

## PROBLEM

low-income and minority students lack access and exposure to...

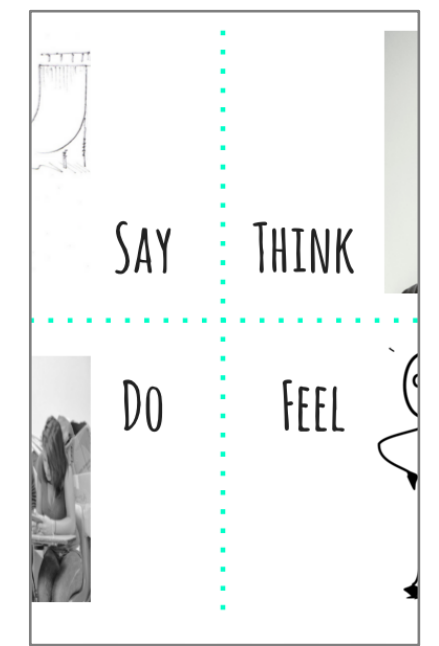
resources

competitive careers

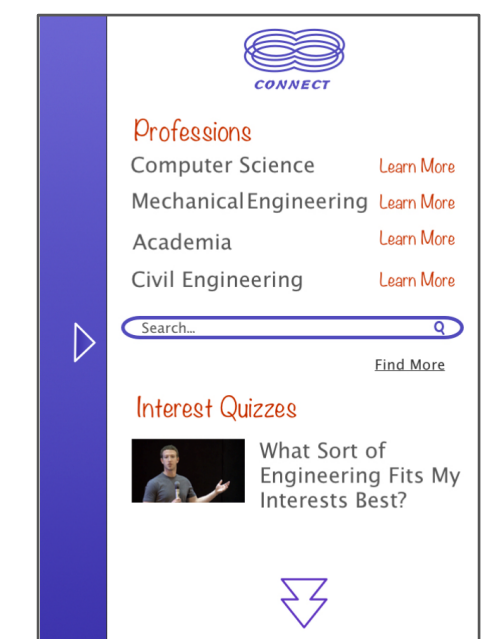
opportunities



## PROCESS



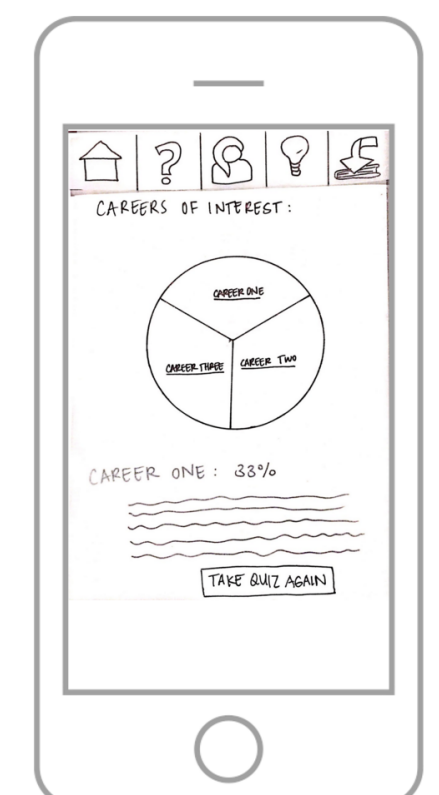
need finding



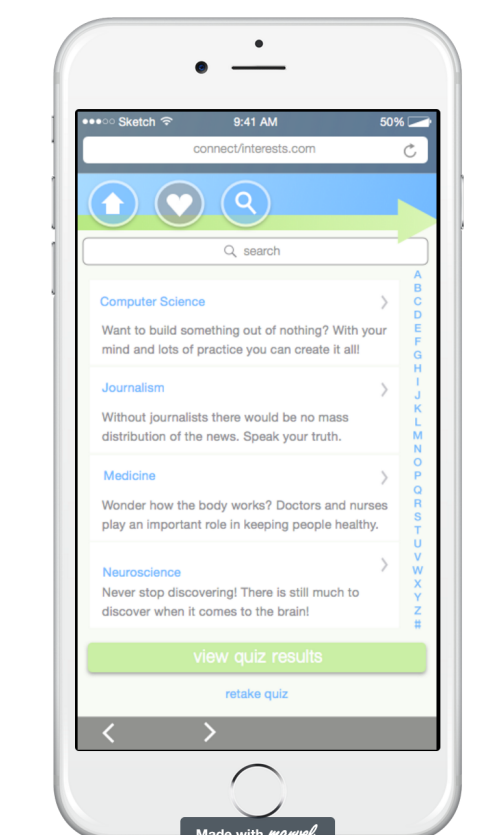
concept

## SOLUTION

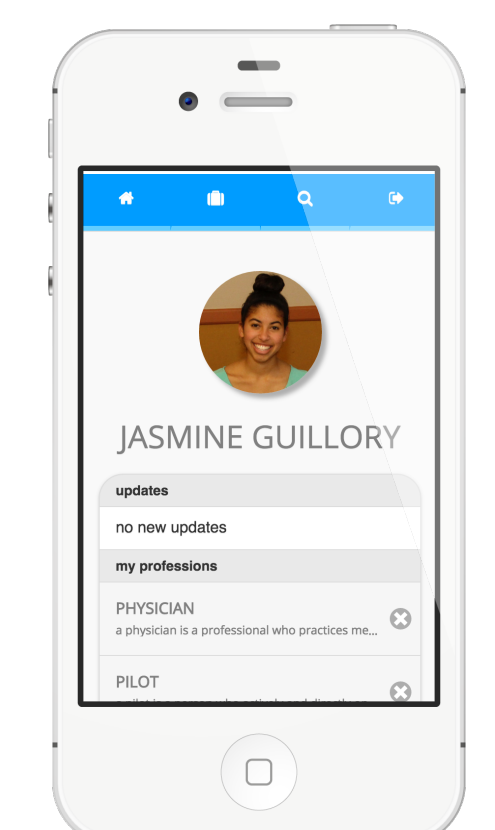
a mobile web app that assists minority and low-income students in finding and exploring their passions



