



# LoopedIn

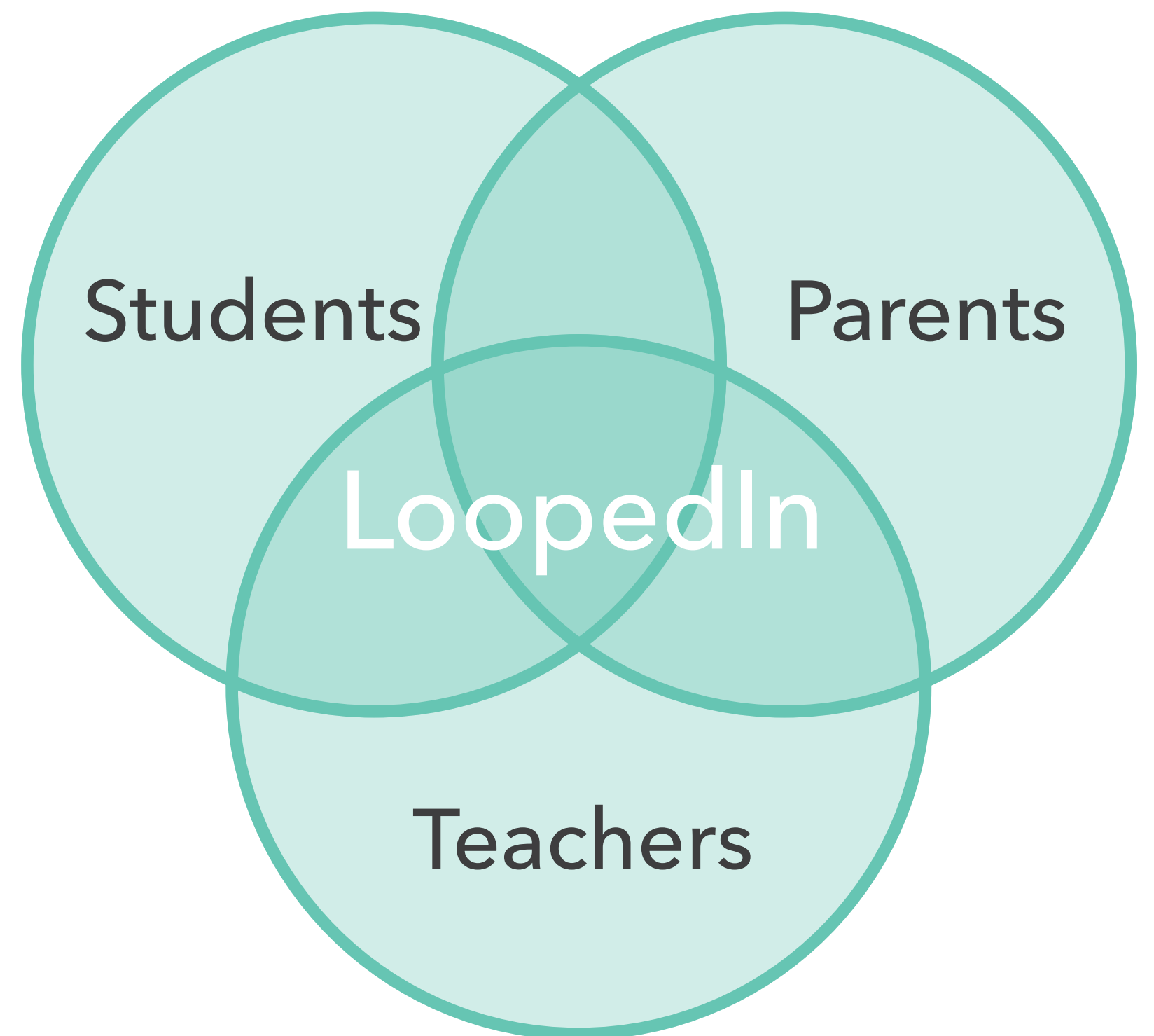
Stay in the loop - outside the classroom

## PROBLEM

Communication between students, parents, and teachers is too often **lacking** or **adversarial**. Everyone's busy and information slips through the cracks.

