

CS 147 Assignment 4

Concept Video

Team: Improv



Chen Luo



Diego Hernandez



John Carlo Buenaflor



Qingping He

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Value Proposition

Impromptu

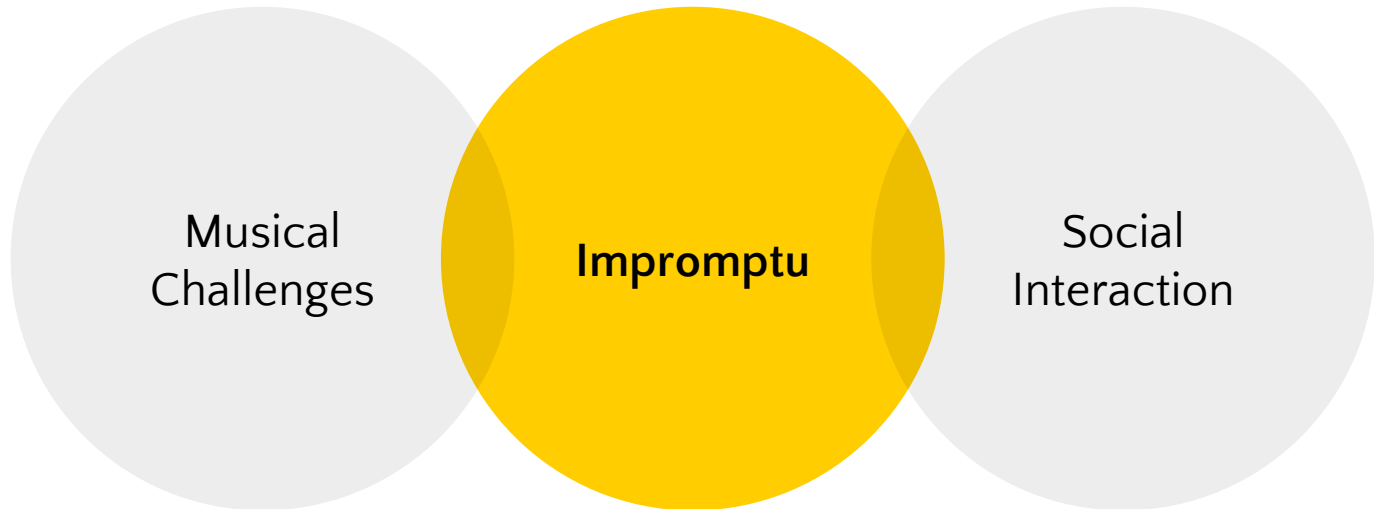
Share music. Share surprises.

“



Problem/Solution Overview

Impromptu is a fun social platform for performing artists to expand their comfort zones. It addresses artists' need to practice, perform, and share their creative experiences.



2

Tasks

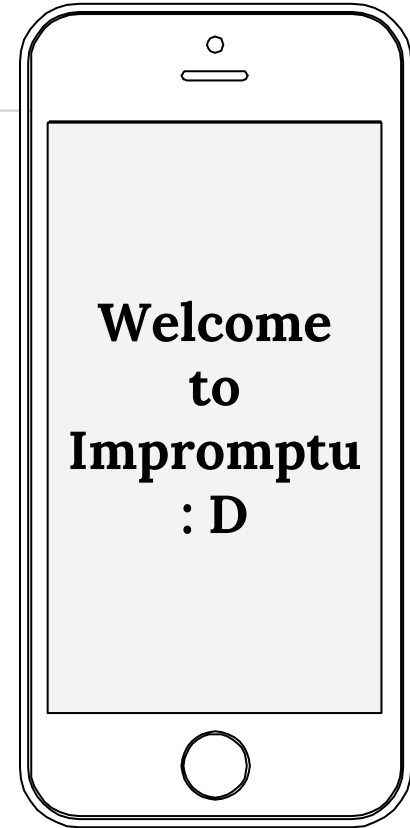
2

Tasks



Tasks

- Simple:
 - **Watch someone else doing a challenge**
 - Browse challenge videos
- Medium:
 - **Record yourself doing challenge**
 - **Share your challenge video**
- Complex:
 - **Do a challenge in a group**
 - Submit your own customized challenge to someone else

