

EcoKick

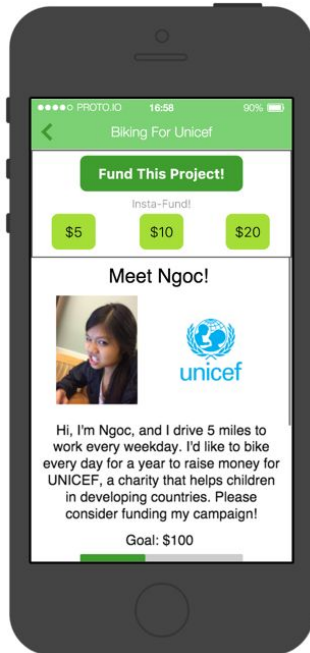
Medium-Fi Prototype

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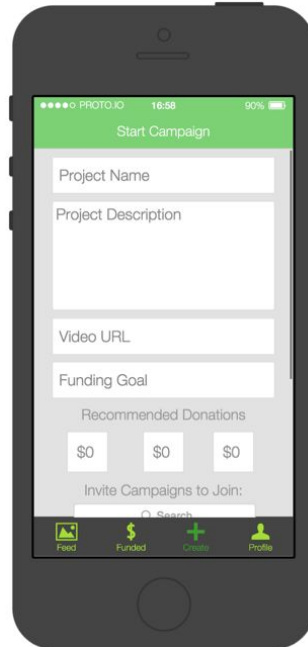
HELP THE EARTH, PAY IT FORWARD

Tasks

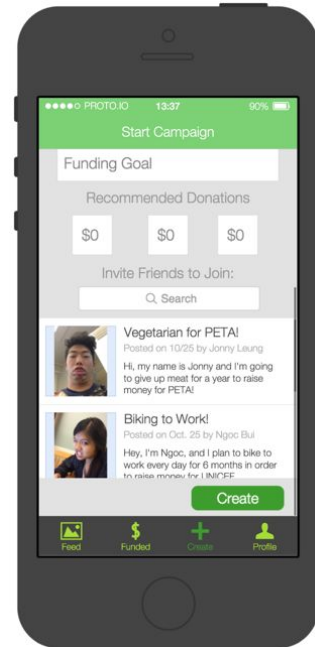
Fund a Project



Start a Campaign

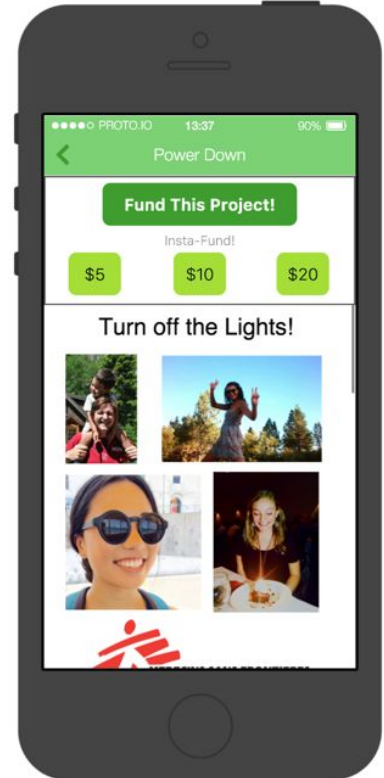
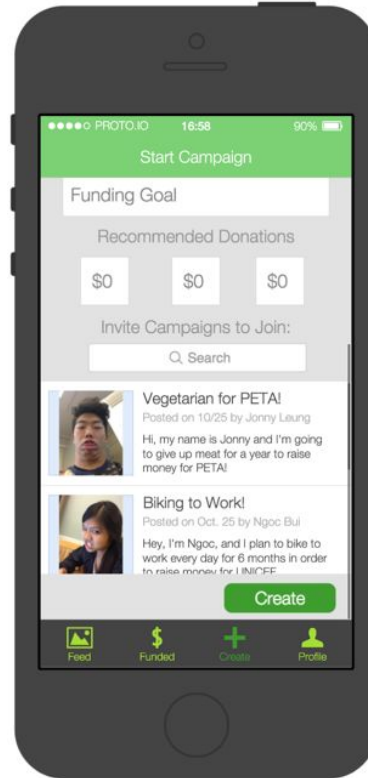