## SOLUTION

- streamlines task tracking
- rewards accountability
- encourages positive communication



Manage Classrooms



Earn Rewards



Track Assignments

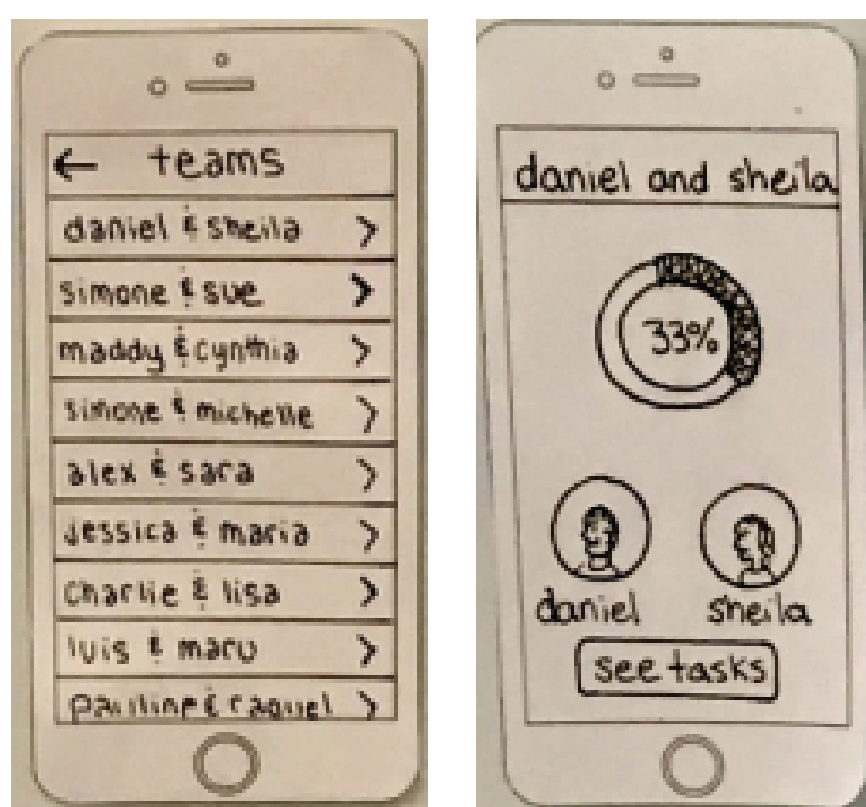
## DESIGN PROCESS



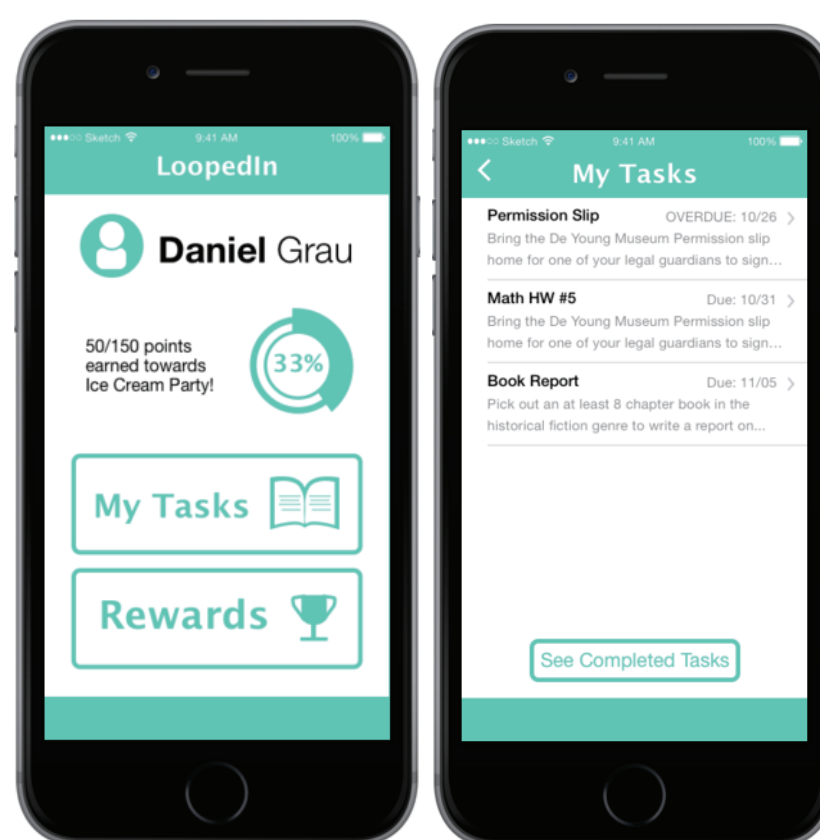
Needfinding and interviewing with students, parents, and teachers



