

Concept Video



click Education

clickED

Never Leave Class Confused.

Problem/Solution Overview

Problem:

- Students don't want to publicly admit that they don't understand class material, so teachers don't have a reliable means by which to determine their students' comprehension until it's too late.

Solution:

- Anonymous student feedback removes the participation barrier, enabling teachers to both revisit what was misunderstood in real-time and to update their lesson plans based on this information.

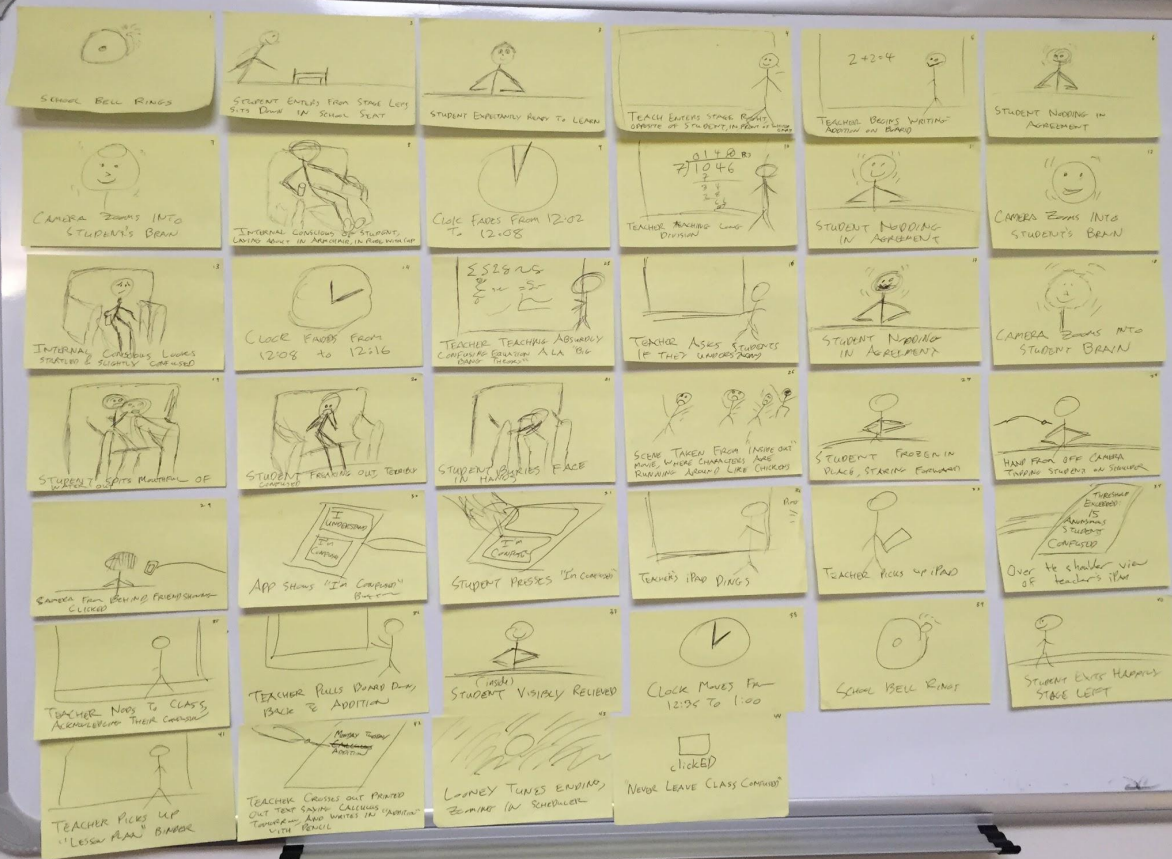
Tasks

Simple: Students need to alert their teacher when they are confused in class.

Moderate: Teachers need to effectively read the classroom to determine student understanding during a lecture.

Complex: Teachers need to update their next lesson after class based on what happened during class that day.

