LiME

Low Income Minorities in Education

Value Proposition, Problem/Solution Overview

VALUE PROPOSITION: Making stem accessible!

Problem/solution overview: there are unique barriers that prevent low-income minority students from having easy access to stem fields. We propose a solution that introduces them to different career paths, connects them with mentors from similar backgrounds, and provides them with information summer opportunities.
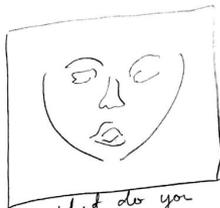
Three Tasks

1) Students **discover** which **careers** might suit them through automatic recommendations from career quizzes.
2) Students **connect** with **mentors** whom they can relate to (with common values and/or background) in the desired career field.
3) Students **discover project/internship opportunities** in the career field they are interested in.

Video Storyboard

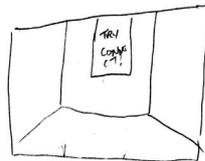"How did I, a first gen low income minority student make it as a software developer today?"
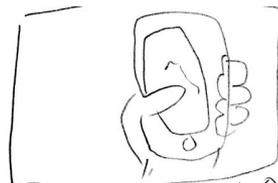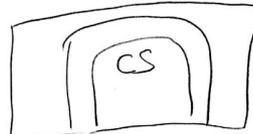
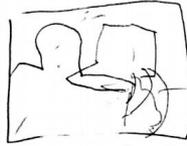what do you want to be when you grow up?

I DON'T KNOW?!

"TRY CONNECT"

TAKE PROFESSION QUIZ

YOUR PROFESSIONS

ooh CS what is that

Mentor

"How do I can I learn
make it to where more
you are about
computer
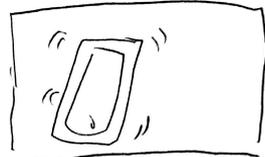science

"Well I'm
started awhile
my advice is

wow! So yeah
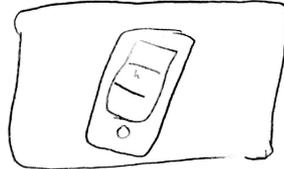I will apply
for summer programs

Hey do we know
anyone in CS

"No"

NEW MENTOR

Mentors

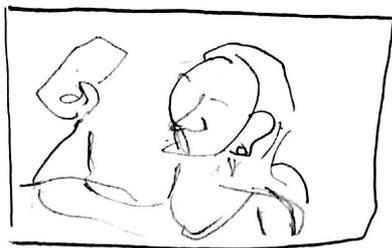Yeah, did you

know on Connect
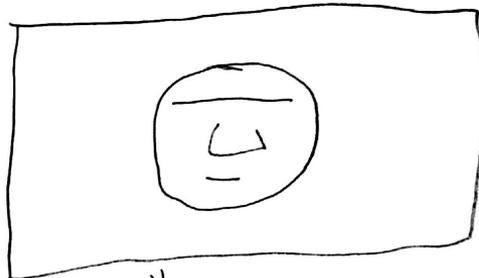you can apply
for summer programs"
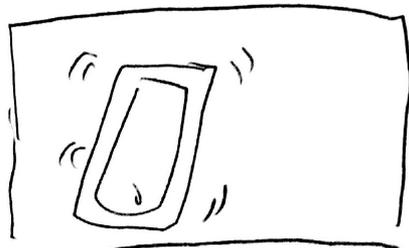
I could apply

Apply for summer program

"That the first
step of my journey
and I am fortunate to
be a connect mentor
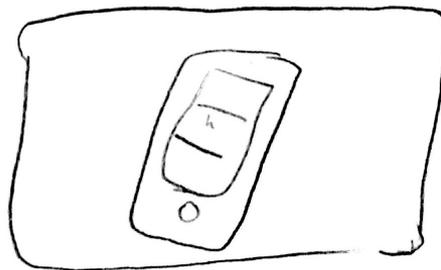
Hey do we know anyone in CS

"No"

NEW MENTOR

Mentors

APPENDIX

Video: https://drive.google.com/a/stanford.edu/file/d/0Bxlk3B-IVP84amNPZG9tVF9NBTA/view?usp=sharing