

# Medium-Fi Prototype

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**Studio:** Digital Democracy

**Presenter:** Leslie Kurt



# Mission Statement

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*Diversify  
your  
news!*



# Tasks

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Set  
goals for  
quantity/ diversity  
of articles

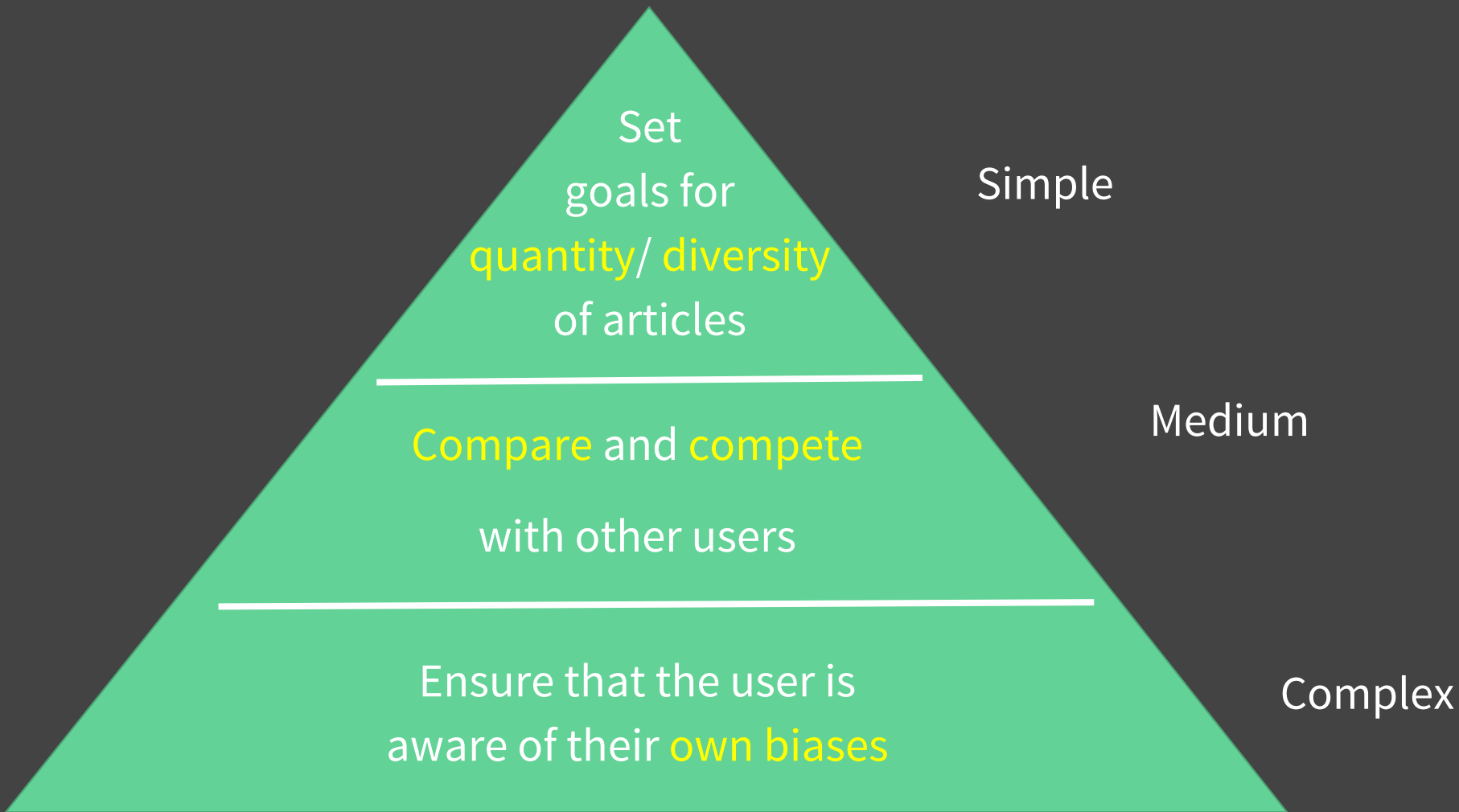
Simple

Set  
goals for  
quantity/ diversity  
of articles

Simple

Compare and compete  
with other users

Medium



Set  
goals for  
quantity/ diversity  
of articles

Simple

Compare and compete  
with other users

Medium

Ensure that the user is  
aware of their own biases

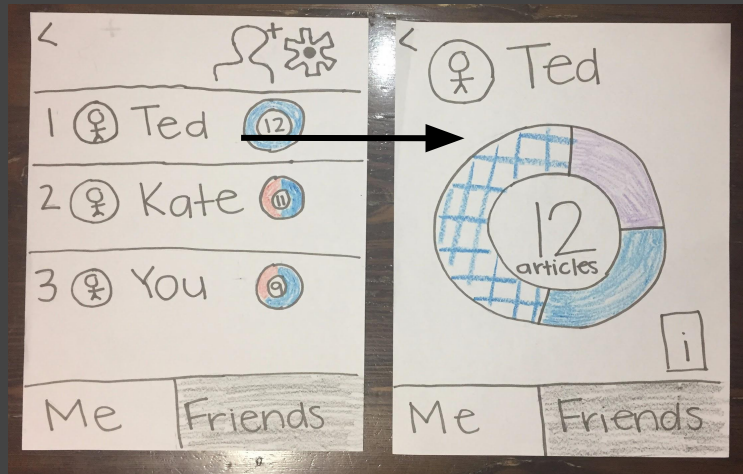
Complex

# UI Changes

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# UI Change #1:

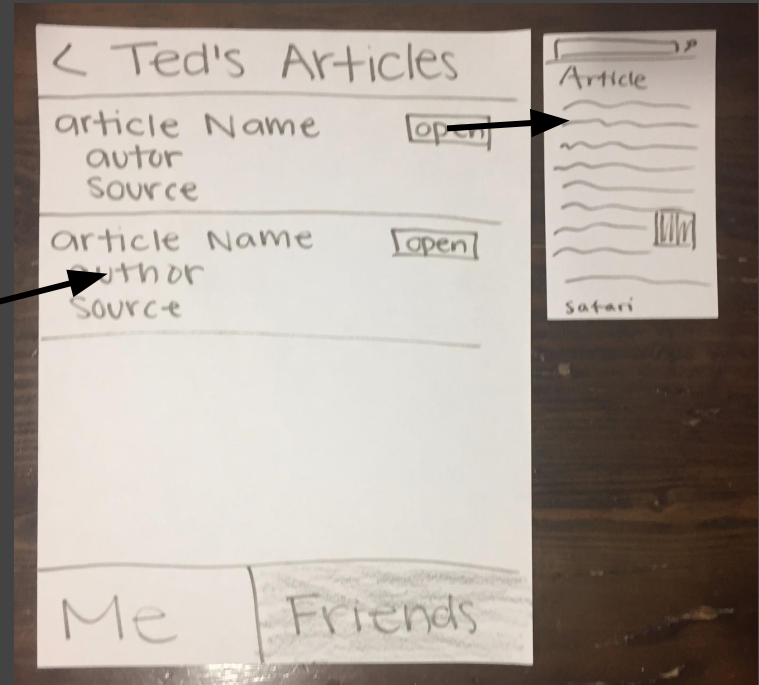
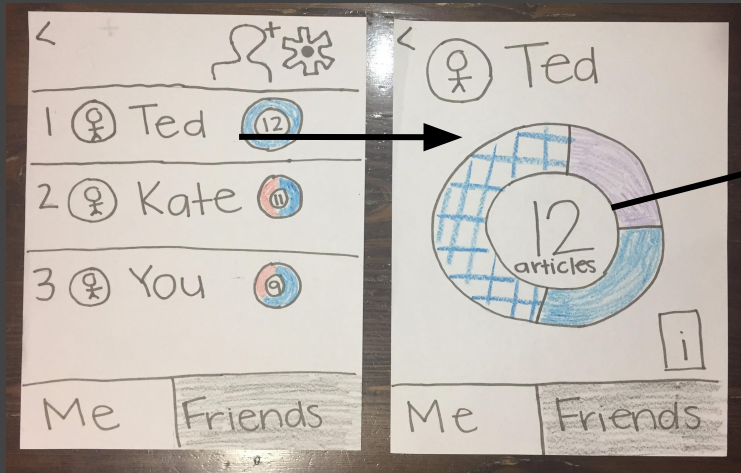
View Friends'  
Articles





