

Value Proposition

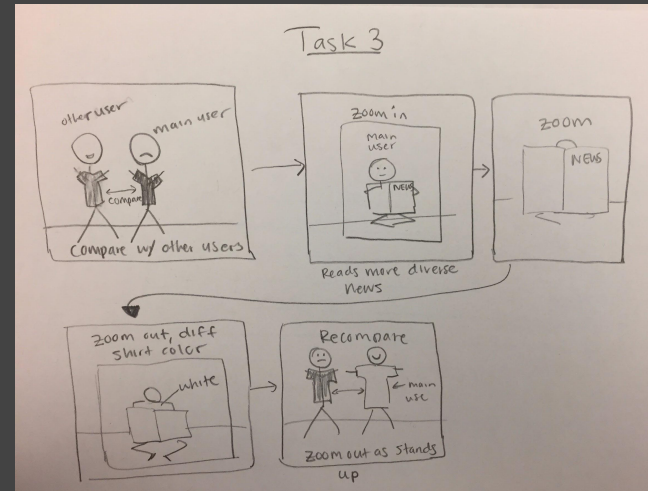
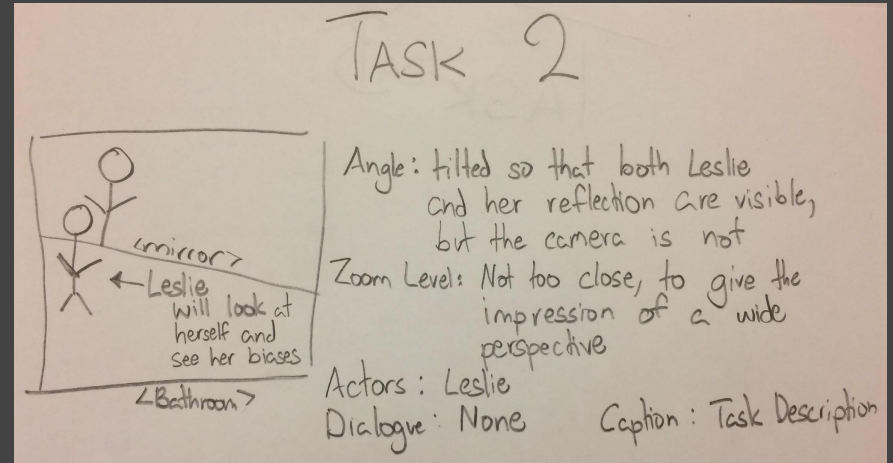
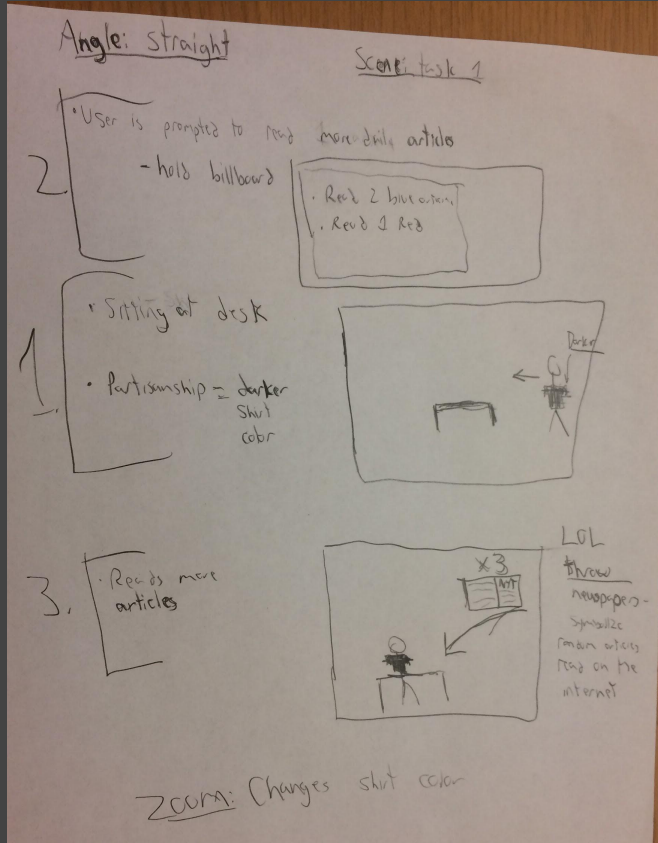
Value Proposition: Diversify and increase the news people receive.

Problem/Solution: People tend to get their news from one or few sources, and often the news they get is biased, causing polarization. Our app seeks to close this divide by ensuring users understand their biases and read many articles from multiple news sources, through self-motivation and friendly competition with other users.

Three Tasks

1. Our simple task: The user should set goals for the number and variety of articles per day (e.g. two articles written by conservative viewpoints, and one article written from a liberal viewpoint.)
2. Our moderate task: The user should become aware of the biases of their news sources, e.g. “80% of the articles you read are written from a liberal perspective.”
3. Our complex task: The user can compare and compete with other users on the number of articles read and the variety of their sources over a given length of time.

Video Storyboard



Concept Video

- <https://www.youtube.com/watch?v=dpGcQ4OCjfg&feature=youtu.be>