



Home Clear Medium-Fi Prototype



Bringing transparency to real-estate

Solving the key-issue of inaccessible and inaccurate information in the real-estate market by providing an intuitive service to inform a potential home buyer, rentor, or land developer

tasks

- ✘ Verifying information on a specific home, simple
- ✘ Researching different home listings, medium
- ✘ As a land-developer, research lots, complex



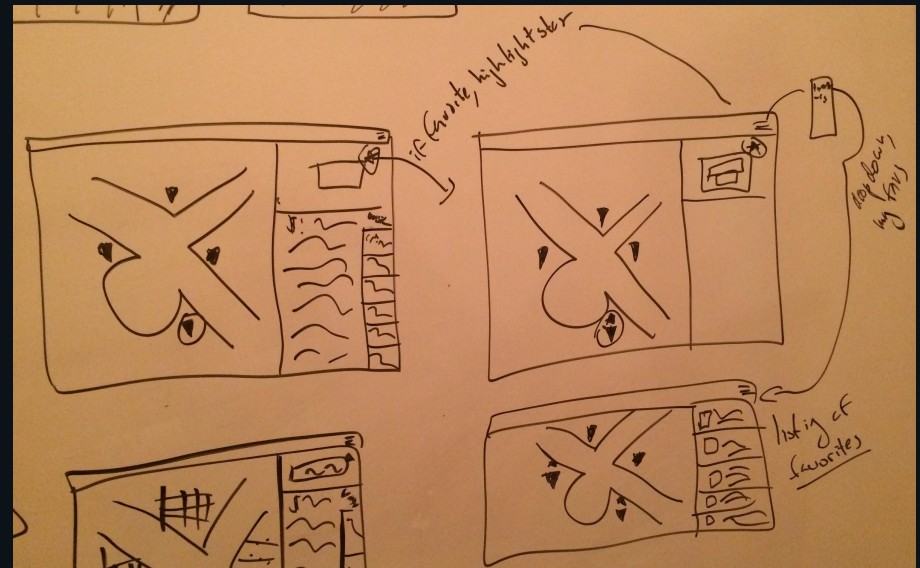
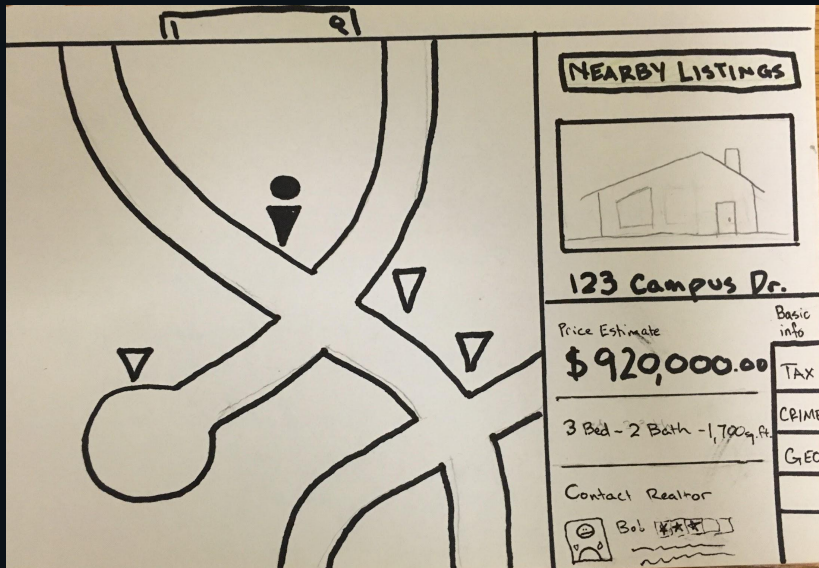
Interface Changes



I would like to have the ability to compare one home to another with a favoriting mechanism or side by side comparison