# UI Change #1:

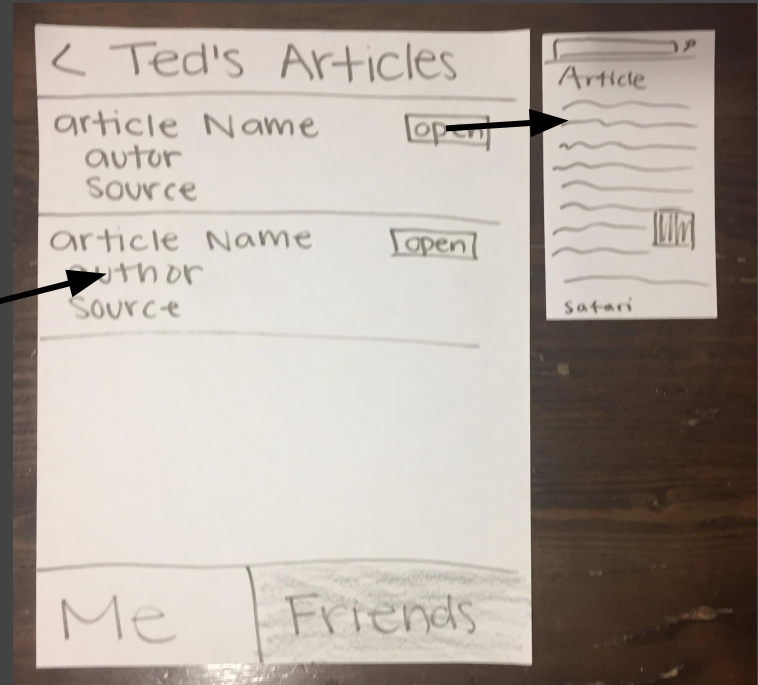
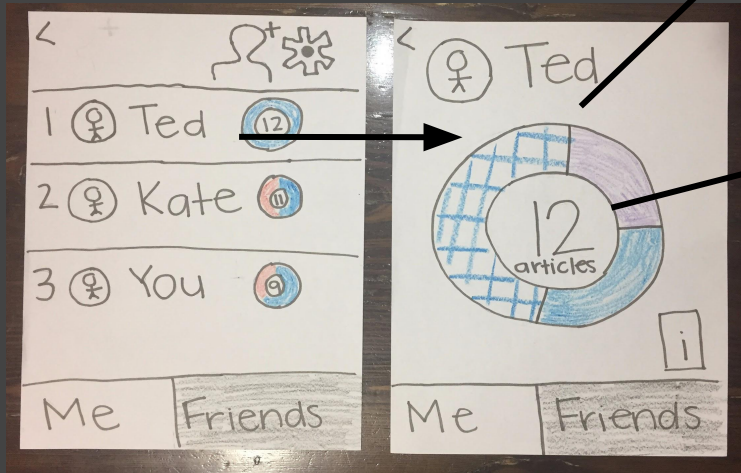
## View Friends' Articles



# UI Change #1:

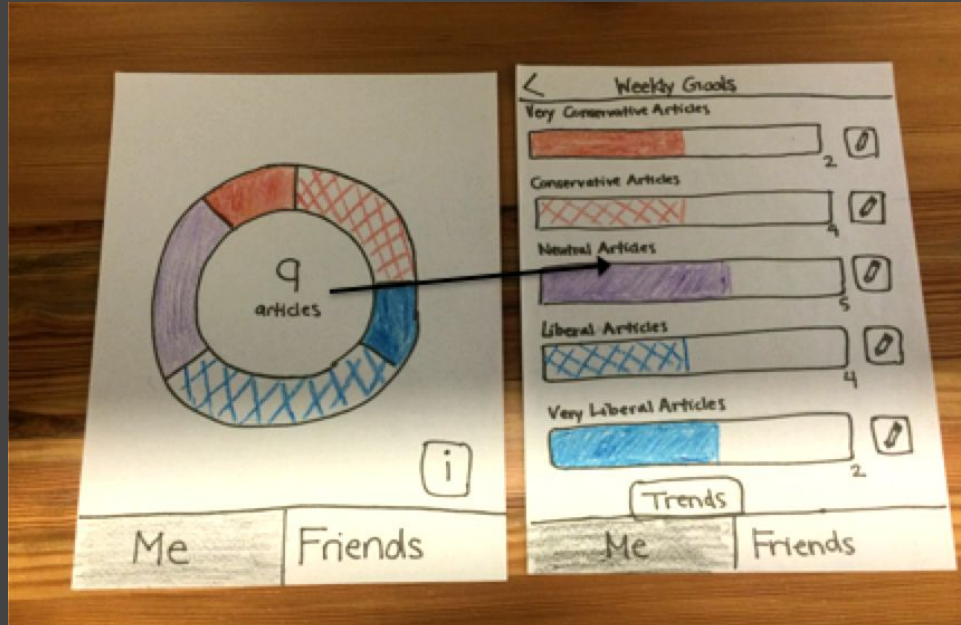
## View Friends' Articles

Ted's privacy settings don't allow you to see his articles.



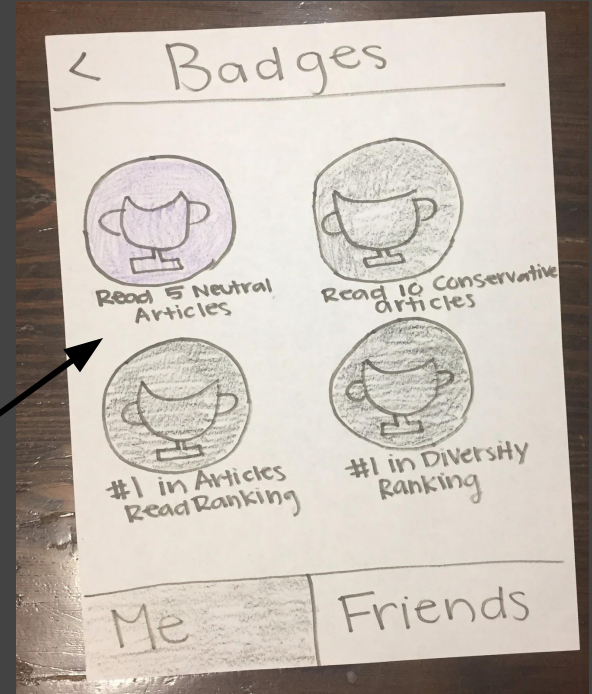
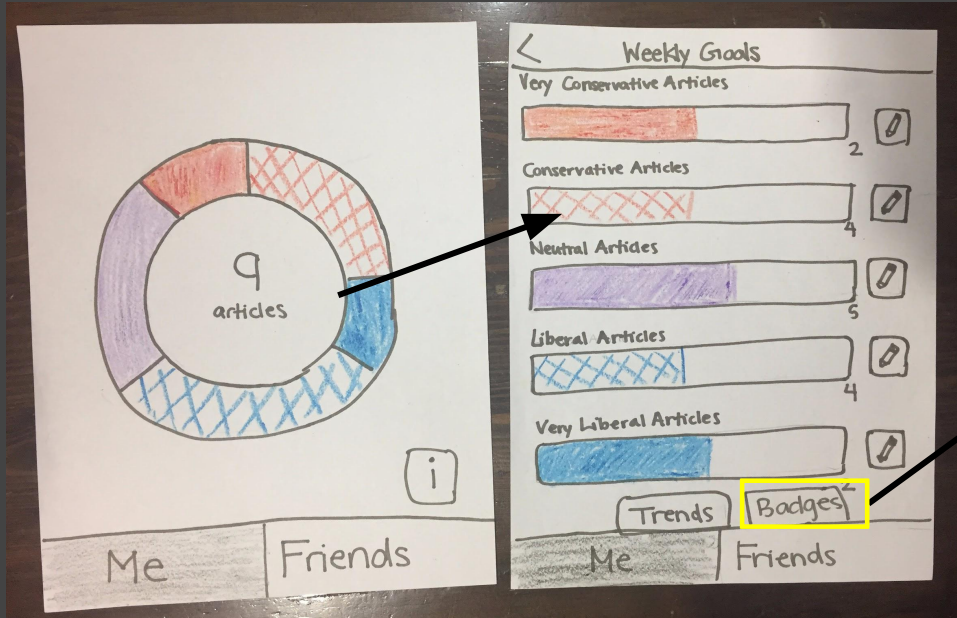
# UI Change #2

