



Assignment 4: Concept Video

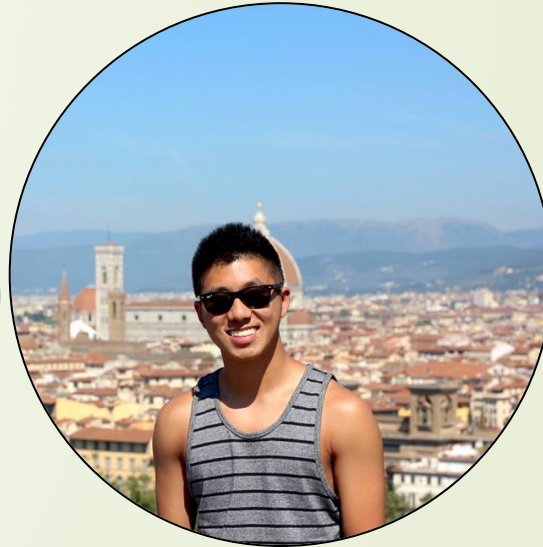
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Introductions

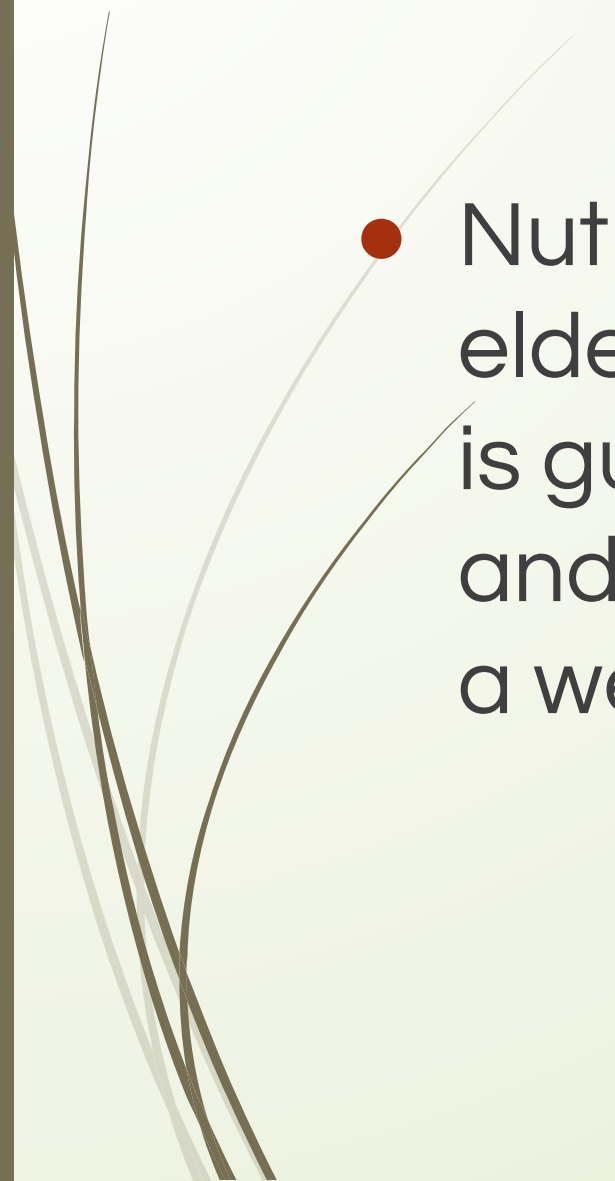
PROBLEM

- The elderly need to keep track of their nutritional intake, but it is often hard or tedious to log.