Storyboard



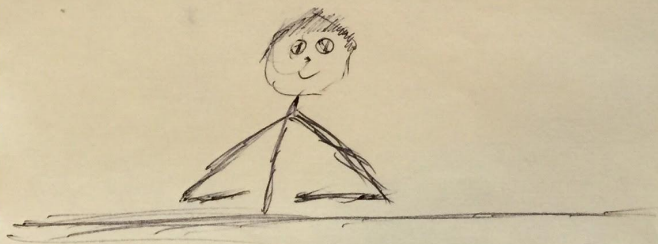
Scene: Set-up



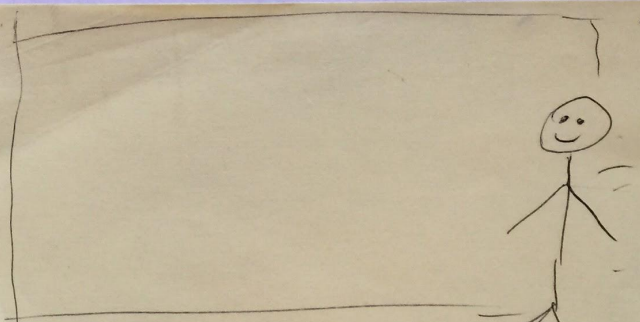
SCHOOL BELL RINGS



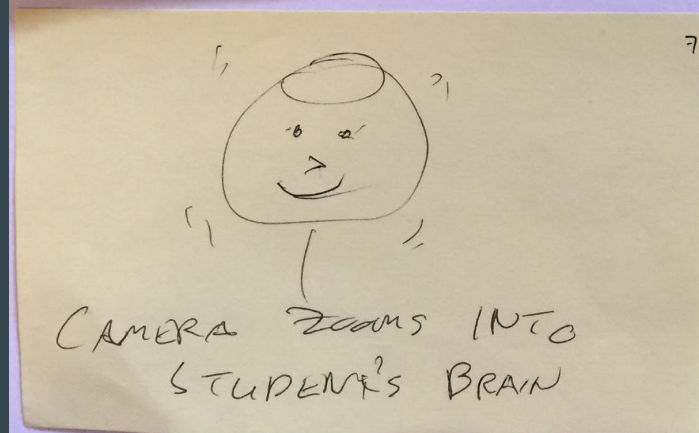
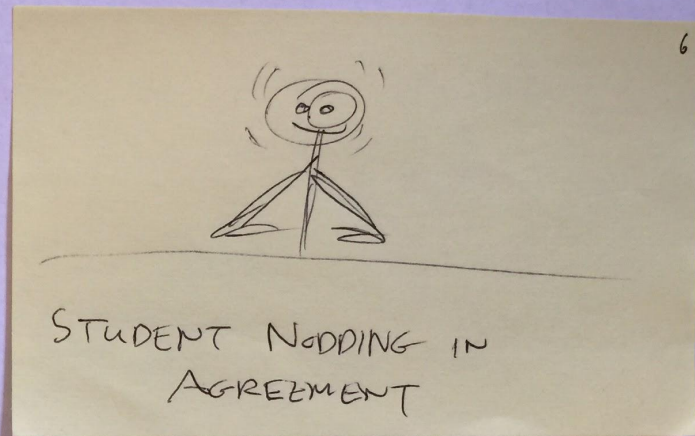
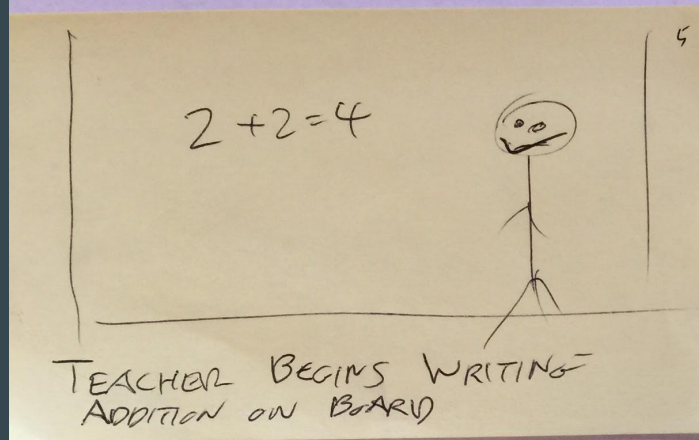
STUDENT ENTERS FROM STAGE LEFT,
SITS DOWN IN SCHOOL SEAT

