



Joynus

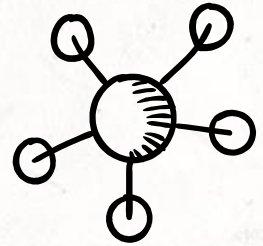
MEDIUM-FI PROTOTYPING

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INTRO

Value Proposition

Connect through spontaneous events



Problem

People long to connect with strangers but find it hard to take the first step

Solution

Provide a service that connects nearby strangers through shared experiences and events

TASKS

Simple

Add “sports” to your interests to be notified about sport events in your area

Medium

Find and join a soccer event

Complex

Create a “Netflix & Chill” event



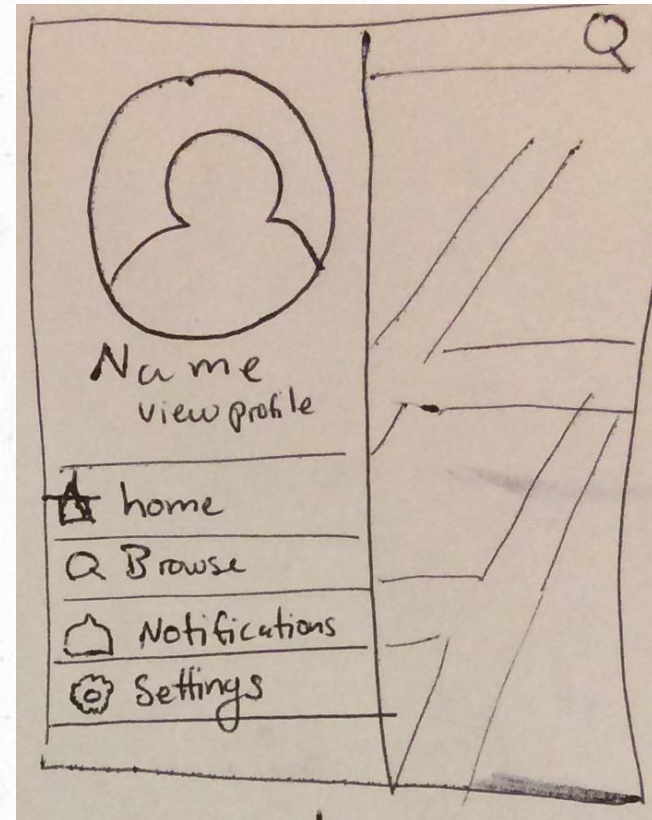
MAJOR DESIGN CHANGES

CHANGE 1: NAVIGATION

Navigation bar



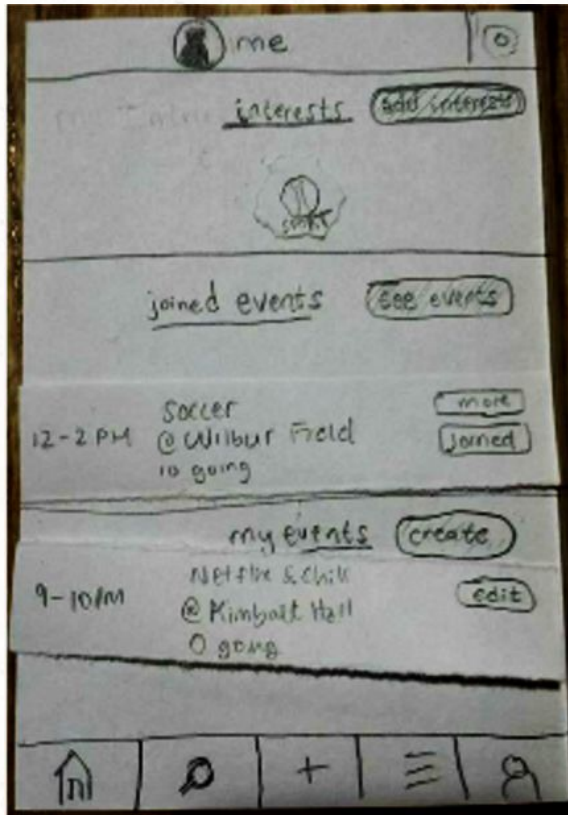
Navigation drawer (with search on top)