Start a Movement



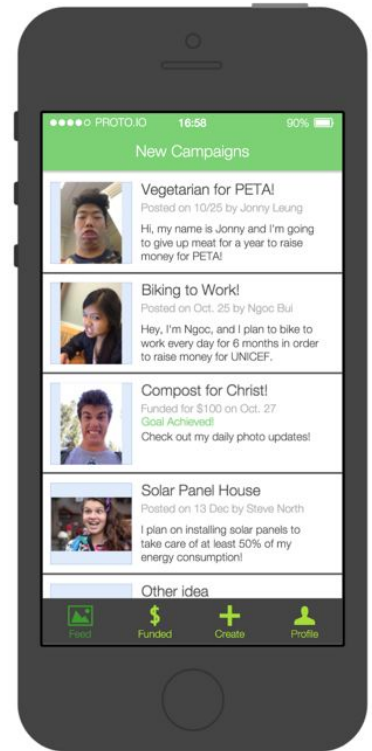
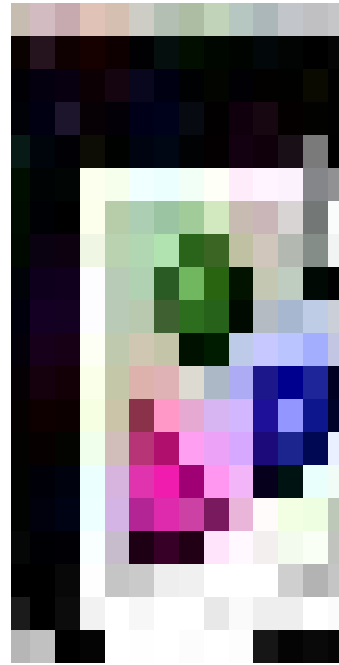
Task Change

Embedded creation of movements into starting a campaign



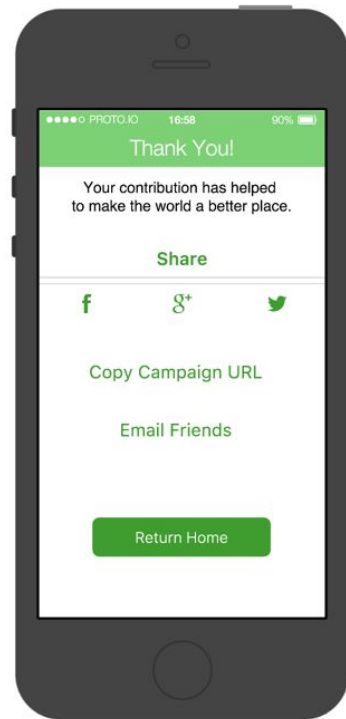
Page navigation made easy

Made it easier to navigate
and move through options



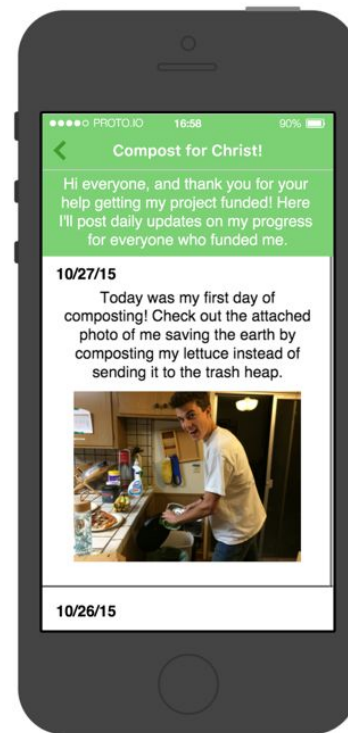
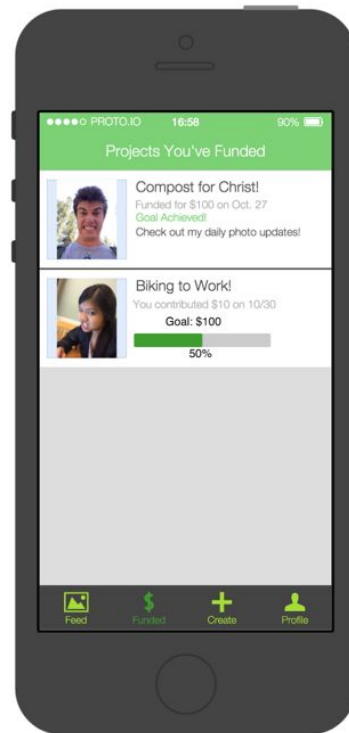
Simplified sharing