low-fi



med-fi



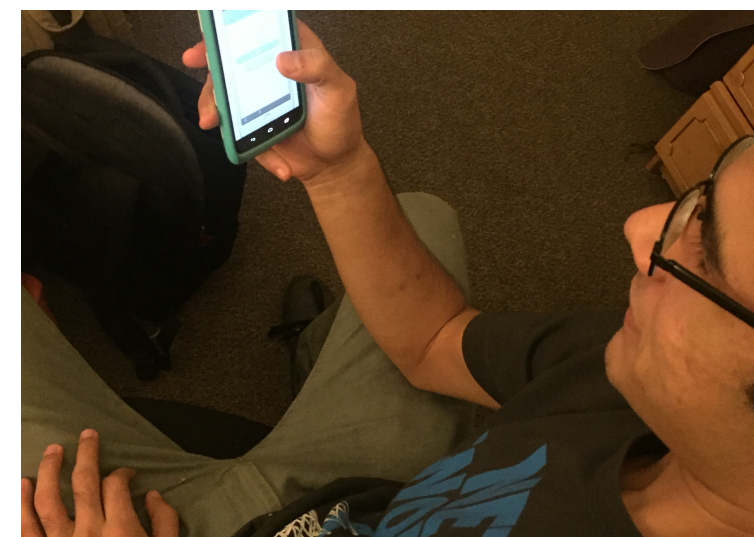
hi-fi

## USER FEEDBACK



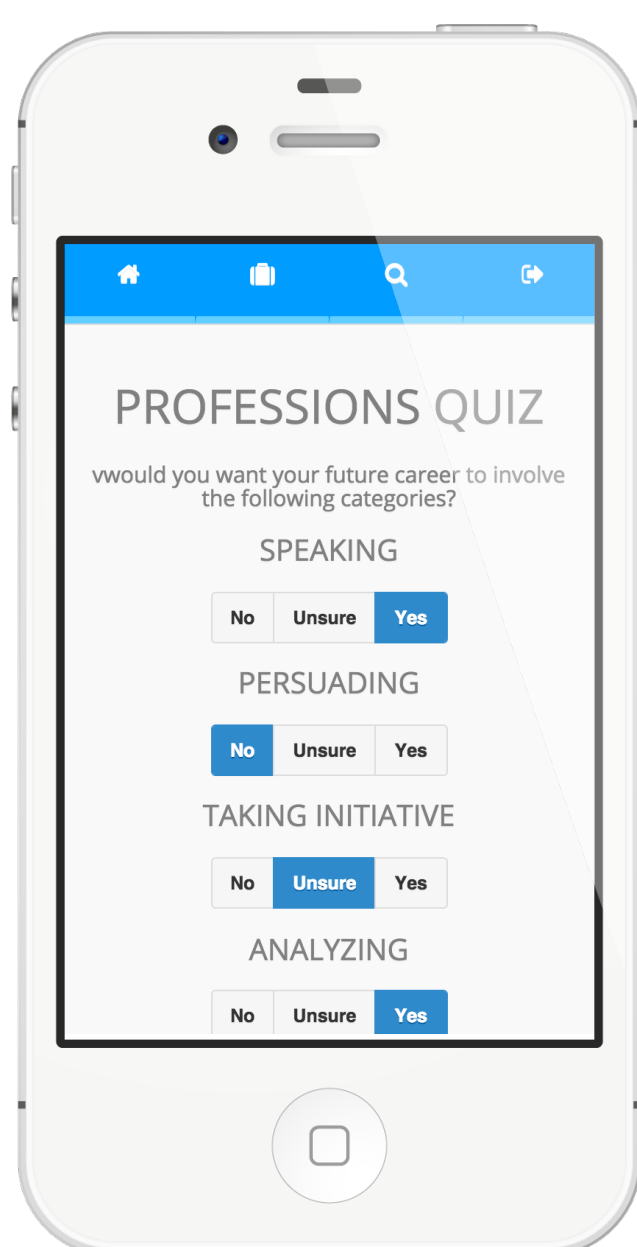
"Quizzes are fun!"

"Representation matters!"