favorites



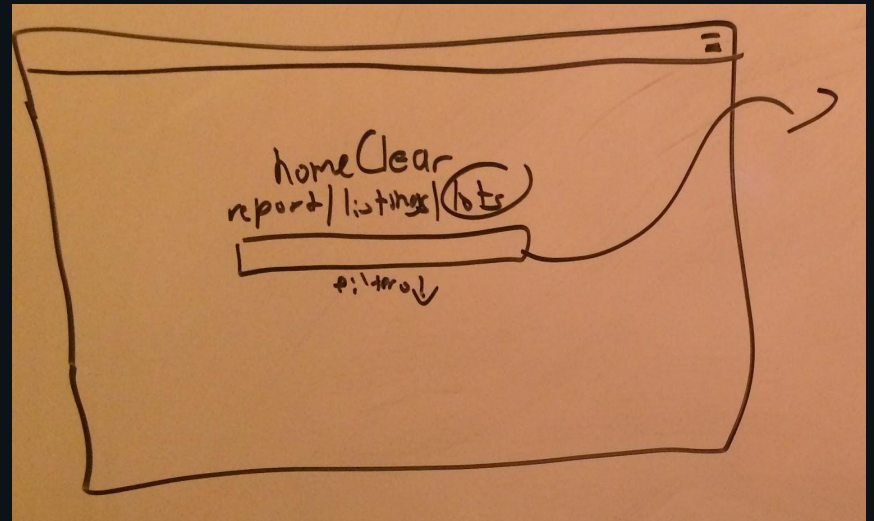
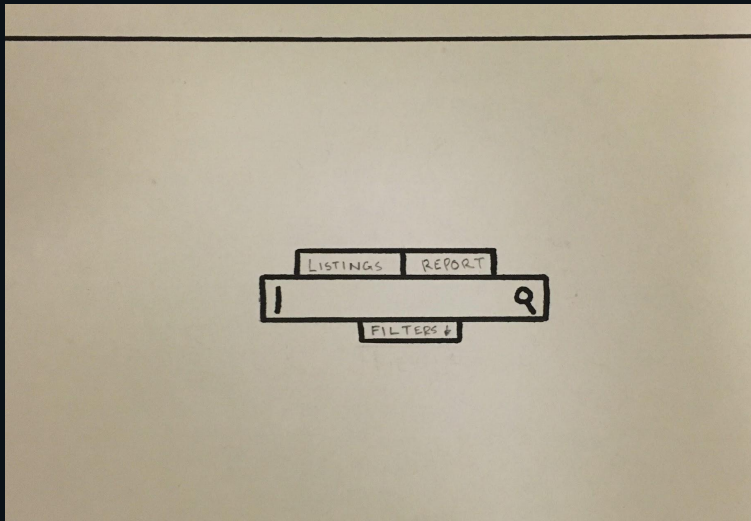
Add a star icon to detail view to be able to favorite a home.

Add drop down menu to go to listings-style view of favorites.

A photograph of a wooden chair on a porch, viewed through a window with white curtains. The scene is dimly lit, suggesting dusk or dawn. A quote is overlaid on the image.

“
I'm not sure where the lots filters is...
”

Lots

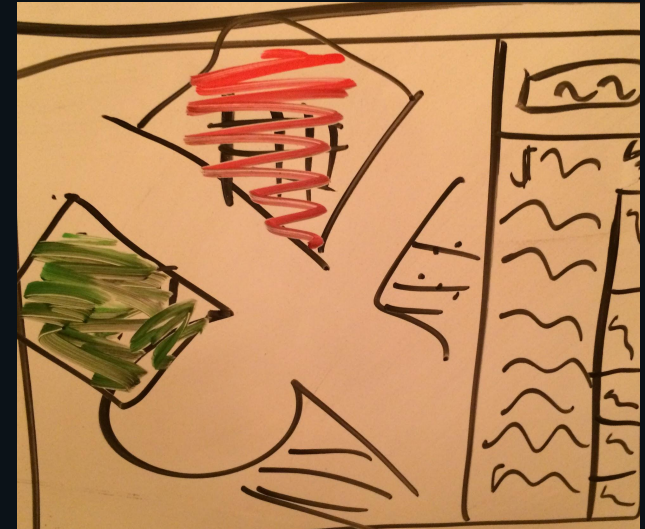
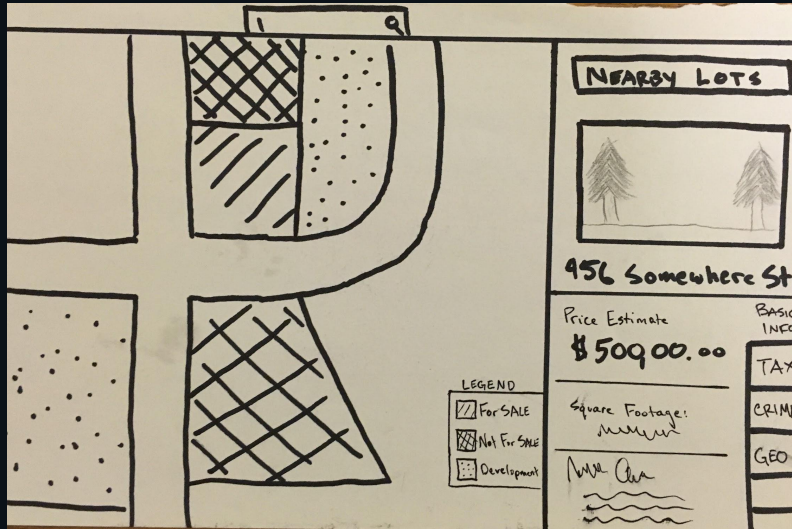


Add extra tab to launch screen with 'lots'.