Sharing a project was made more intuitive and less messy



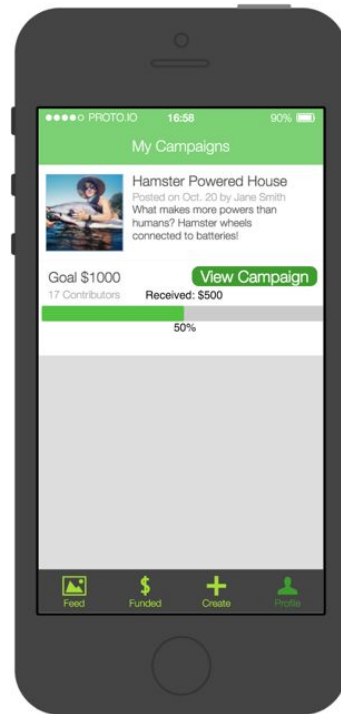
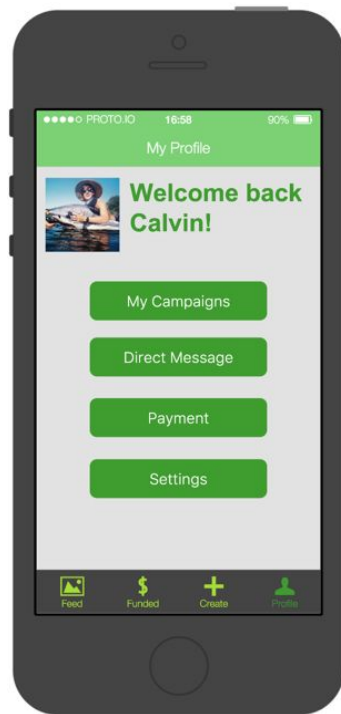
Get updates on projects

Check campaign or movement progress

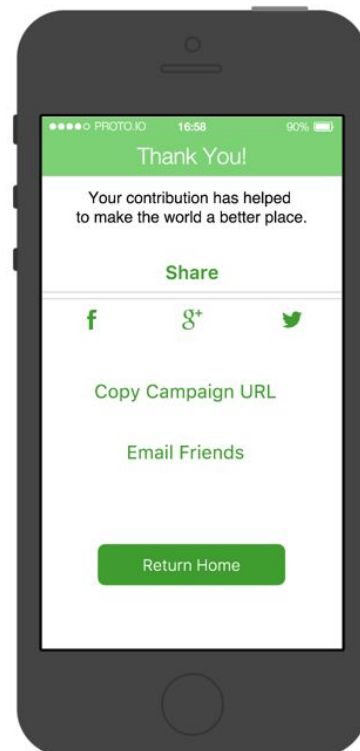
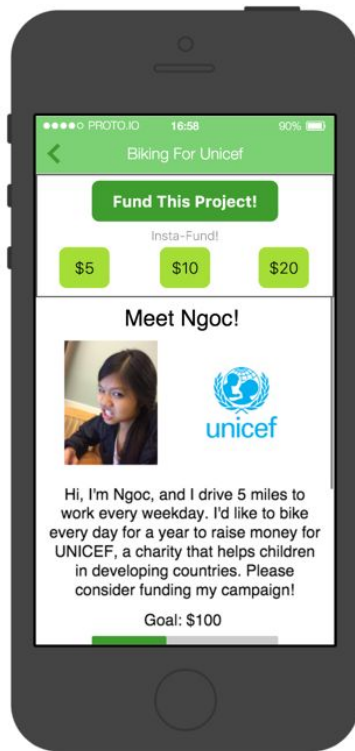
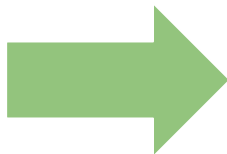
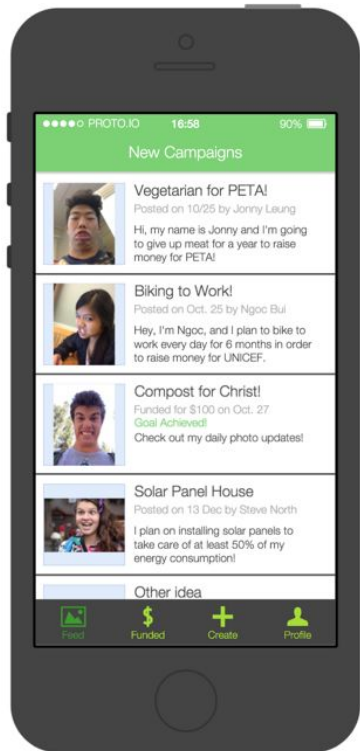