## Badges Screen



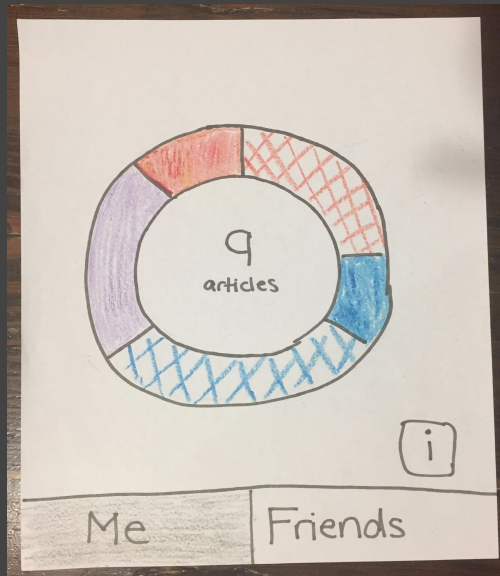
# UI Change #2

## Badges Screen



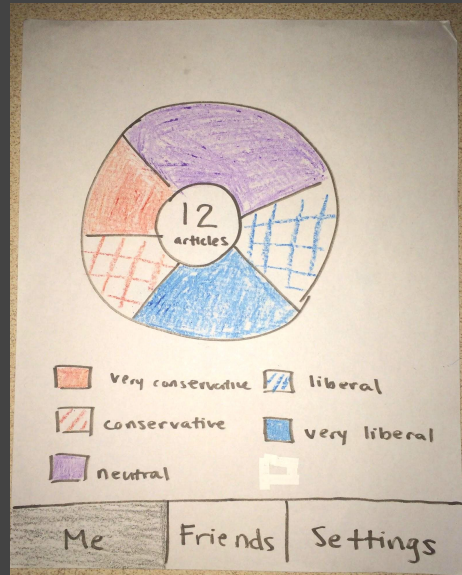
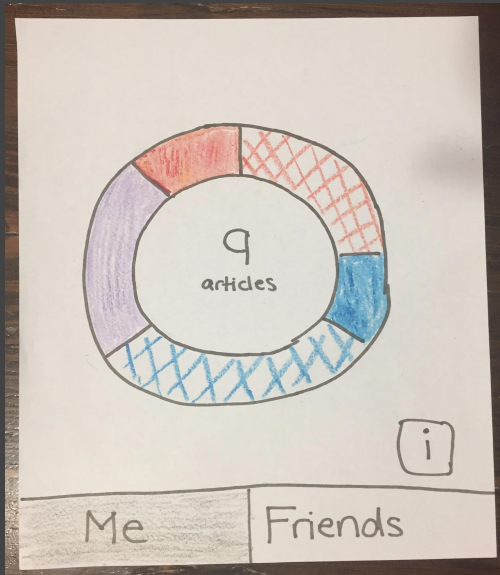
# UI Change #3

Updated home screen with new key  
and settings page



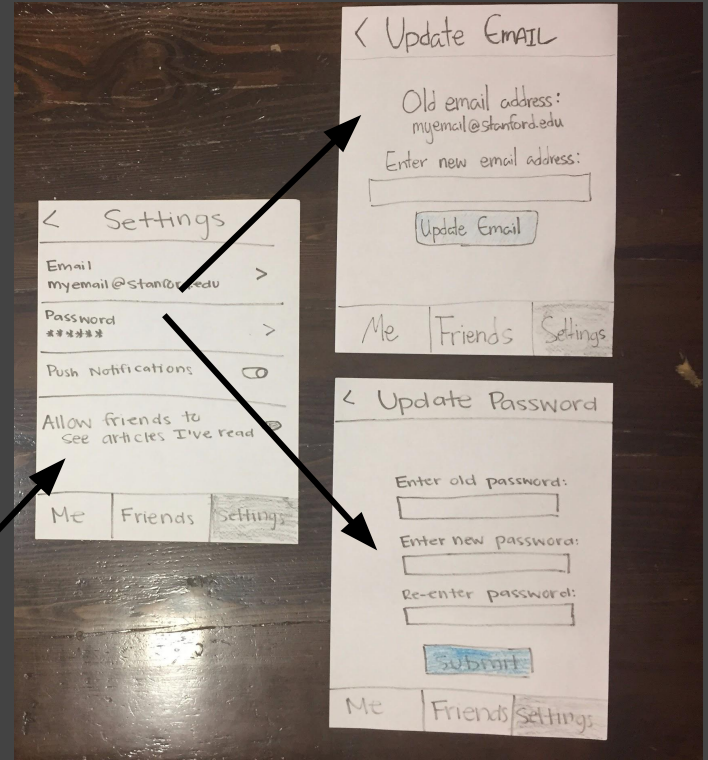
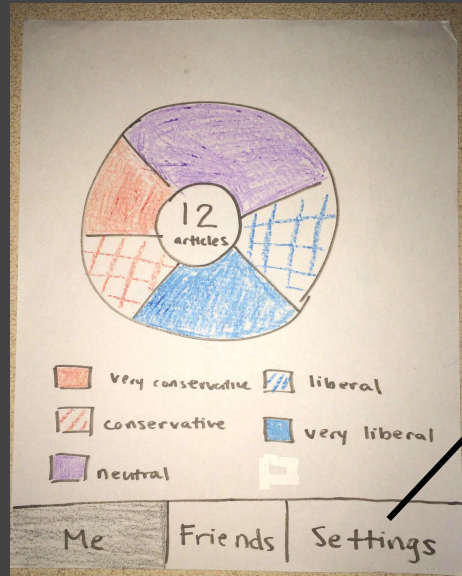
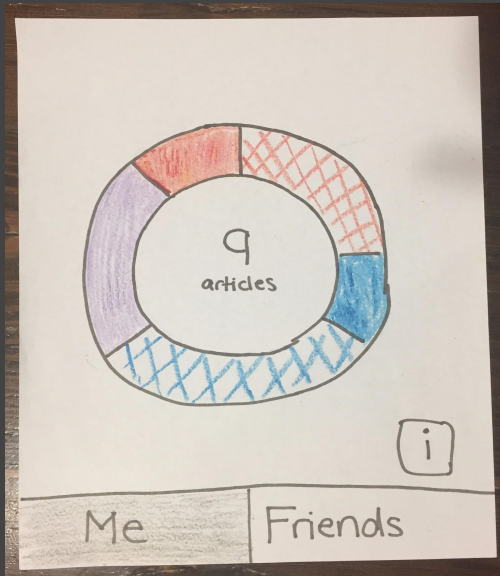
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Updated home screen with new key and settings page



# Medium-Fi Task Flow

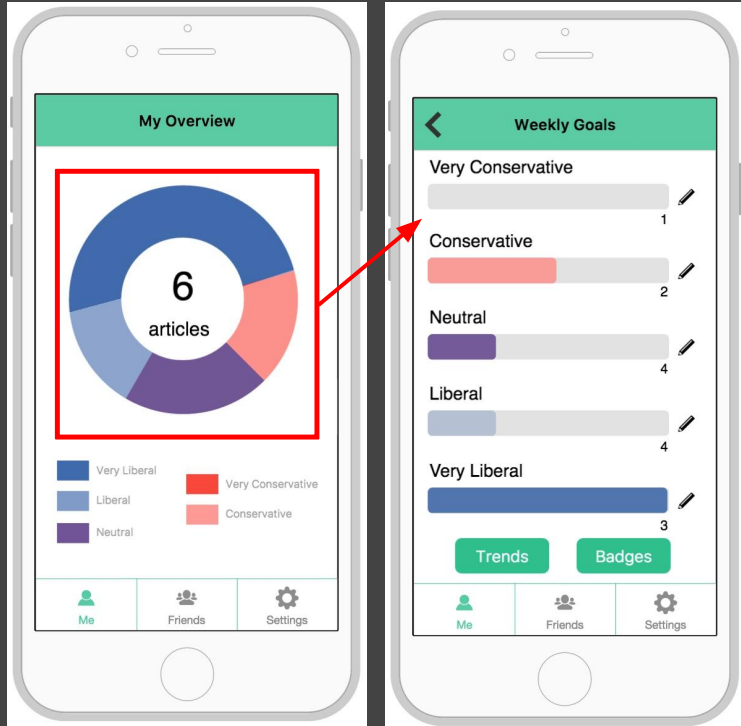
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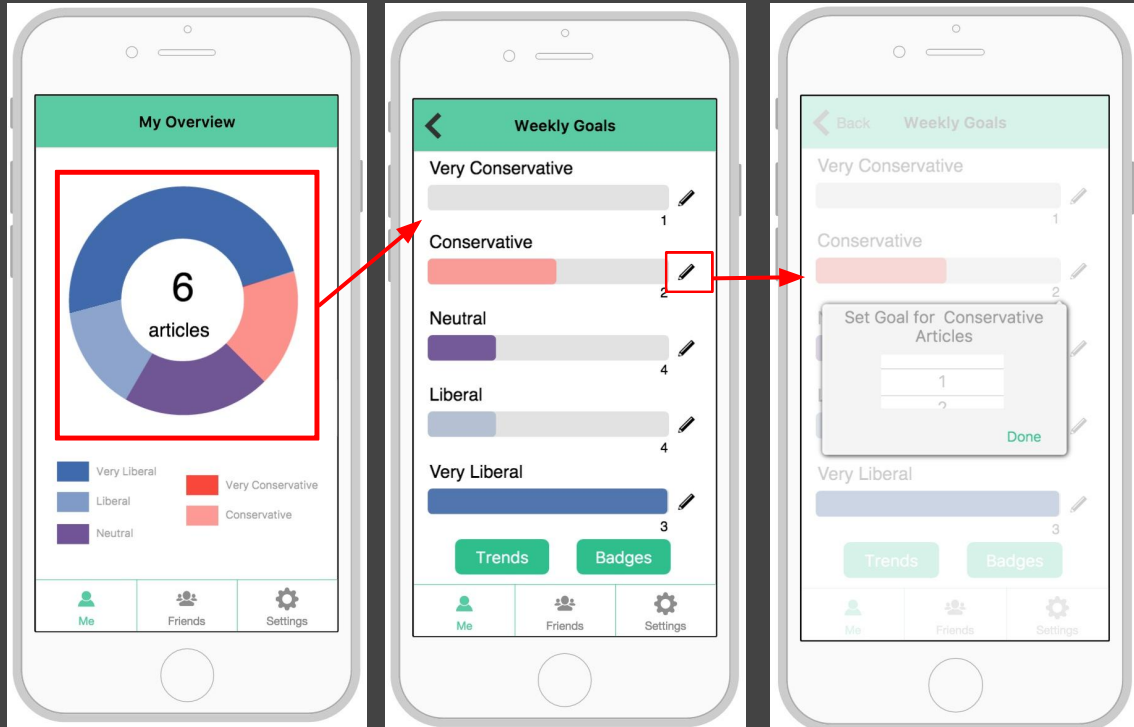
# Medium-Fi Task Flow