How do I tell if a lot is for sale or not?

Lots - Legend



Instead of a legend, color code lots.



Task Flows

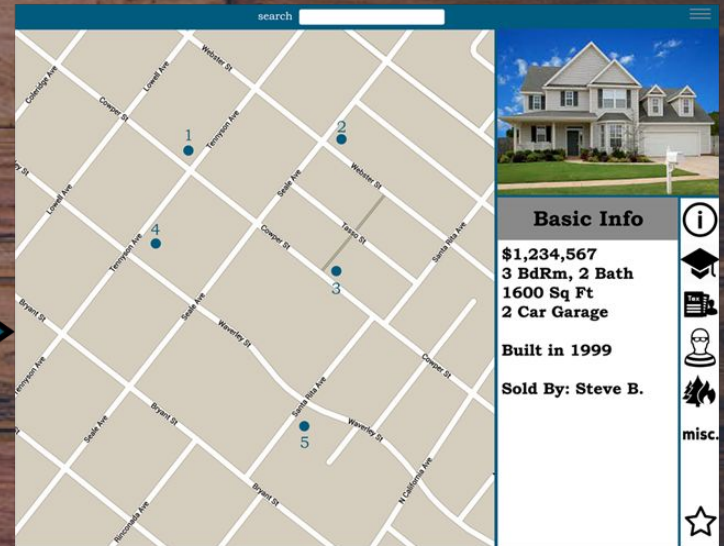
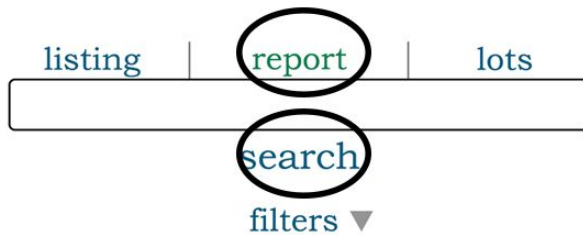
A photograph of a green bicycle leaning against a weathered wooden wall. To the left is a blue door with peeling paint. The scene is outdoors with grass in the foreground. The image is framed by a white border.

Verifying information on a
specific home

simple

Verifying info on a specific home

home clear



redesigned launch screen
with three tabs for search
selection
select report, search for
address, see report

A photograph of a green bicycle leaning against a weathered wooden wall. To the left is a blue door with peeling paint. The scene is set in a rural or old building environment with tall grass in the foreground.

Researching different home
listings

medium

Research different home listings

home clear



A screenshot of a real estate website interface. On the left is a map showing a grid of streets with five numbered blue dots (1-5) indicating listing locations. On the right is a list of five property listings, each with a photo, address, features, price, and agent information.

Listing #	Address	Features	Price	Agent
1	123 Tennyson Ave	3 BedRm, 2 Bath 1600 Sq Ft 2 Car Garage	\$1,234,567	Sold By: Steve B.
2	123 Webster St	4 BedRm, 3 Bath 1800 Sq Ft	\$1,234,567	Sold By: Bob S.
3	123 Cowper St	4 BedRm, 3 Bath 2100 Sq Ft 3 Car Garage	\$1,234,567	Sold By: Jim C.
4	456 Tennyson Ave	3 BedRm, 2 Bath 1450 Sq Ft	\$1,234,567	Sold By: Bill D.
5	1 Santa Rita Ave	4 BedRm, 3 Bath 1800 Sq Ft 3 Car Garage	\$1,234,567	Sold By: Bob S.

bedrooms: ___
bathrooms: ___
square feet: ___
garage: ___

price: from ___ to ___

select listing, search for address, specify optional filter, see listings near address

Research different home listings

search

1 23 Tennyson Ave
3 BedRm, 2 Bath
1600 Sq Ft
2 Car Garage
Sold By: Steve B.

2 123 Webster St
4 BedRm, 3 Bath
1800 Sq Ft
Sold By: Bob S.

3 123 Cowper St
4 BedRm, 3 Bath
2100 Sq Ft
3 Car Garage
Sold By: Jim C.

