

CONNECT

BY LOW INCOME & MINORITIES IN EDUCATION

MAKING DREAMS ACCESSIBLE

BY ASSISTING LOW-INCOME AND MINORITY STUDENTS
IN FINDING AND EXPLORING THEIR PASSIONS

INSTITUTIONAL RACISM AND CLASSISM CREATE
UNIQUE BARRIERS FOR LOW-INCOME AND
MINORITY STUDENTS, ISOLATING THEM FROM
INFORMATION AND OPPORTUNITIES THAT
COULD PROPEL THEIR CAREERS

INTRODUCES STUDENTS TO CAREERS THAT FIT INTERESTS

PROVIDES A KNOWLEDGE BASE ON DIFFERENT CAREER PATHS

SHARES LOW-COST ACADEMIC OPPORTUNITIES OF INTEREST

PROVIDES PLATFORM TO SHARE OPPORTUNITIES

HEURISTIC EVALUATION RESULTS AND REVISED DESIGN

IMPLEMENTATION STATUS

DEMONSTRATION

SUMMARY

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HEURISTIC VIOLATION

NO CLEAR WAY TO LOGOUT

HARD TO TELL HOW FAR ALONG IN QUIZ

ONE DIRECTION QUIZ

WHY DID I ADD FRIEND

REVISED DESIGN

ADD DROPDOWN IN HEADER WITH LOGOUT

HAVE QUIZ ALL ON ONE PAGE

HAVE QUIZ ALL ON ONE PAGE

GET RID OF FRIENDS-NOT THE PURPOSE OF THE APP

HEURISTIC VIOLATION

UNCLEAR HOW TO ADD PROGRAMS

NO WAY TO SEARCH BY PROGRAM NAME

MAGNIFYING ICON CONFUSING

PLUS ICON CONFUSING

REVISED DESIGN

ABILITY TO ADD PROGRAMS FROM THE HOMEPAGE

SIMPLE YELP LIKE SEARCH WITH FILTER OPTIONS

ADDING TUTORIAL FOR FIRST TIME USERS

NO LONGER A MAP

CAN ADD REVIEWS FROM MAIN PAGE

NO LONGER ADD FRIEND OPTION

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TOOLS USED

HTML

CSS

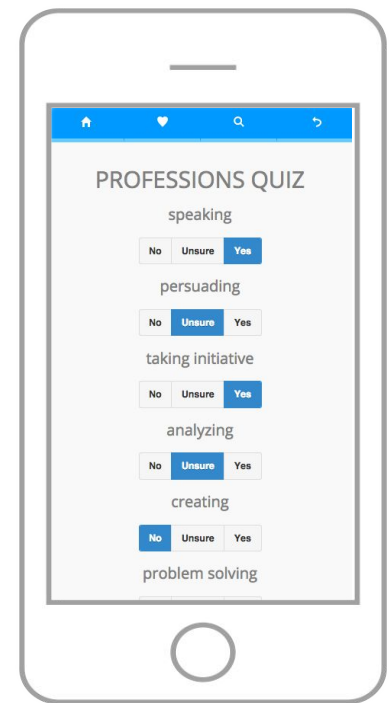
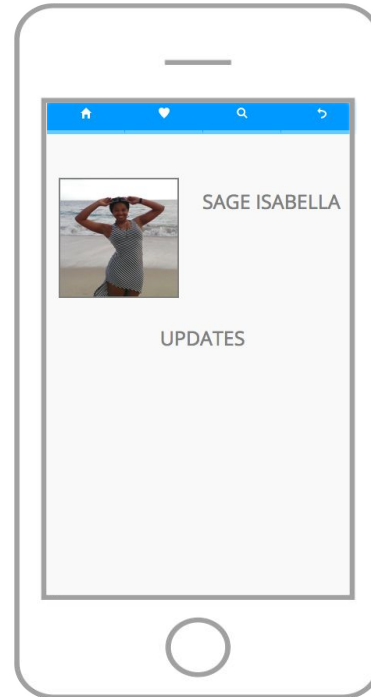
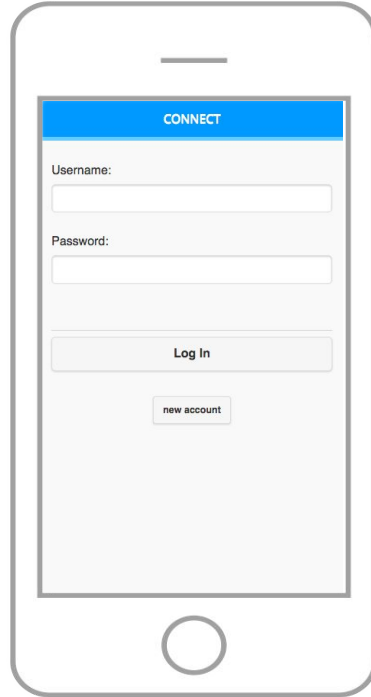
RUBY ON RAILS

JQUERY MOBILE



IMPLEMENTED FEATURES

PROFESSIONS
RESULT TAGS
QUIZ SCORING
RESULTS



UNIMPLEMENTED FEATURES + PLAN

FIND SUMMER OPPORTUNITIES

ADD SUMMER OPPORTUNITIES

REVIEW SUMMER OPPORTUNITIES

ADD/REMOVE PROFESSIONS

SEARCH PROFESSIONS

HOME PAGE

WIZARD OF OZ TECHNIQUES / HARD CODED DATA

- PRE-POPULATED SUMMER PROGRAMS
- CAREERS ARE HARD CODED

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- WE'VE COMPLETED ONE TASK - YAY!
- A LOT MORE LEFT TO COMPLETE
- CONTINUE TO USE SAME TOOLS
- CONTINUE TO ADDRESS HEURISTICS ALONG THE WAY