

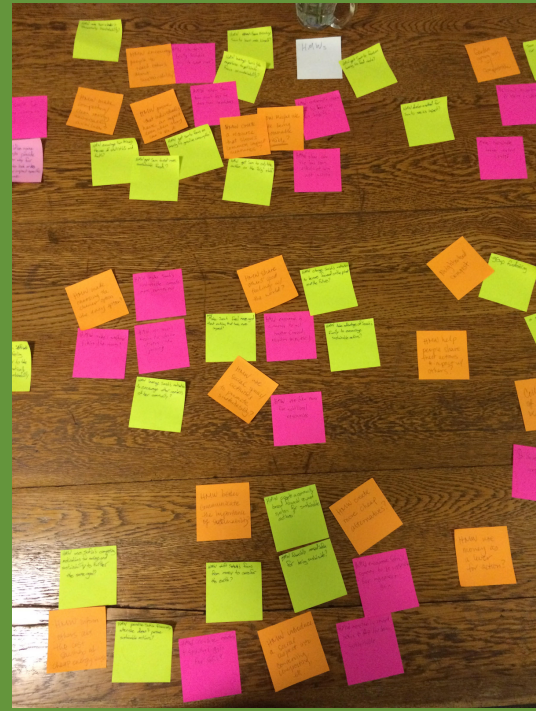


EcoKick

Help the Earth, Pay it Forward



Needfinding interviews



Brainstorming

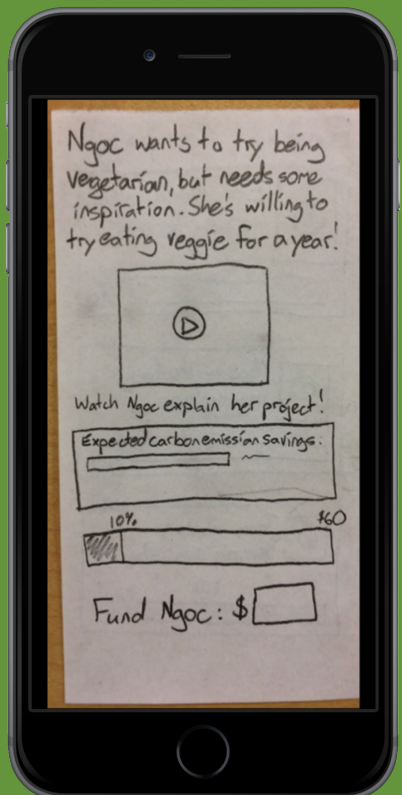
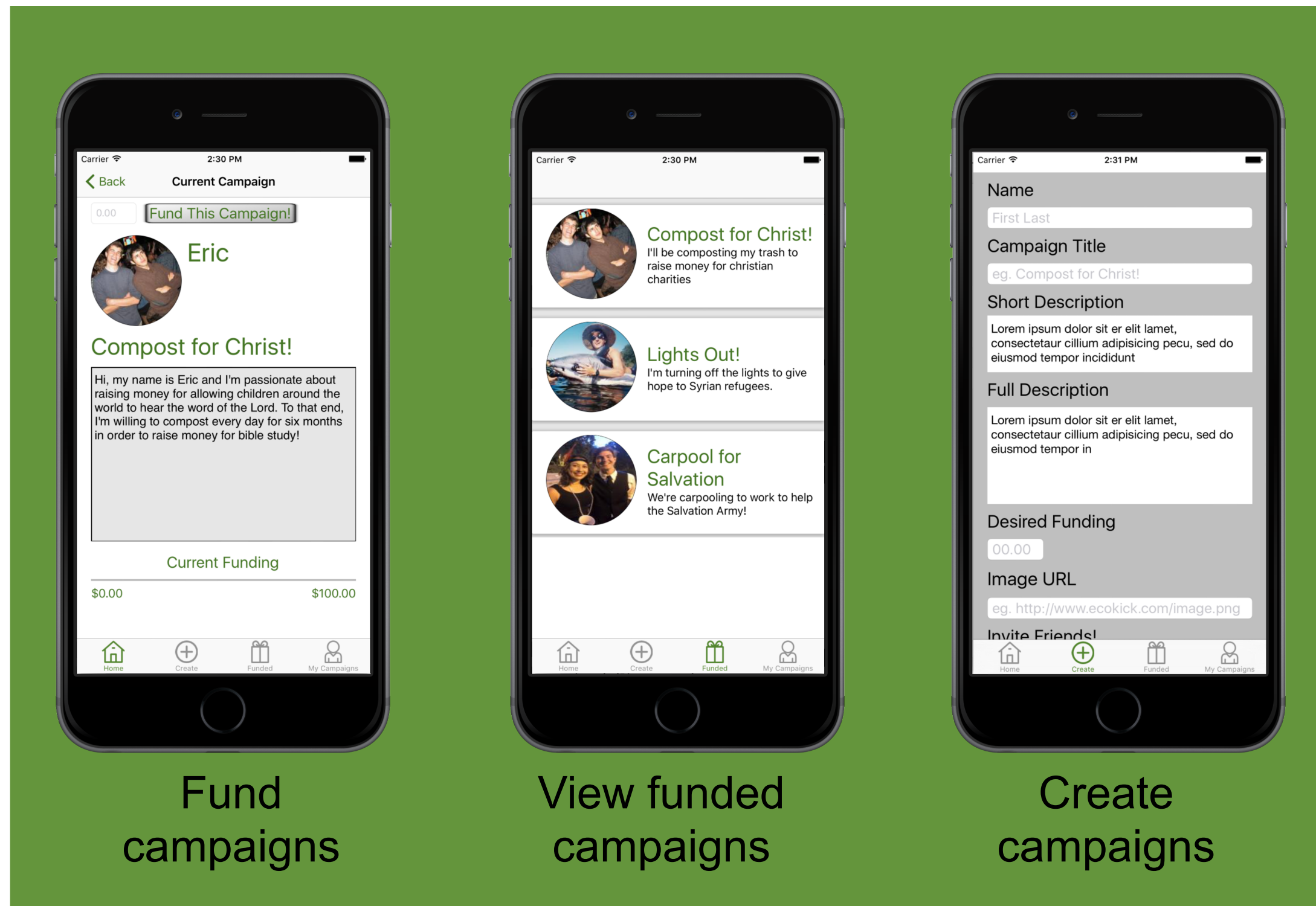
Overview

