



# WELLWATCH



## Medium-Fi Prototype

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# Value Proposition, Problem & Solution



## Value Proposition

***Use free time well to be well***

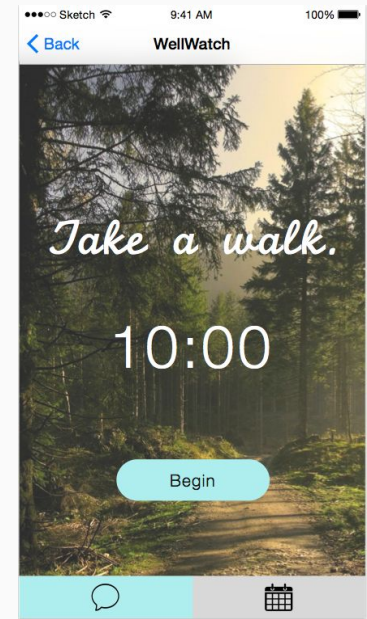
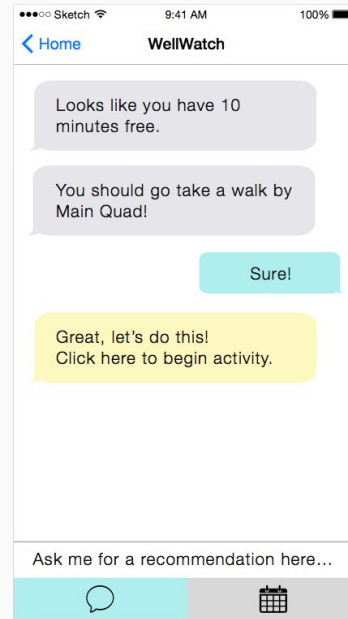
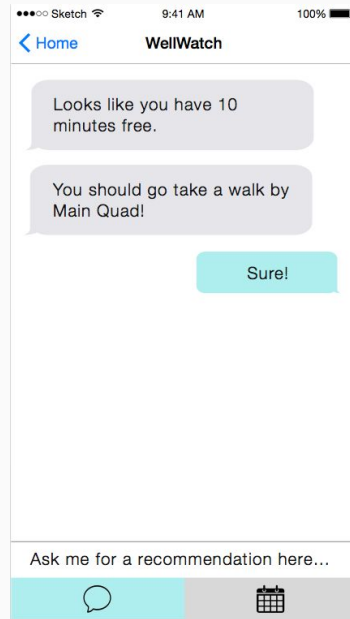
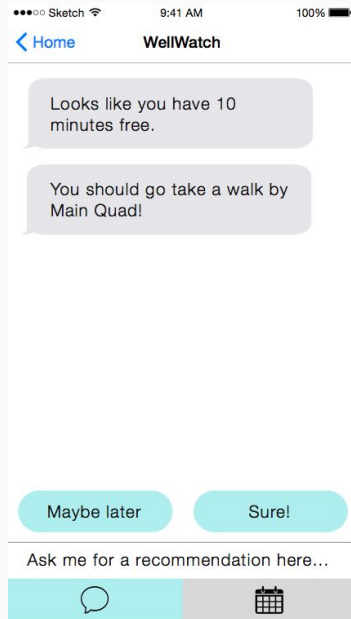
## Problem & Solution

People are busy and it is difficult to incorporate positive behaviors into their routine.

Our app is a personal assistant that suggests healthy and spontaneous activities based on their schedule, how much time the user has, and the user's surroundings.