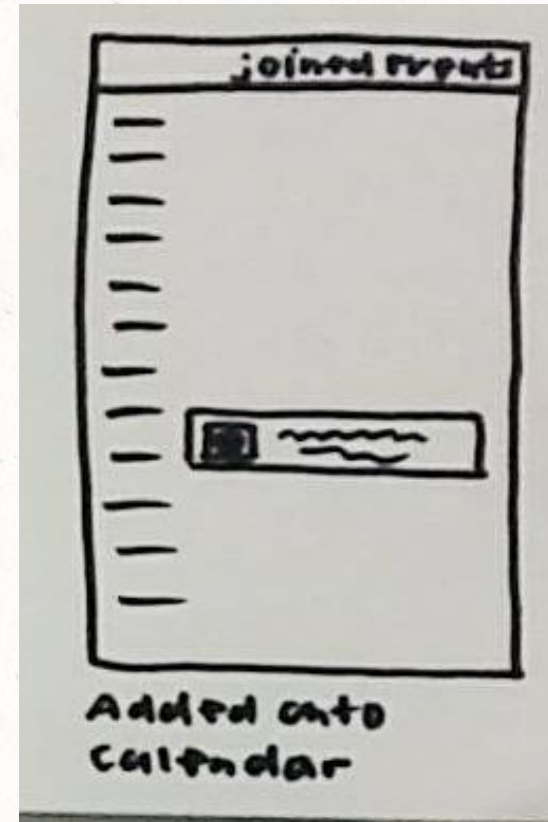
Rationale: Less clutter, only keep most frequently used and most relevant buttons on screen at all times

CHANGE 2: LISTING

List on profile



Separate Calendar List



Rationale: Allows user to form an intuitive itinerary of events rather than a scattered assortment

CHANGE 3: CREATING

“Create”

+ create

title

12:00 PM

to

12:00 PM

place

more details

food chill study sport party travel other

create



“Place on Map”

