## Assignment #4

Maya Balakrishnan, Tara Balakrishnan, Alex Chang, Shubha Raghvendra 10/16/15

Value Proposition: Personalize your Cantor experience

**Problem/Solution Overview:** The Cantor Arts Center, among other museums, lacks self-guided tour options. Visitors often seem disengaged from the art they see, or are overwhelmed by the volume of art to see. CanTour uses a quiz interface to personalize the experience of the Cantor visitor, and allows users to learn more about the paintings they choose to see.

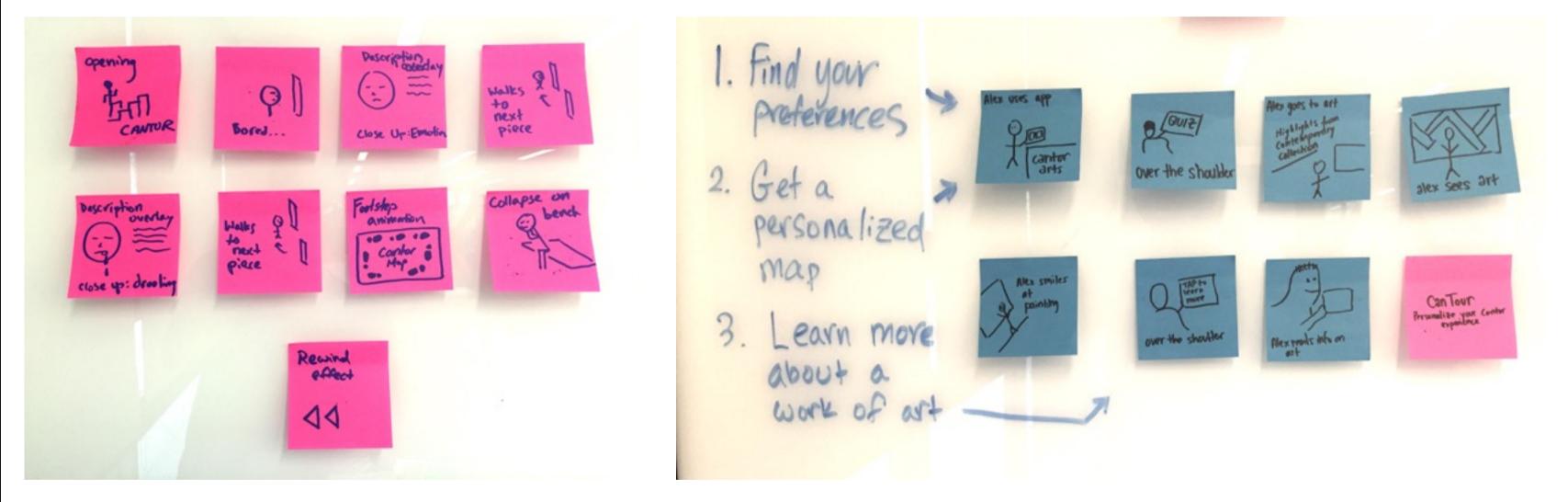
Maya Balakrishnan, Tara Balakrishnan, Alex Chang, Shubha Raghvendra

- 1. Take a quiz to discover what art and exhibits you would like or potentially like. (*complex*)
- 2. Navigate through the museum based on preferences. (*simple*)
- 3. Learn more about art that is directly in front of you. (moderate)

# vour

Maya Balakrishnan, Tara Balakrishnan, Alex Chang, Shubha Raghvendra

## Assignment 4 | Video Storyboards



# **Video Link:** www.youtube.com/watch?v=\_20sni4cE9w

Maya Balakrishnan, Tara Balakrishnan, Alex Chang, Shubha Raghvendra