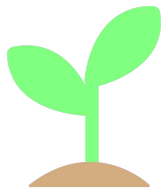


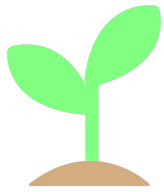


grow together.

Cheenar Banerjee, Travis Geis, Guhan Venkataraman, Max Wolff



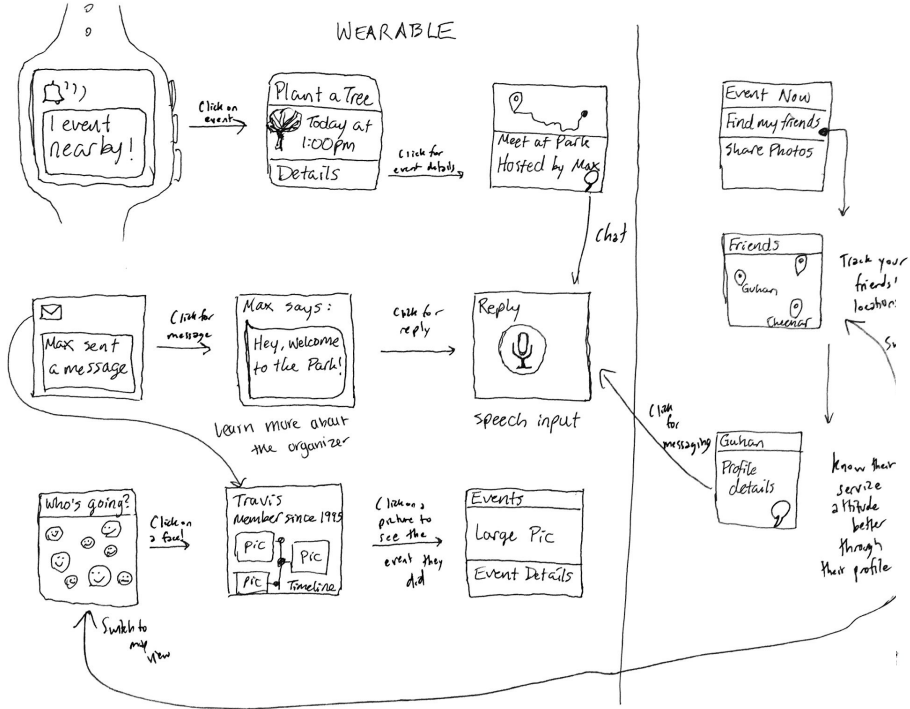
grow together.



Overview

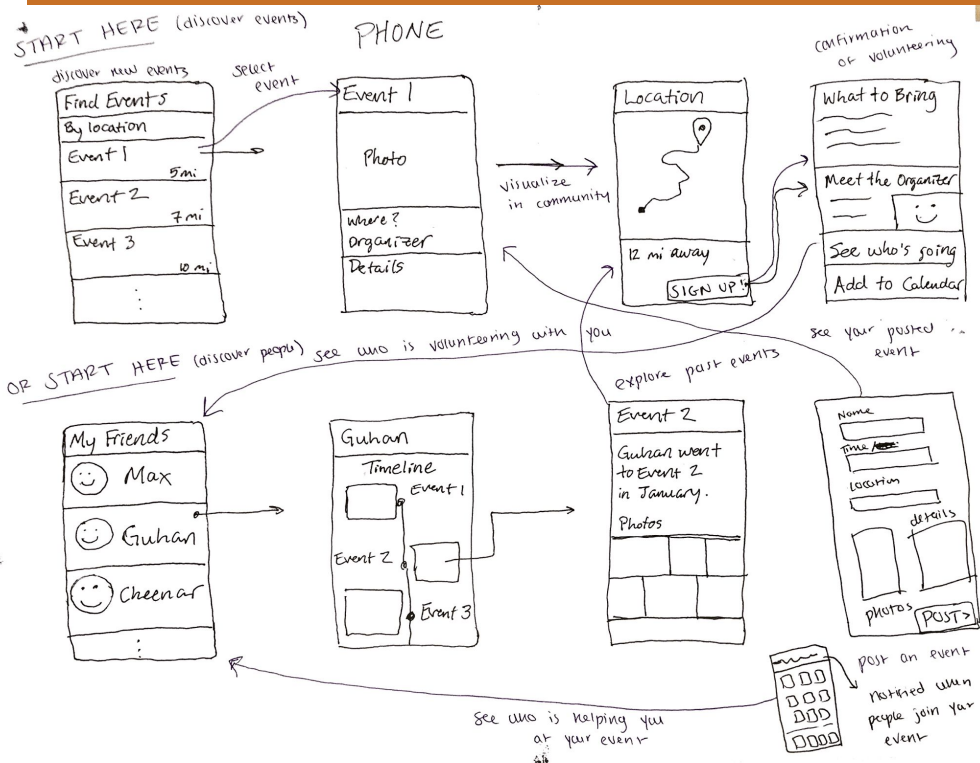
Roots addresses needs for **empathy**, **personal face-time**, and **positive feedback**