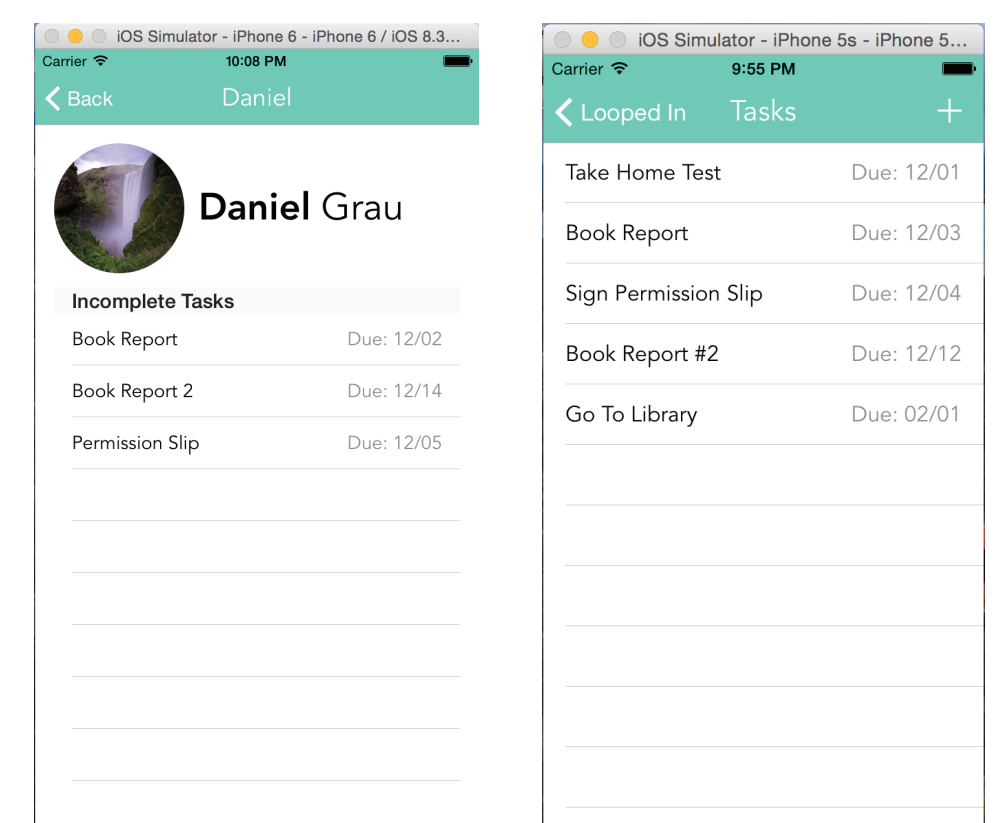
Design refinement with user testing and peer generated heuristic evaluation



Pen/Paper Lo-Fi Prototype



Sketch/Marvel Medium Fi Prototype



ObjectiveC/XCode Final Product