See how you're doing

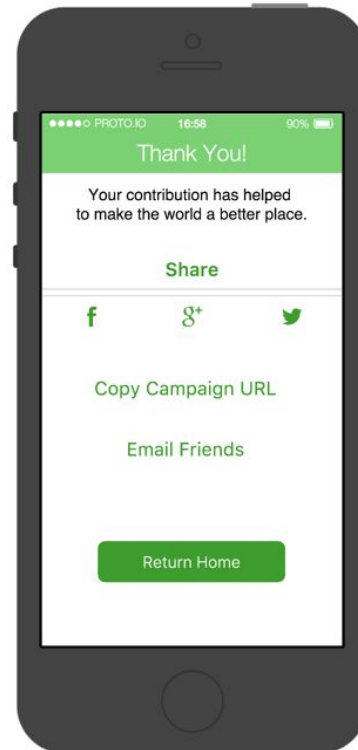
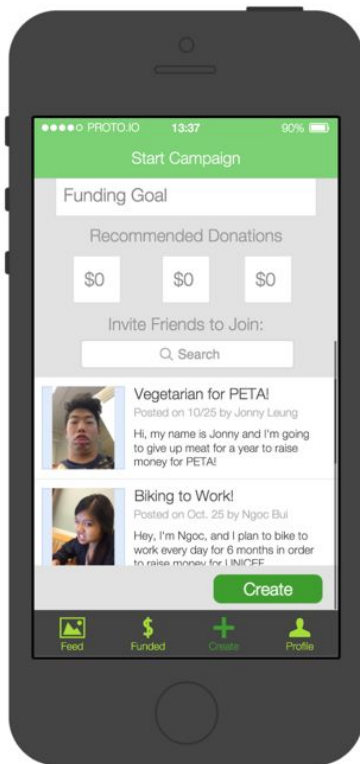
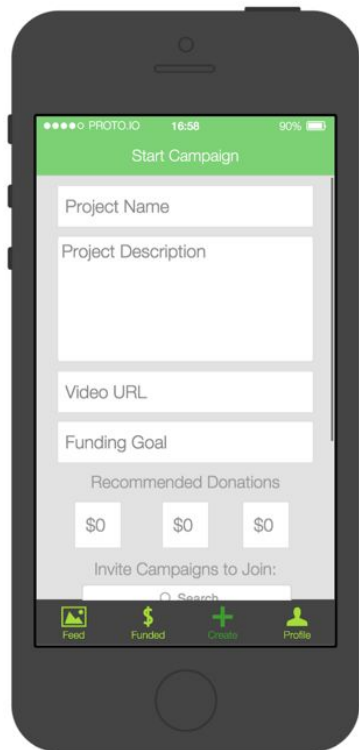
Check your progress on your own campaigns or movements