WEARABLE

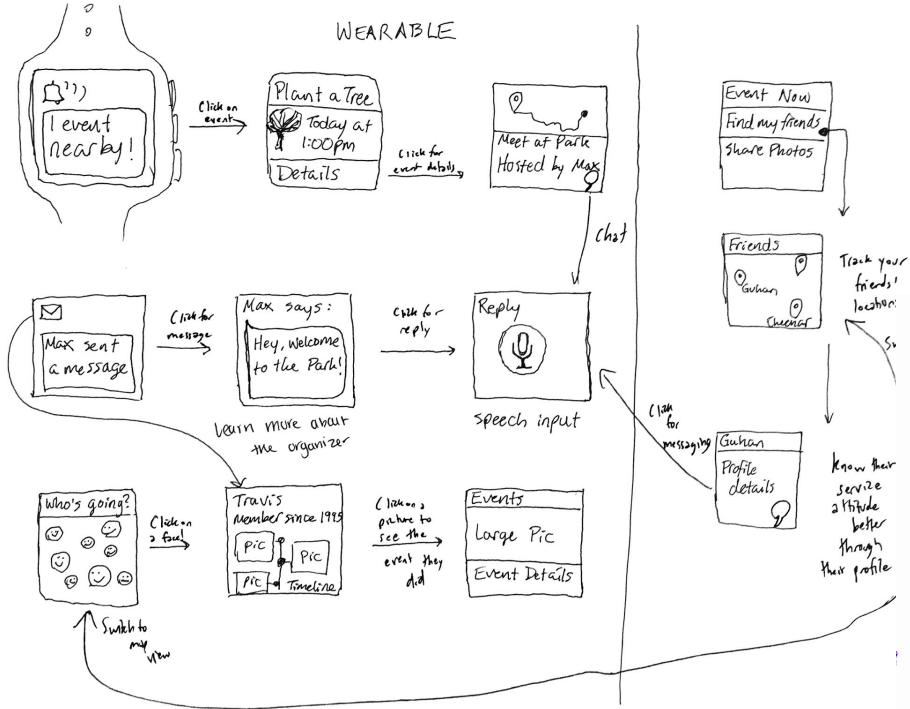


wearable

phone

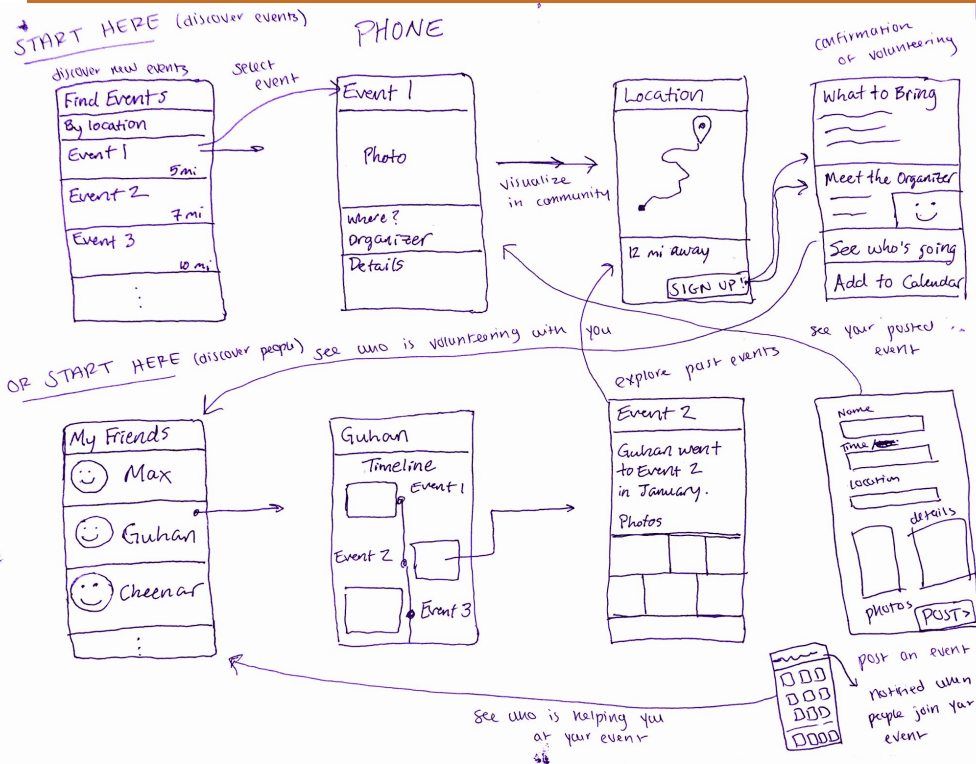


WEARABLE