create

title

time to

location

notes

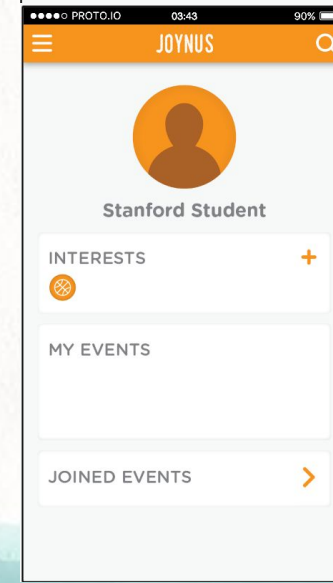
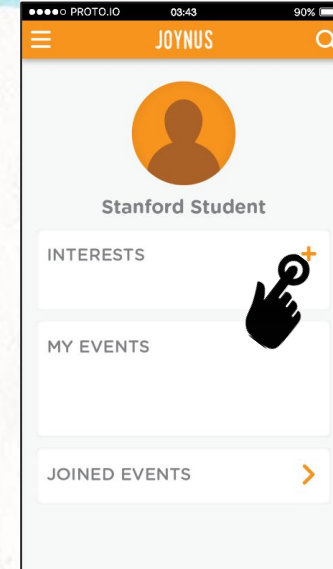
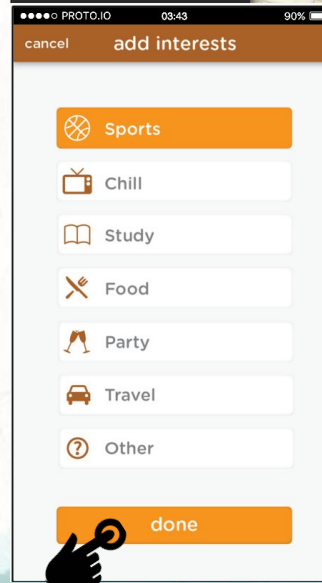
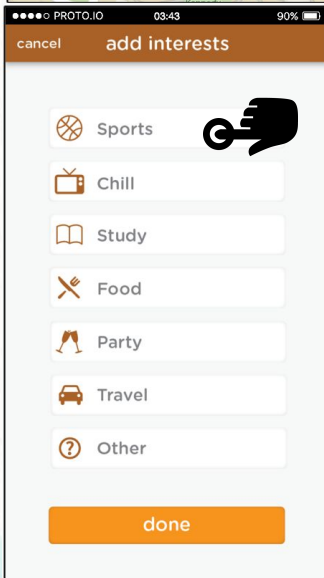
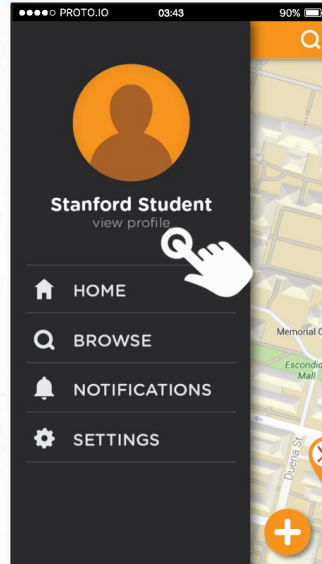
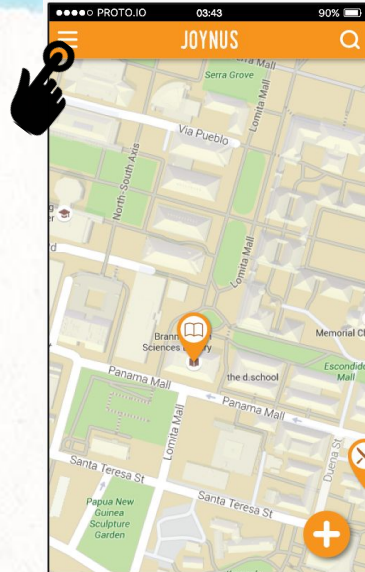
category

PLACE ON MAP

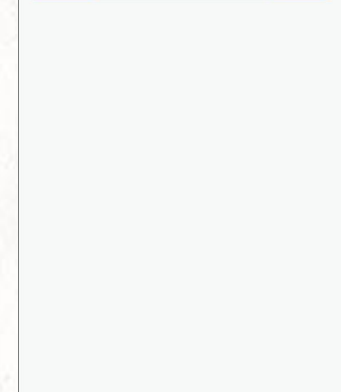
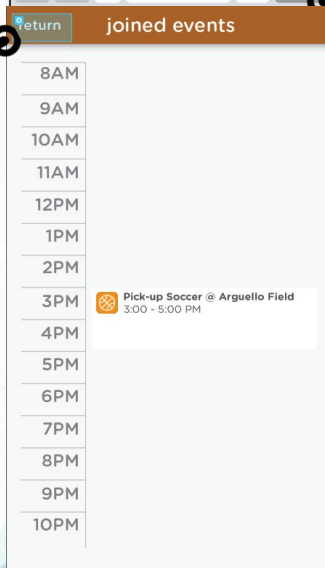
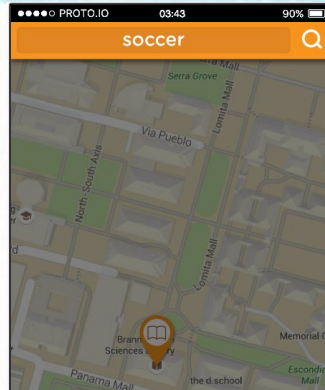
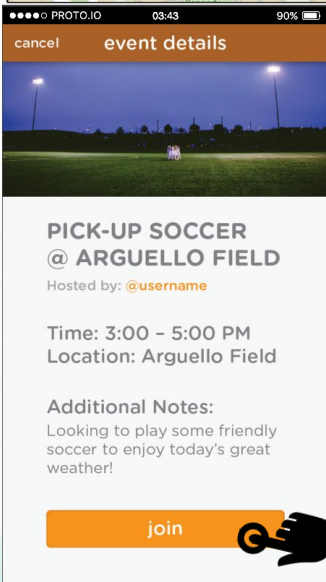
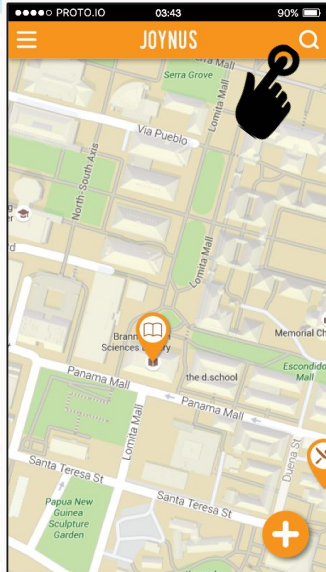
Rationale: Explicitly indicate what the user should do on the next screen to reduce confusion. Place “create” icon directly on map