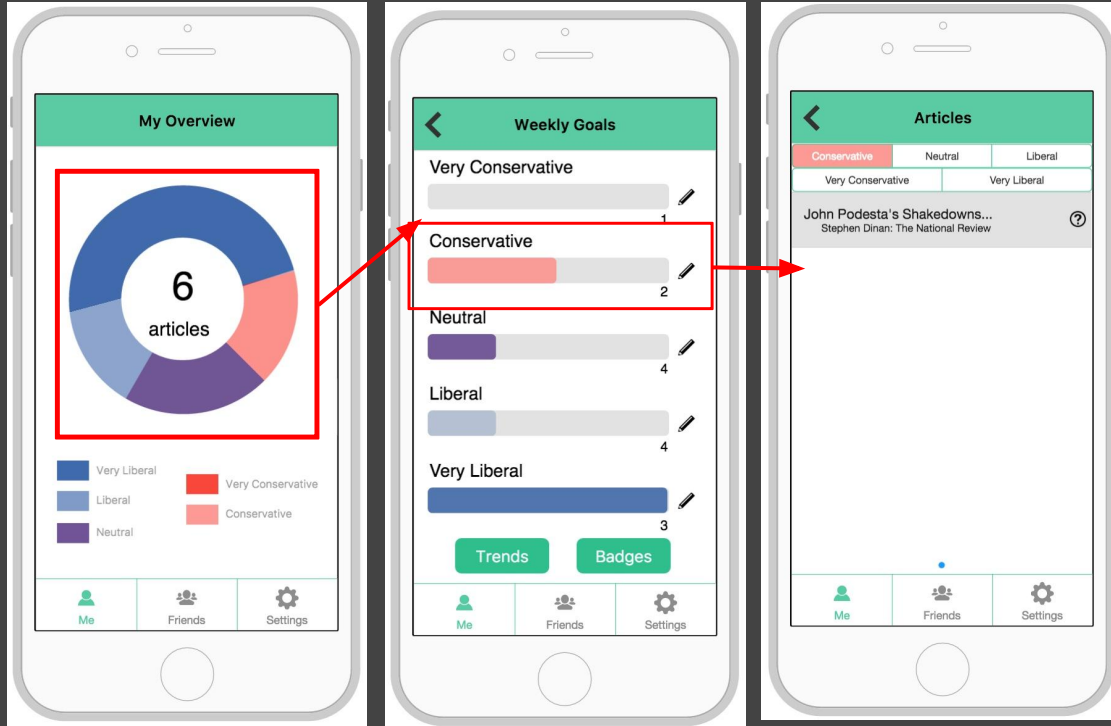
# Medium-Fi Task Flow



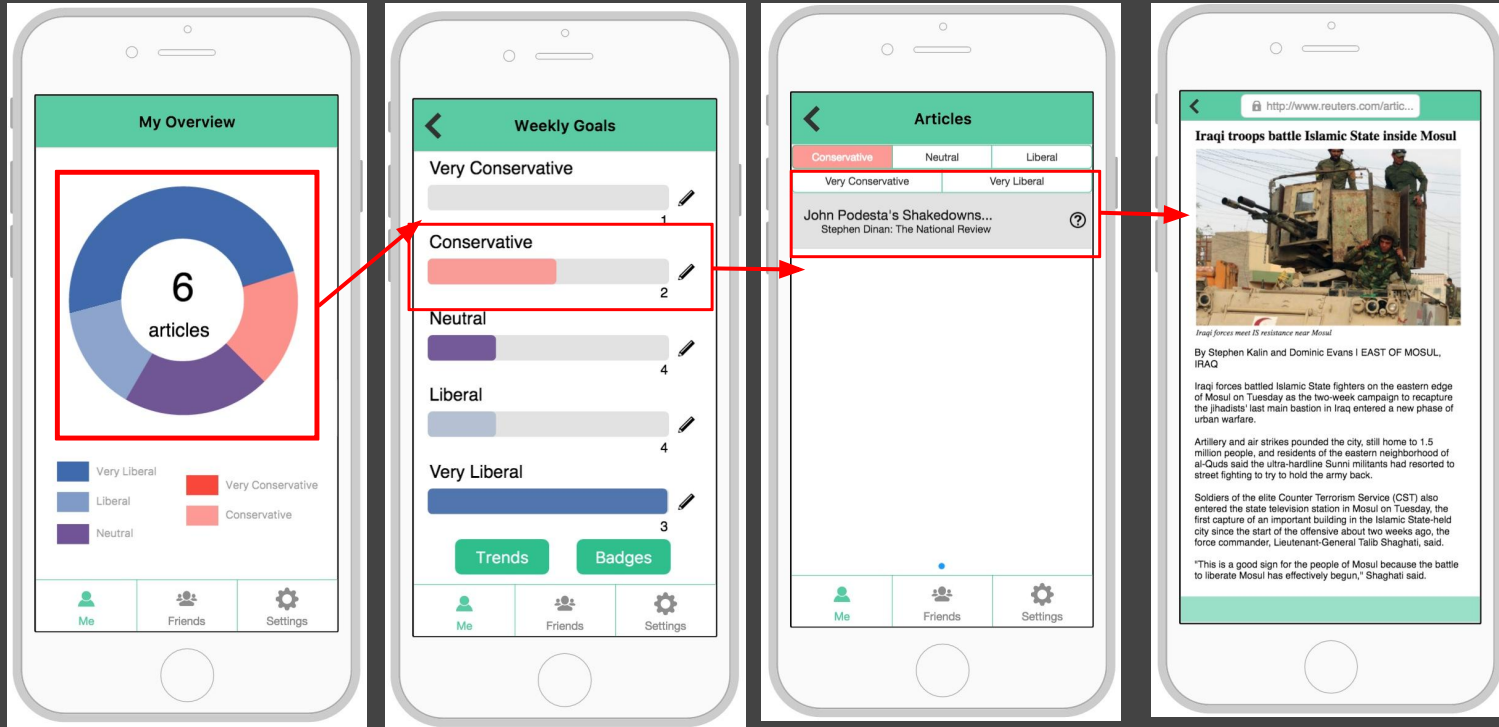
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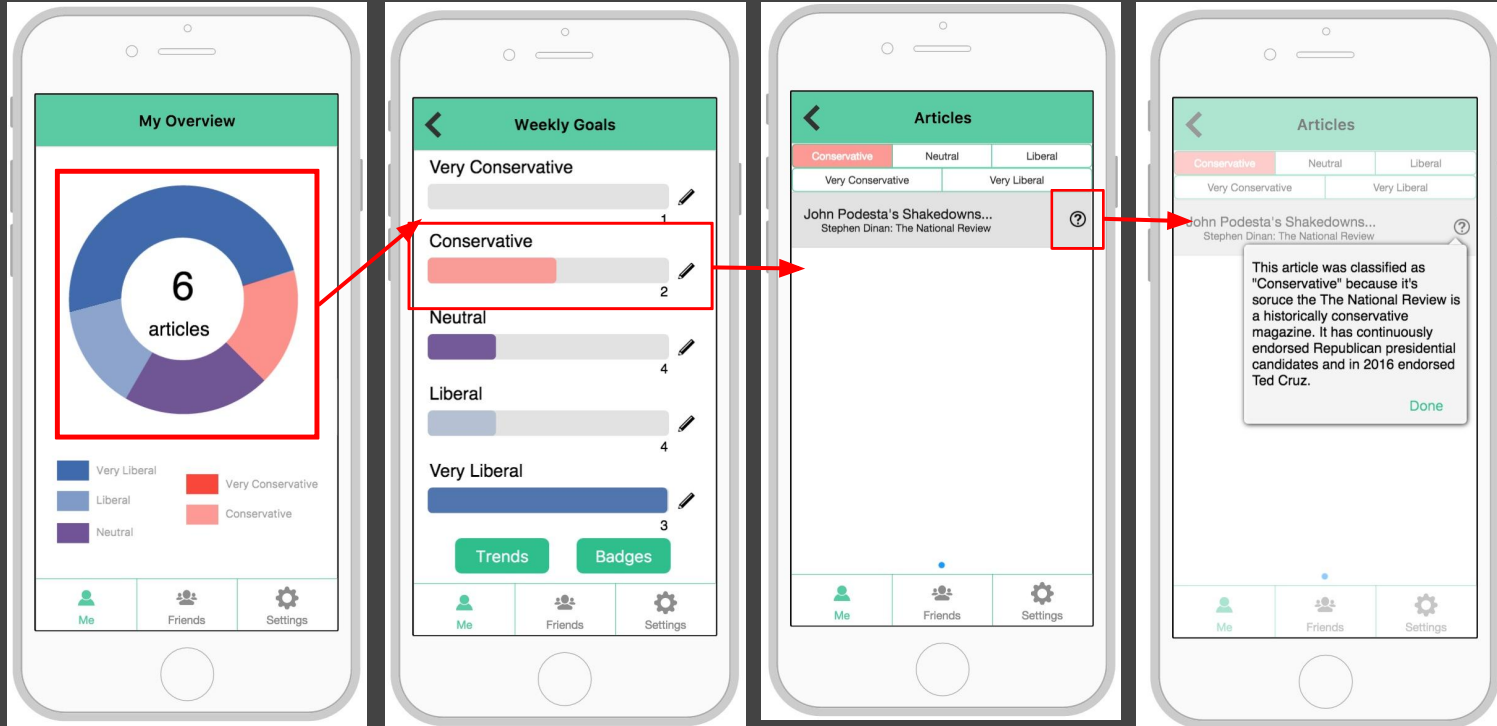
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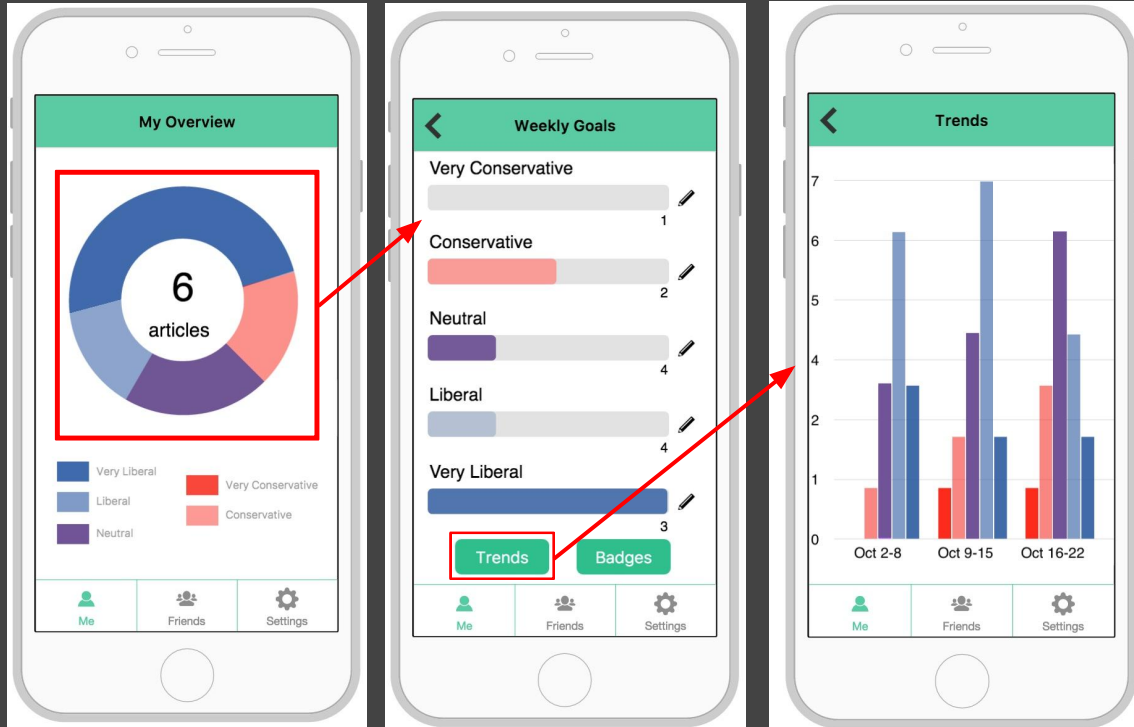
