roots

grow together

Cheenar Banerjee, Travis Geis, Guhan Venkataraman, Max Wolff

Value Prop

- Discover ways to give back to your communities
- Meet new community members in the process

Discover an Event (Complex)

Added screens for browsing, 'learn more'

——

Share your Contributions (Medium)

Prompt to post picture after your event

Meet new people (Simple)

Settled on Messenger

_____

Design changes

Minor UI changes

Chat is clearer

Show events have passed

Sign up from 'learn more'

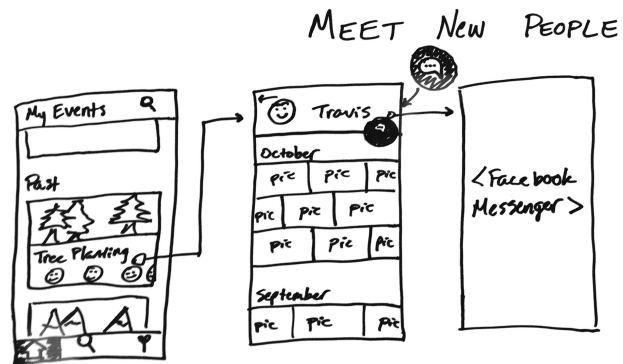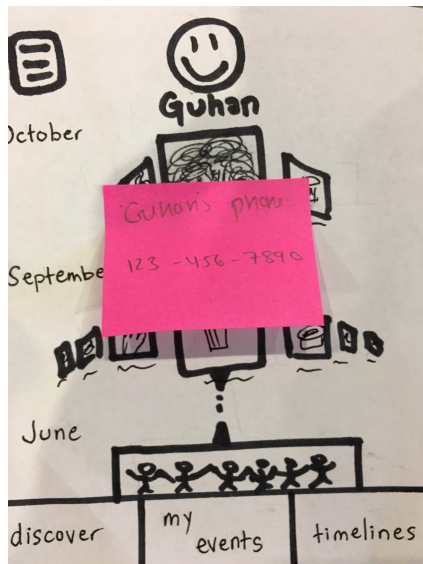# Past Events