MEDIUM-FI TASK FLOWS

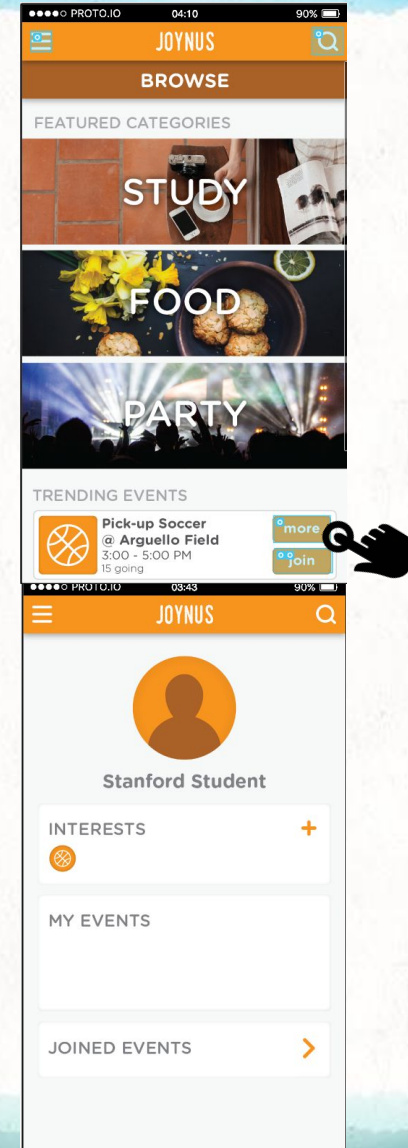
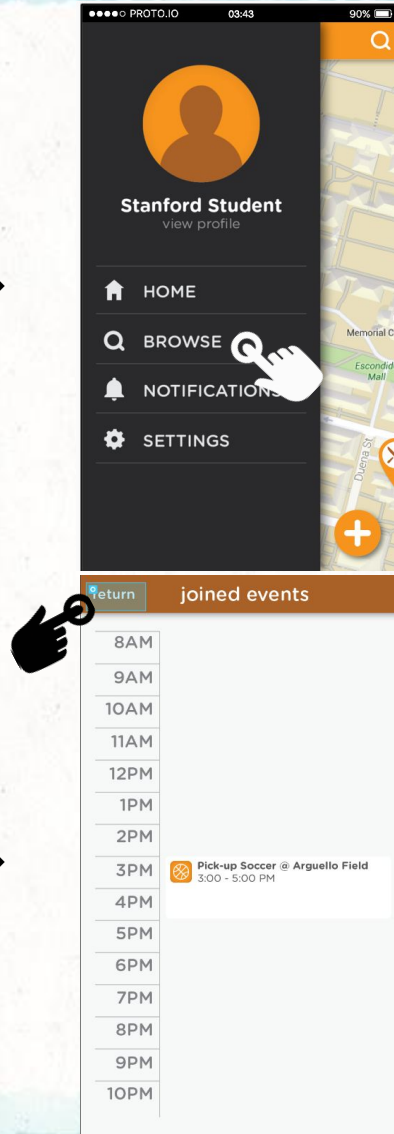
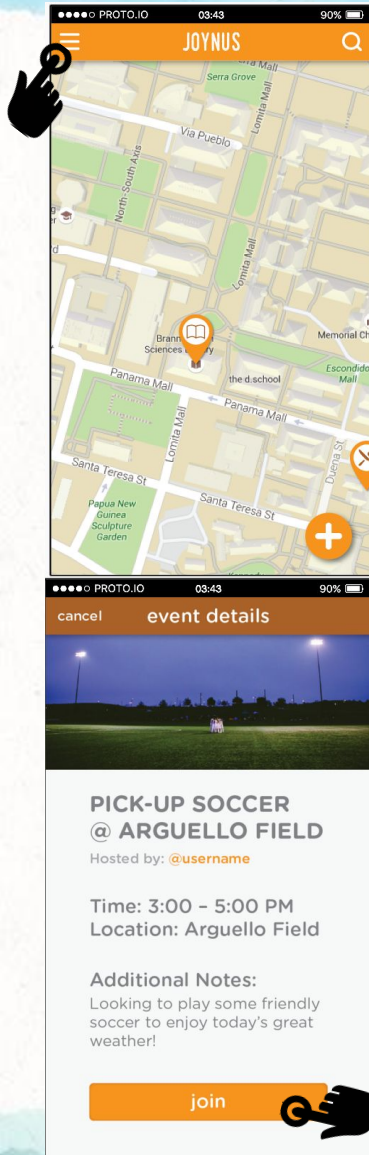
ADD SPORTS TO INTERESTS