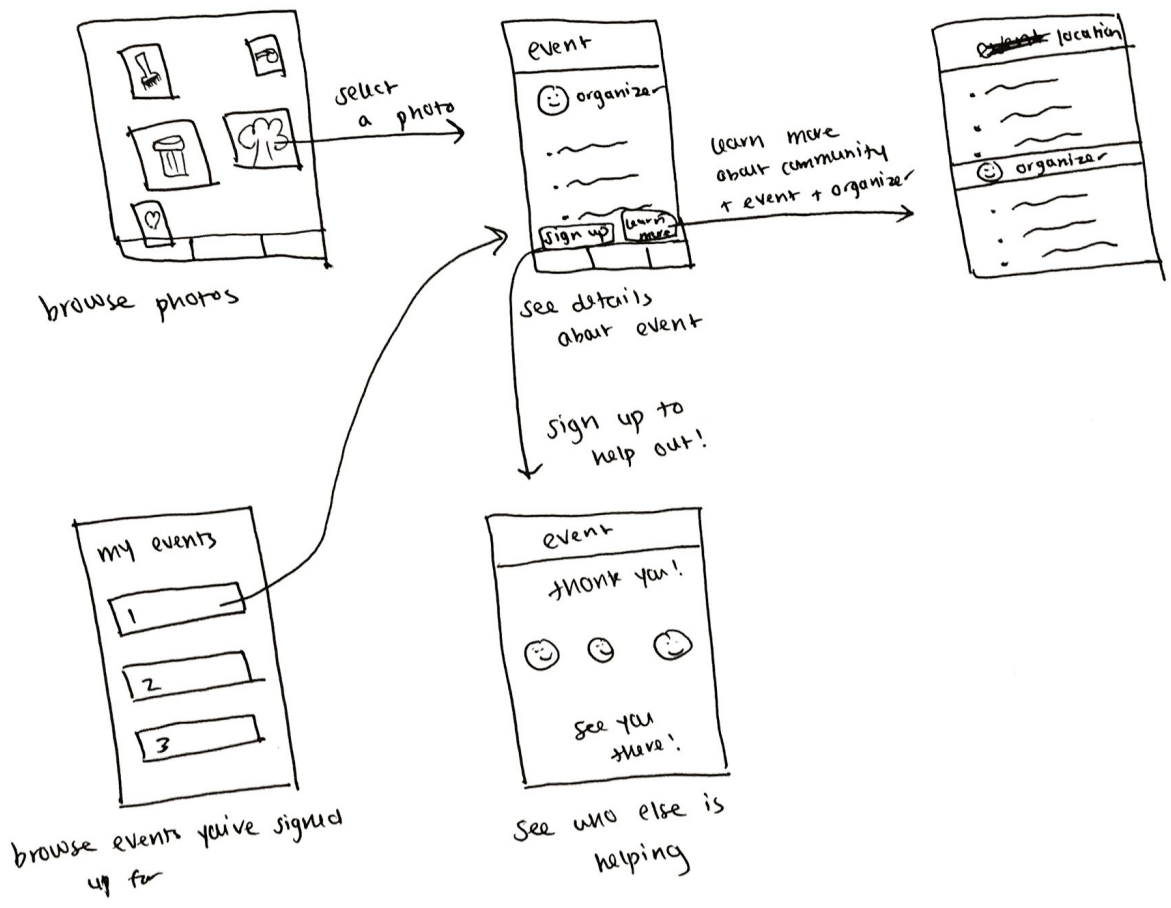


wearable

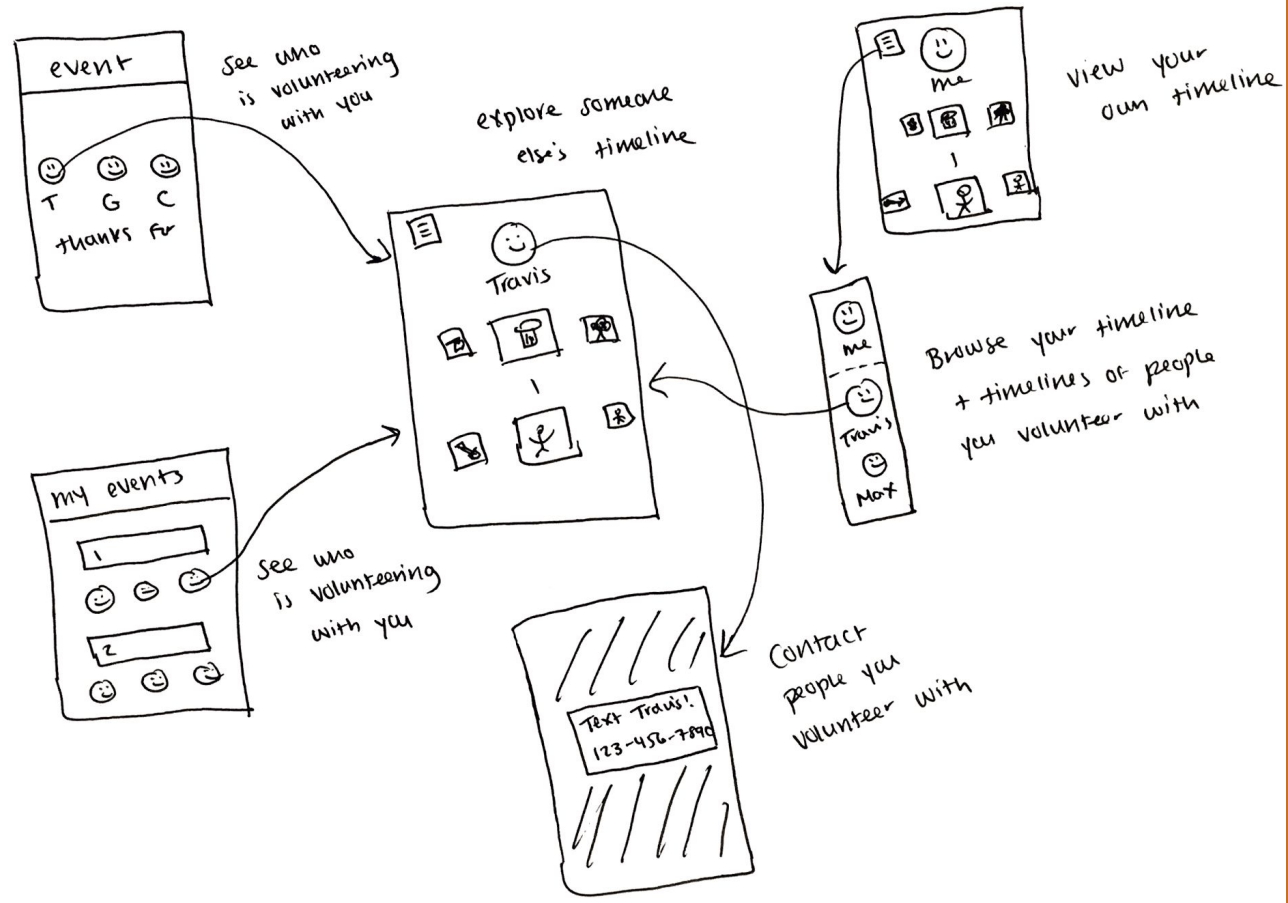
phone



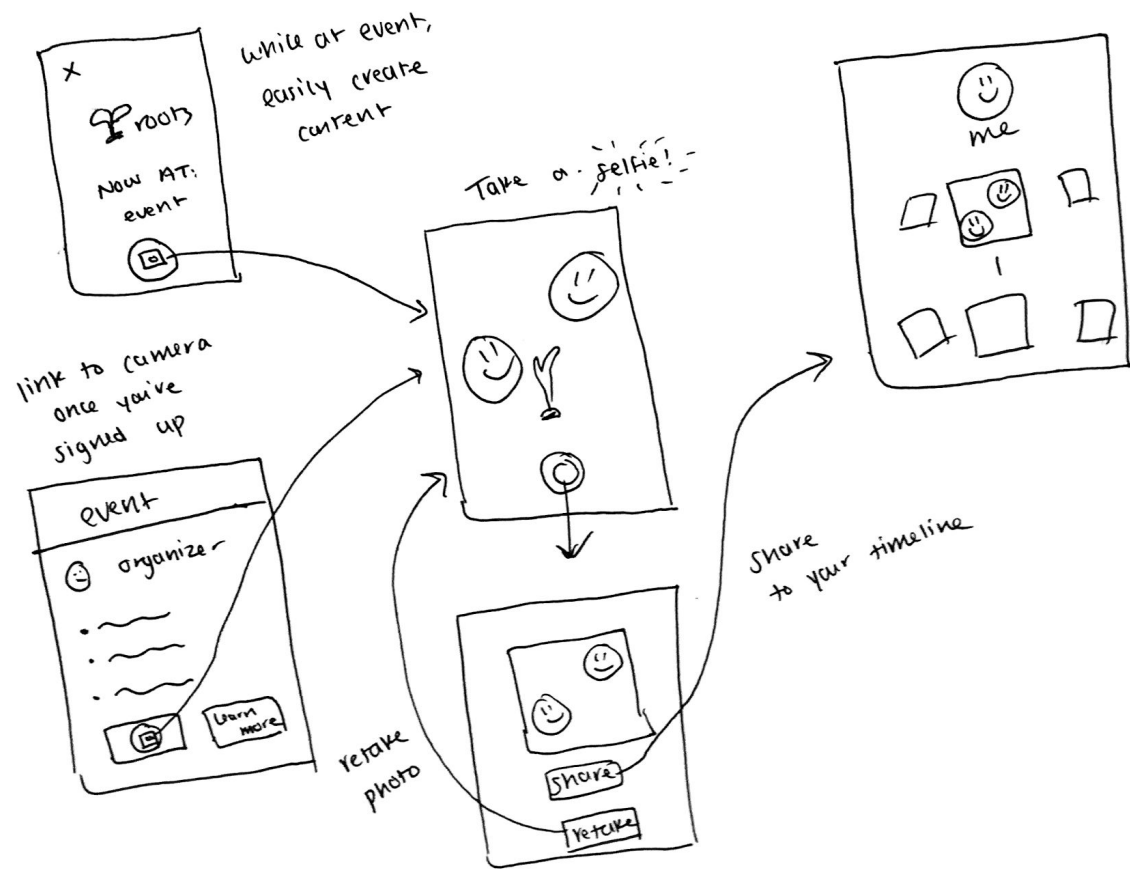
Task: Discover Events



Task: Meet others in your community

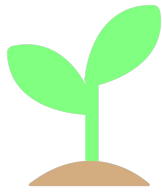


Task: Share and visualize









Results

- Positive response
- Mostly intuitive UI
- Areas for improvement:
 - Multiple sign-ups (kids)
 - Timeline: future events
 - Event confirmation