my events

Thurs, Oct. 27th

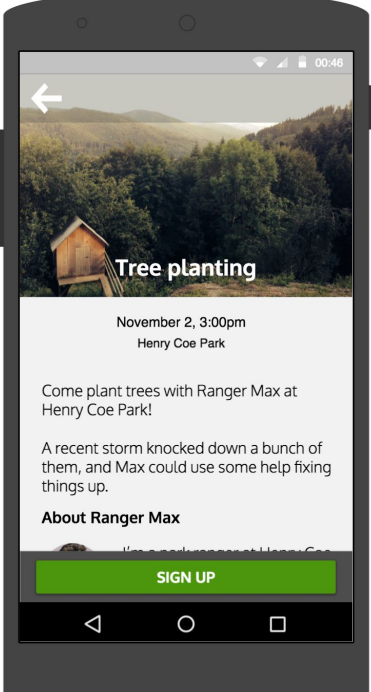tree planting
3pm, Lake Lag

Gunan Cheenar Travis

discover | my events | timelines

My Events

upcoming

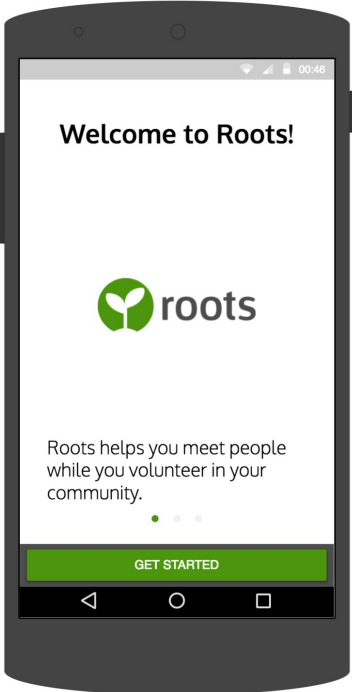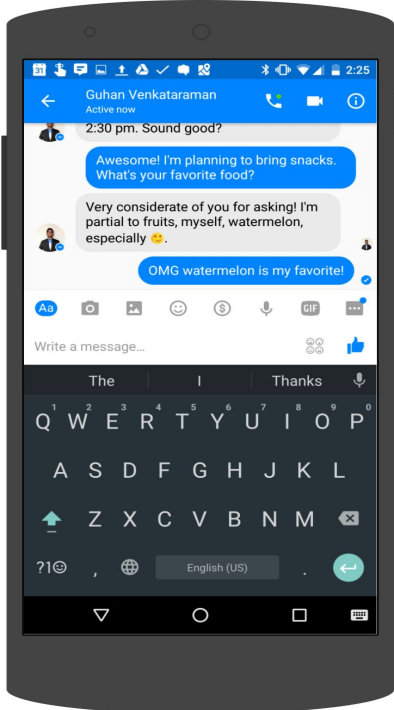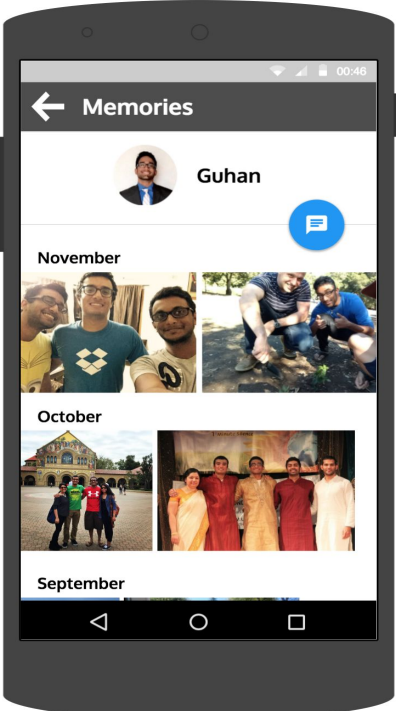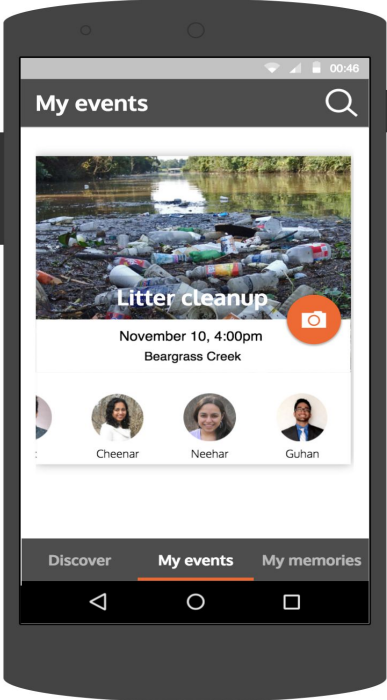Tree Planting <Date>