EcoKick enables people to crowd fund sustainable action and allows people to pay it forward to a charity.

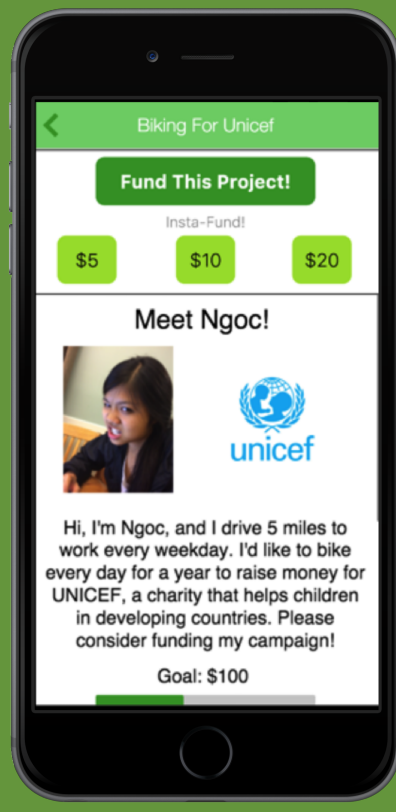
Key Features

Our Solution

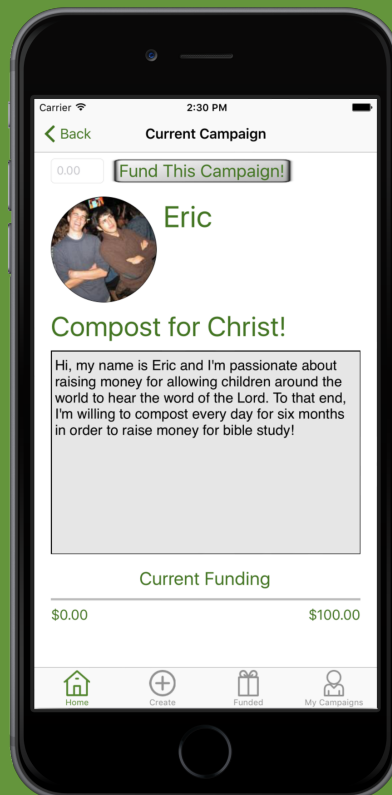
- View sustainability campaigns
- Fund campaigns and view updates
- Start campaigns to take sustainable and social action



Low-fi



Medium-fi



High-fi

Design Iteration

- User freedom
- Error prevention w/ funding
- Straightforward interface
- Clean aesthetic

Pitch Slide

