Jamalot Medium-fi prototype

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Mission Statement

Problem: Practicing instrument can be lonely task

Solution: Get people together to jam

Value Proposition: Smarter Practice Session

Tasks

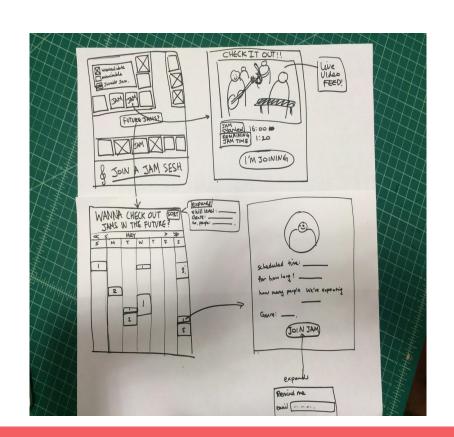
Old Tasks

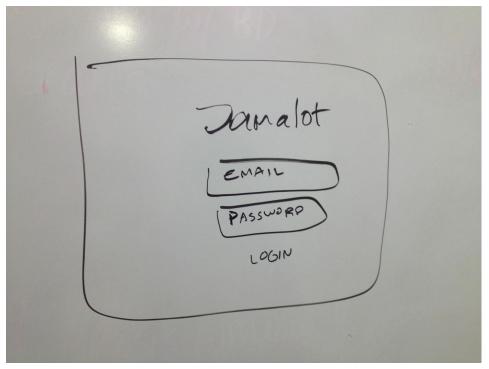
- Private practice (Simple)
- Join a jam (Moderate)
- Host a jam (Complex)

Revised Tasks

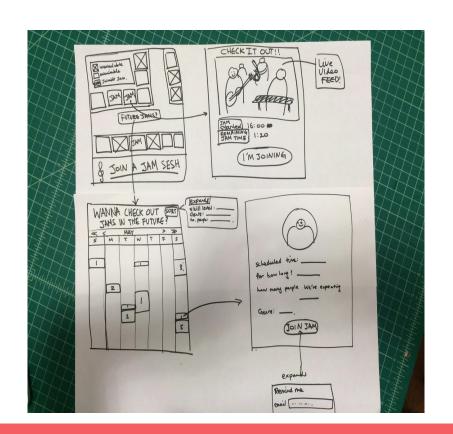
- Maintaining profile (Simple)
- Join a jam (Moderate)
- Host a jam (Complex)

