

PAYABILITY

BY: THISABILITY



Empowering people with math learning disabilities

PROBLEM:

Over 5% of people have learning disabilities that make basic calculations difficult. This makes tasks like shopping challenging.

“It took years to build up the confidence to walk into a store.”

JORDAN, NEEDFINDING PARTICIPANT



SOLUTION:

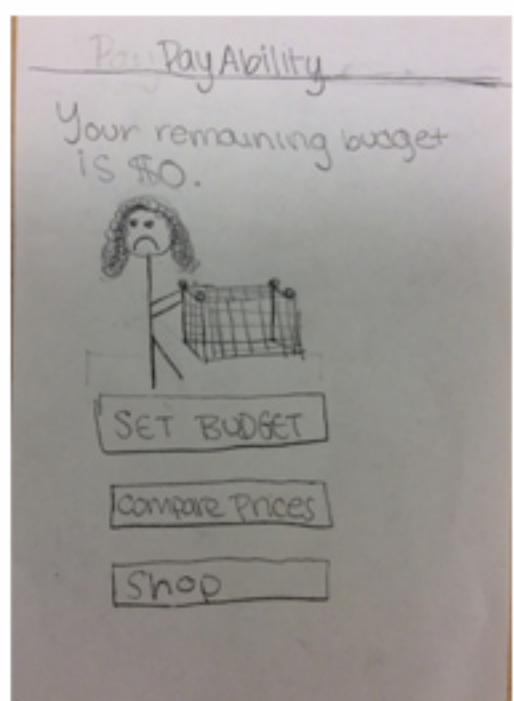
To make paying easier and less stressful, the PayAbility app helps users compare prices, stay within budget, and pay with exact change.

“Anxious” → Happy

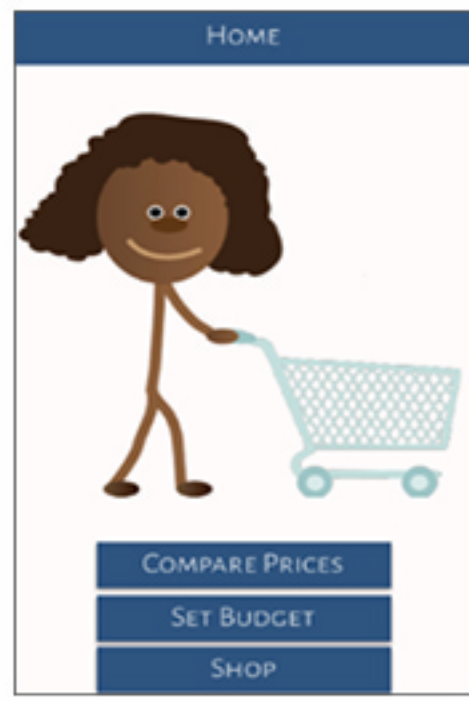
“Unconfident” → Prepared

“Different” → Empowered

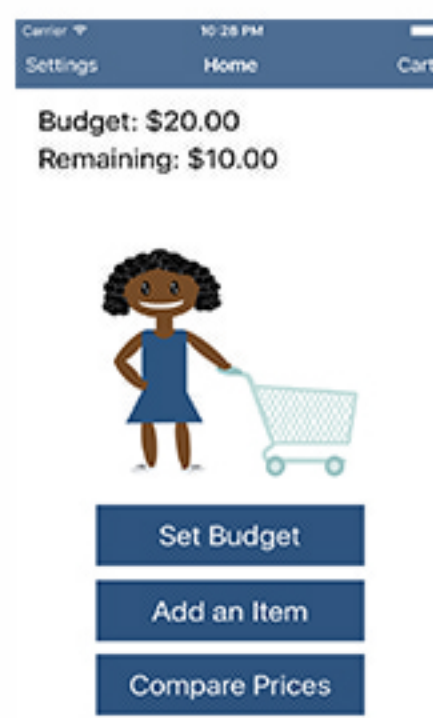
DESIGN ITERATION:



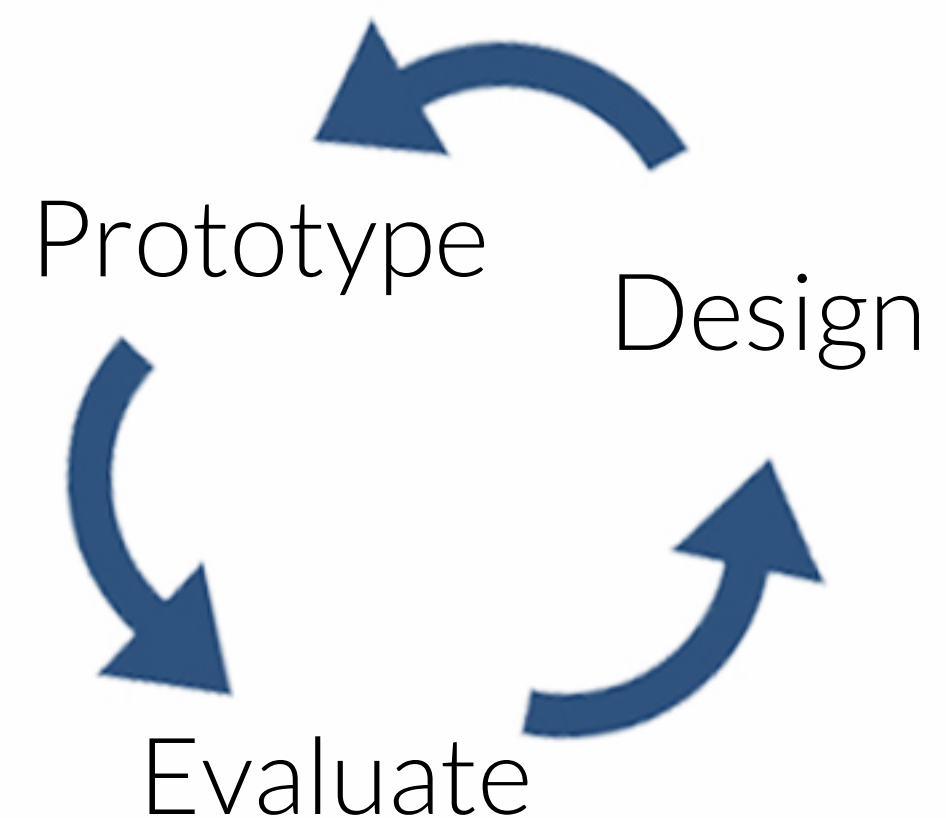
Low-Fi



Med-Fi



High-Fi



KEY FEATURES:

Stay Within Budget

Compare Prices

Pay with Exact Change

