

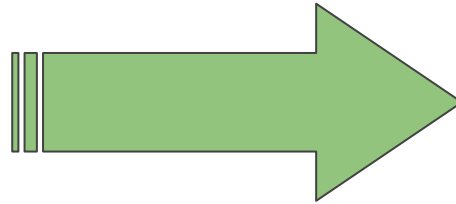
EcoKick

**Eric Hermann
Jonny Leung
Ngoc Bui**

PAY IT FORWARD

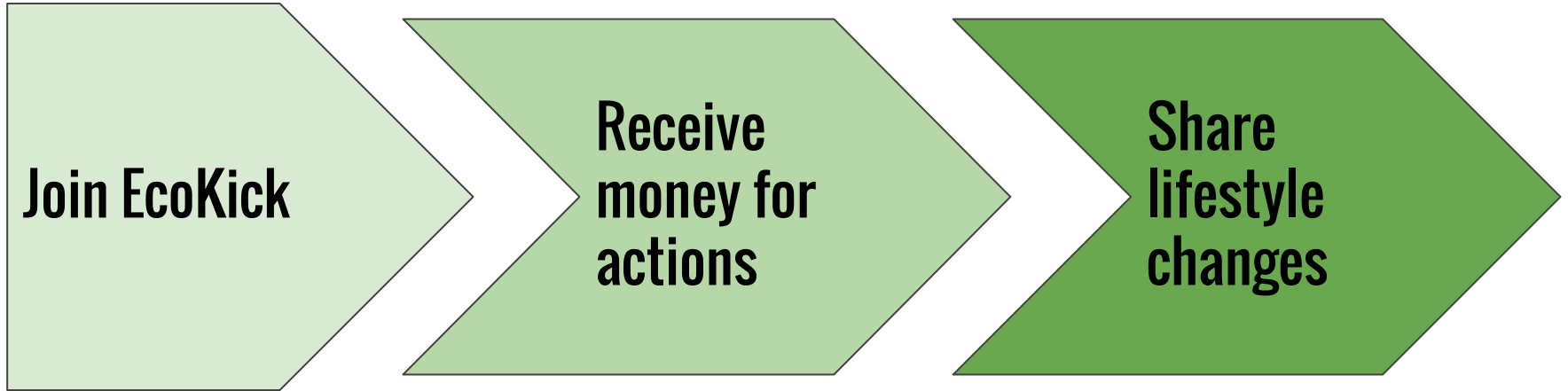


Individual Apathy



Collective Action

Tasks



Join EcoKick

**Receive
money for