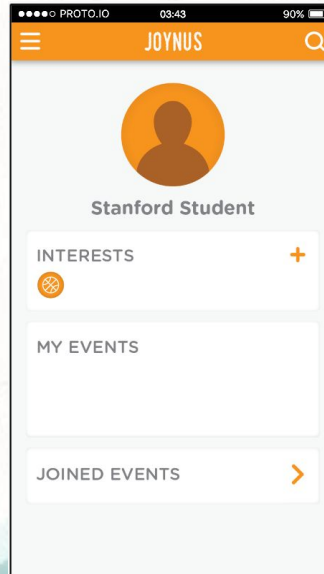
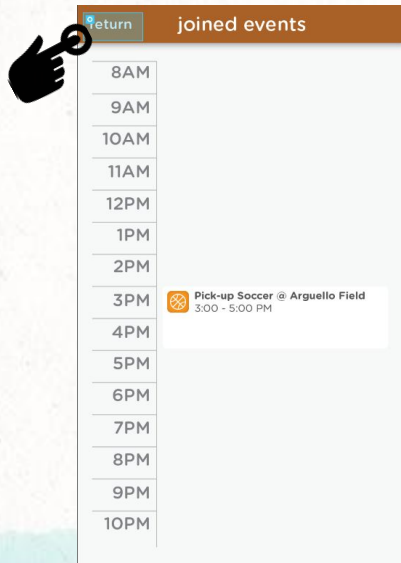
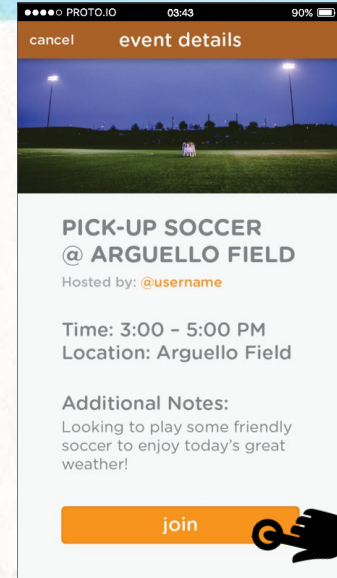
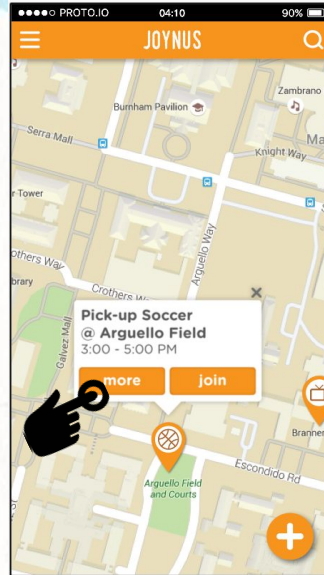
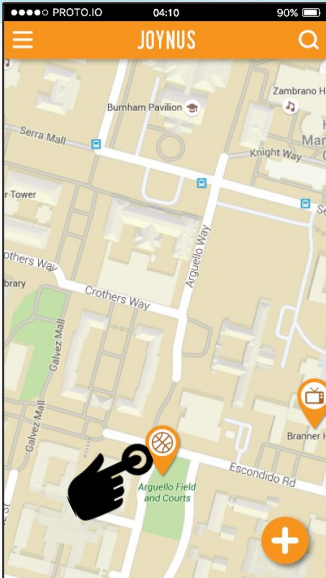
FIND AND JOIN SOCCER EVENT



