

spark: never miss a moment

Our Team



Kevin



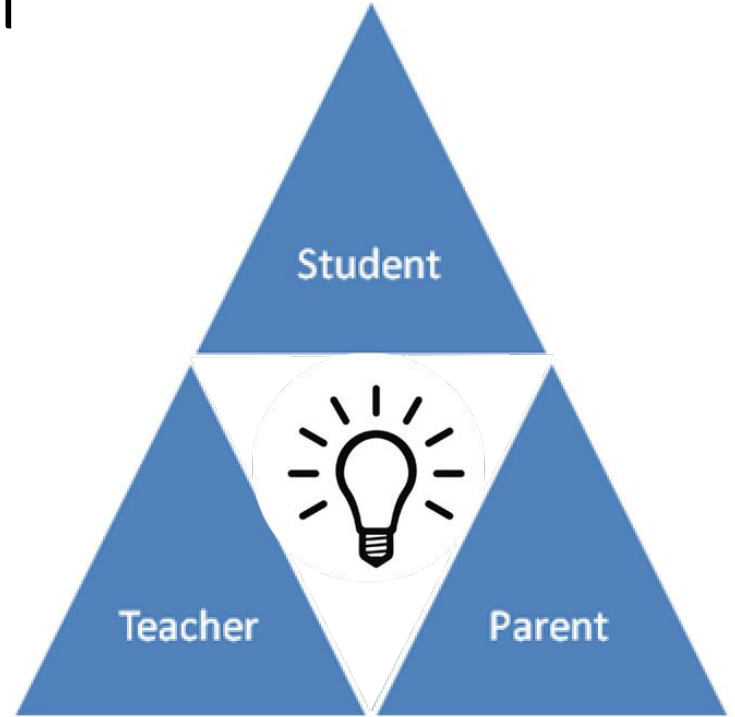
David



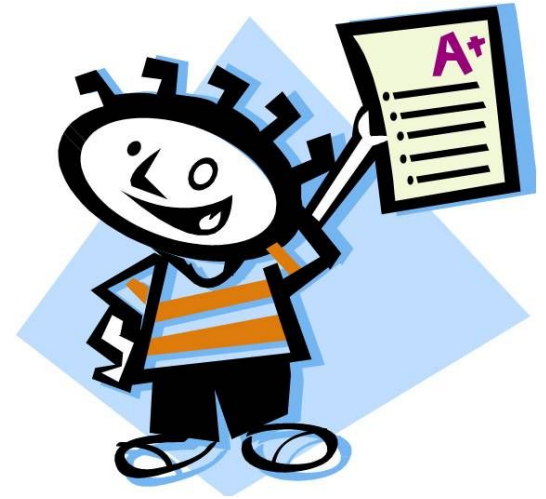
Melissa

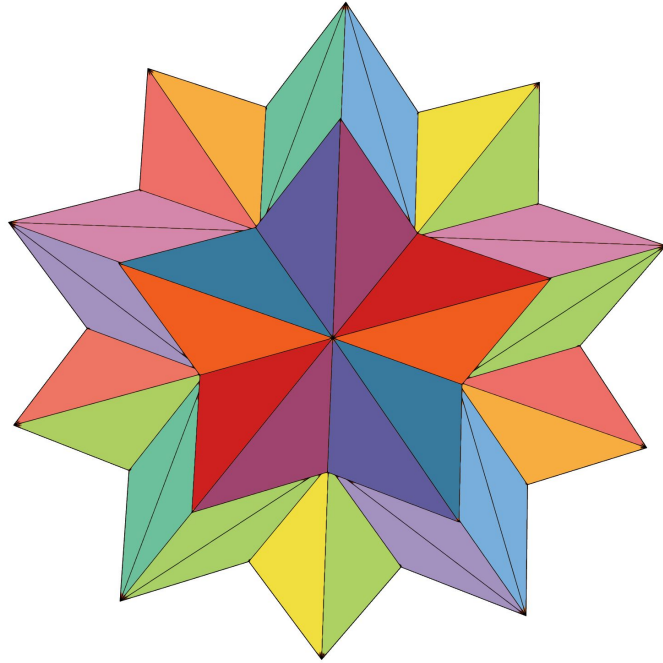


Bronson



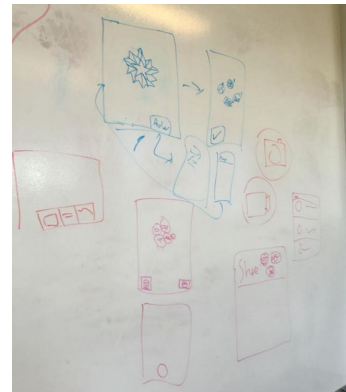
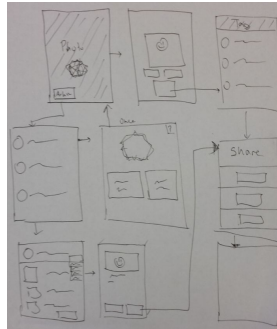