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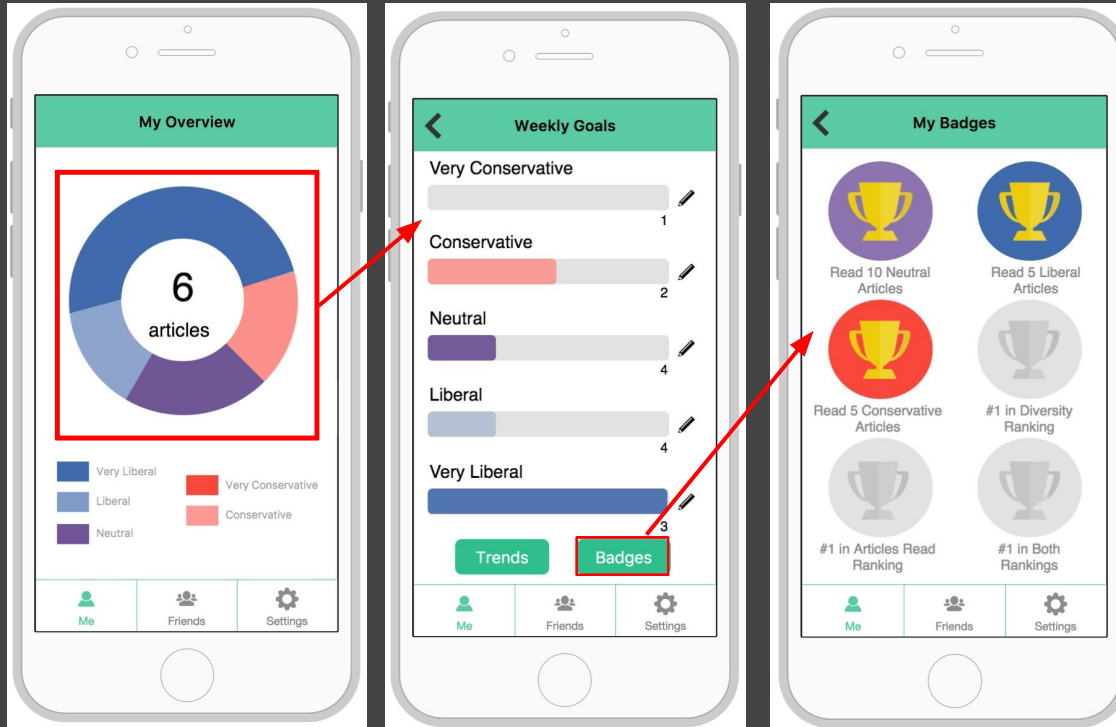
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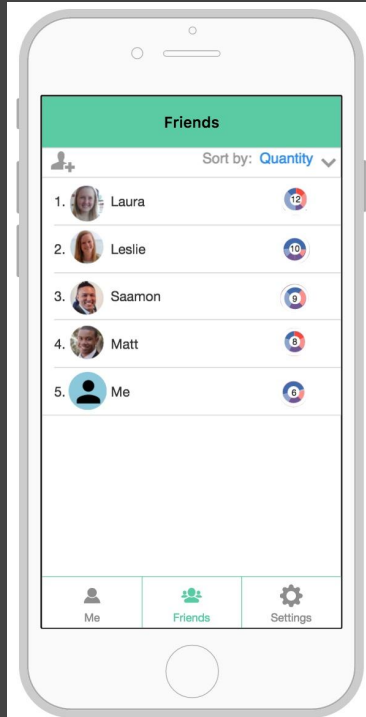


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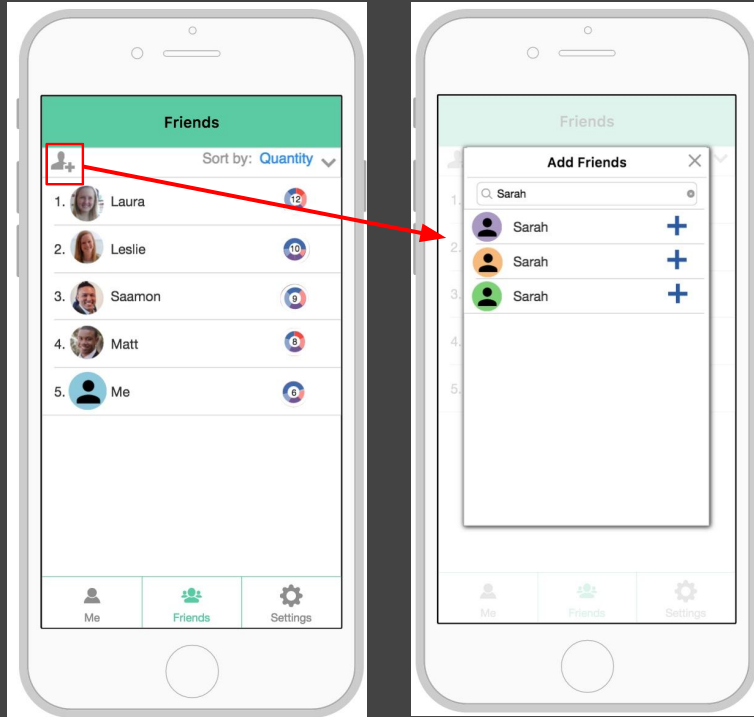