4 456 Tennyson Ave
3 BedRm, 2 Bath
1450 Sq Ft
Sold By: Bill D.

5 1 Santa Rita Ave
4 BedRm, 3 Bath
1800 Sq Ft
3 Car Garage
Sold By: Bob S.



search

Basic Info

\$1,234,567
3 BdRm, 2 Bath
1600 Sq Ft
2 Car Garage

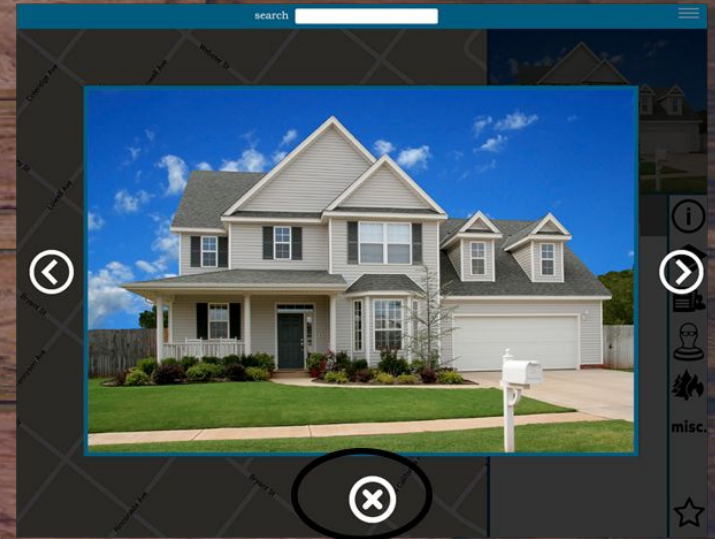
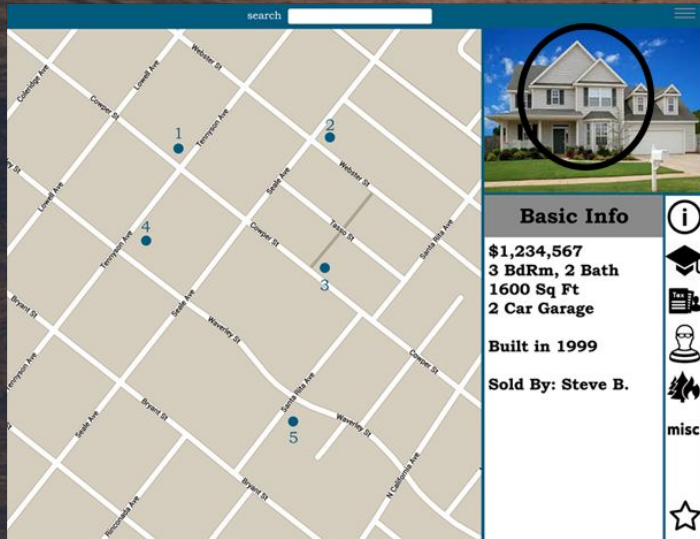
Built in 1999

Sold By: Steve B.

misc.

from listings view, can
select home on map or side
pane to view detailed
information

Research different home listings



from detailed view, can scroll through photo carousel by clicking on home image, click x to return to view

Research different home listings

The image displays a sequence of three screenshots from a real estate website, illustrating how to research different home listings. The first screenshot shows a map with five numbered locations. The second screenshot shows a detailed listing page for a house, with the 'School Info' tab selected. The third screenshot shows the 'Crime Info' page for the same house, featuring a line graph of crime rates.

Basic Info

\$1,234,567
3 BdRm, 2 Bath
1600 Sq Ft
2 Car Garage

Built in 1999

Sold By: Steve B.

School Info

District: Unified Schools
9-12: Union High School
6-8: JP Middle School
K-5: Sam Hughes Elem.

Satisfaction Ratings:
9-12: 80%
6-8: 73%
K-5: 91%

Rankings in County:
Union High School - 3rd
JP Middle School - 1st
Sam Hughes Elem. - 5th

Crime Info

Violent & Property Crime:

1,000
800
600
400
200
0

from detailed view, can select different tabs to look at different information

Research different home listings



from detailed view, can
select the star icon to
favorite the home

Research different home listings

search

Sign In
Favorites

Basic Info

\$1,234,567
3 BdRm, 2 Bath
1600 Sq Ft
2 Car Garage

Built in 1999

Sold By: Steve B.

misc.