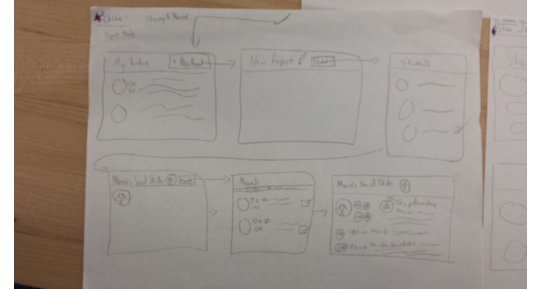
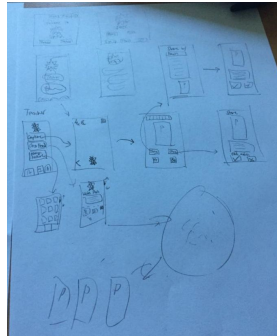
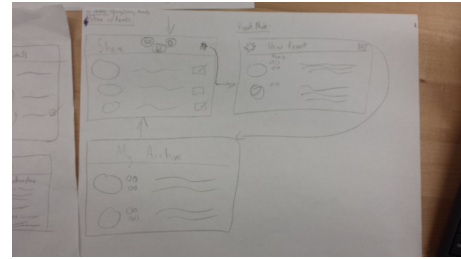
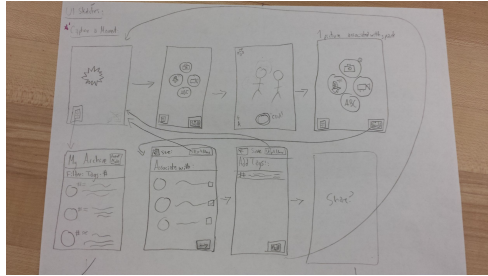
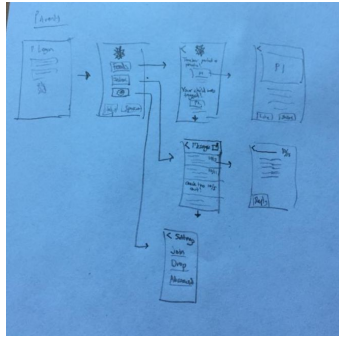
2 Problems



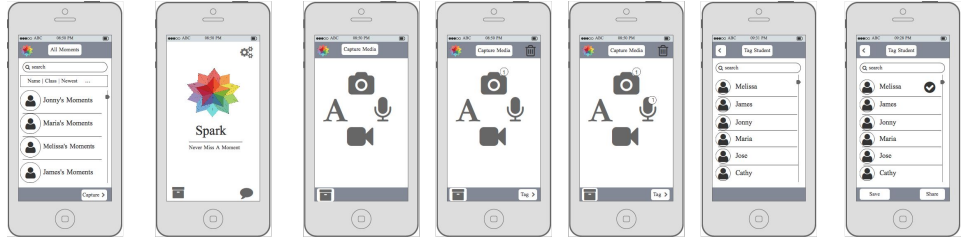
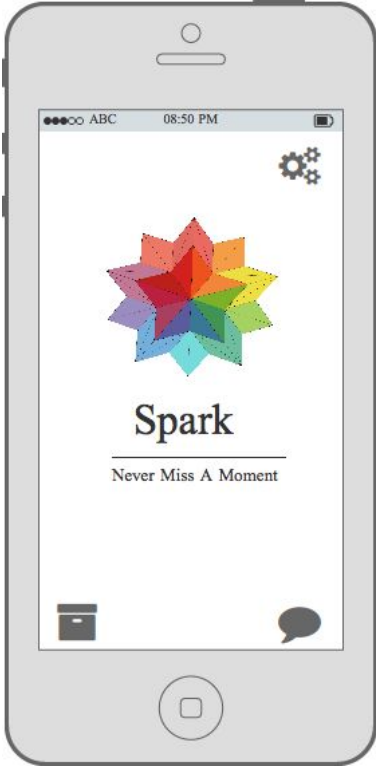