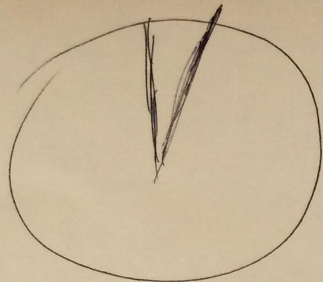


STUDENT EXPECTANTLY READY TO LEARN



TEACH ENTERS STAGE RIGHT
OPPOSITE OF STUDENT, IN FRONT OF WHOLE CLASS





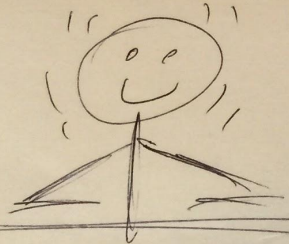
9

CLOCK FADES FROM 12:02
TO 12:08

$$\begin{array}{r}
 0140 \text{ R3} \\
 7 \overline{) 1046} \\
 \underline{7} \\
 34 \\
 \underline{28} \\
 66 \\
 \underline{63} \\
 30
 \end{array}$$

10

TEACHER TEACHING LONG
DIVISION



11

STUDENT NODDING
IN AGREEMENT

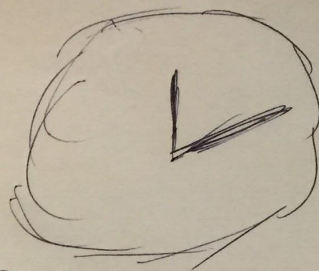


12

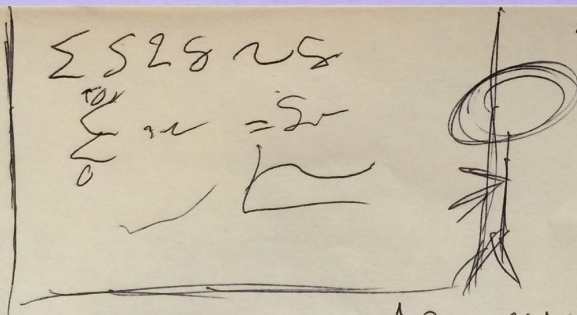
CAMERA ZOOMS INTO
STUDENT'S BRAIN



INTERNAL CONSCIOUS LOOKS
STARTLED & SLIGHTLY CONFUSED



CLOCK FADES FROM
12:08 to 12:16



TEACHER TEACHING ABSURDLY
CONFUSING EQUATION A LA "BIG
BANG THEORY"



TEACHER ASKS STUDENTS
IF THEY UNDERSTAND

17



STUDENT NODDING
IN AGREEMENT

18



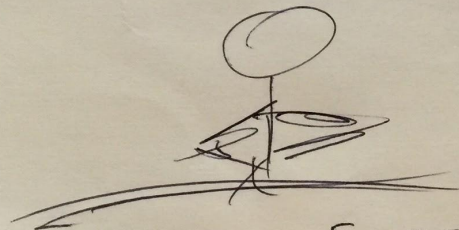
CAMERA ZOOMS INTO
STUDENT BRAIN

19



STUDENT SPITS MOUTHFUL OF
WATER OUT

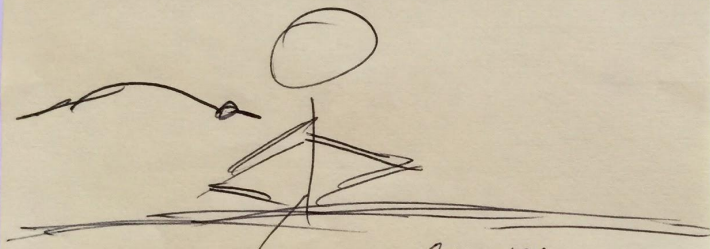
27



STUDENT FROZEN IN
PLACE, STARING FORWARD

Scene: Task #1

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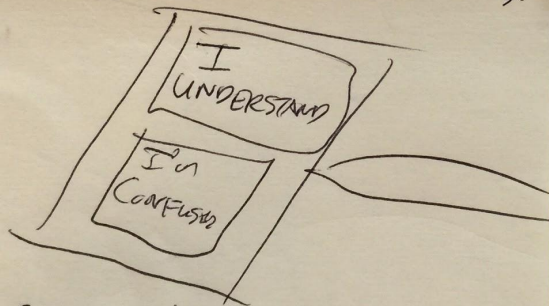
HAND FROM OFF CAMERA
TAPPING STUDENT ON SHOULDER