Past

Mountain Cleanup

My Events Discover Memories

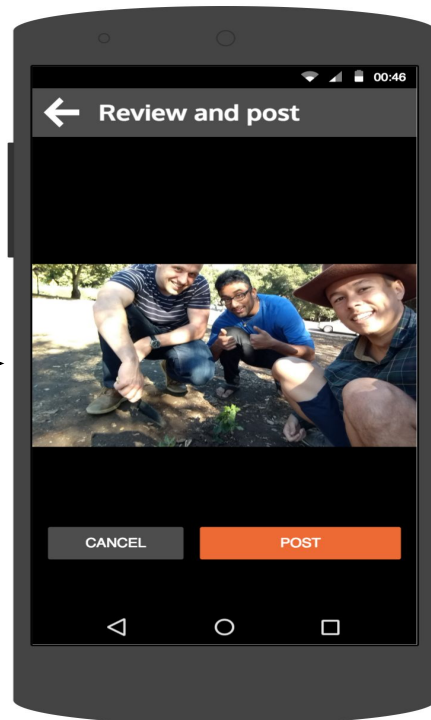# Chat is Clearer

Sign Up from 'Learn More'
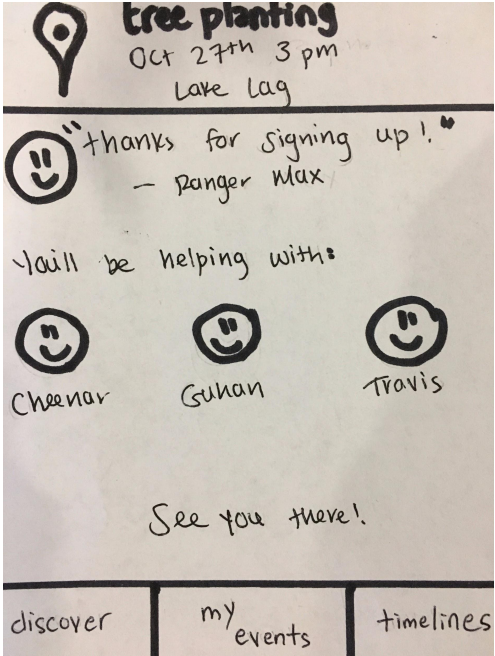
Discover
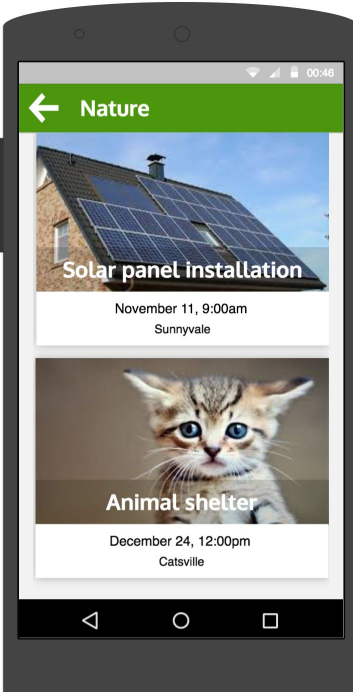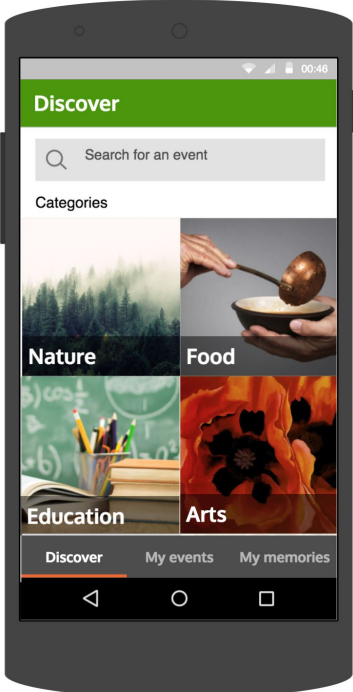
Meet New People