SOLUTION

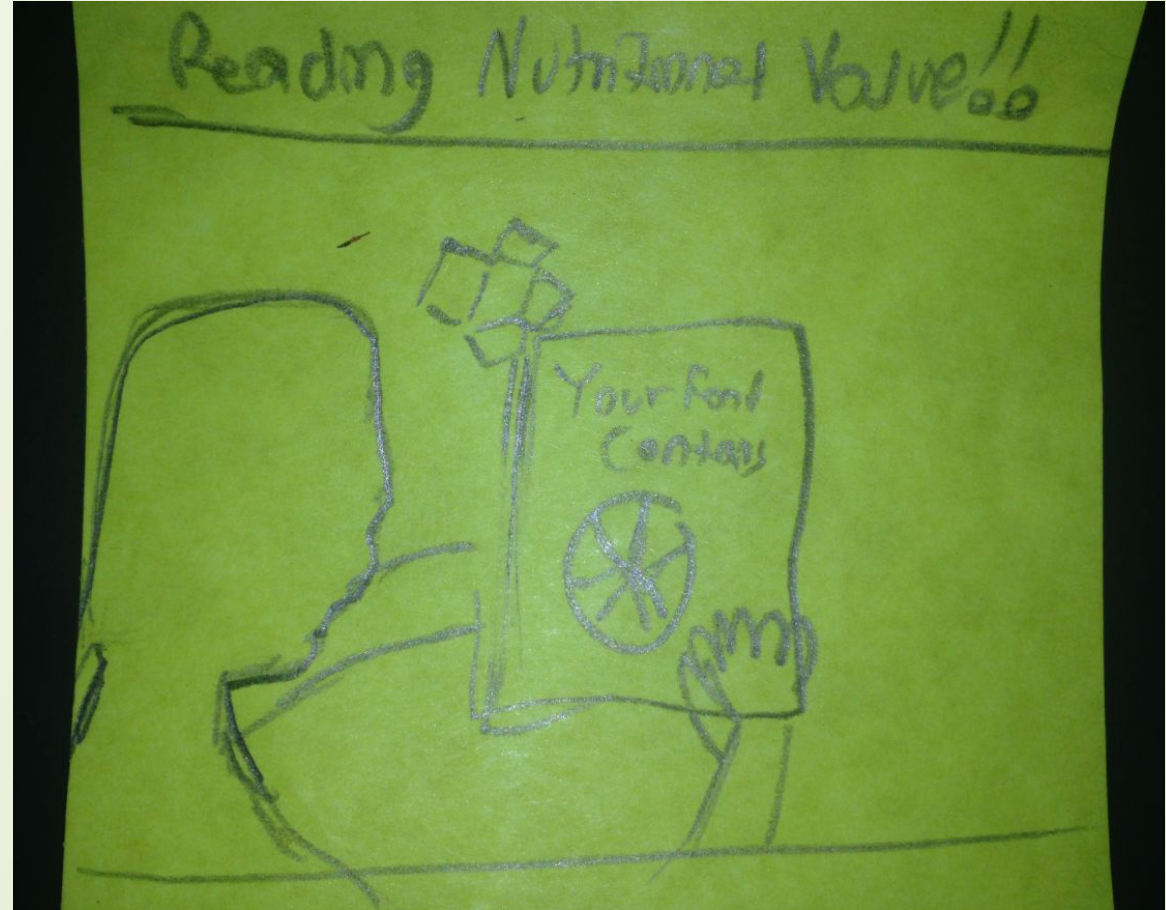
- Nutri-Good, an app that allows the elderly to choose a set meal plan, which is guaranteed to contain all the macro and micro-nutrients that are essential to a well-balanced diet.
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Storyboard



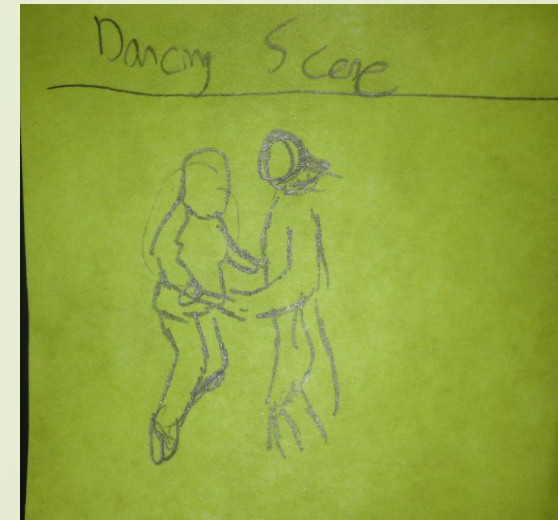
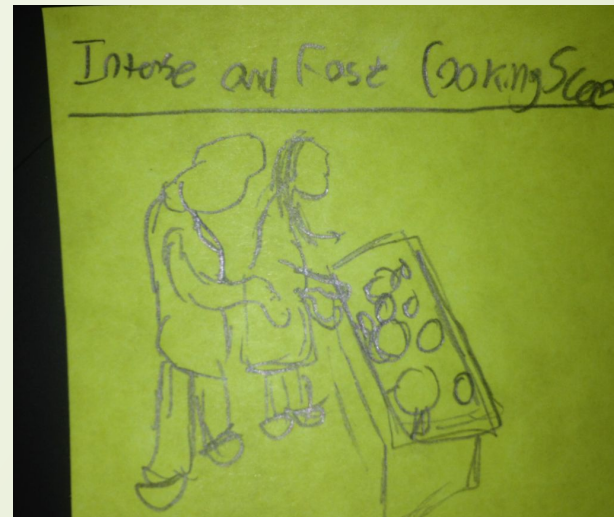
Task # 1

- Knowing what nutritional value you get from your meals (Simple)



Task # 2

- Maintaining Independence through food prep (Medium)



Task # 3

- Choosing a well-balanced meal (complex)





Value Proposition

INDEPENDENT NUTRITION, DELIVERED!