actions**

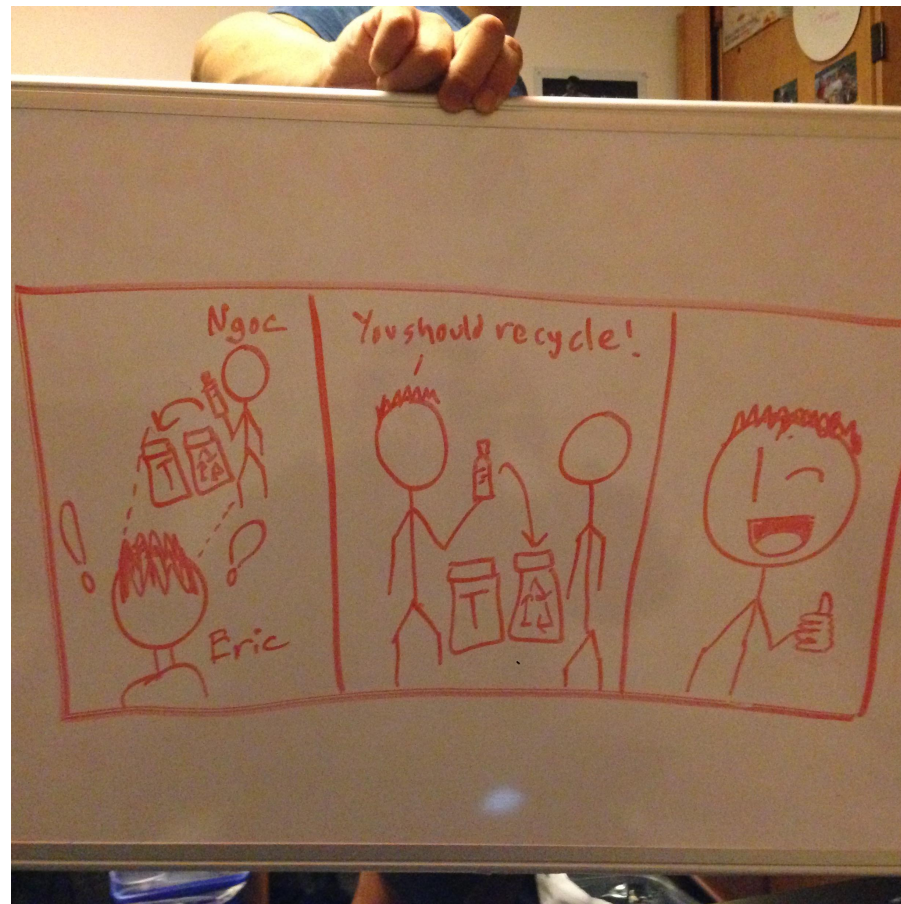
**Share
lifestyle
changes**

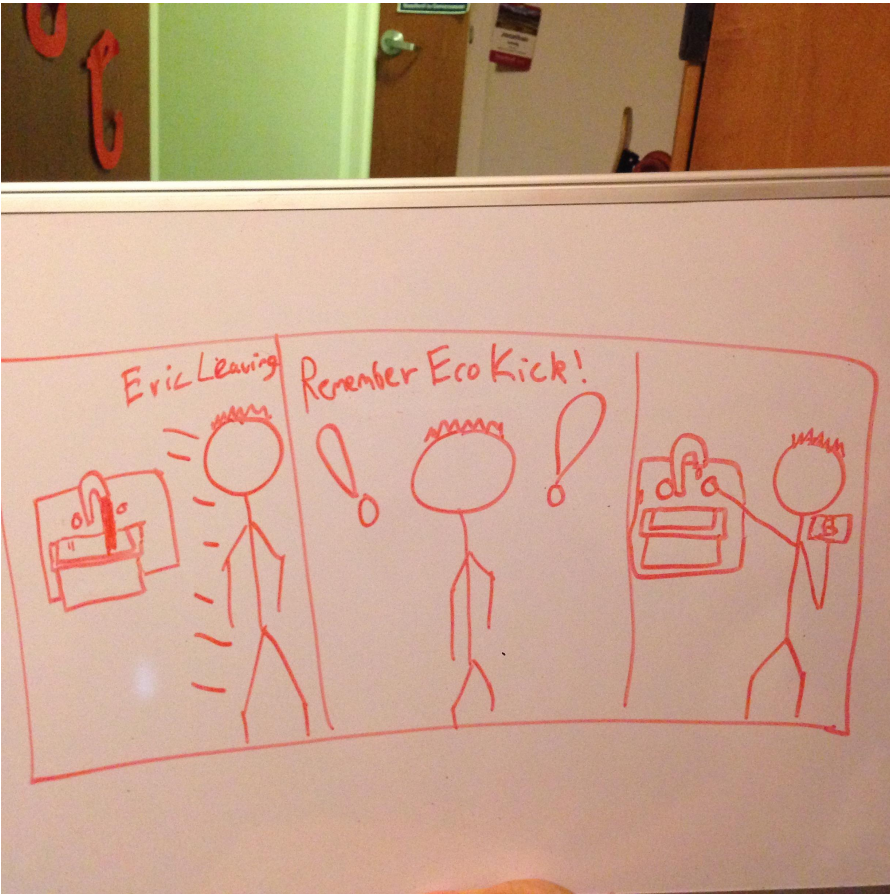
Simple

Medium

Complex

Join EcoKick





Receive money for actions

Share lifestyle changes