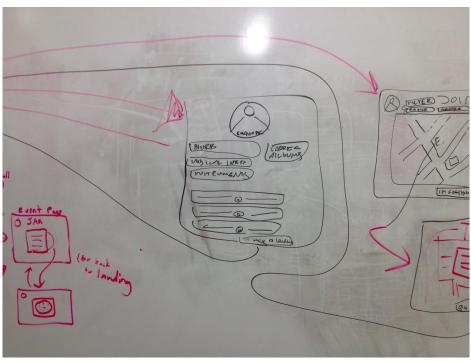
Revised Changes - Kiosk » Web App



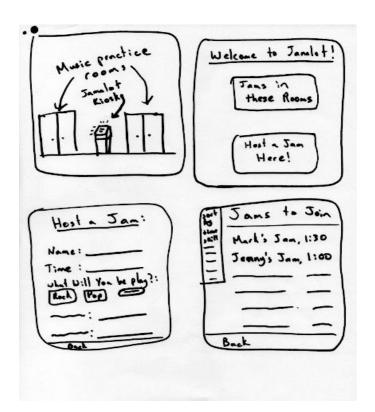


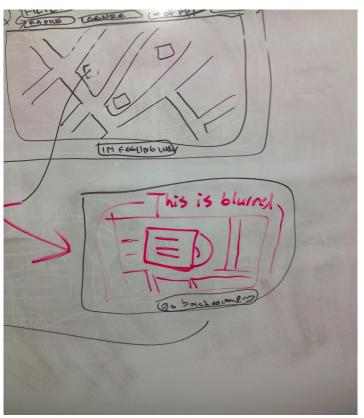
Revised Changes - Social Profile





Revised Changes - Location



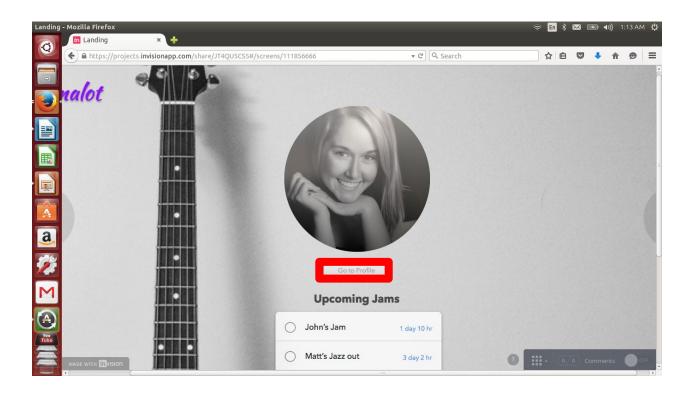


Simple Task - Maintaining Profile

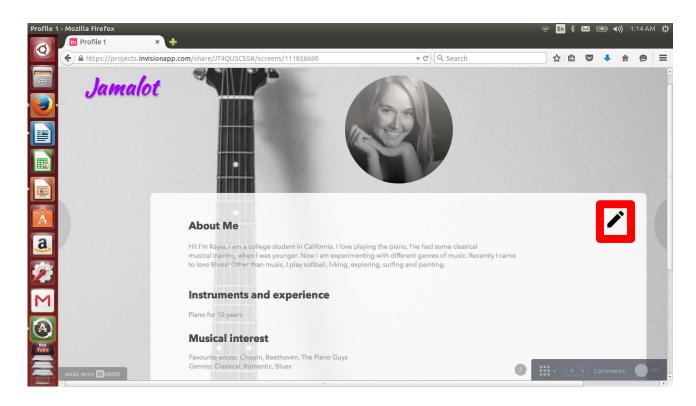
Maintaining Profile



Maintaining Profile

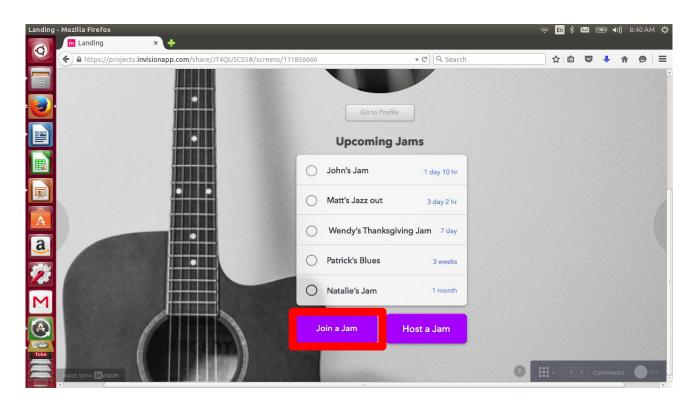


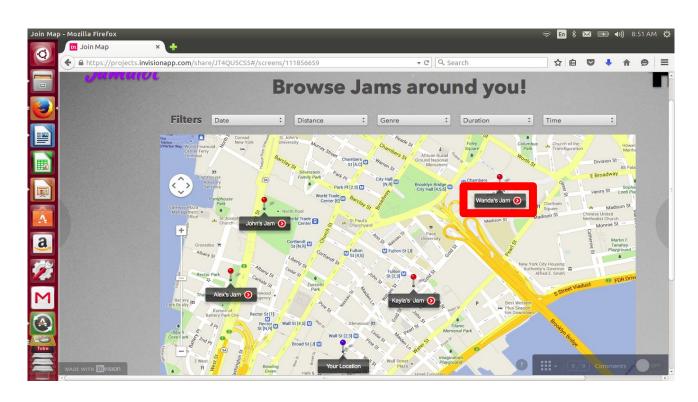
Maintaining Profile

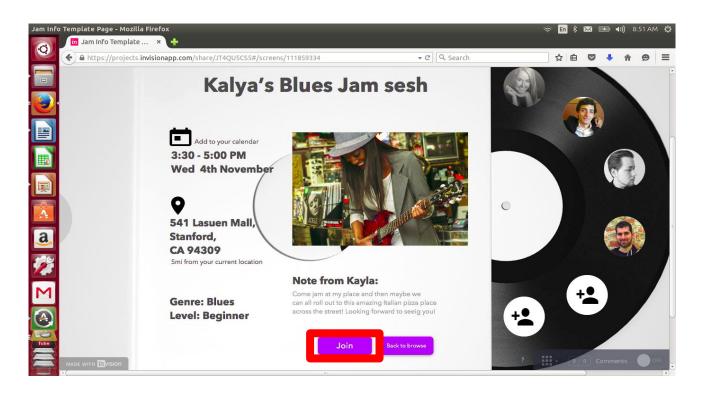


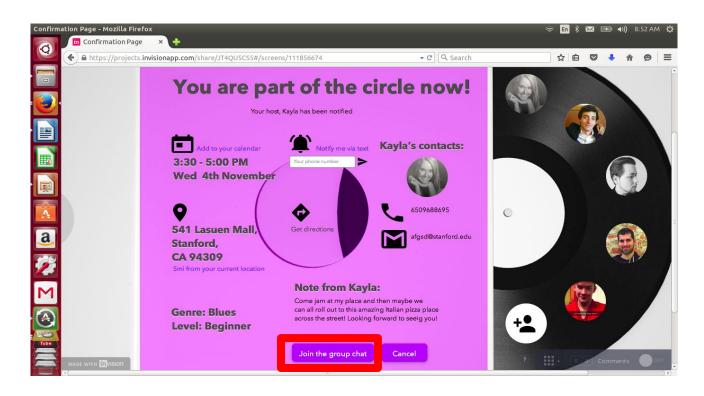
Moderate Task - Joining a Jam

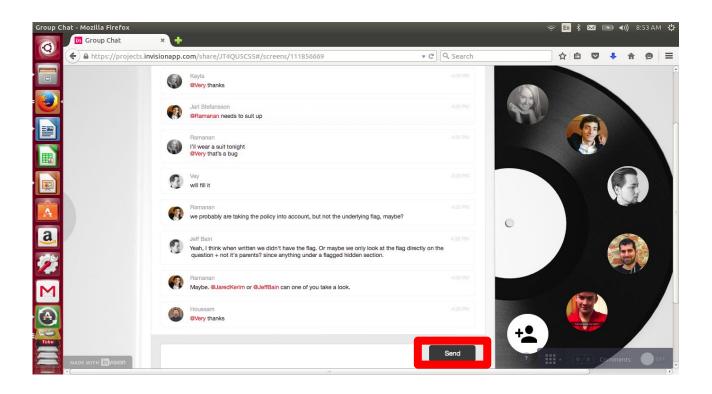






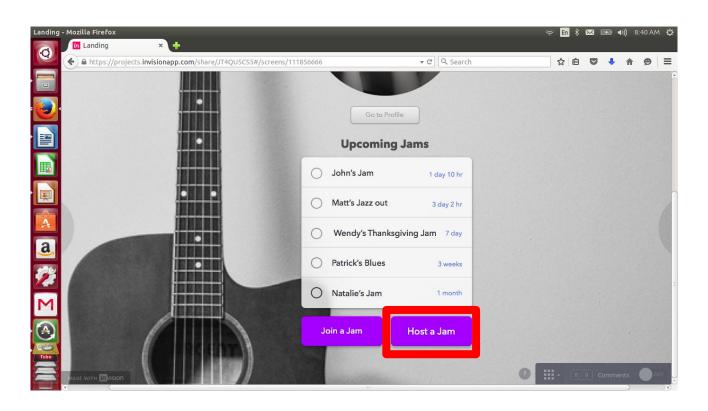