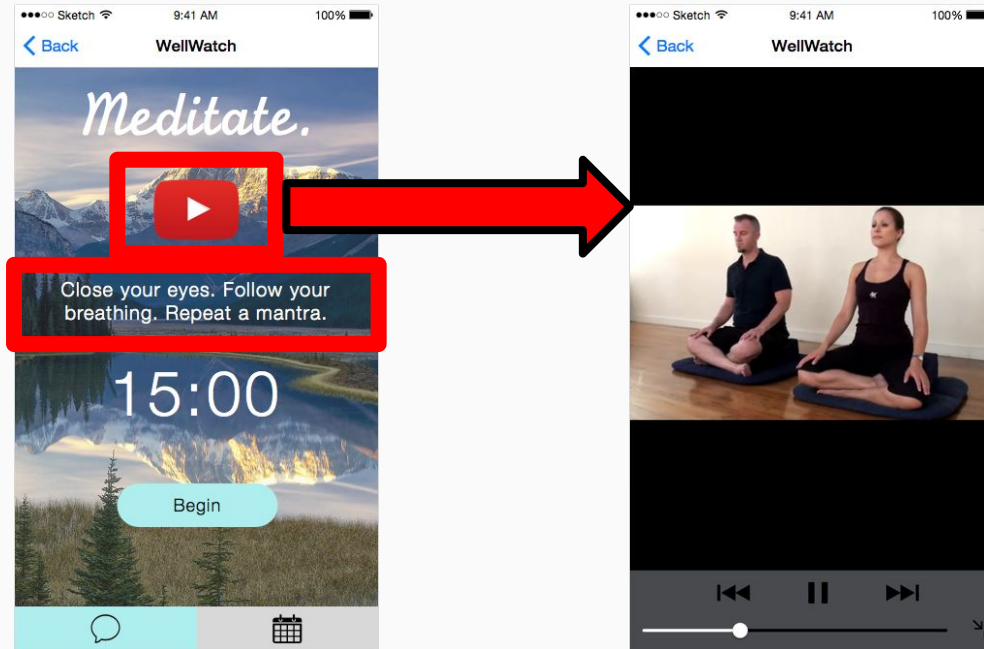
# Easy

## Task 1: Integrate Spontaneity into Routine



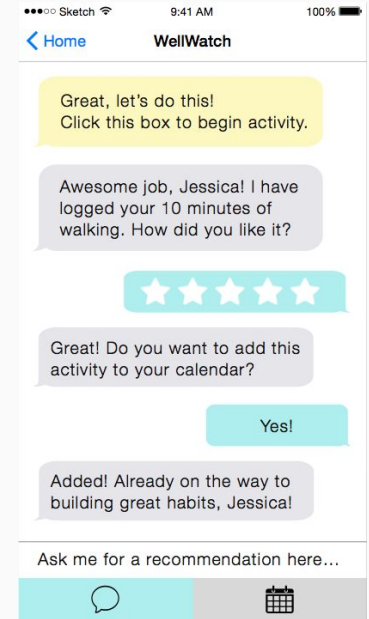
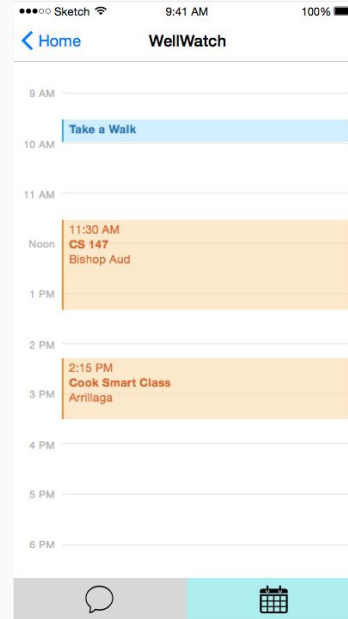
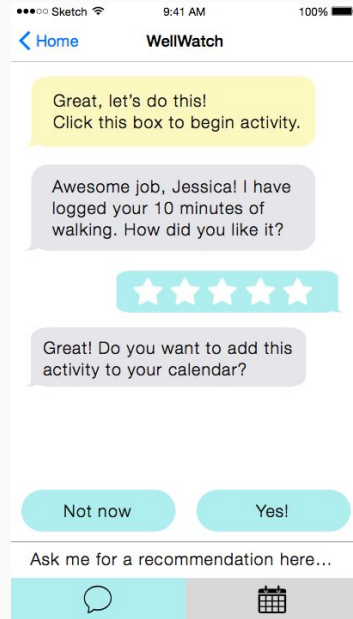
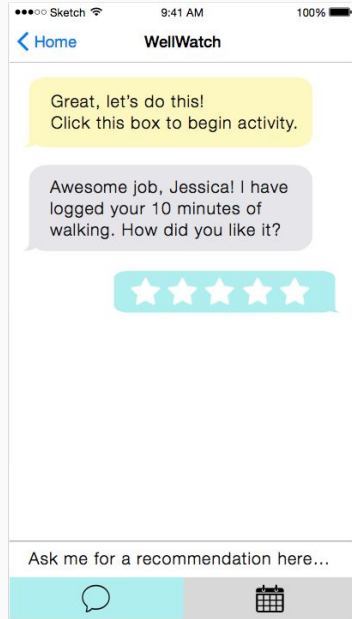
# Medium