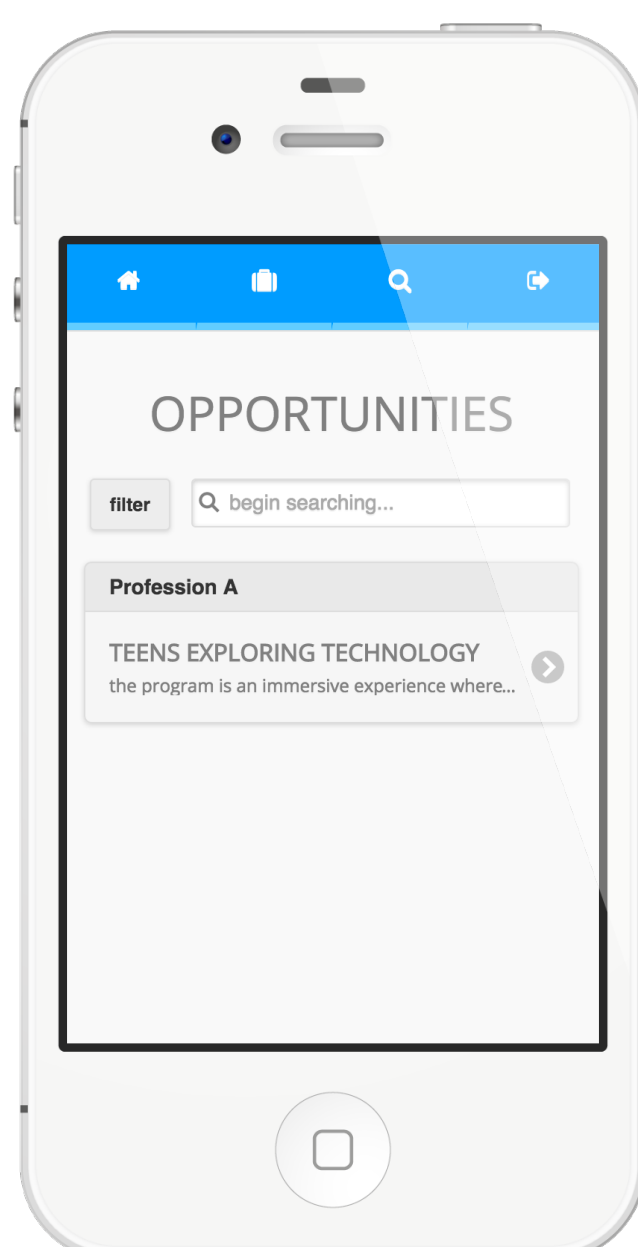


"Want to find opportunities"

## KEY FEATURES



Take a Professions Quiz



Find/Review Programs



Review Programs