CONCEPT VIDEO

team soupy good cup

alexei bastidas

austin connelly

john valentine

BRINGING TRANSPARENCY TO HOMEBUYING

Through our need-finding interviews, we realized the biggest issue in the real estate space is a lack of transparency when it comes to finding suitable homes, apartments, or land.

Based on our experience proto-typing, we settled on developing a web-application that can query government topographical, police, school district, and natural hazard data to provide any potential homebuyer with the information they need.

TASKS

Largely due to our experience proto-typing, but also drawing from our POVs and HMWs, we isolated the three following tasks crucial to the homebuying process that we seek to address:

1. **Research** - looking for a new neighborhood, plot of land for development, or a good school district for children. Complex task involving a broad search.

2. **Looking for available listings** – searching for homes in a given price range and matching certain criteria. Medium complexity.

3. **Confirmation** – the user has already picked a home with the aide of a realtor and wants to verify the information they were told or look for any hidden issues that would not show up in an inspection. The simplest task.

STORYBOARDS

VIDEO LINK

https://youtu.be/O3V8zsj4lCA