## Task 2: Learn New Healthy Activities



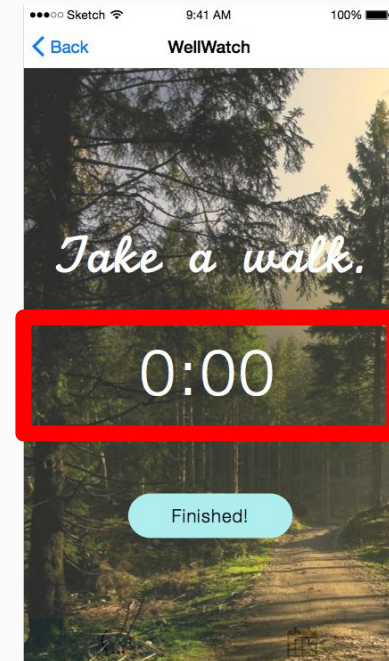
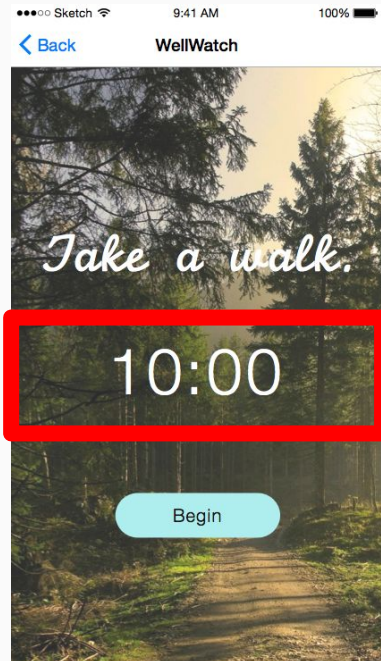
# Complex

## Task 3: Add Positive Activities to Routine



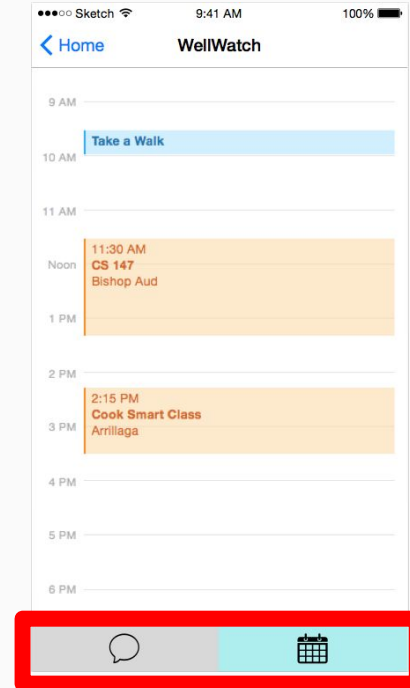
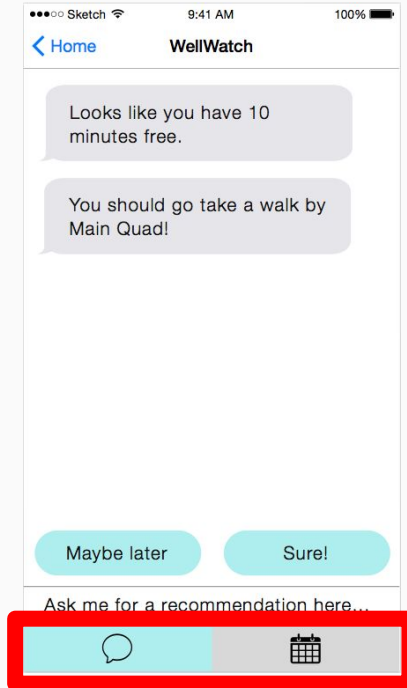
# Revised Interface Design: Major Design Change 1

## *Keeping Track of Time*



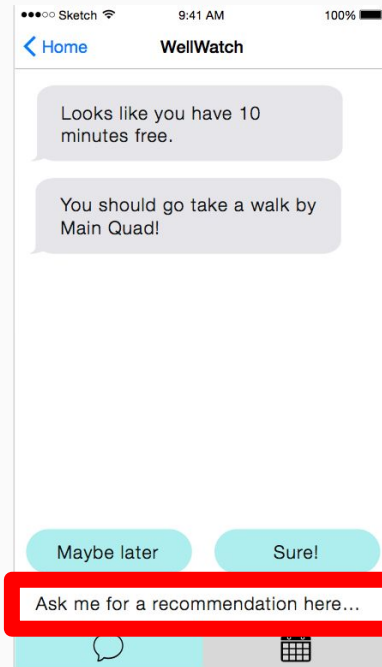
# Revised Interface Design: Major Design Change 2