Mission

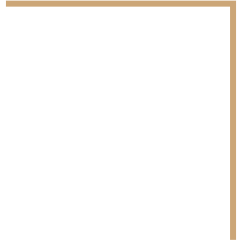
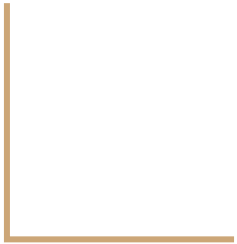
Concept/UI Sketches



Final Lo-Fi Prototype



Task Flows



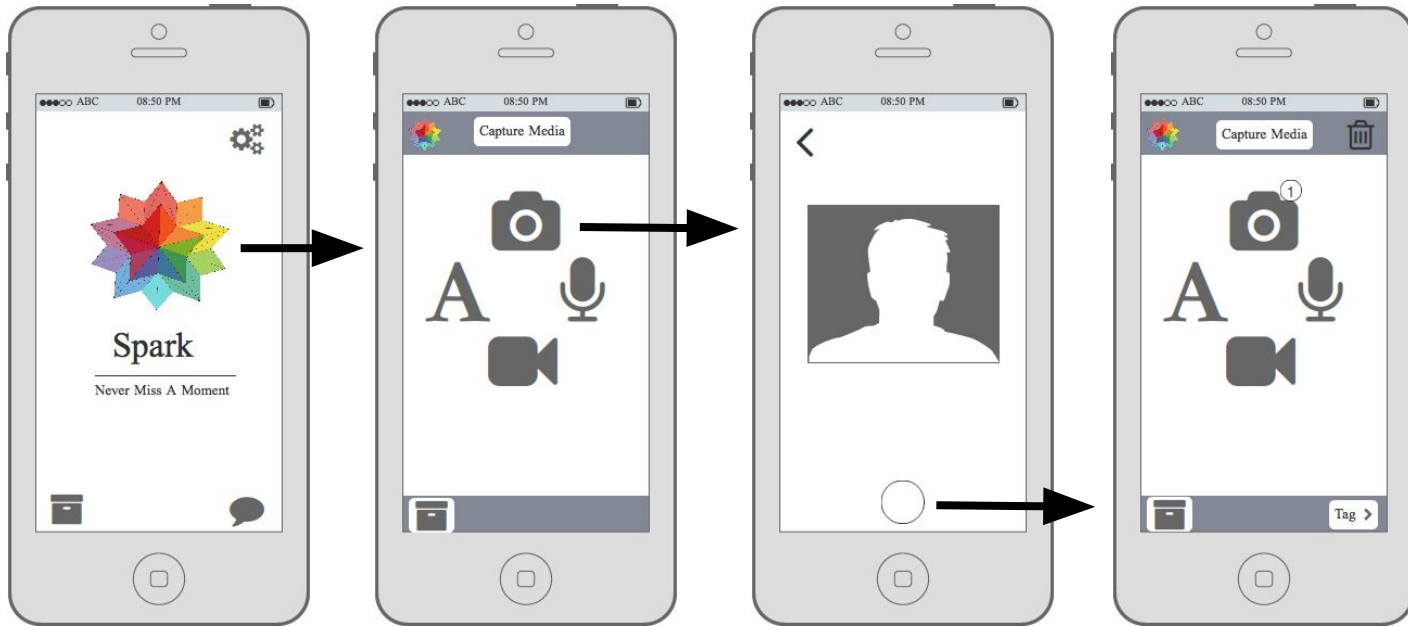
Task Flow: Simple

“To easily sort & recollect a child’s developmental history.”



