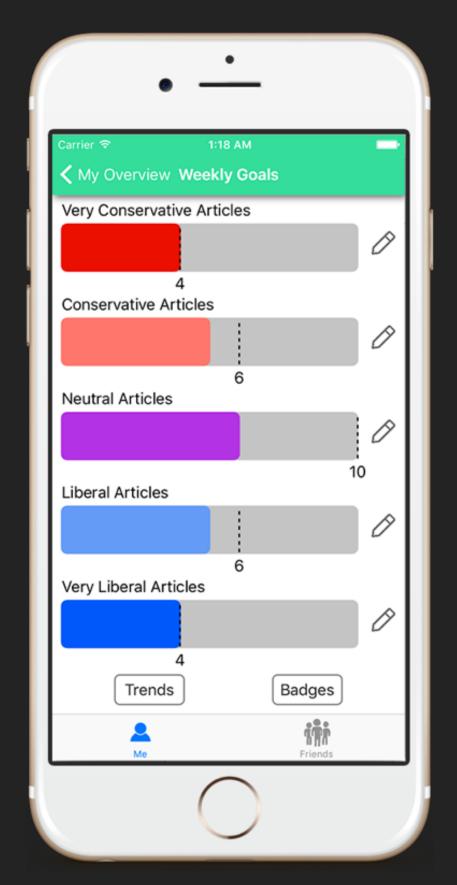
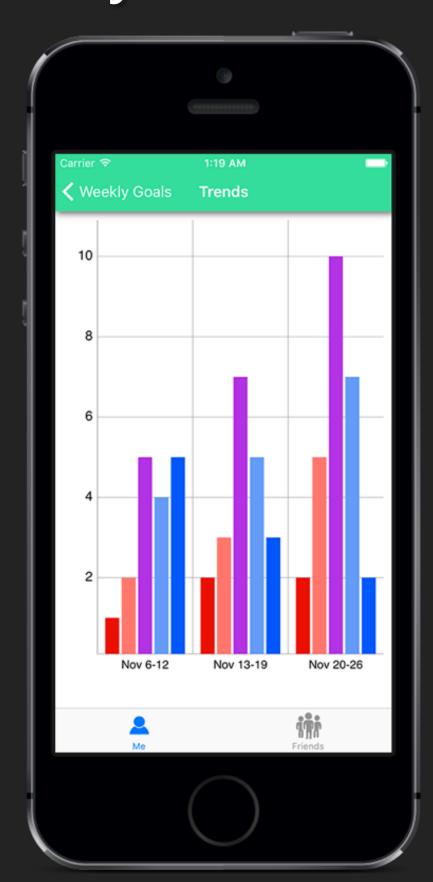


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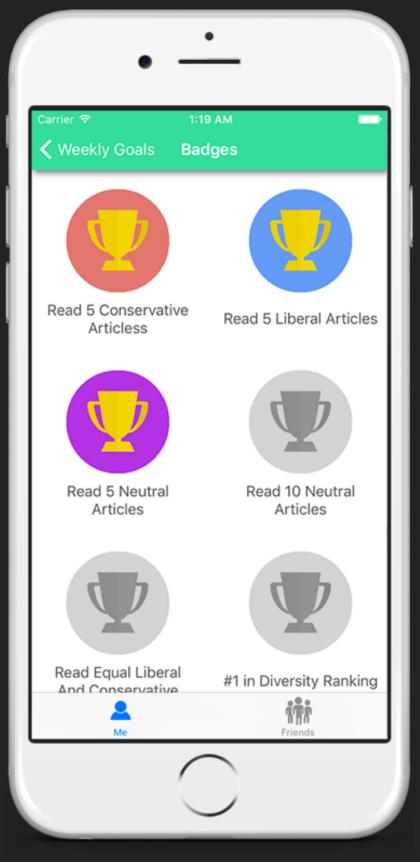
Key features



Set goals

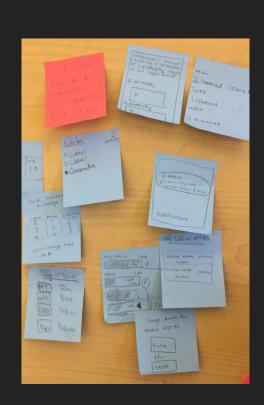


Track progress

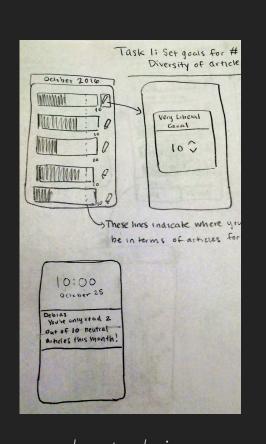


Challenge friends

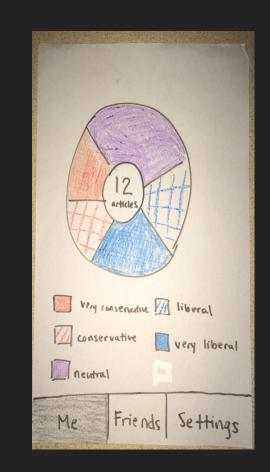
Design iteration



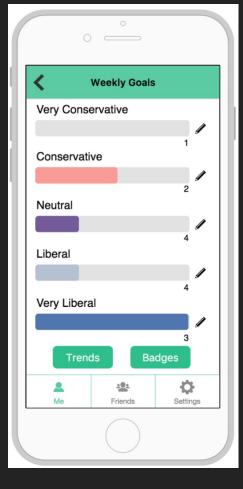
brainstorming



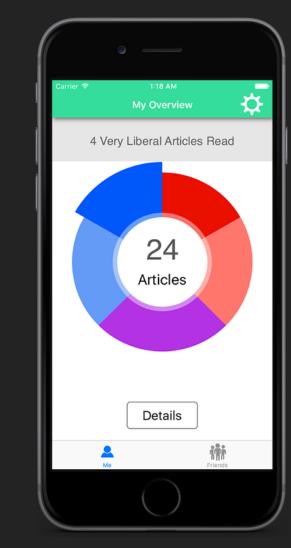
sketching



low-fi prototype



med-fi prototype



hi-fi prototype

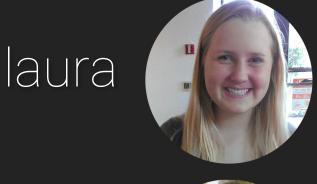
The problem

The New York Times mes msnbc



FOX NEWS







The team

leslie





saamon