## *Differentiating Tabs*



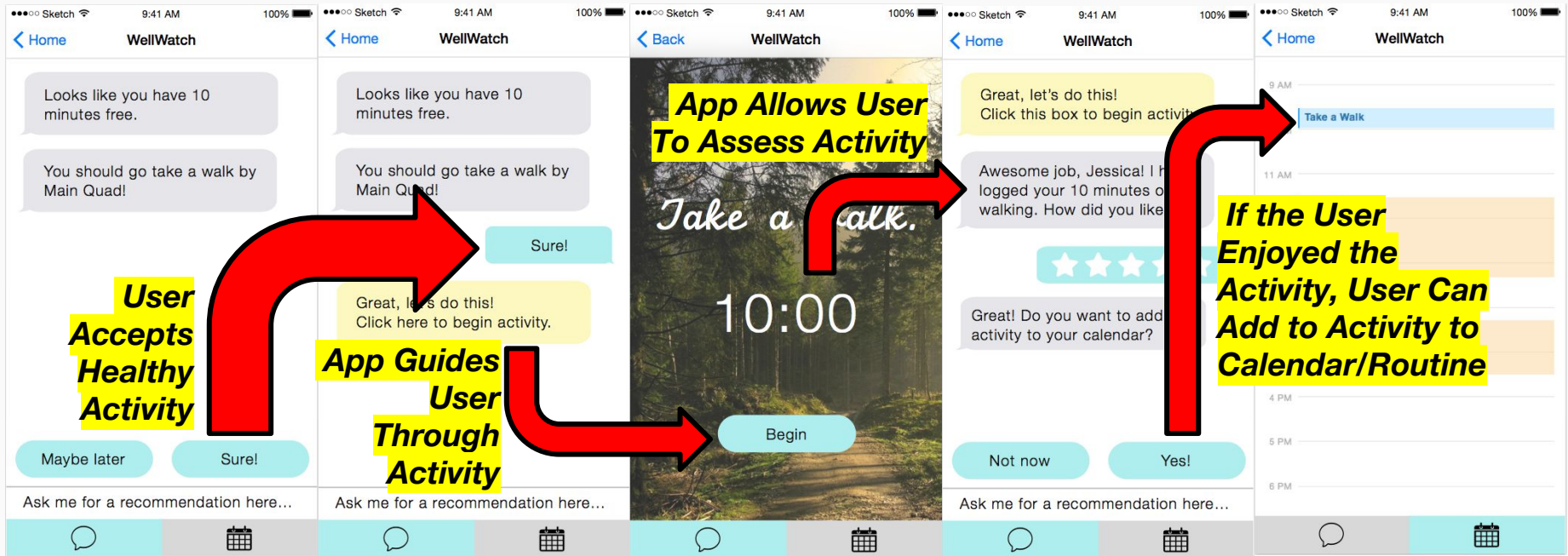
# Revised Interface Design: Major Design Change 3

## *Spontaneous Activity Selector*





# Medium-Fi Prototype Task Flows



# Prototype Overview



Sketch<sup>3</sup>



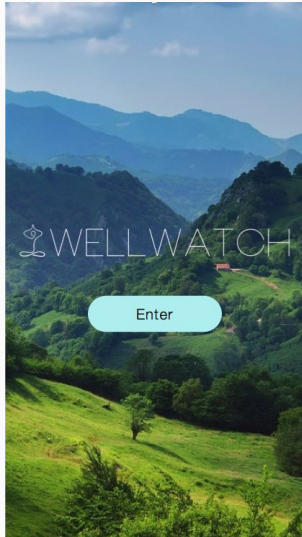
# Limitations and Tradeoffs



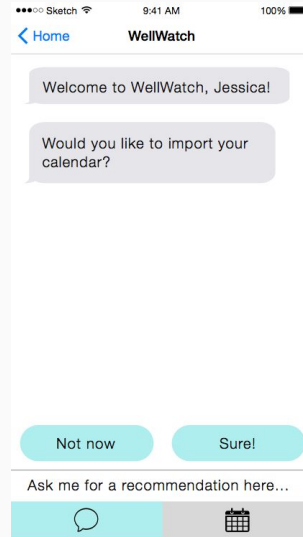
- ❑ Limited Custom Text Queries
- ❑ Finite Number of Questions Chat Client Can Answer
- ❑ Message History Not Saved



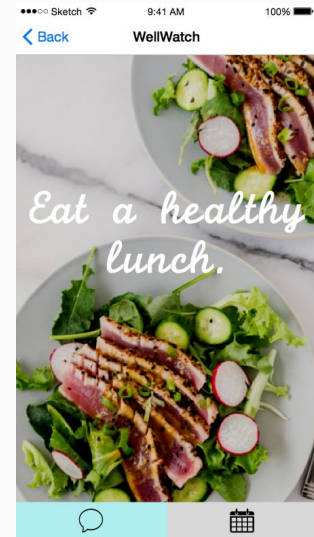
# Additional Prototype Screenshots



**Home Screen**



**Import Calendar**



**Activities**