Share
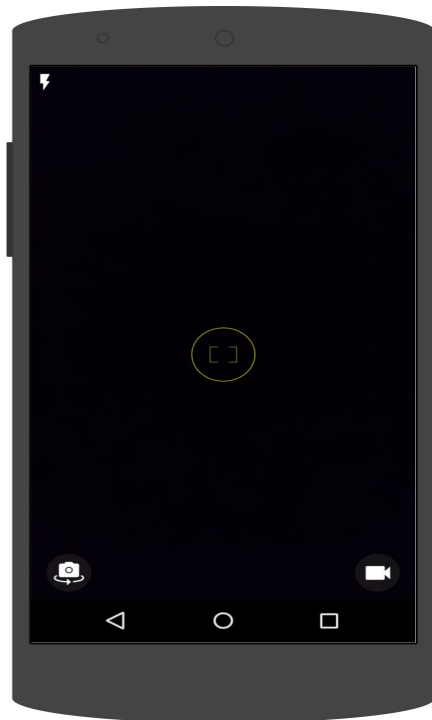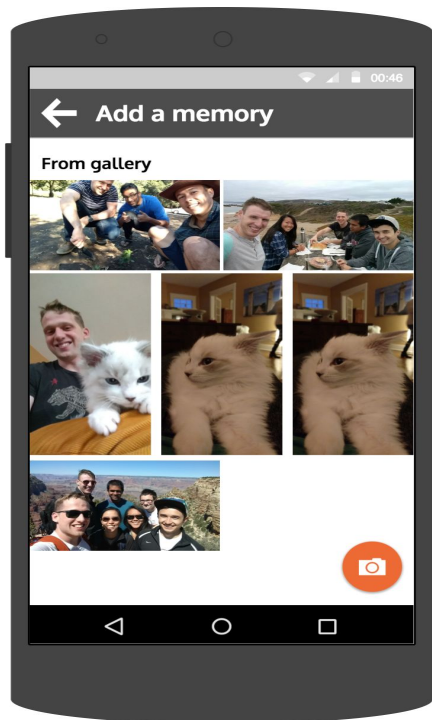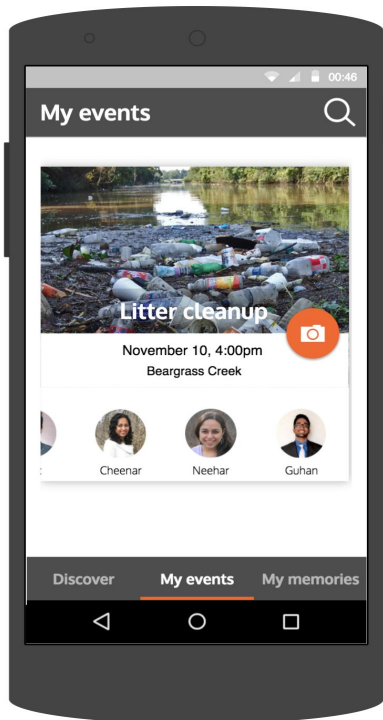
Wizard of Oz, Hard Coded Features

- Learn more about one event for "discover" task flow page
- Explore one friend for "meet people" task flow
- Share one picture in "share" task flow
- No camera
- No event posting flow

Limitations

Didn't show all task flows

- ○ Don't show onboarding process
- ○ Can't filter search
- ○ Viewing past events and searching for them within My Events
- ○ Adding captions to photos in Memories
- ○ Prompt to take and share a photo during an event - hard to mock

Proto.io Overview

Drawbacks:

- Pixel pushing
- Difficult collaboration

Upsides:

- Interactions were easy to design

Meet New People

DISCOVER AN EVENT

roots
grow together.