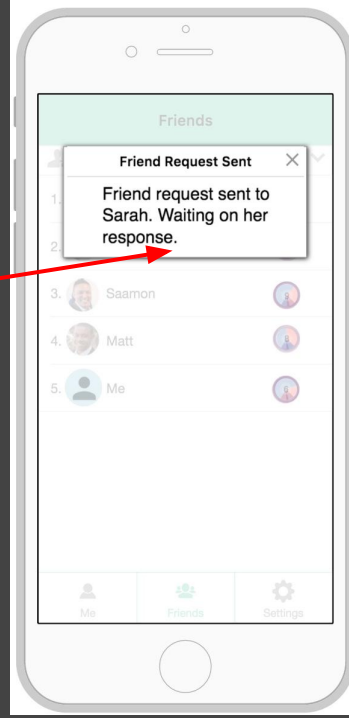
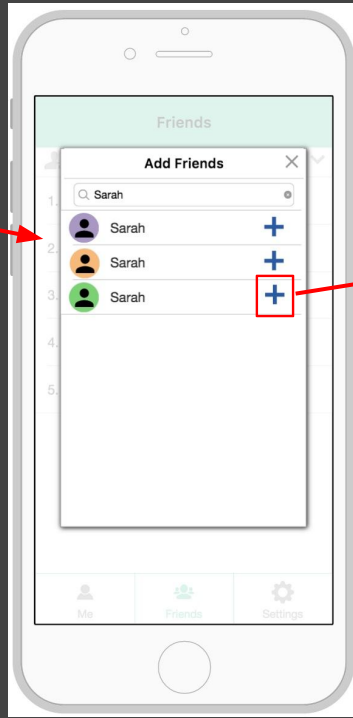
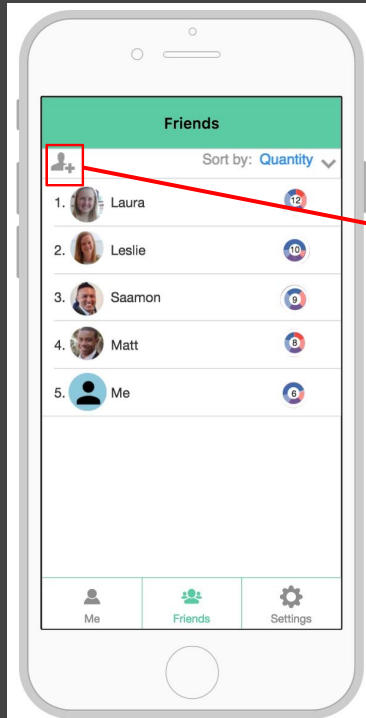
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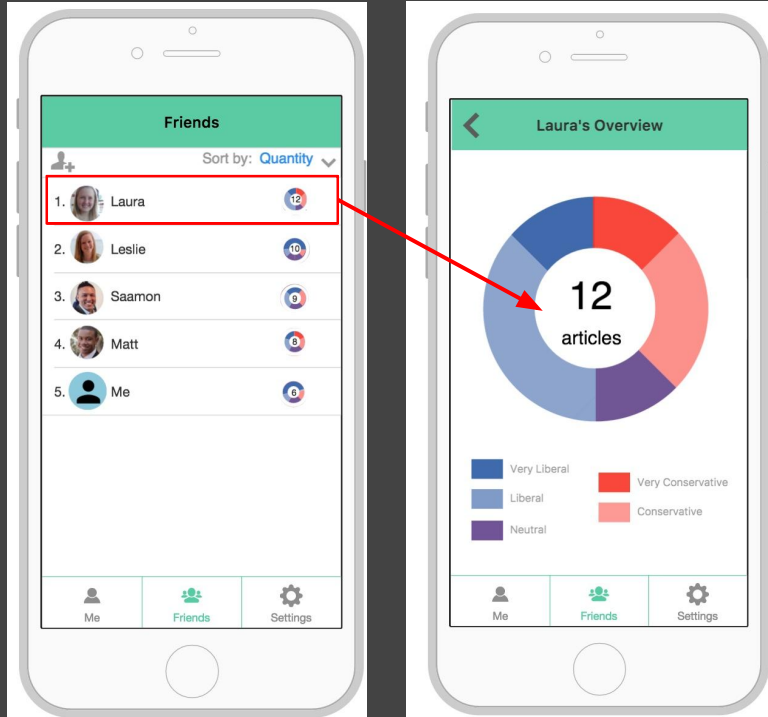
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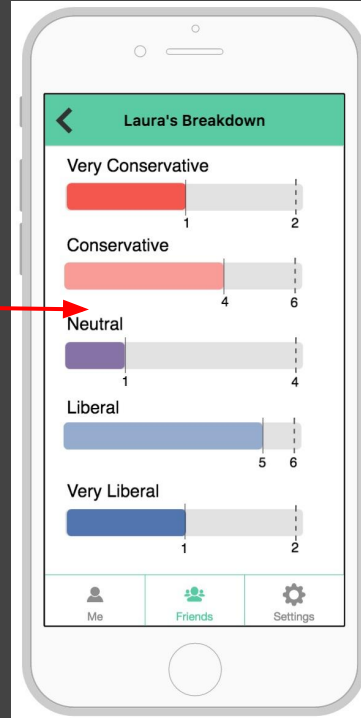
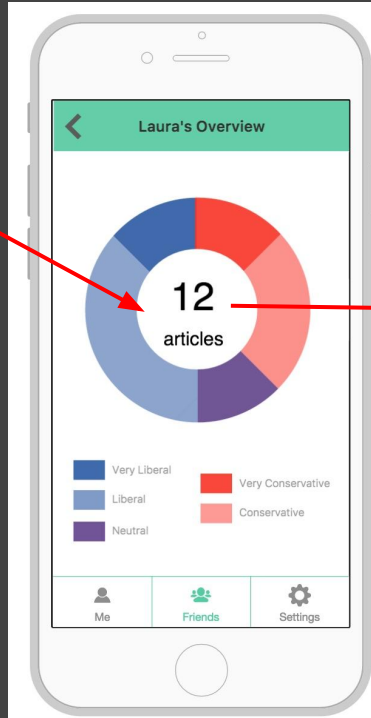
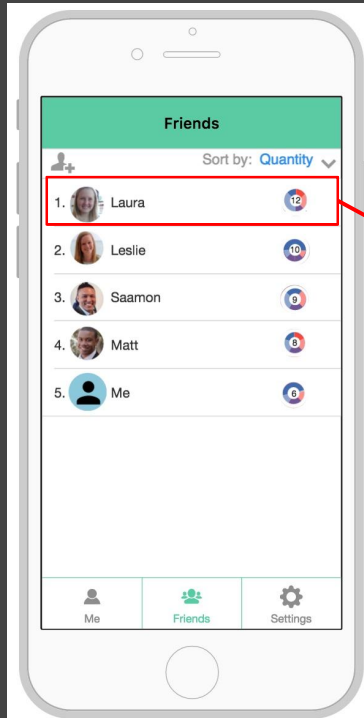
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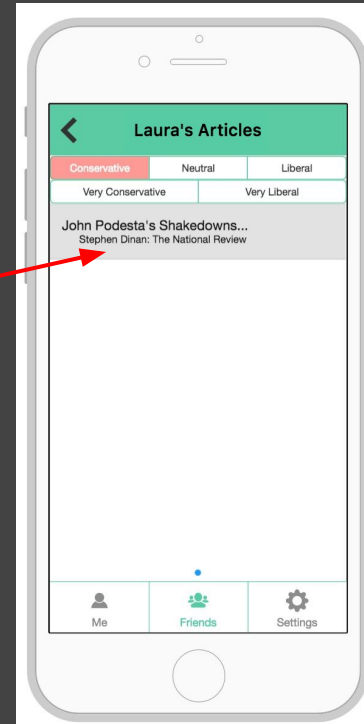
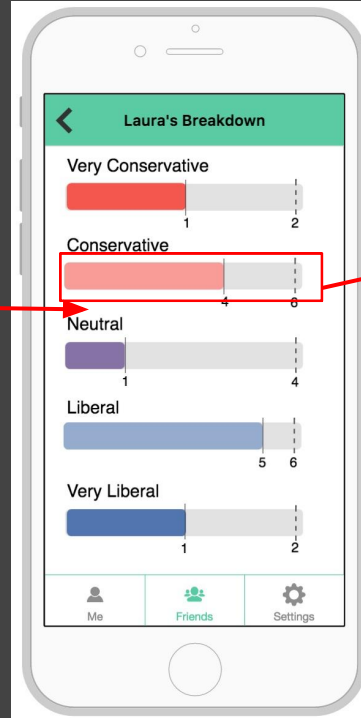
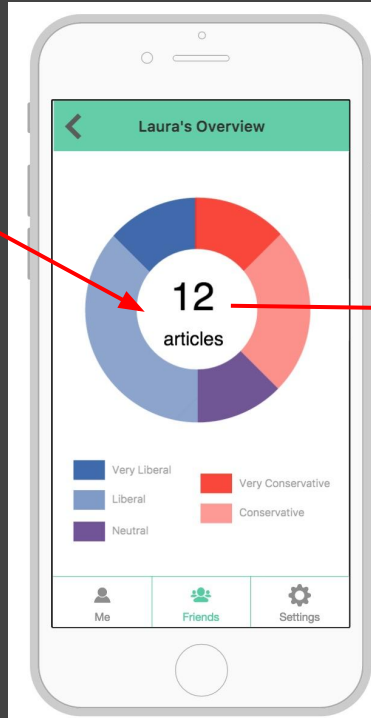
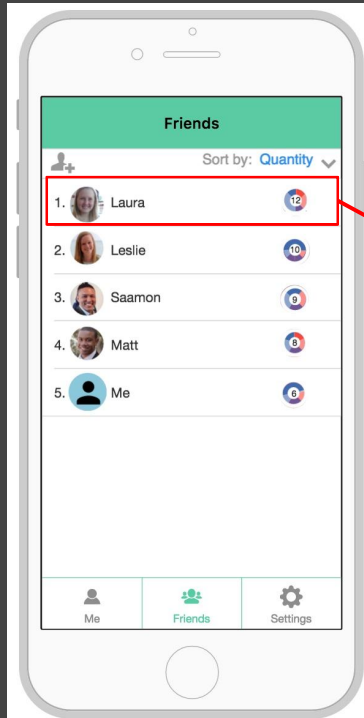
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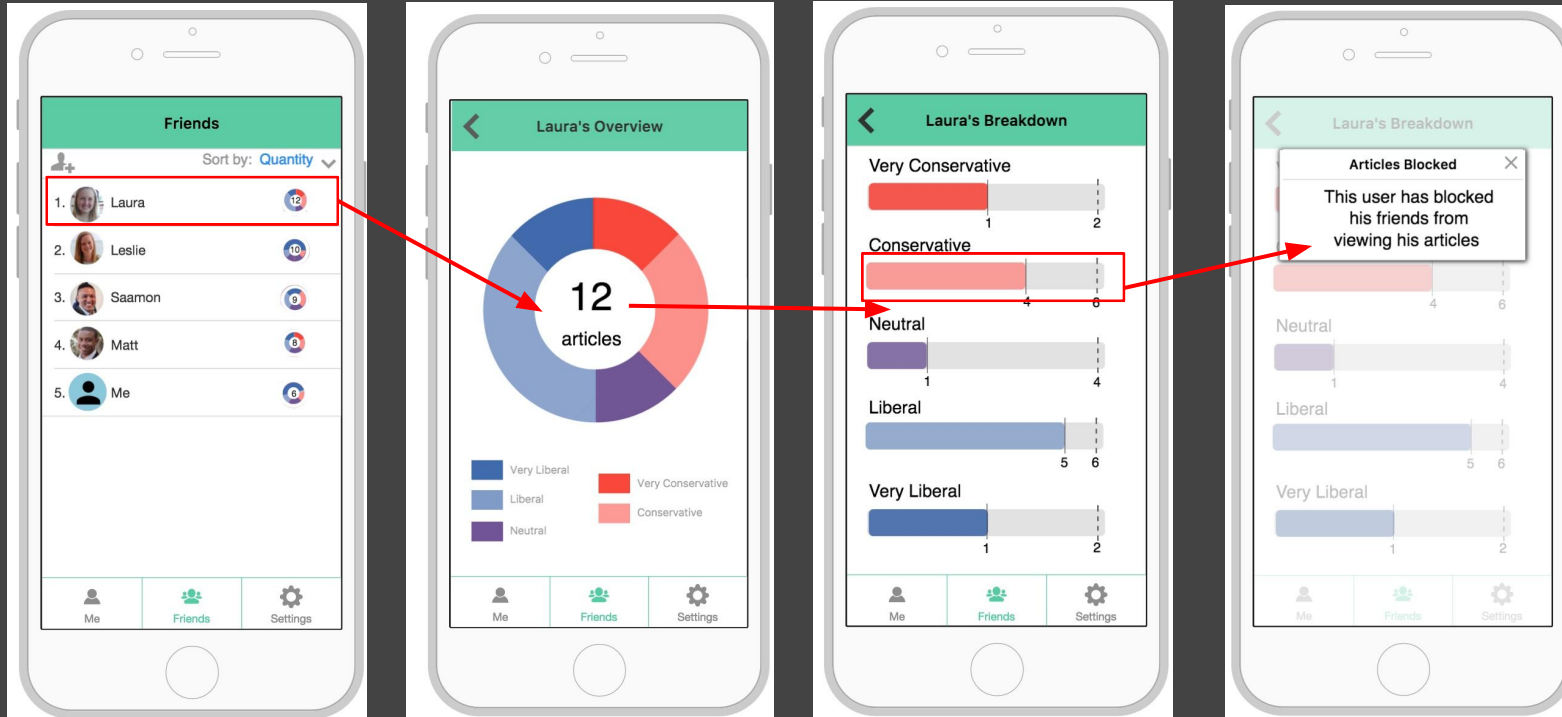
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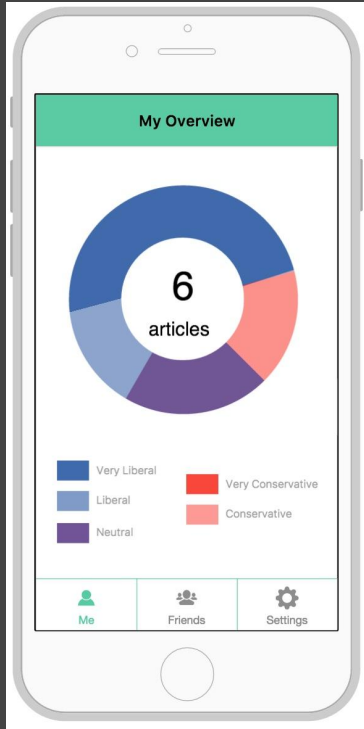
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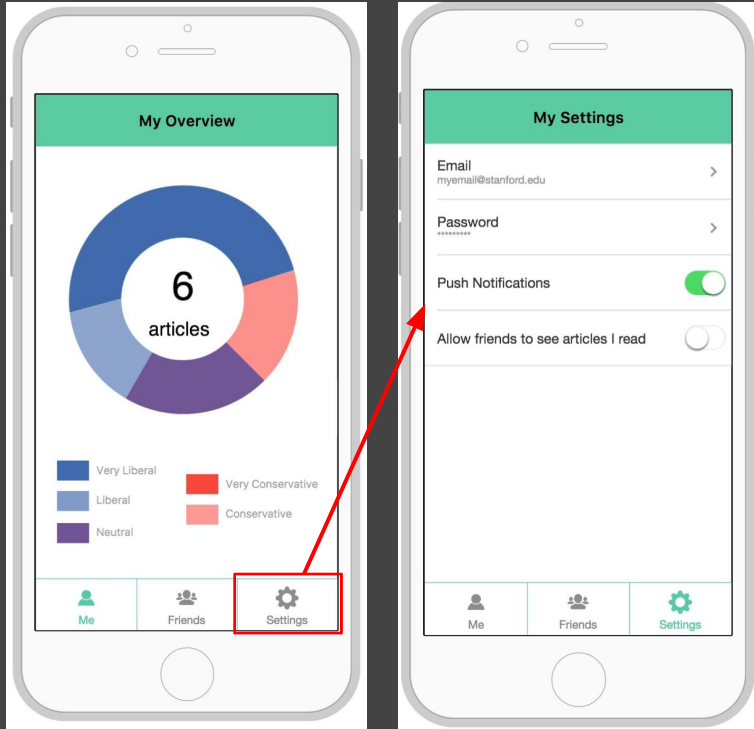


