POVs and Experience Prototypes

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Problem Domain

Studio: Learning & Education

Learning Disabilities

Initial POV

- We met Jordan Kortenhoven, a 24-year-old woman with autism and Nonverbal Learning Disorder
- We were surprised to learn she has trouble making exact change and someone had once tricked her
- It would be game-changing to help her make exact change

Initial POV

New POV #1





Revised POVs

POV 1



- We met Jordan Kortenhoven, a 24-year-old woman with autism and Nonverbal Learning Disorder
- We were surprised to find that Jordan has difficulty making basic number calculations which affects telling time and calculating change
- It would be game changing to make it easier for Jordan to make basic number calculations in order to perform daily tasks independently

POV 2



- We met Jordan Kortenhoven, a 24-year-old woman with autism and Nonverbal Learning Disorder
- We were surprised to discover she was good at finding her way around familiar places using landmarks despite her lacking a sense of direction
- It would be game changing to formalize her landmarking techniques to help others with a poor sense of direction travel independently in unfamiliar places

POV 3

We met Bob Smith, a USC student with ADD



- We were surprised to learn it was easy for him to focus on material he liked and learn more than what was presented in class
- It would be game changing to create a learning environment in which Bob can feel more engaged and acknowledged

Top HMW statements







How might we make it easier for Jordan to pay?



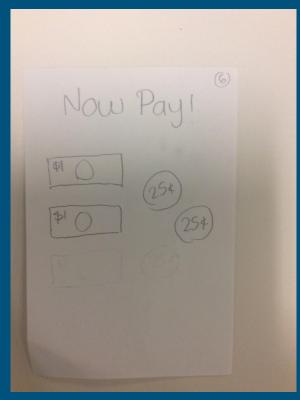
How might we help Jordan understand how much time has passed?

HMW 3

How might we help teachers gauge, and therefore teach, what students are interested in?

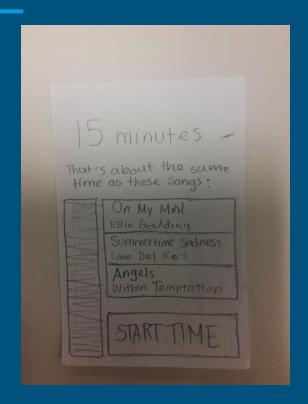
Experience Prototypes

Prototype 1: app to learn money visually





Prototype 2: alternative format timer app





Prototype 3: app to crowdsource lesson plans

