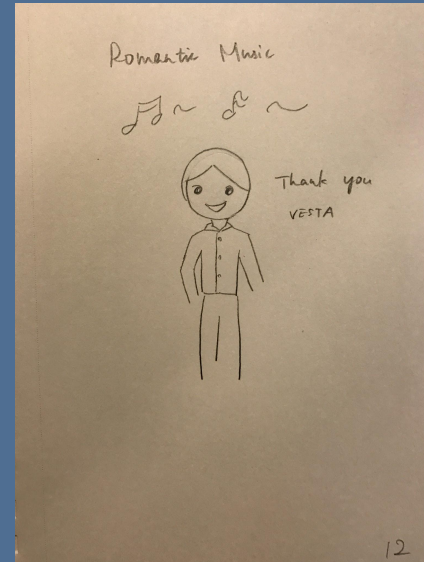


# Storyboard (Part 2 -Scene 4)

Simple task: Get reminded and prepared for a date with romantic music



music



Thanks!