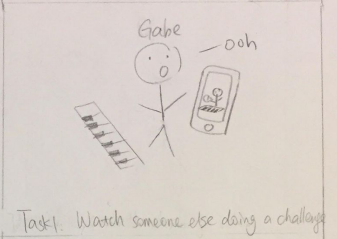
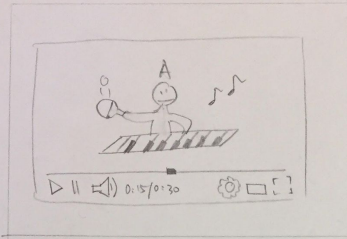


3

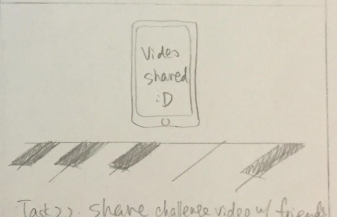
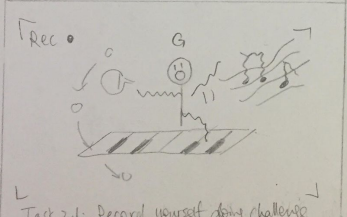
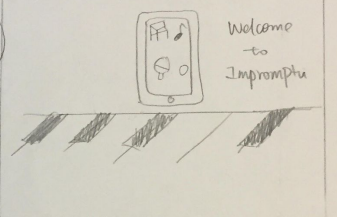
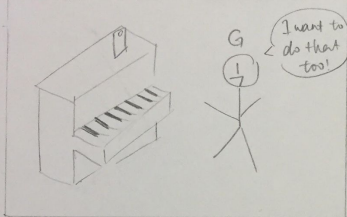
Storyboard

Video link: <https://youtu.be/HbQkMYXqkcA>

Impromptu
Share Music. Share Surprises

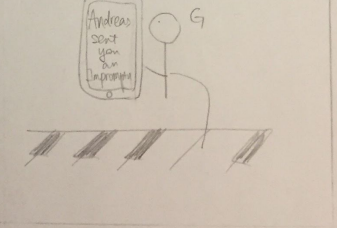
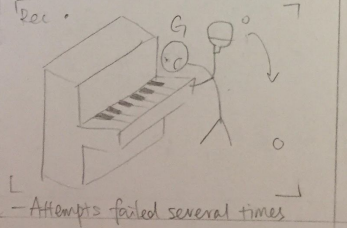


Task 1: Watch someone else doing a challenge

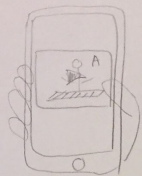


Task 2.1: Record yourself doing challenge

Task 2.2: share challenge video w/ friends



- close up of the phone

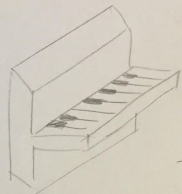


Rec.

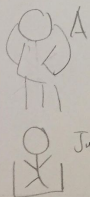


Successfully finishing the challenge

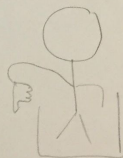
AUDITIONS



Finishes his playing



Judge

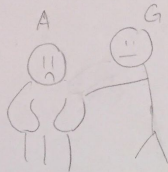


Judge

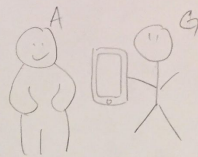
- close up of the thumb down



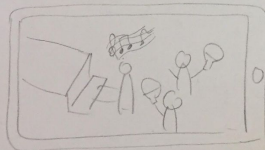
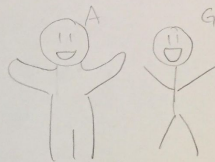
- looks frustrated facing down



G sits down & pats A's shoulder



close-up of the phone



Credits

Task 3: Do a challenge in a group