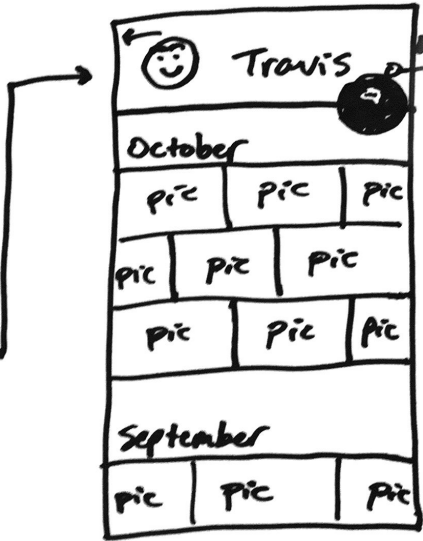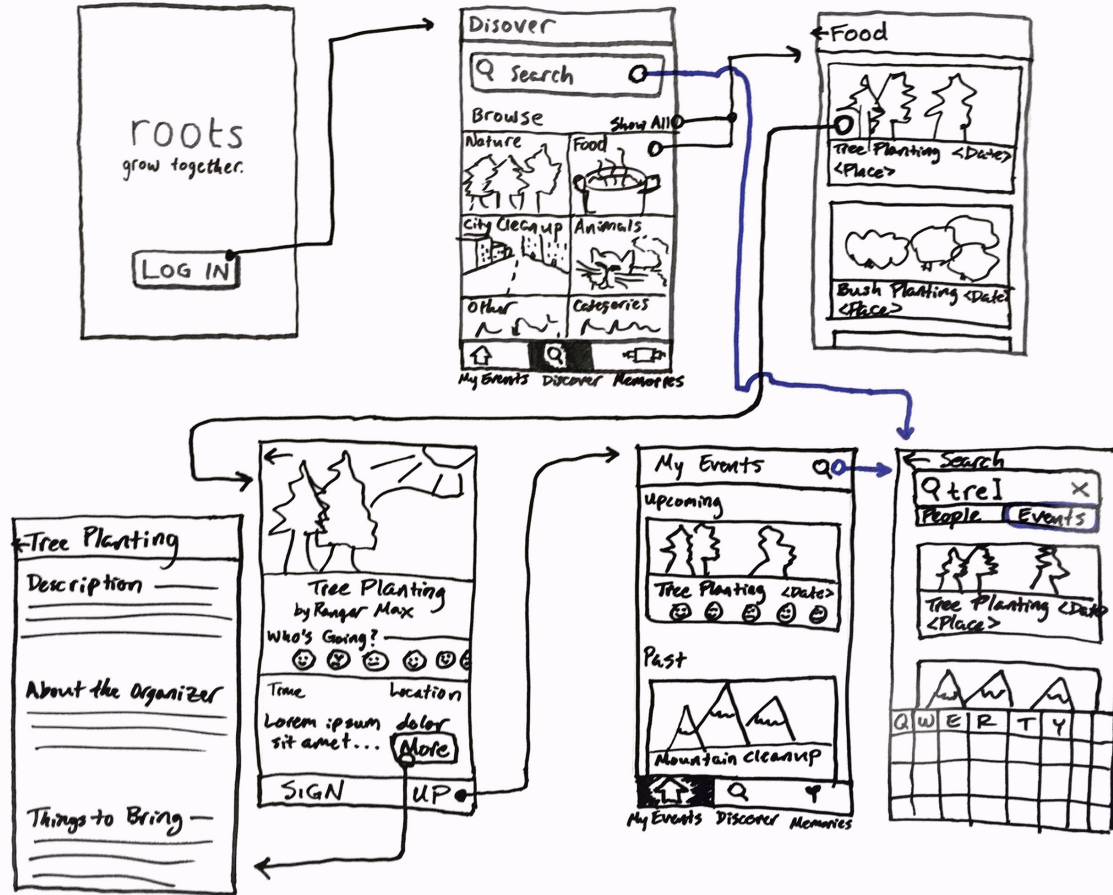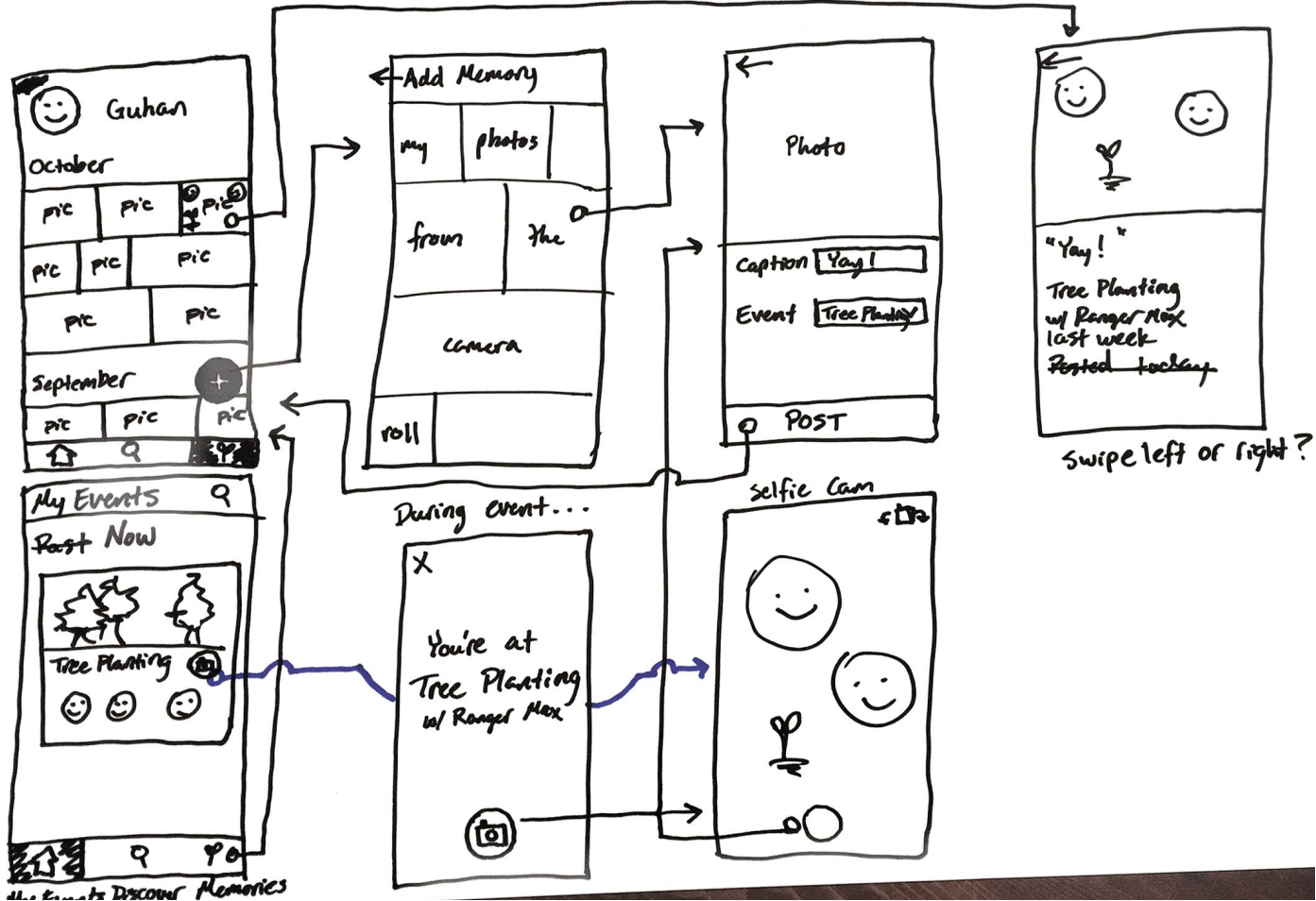LOG IN

Disover

Q Search

Browse   Show All

Nature   Food

City Cleanup   Animals

Other   Categories

My Events Discover Memories

← Food

Tree Planting <Date>
<Place>

Bush Planting <Date>
<Place>

← Tree Planting

Description ___

About the Organizer

Things to Bring —

Tree Planting
by Ranger Max
Who's Going?

Time   Location

Lorem ipsum dolor
sit amet... More

SIGN   UP

My Events

Upcoming

Tree Planting <Date>

Past

Mountain cleanup

My Events Discover Memories

← Search

Q tre| ×
People   Events

Tree Planting <Date>
<Place>

Q W E R T Y

SHARE YOUR CONTRIBUTIONS

Medium-Fi Demo

https://share.proto.io/GFM7A9/