tree planting

Oct 27th 3 pm
Lake Lag



"thanks for signing up!"
- Ranger Max

You'll be helping with:



Cheerav



Guhan



Travis

See you there!

discover

my
events

timelines

my events

Thurs, Oct. 27th



tree planting
3 pm, Lake Lag



Guhan



Cheerav



Travis

discover

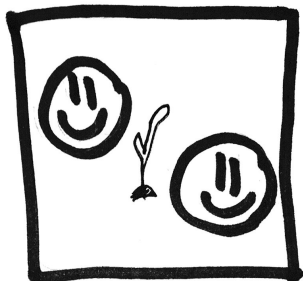
my
events

timelines



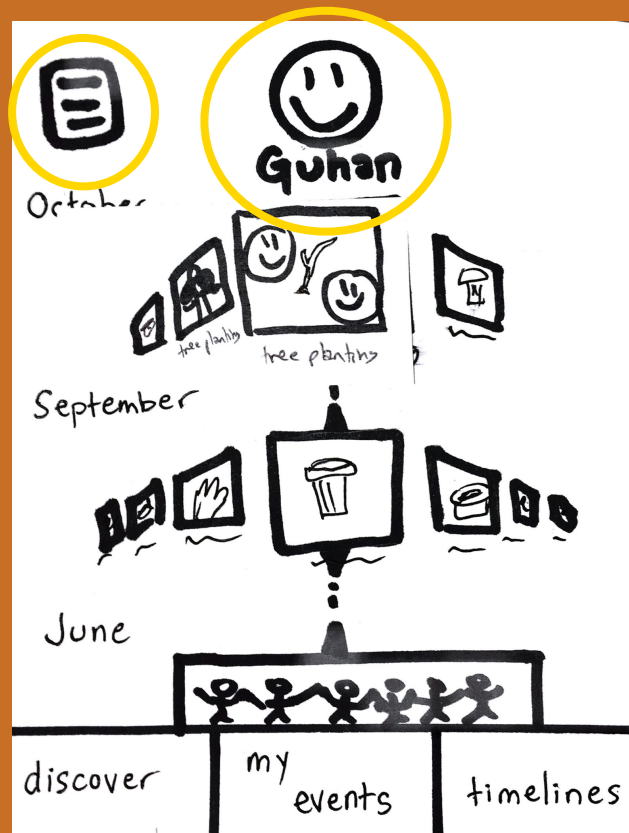
UI Improvements

x




Share


retake








UI Improvements

 **tree planting**
Oct 27th 3 pm
Lake Lag

 "thanks for signing up!"
- Ranger Max

You'll be helping with:

 Cheenar  Guhan  Travis

See you there!

discover	my events	timelines
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discover

discover	my events	timelines
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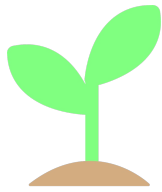
Summary

- Responded positively to the prototype/app concept
 - “Definitely use it if it were available”
- Minor UI/cosmetic changes that we should make to our low-fi prototype.
 - Making the UI for contacting other volunteers more intuitive
 - Providing a single participant’s phone number was the most effective way to foster communication, or if there is a better way



Summary

- Bring kids? Suggested ages for events? Family-oriented features? Multiple people sign-up?
- Interpreted the timeline feature of the app differently than we expected her to
- Assumed tree photo on timeline was future event
 - Friends' future events as a way to discover
- Visit “My Events” page after sign-up confirmation
 - Confirmation with the “my events” page



Summary

- Future Directions
 - Simulate actually volunteering w/ a new person
 - Test organic discovery process