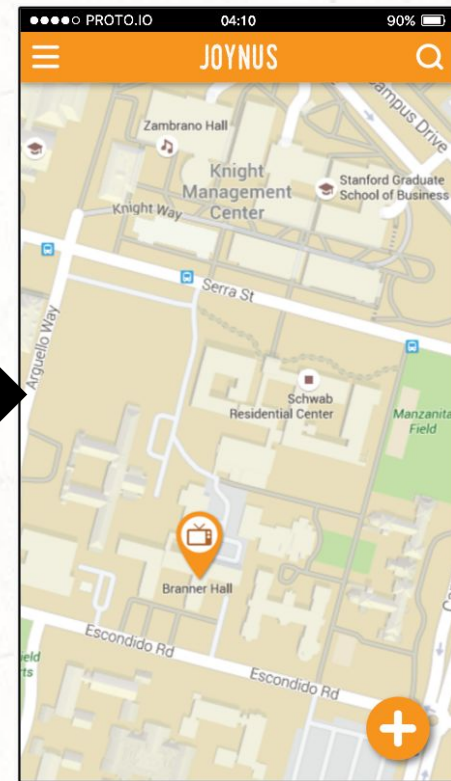
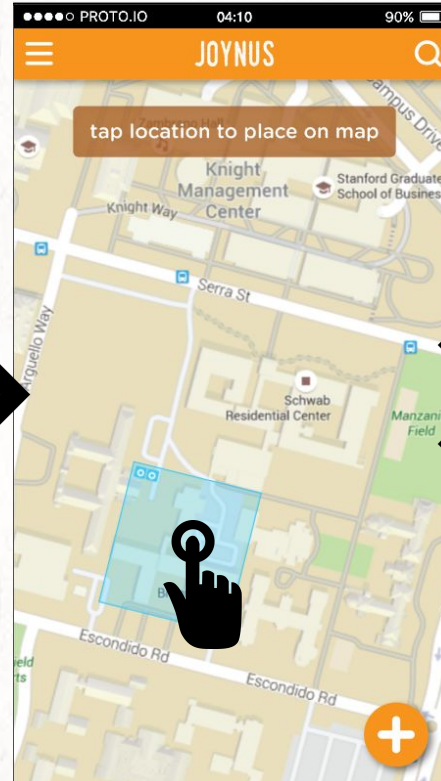
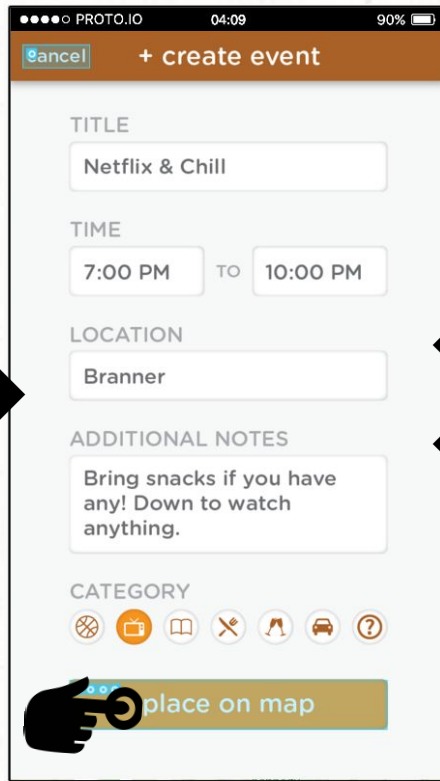
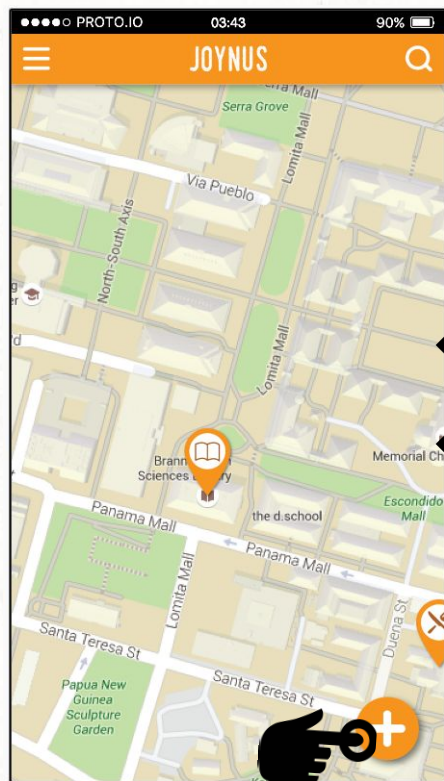
FIND AND JOIN SOCCER EVENT (2)



