

# Team



Concept Video and Storyboards

# Value Proposition, Problem, & Solution

**Value Prop:**

“Take control of your home energy.”

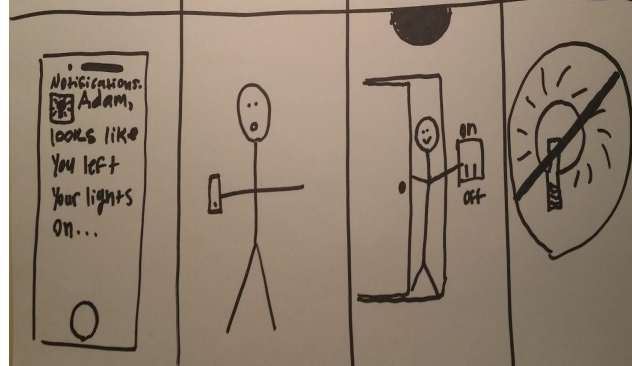
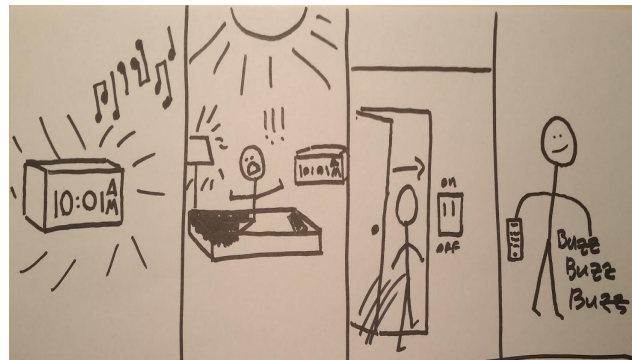
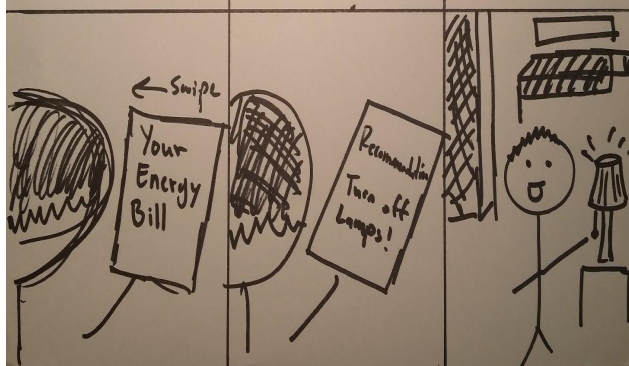
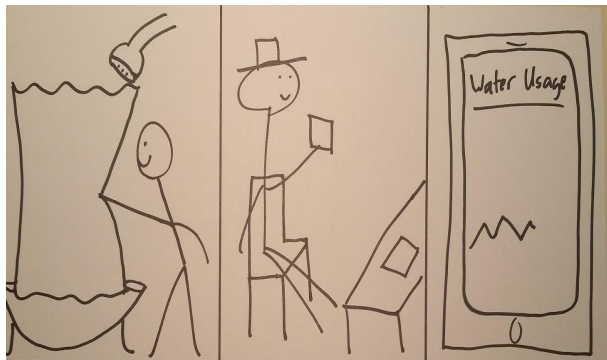
**Problem/Solution:**

The average household doesn't know how it uses its energy. InCharge gives homeowners the vision and clarity to understand how they are using their energy with a fine level of granularity

## Three Tasks:

1. Visualize real-time energy/water/gas consumption (medium)
2. Separate energy usage by room/breaker and give reminders to turn off select lights/appliances when no one is around (complex)
3. Give people goals/recommendations (simple)

# Video Storyboards:



# Video Link

[https://youtu.be/efnJVgySd\\_8](https://youtu.be/efnJVgySd_8)