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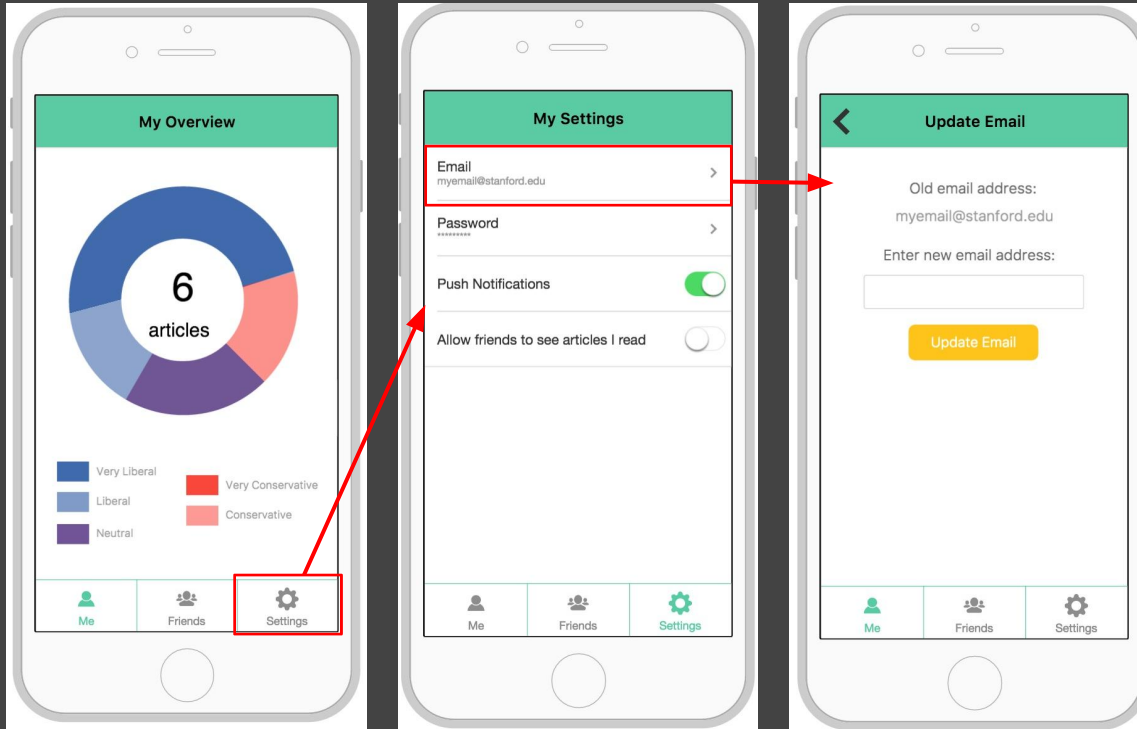