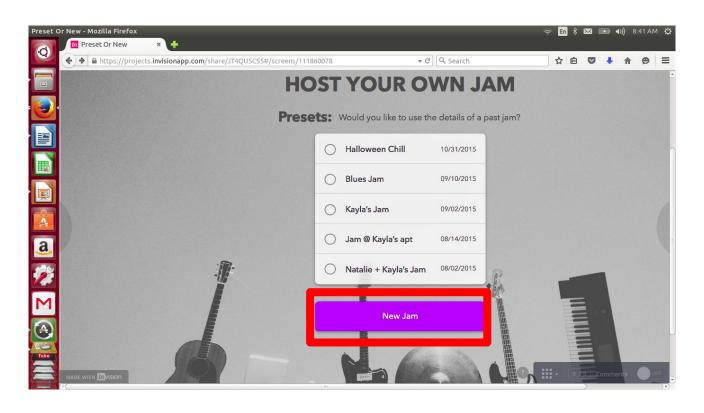


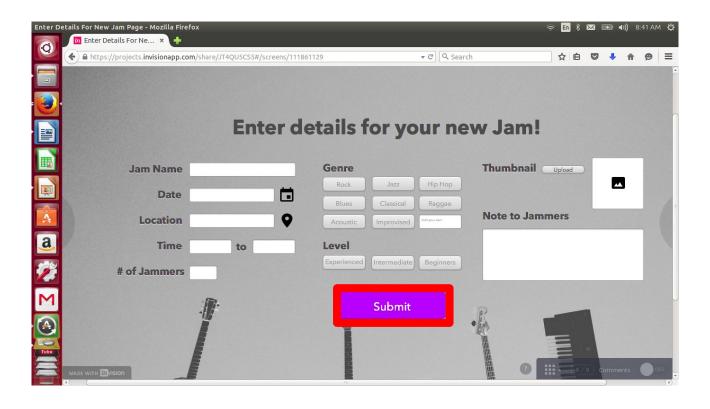


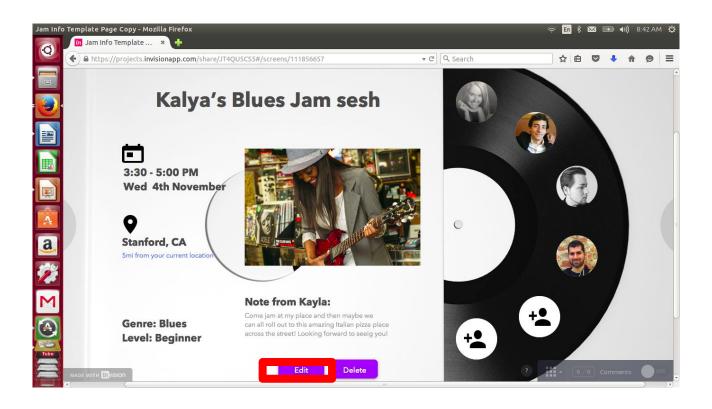
Complex Task - Hosting a Jam











Prototyping tools - Sketch 3



Pros:

- Realistic web app screens
- Preset templates are very easy to use
- Creates a very unified design
- Crowd sourced open sketch resources (vectors, images etc.)

Cons:

- Too many presets, and easy templates → curbs creativity
- Difficult to design multiple variations of screens

Prototyping tools 2 - Invision



Pros:

- Realistic interaction
- Intuitive and easy to use
- High resolution and the ability to test on different platforms (desktop, ipad, phone etc)

Cons:

- No way to prototype interaction other than tap and hover (especially text input)
- No visualization of the work flow
- Delayed response

Limitations & Tradeoffs

- No text input or dropdowns
- The Map is not interactive
- The filters don't work
- Chats do not work
- Information is not saved
- Wizard of Oz: "I'm feeling lucky" button should pull out the best matched jam based on the user's previous jams. But for the prototype's sake, it was wizard of ozed.
- Other Hand-coded feature: Profile details made up, or the settings predetermined. Jam details are made up

Summary

- App changed from kiosk to web app
- Addition of profile pages
- Used in Vision and Sketch to create prototype