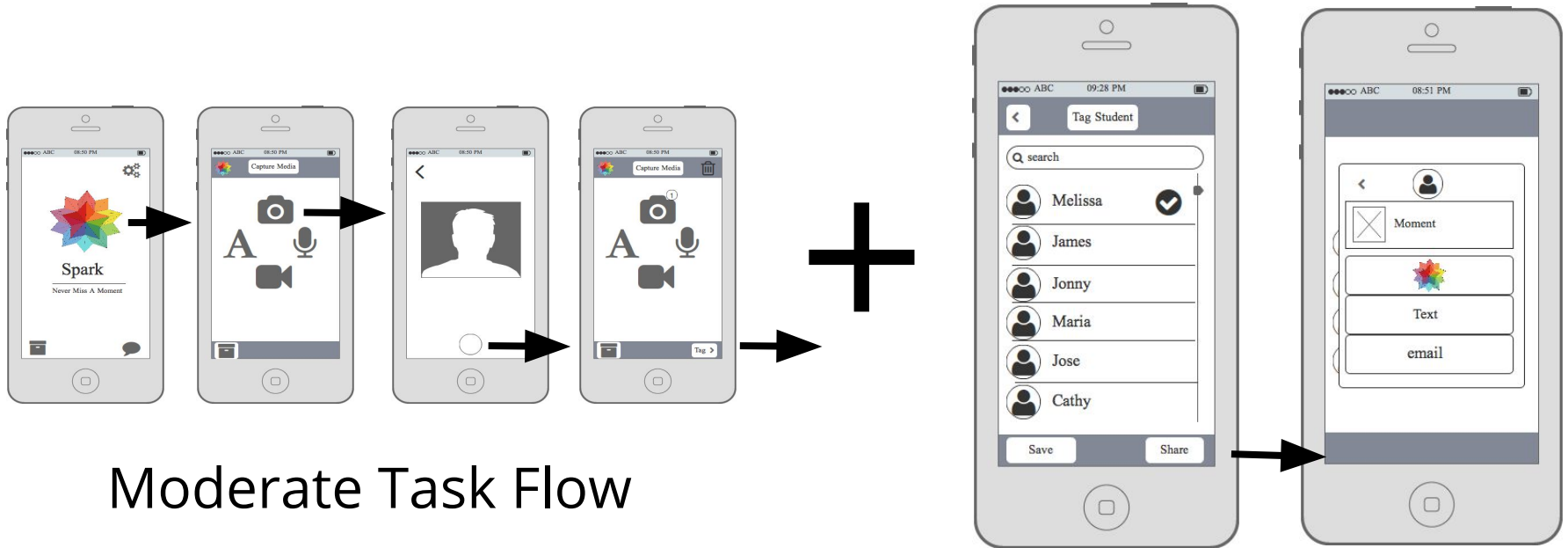
Task Flow: Moderate

“To capture a moment in a child’s education.”

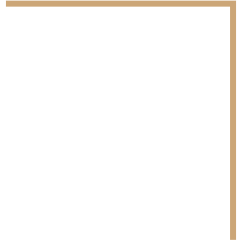
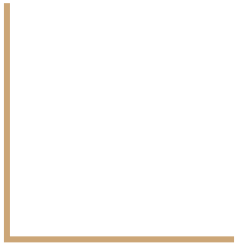


Task Flow: Complex

“To share a moment in a child’s education w/ parents.”



Experiment

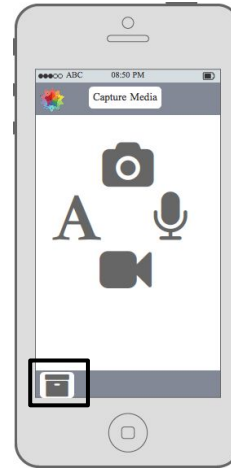


Method

- Participants
 - 2 Pre-K Teachers from Bing
 - 1 Pre-K Teacher from New Haven Unified School District
- Asked to complete three tasks and rate issues.