★



search

Favorites:

3 BedRm, 2 Bath
1600 Sq Ft
2 Car Garage
\$1,234,567
Sold By: Steve B.

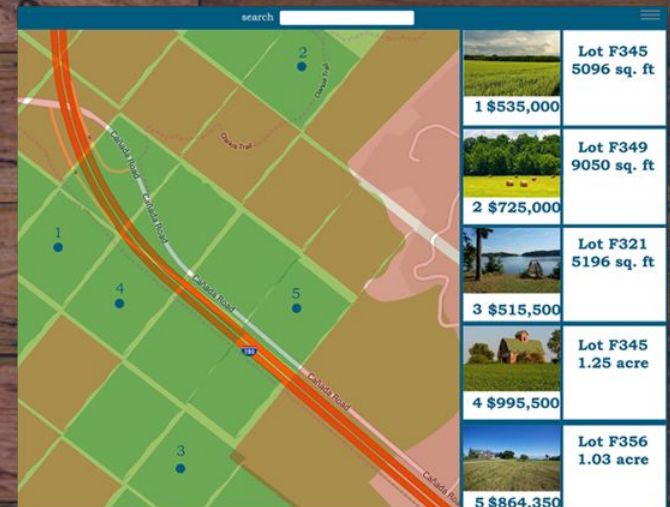
123 Webster St
4 BedRm, 3 Bath
1800 Sq Ft
\$1,234,567
Sold By: Bob S.

from map view, can use
drop down on top right to
access favorites panel

A photograph of a green bicycle leaning against a weathered wooden wall. To the left is a blue door with peeling paint. The wall is made of vertical wooden planks, some of which are missing or peeling, revealing the underlying structure. The bicycle is a classic style with a green frame, black seat, and black tires. The scene is set outdoors with some grass visible at the bottom.

As a land-developer, research
lots
complex

Research lots



from launch screen, select lots, search for address, brings up map view with lot overlay and listings

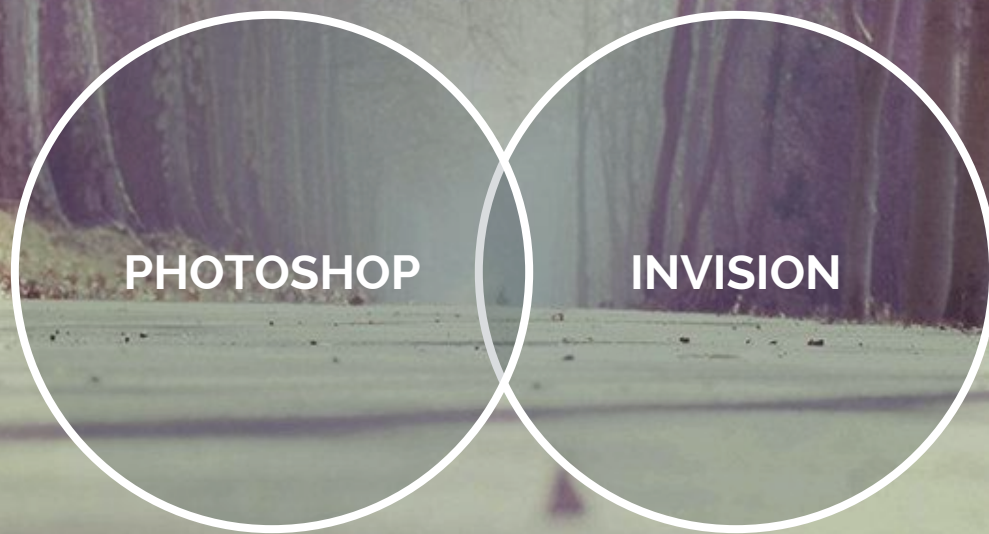


Prototype Overview

Tools

PHOTOSHOP

INVISION



Photoshop

Benefits

- ✗ Creative control
- ✗ Allowed re-using of assets

Downside

- ✗ No pre-made UI elements
- ✗ Time consuming

InVision

Benefits

- ✗ Fast and easy
- ✗ Allows for different modes
- ✗ Provides link

Downside

- ✗ No good layering options
-

Limitations

- ✘ Unable to input search - fabricated search results
- ✘ Unable to interact with any database - fabricated tab data
- ✘ Unable to sort with filters
- ✘ Due to time, only fleshed out one home



Overall

- ✗ Gives idea of how app will function
- ✗ More interactive than lo-fi
- ✗ Allows for more feedback

thanks!

ANY QUESTIONS?

[https://projects.
invisionapp.
com/share/3J4QKFDAY
#/screens](https://projects.invisionapp.com/share/3J4QKFDAY#/screens)