Task 1: Fund a Campaign

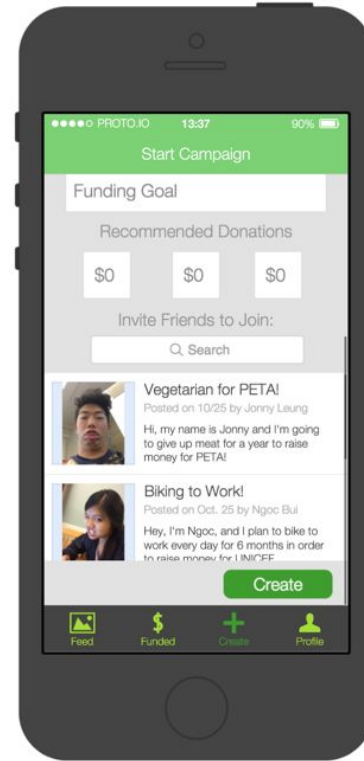


Task 2: Start a Campaign



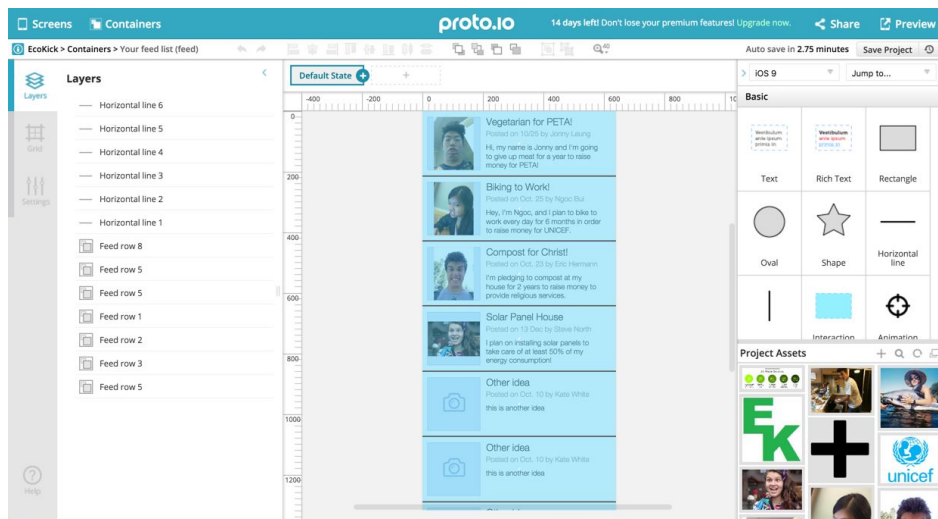
Task 3: Start a Movement

- Cleaner and easier to use
- Will add new functionality for joining and starting movements for hi-fi prototype



Prototyped with Proto.io

- Online tool which allows you to create screens navigable with actions
- Container use allows you to distribute changes easily
- Lots of scaffolding, intuitive tools, very easy to use
- Color schemes not easy to change or create



Prototype Limitations

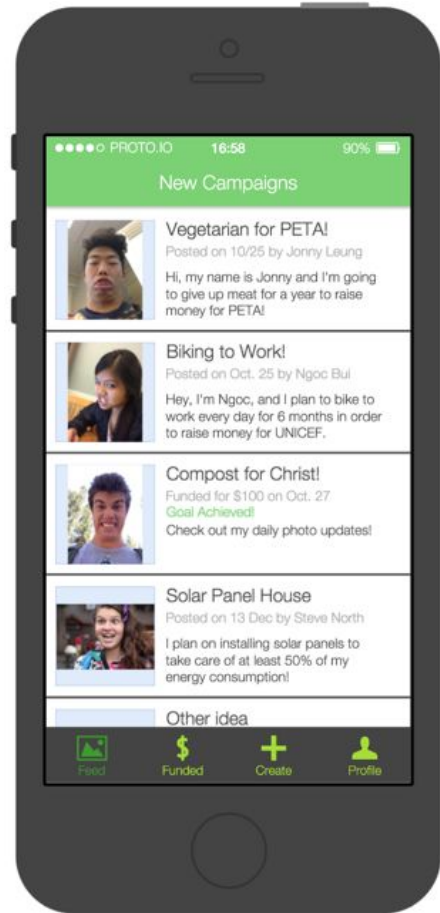
No dynamic content
creation

- Can't show actual changes in system based on user actions
- Users limited by screens we designed
- Movement features not fully fleshed out



Smoke and Mirrors

We designed our own campaigns for you to fund and browse



Thank You!

We encourage you to check out our website:

<http://goo.gl/oPo8y9>