29



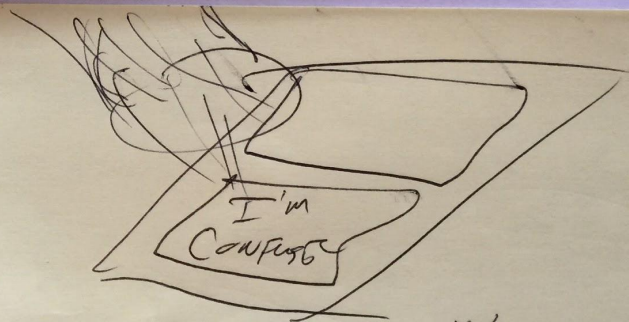
CAMERA FROM BEHIND, FRIEND SHAWING
CLICKED

30



APP SHOWS "I'm Confused"
Button

31



STUDENT PRESSES "I'm Confused"

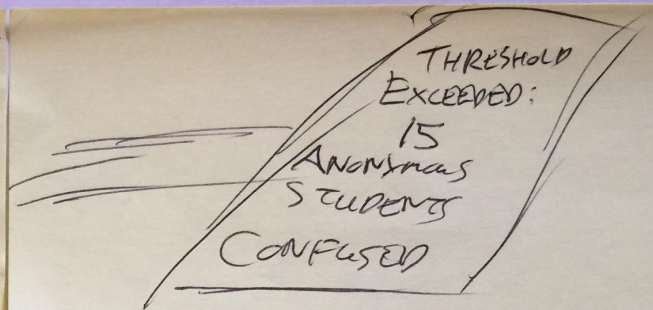
Scene: Task #2



32

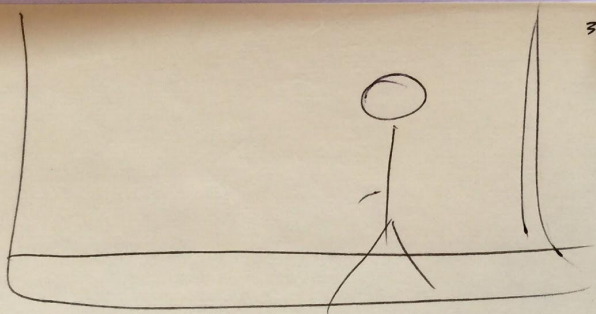
PRO
|||

TEACHER'S IPAD DINGS



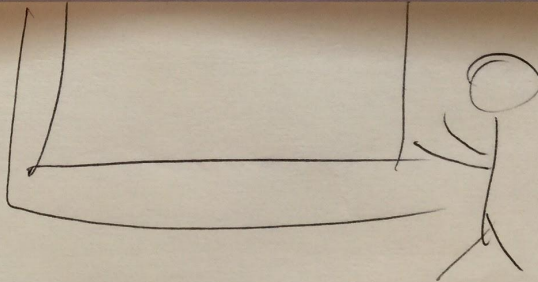
34

Over the shoulder view
of teacher's iPad



35

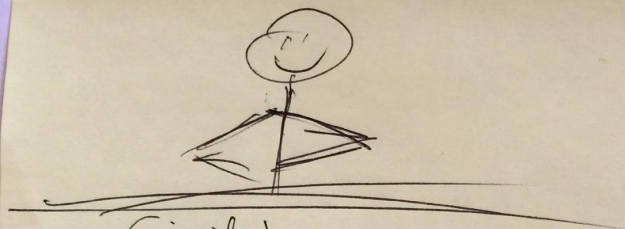
TEACHER NODS TO CLASS,
ACKNOWLEDGING THEIR CONFUSION