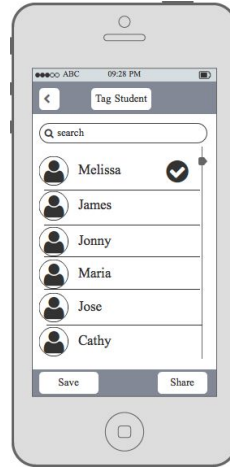


Participant #1



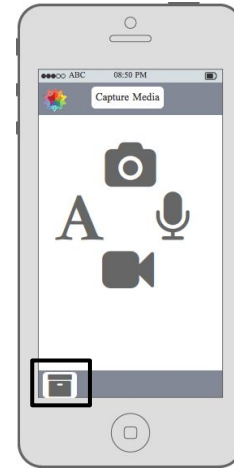
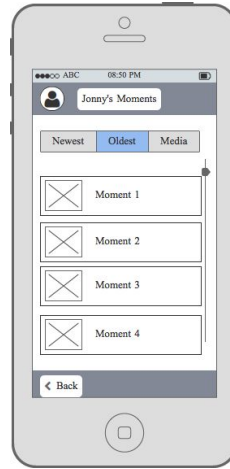
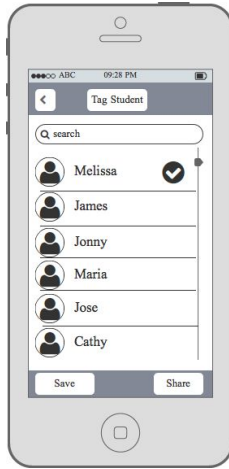
Cosmetic	Minor	Major	Catastrophic
X	X		

Participant #2



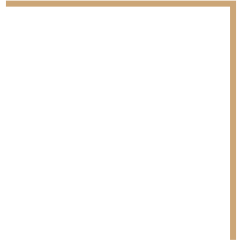
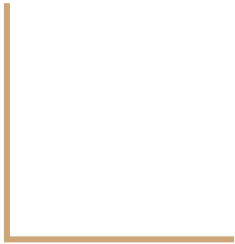
Cosmetic	Minor	Major	Catastrophic
X			

Participant #3

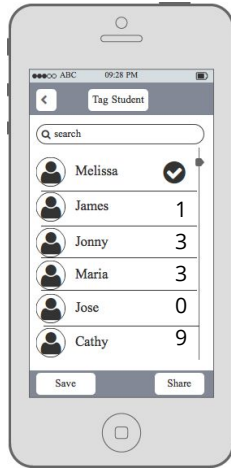


Cosmetic	Minor	Major	Catastrophic
X	X	X	

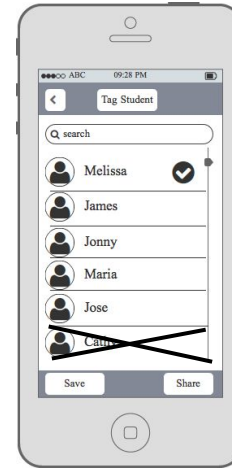
UI Improvements



UI Changes - Visual

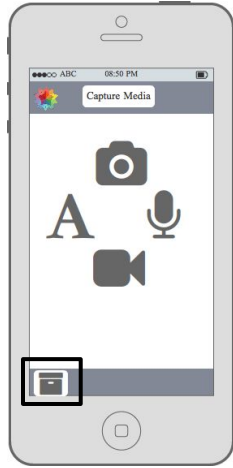


of Moments for each Child

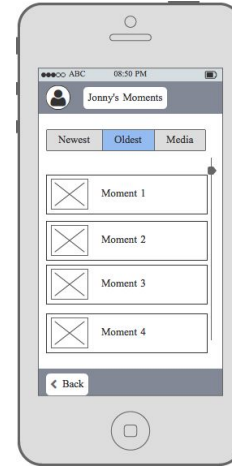


Reduce Information Overload

UI Changes - Conceptual



Remove Archive Button in
Capture Screen



Implement Efficient Sort

Conclusion