FIND AND JOIN SOCCER EVENT (3)



CREATE NETFLIX + CHILL EVENT



OVERVIEW

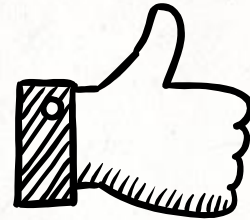
TOOL USE



proto.io

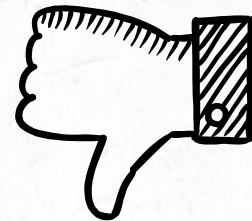
Helpful

- ▶ Adobe Illustrator integration
- ▶ Scrollable container for map
- ▶ Side menu & pages with multiple states



Not helpful

- ▶ Information storage
- ▶ Simulating notifications
- ▶ Typing



LIMITATIONS / TRADE OFFS

Map = screenshot

- ▶ No use of API

Login, settings, & notifications unimplemented

- ▶ Irrelevant to UI experience for now

No viewing others' profiles

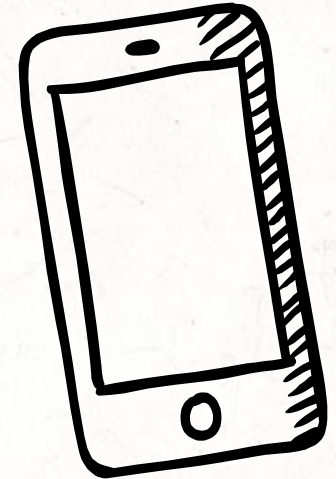
One event creatable (location predetermined)

One interest selectable

- ▶ Not necessary for our task flows

Limit on number events to join and categories to select

- ▶ Limitations on data storage

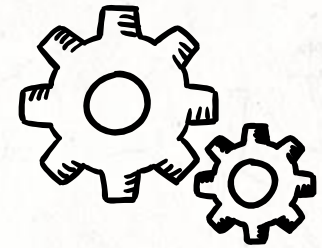


OZ TECHNIQUES + HARD CODED

Oz-like touch response

- ▶ User believes they select where to place their marker, but it is predefined

Why: Inability to track where user taps



Hard coded

- ▶ Search and create are auto filled to streamline task flow
- ▶ Map with preset events
- ▶ Category selected in interests

Why: No typing and minimal data storage



THAT'S
ALL!