36

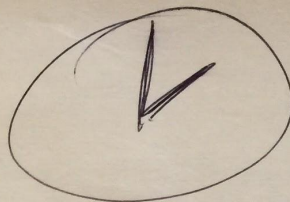
TEACHER PULLS BOARD DOWN,
BACK TO ADDITION

37



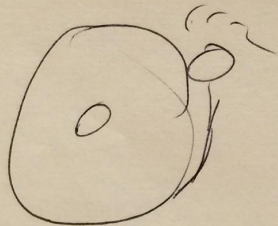
(inside)
STUDENT VISIBLY RELIEVED

38



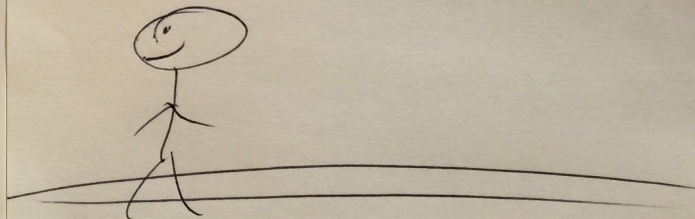
CLOCK MOVES FROM
12:35 TO 1:00

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SCHOOL BELL RINGS

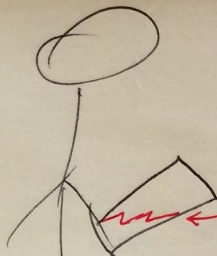
40



STUDENT EXITS HAPPILY
STAGE LEFT

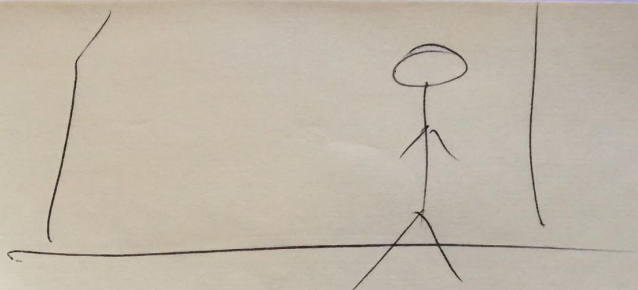
Scene: Task #3

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# of people who
didn't understand

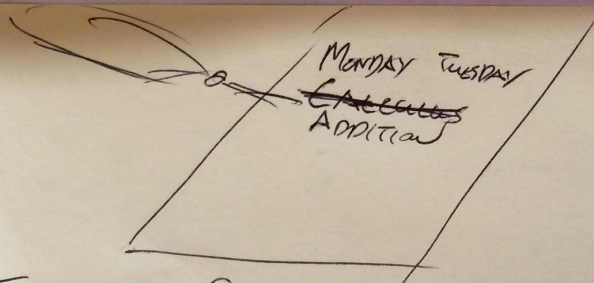
TEACHER PICKS UP iPad
And Examines Graph

41



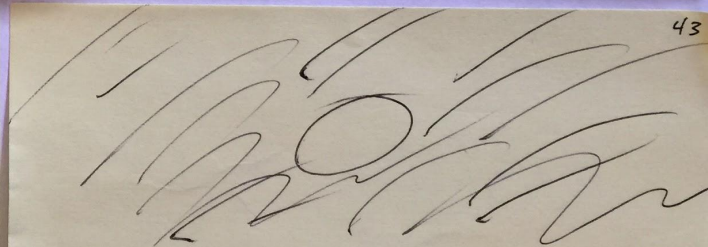
TEACHER PICKS UP
"LESSON PLAN" BINDER

42



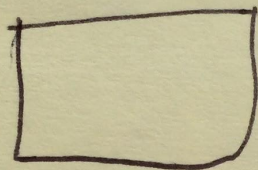
TEACHER CROSSES OUT PRINTED
OUT TEXT SAYING CALCULUS
TOMORROW, AND WRITES IN "ADDITION"
WITH PENCIL

43



LOONEY TUNES ENDING,
ZOOMING IN SCHEDULER

44



clicked

"NEVER LEAVE CLASS CONFUSED"

clickED Concept Video:

<https://www.youtube.com/watch?v=05dbkMW-Y6k>