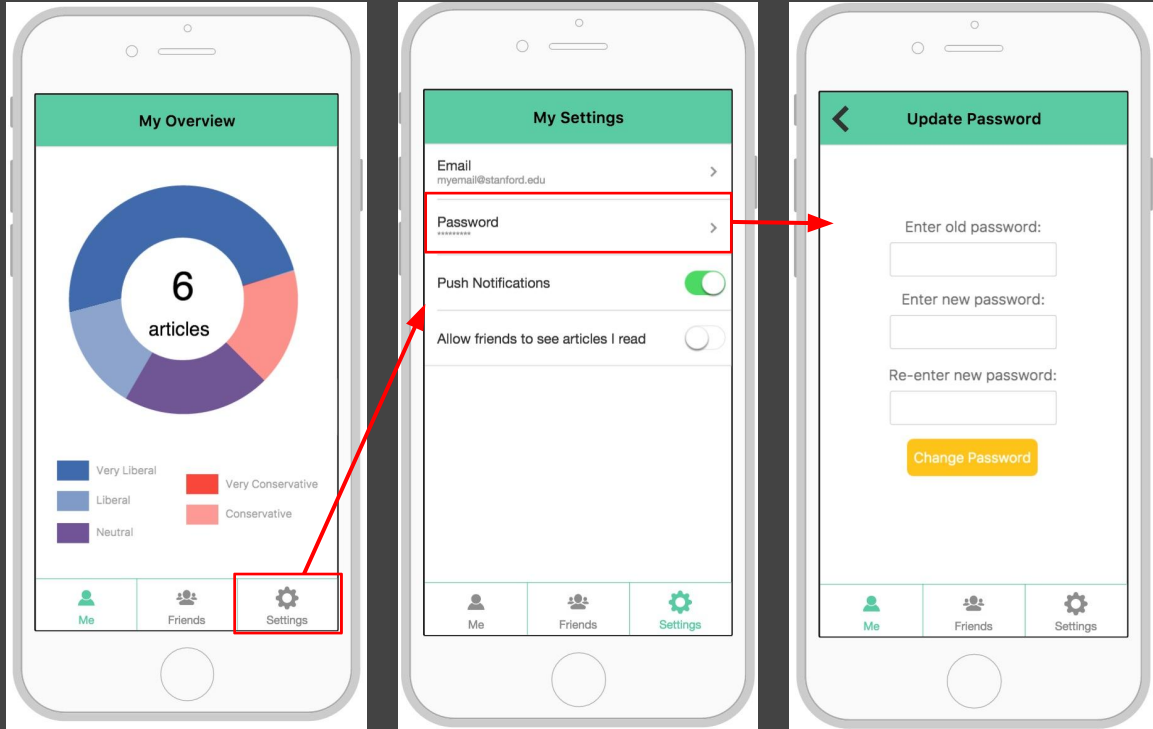
# Medium-Fi Task Flow



# Medium-Fi Task Flow



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# Prototype Tools

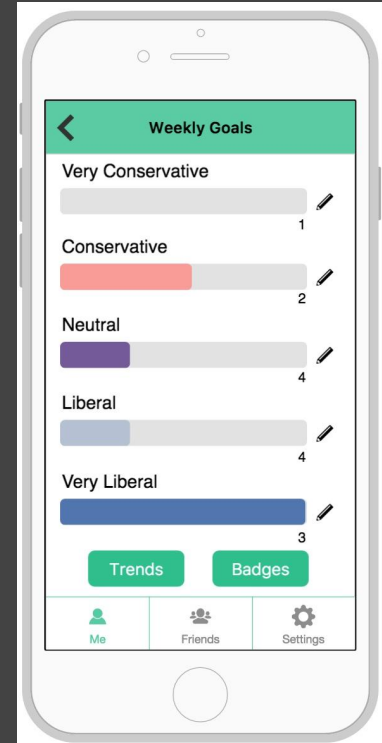
## Proto.io

- + Easy drag-drop interface
- + Predefined iOS tools
- Changes weren't consistent across screens
- Couldn't create your own elements



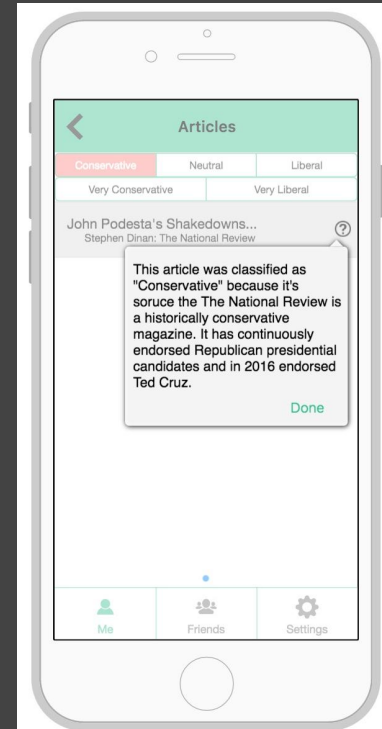
# Limitations/ Trade-offs

- Basic variable functionality
- No push notifications
- Not all articles have classification description
- No scrolling



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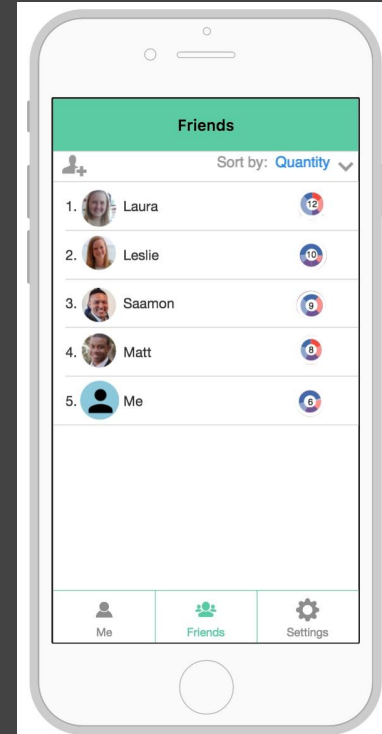
# Wizard-of-Oz/ Hard Code

## Wizard-of-Oz

- None

## Hard Code

- Specific articles/ distribution of articles
- Friends and friend's rankings
- Add friend feature



# Key Takeaways

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- Important to have a cohesive interface
- Sometimes things drawn on paper didn't look good in app-form
- Adding features should be intentional



# Appendix

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# Notes

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